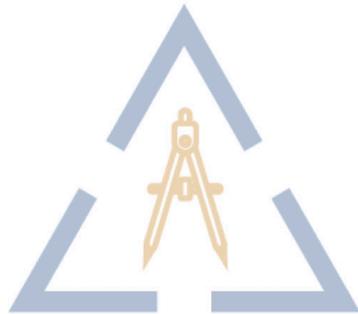
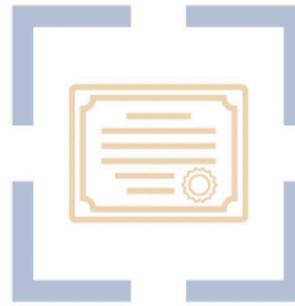


# CULTURAL REGENERATION FOR GENERATION\_RE

## THE CONTINUUM



EDUCATE



COLLABORATE

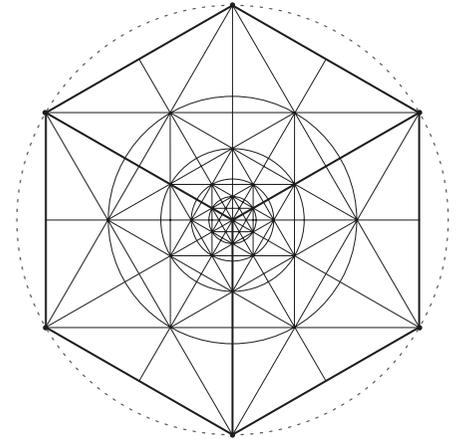
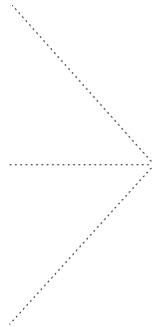


INTEGRATE

CACB  
CCCA

CANADIAN ARCHITECTURAL  
CERTIFICATION BOARD  
CONSEIL CANADIEN DE  
CERTIFICATION EN ARCHITECTURE

PROFESSOR LAURA LEE \_ Architect\_ FAIA \_ Hon FRAIA  
29 OCTOBER 2022 \_ Ottawa, Canada

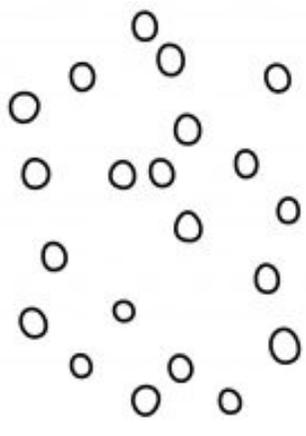


**MISSION 1**  
**COMMON GROUND**

Darryl Laura

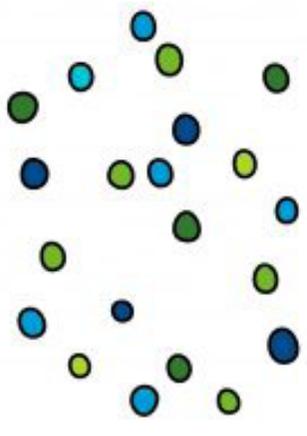
THE FUTURE OF  
ARCHITECTURE

THE ARCHITECTURE OF  
FUTURES



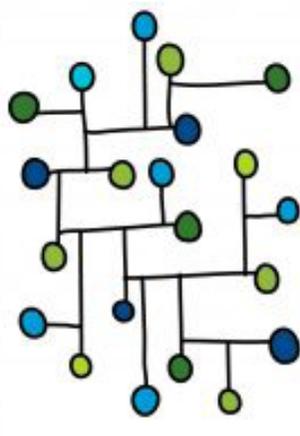
PARTICIPANTS

Building  
Your Future



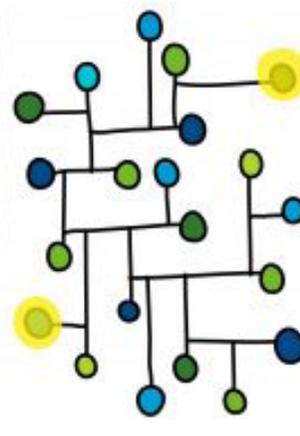
POSITIONS

*Themes...*



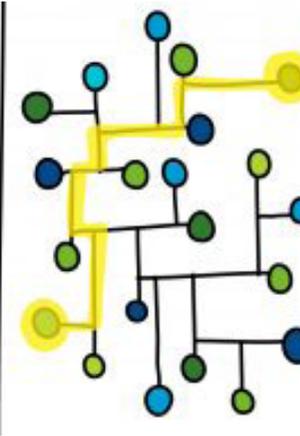
PROGRAM

*Questions?*



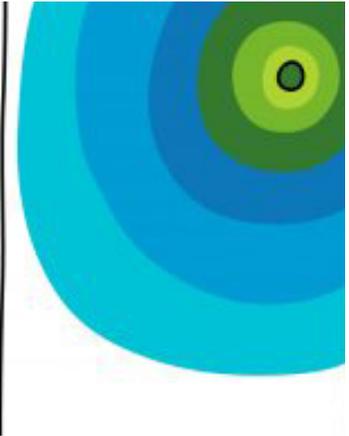
POSSIBILITIES

*Insights!*



PATHWAYS

Building  
Our Future



MISSION 2  
COMMON GOALS

Existing  
reality

Elevate  
Ambition

Orient  
Mission

Expand  
Vision

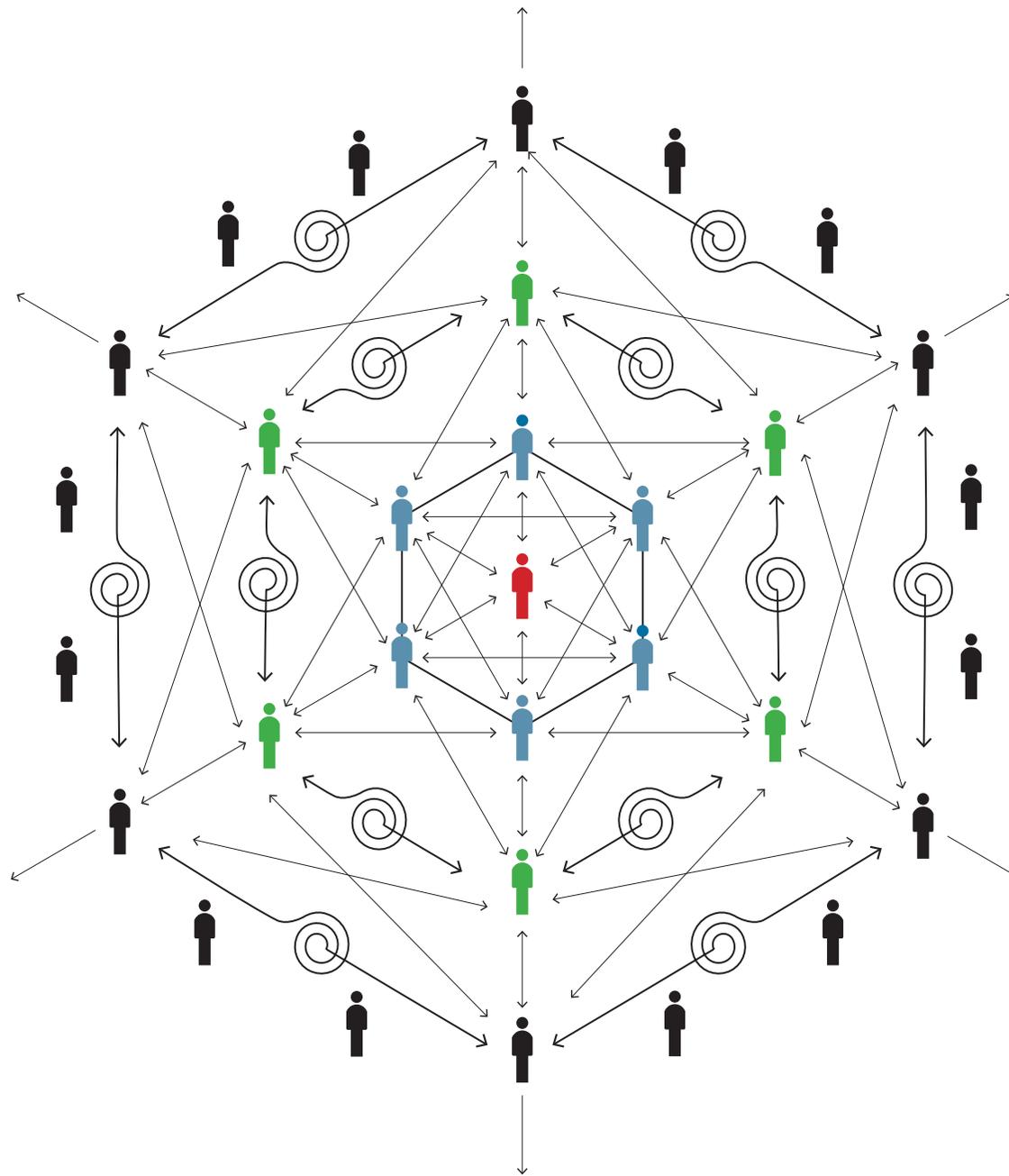
New Regenerative  
Culture

*Now*

*Future*

**MISSION 3**  
**COMMON GOOD**





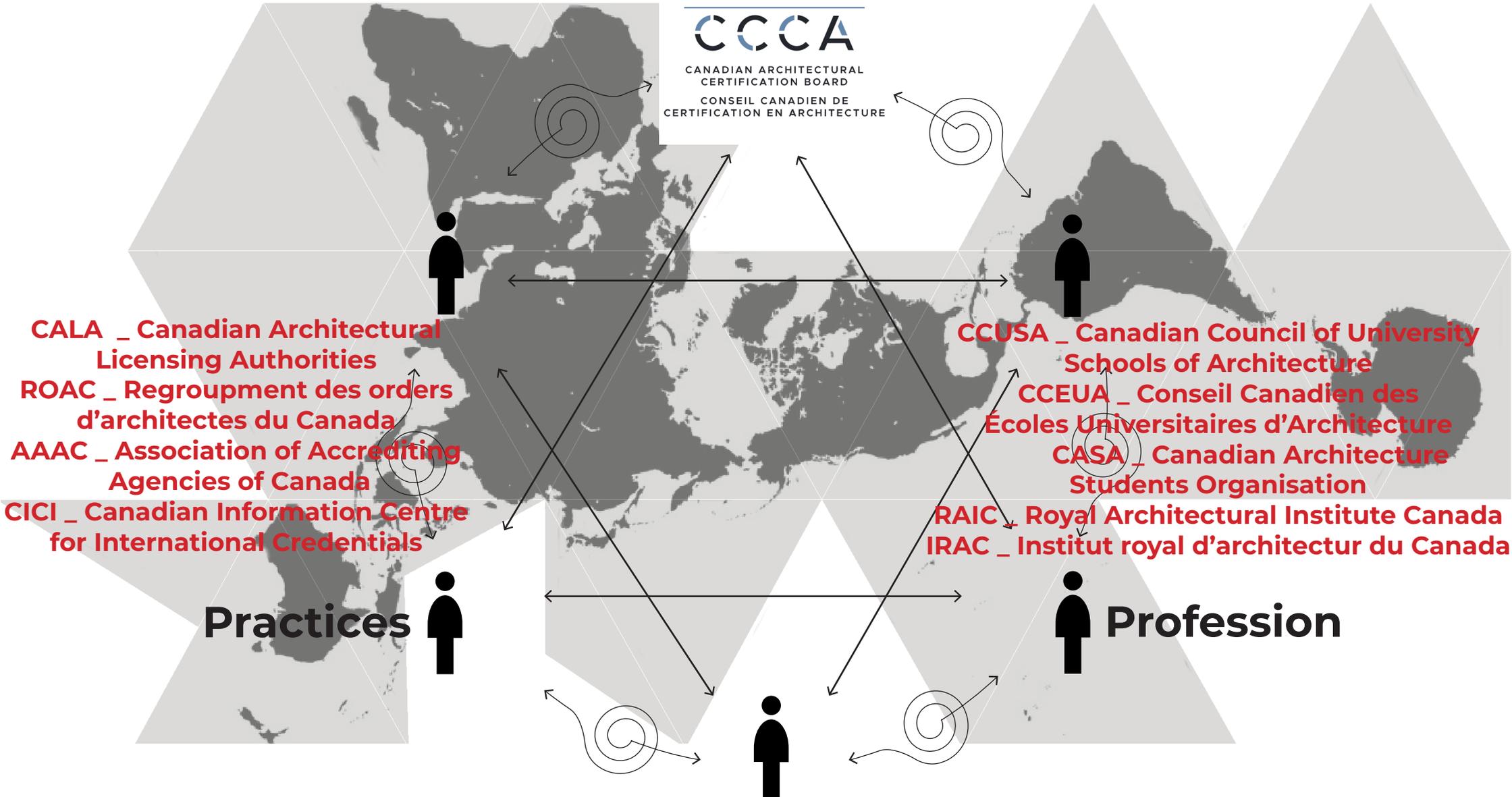
students  
educators  
advocates

interns  
researchers  
mentors

practitioners  
administrators  
regulators

**PARTICIPANTS > INDIVIDUALS**

**CACB**  
**CCCA**  
 CANADIAN ARCHITECTURAL  
 CERTIFICATION BOARD  
 CONSEIL CANADIEN DE  
 CERTIFICATION EN ARCHITECTURE



**CALA** \_ Canadian Architectural  
 Licensing Authorities  
**ROAC** \_ Regroupment des orders  
 d'architectes du Canada  
**AAAC** \_ Association of Accrediting  
 Agencies of Canada  
**CICI** \_ Canadian Information Centre  
 for International Credentials

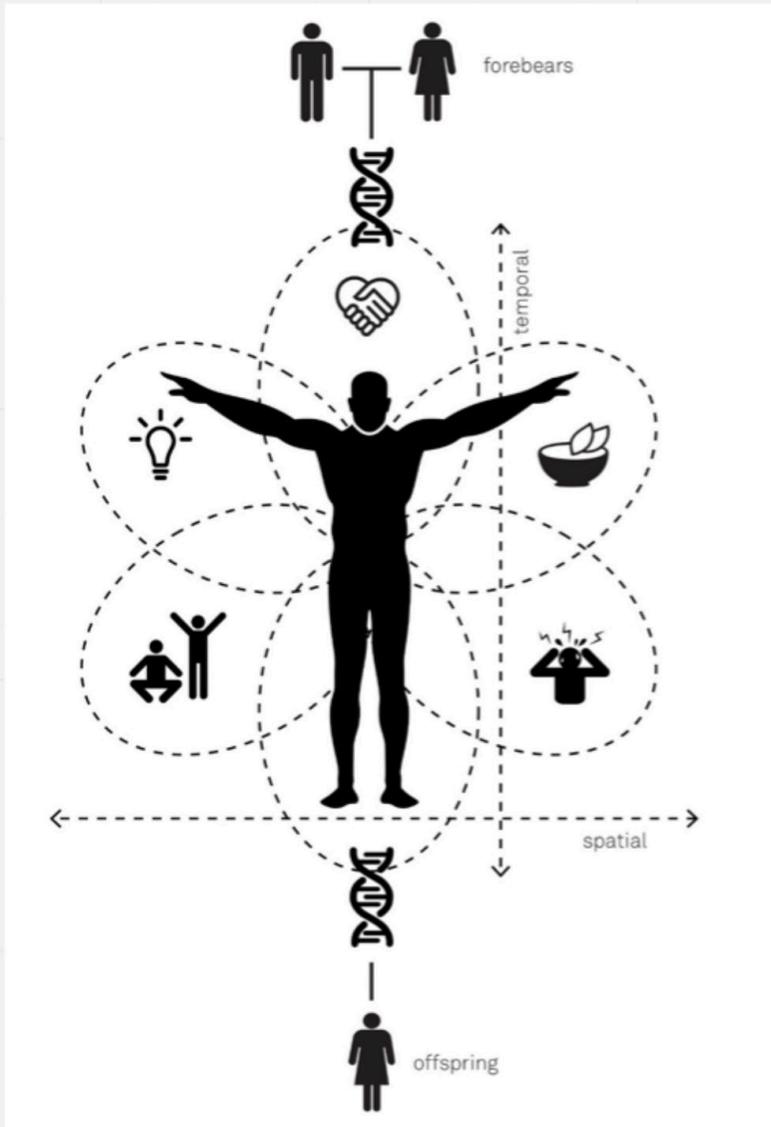
**Practices**

**CCUSA** \_ Canadian Council of University  
 Schools of Architecture  
**CCEUA** \_ Conseil Canadien des  
 Écoles Universitaires d'Architecture  
**CASA** \_ Canadian Architecture  
 Students Organisation  
**RAIC** \_ Royal Architectural Institute Canada  
**IRAC** \_ Institut royal d'architectur du Canada

**Profession**

**NCARB** \_ National Architectural Accrediting Board, USA  
**NCARB** \_ National Council of Architectural Registration Boards, USA  
**ASCA** \_ Association of Collegiate Schools of Architecture, USA  
 Canberra Accord Secretariat

**PARTICIPANTS > ORGANISATIONS**



**CULTURE**



(re)cultivate



**LANGUAGE**



harvest  
/ gesture



**IDENTITY**



nurture  
/ imprint



**VALUES**



hold  
/ nourish



**HISTORY**



seed

**PARTICIPANTS > INTERCULTURAL | INTERGENERATIONAL | INTERDISCIPLINARY**

# Justice and Responsibility for future generations

*and towards others, culture and nature*

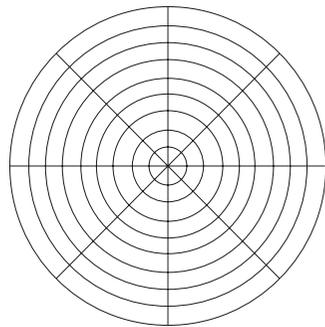
*for health, well-being, thriving in harmony with built and natural environments*

**Consider ... the average life span of a building is 50 years**

**Consider ... decisions today will ripple for 100 years**

**1950**

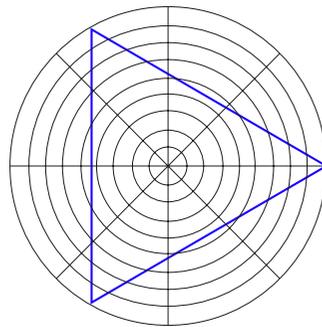
Good Ancestors



reduce  
reuse  
recycle

**1975**

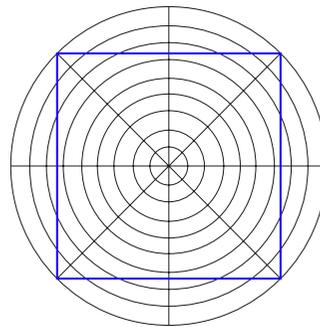
Role Models



reimagine  
reflect  
rethink  
reframe  
rewind  
rebel  
redefine  
revise  
rediscover

**2000**

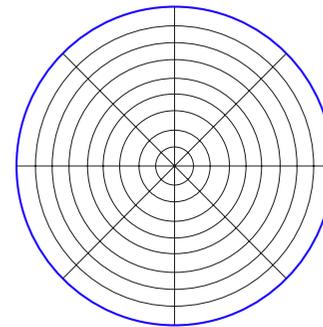
Crusaders



restore  
research  
reset  
reform  
recover  
repurpose  
reconfigure  
restructure  
repair

**2025**

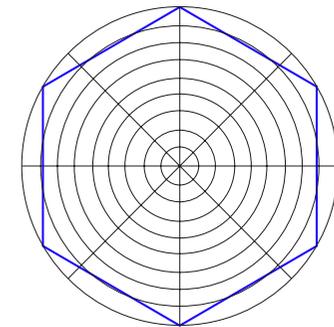
**Generation Re**



redesign  
replan  
retool  
rewire  
reposition  
rework  
retrofit  
redistribute  
rewild

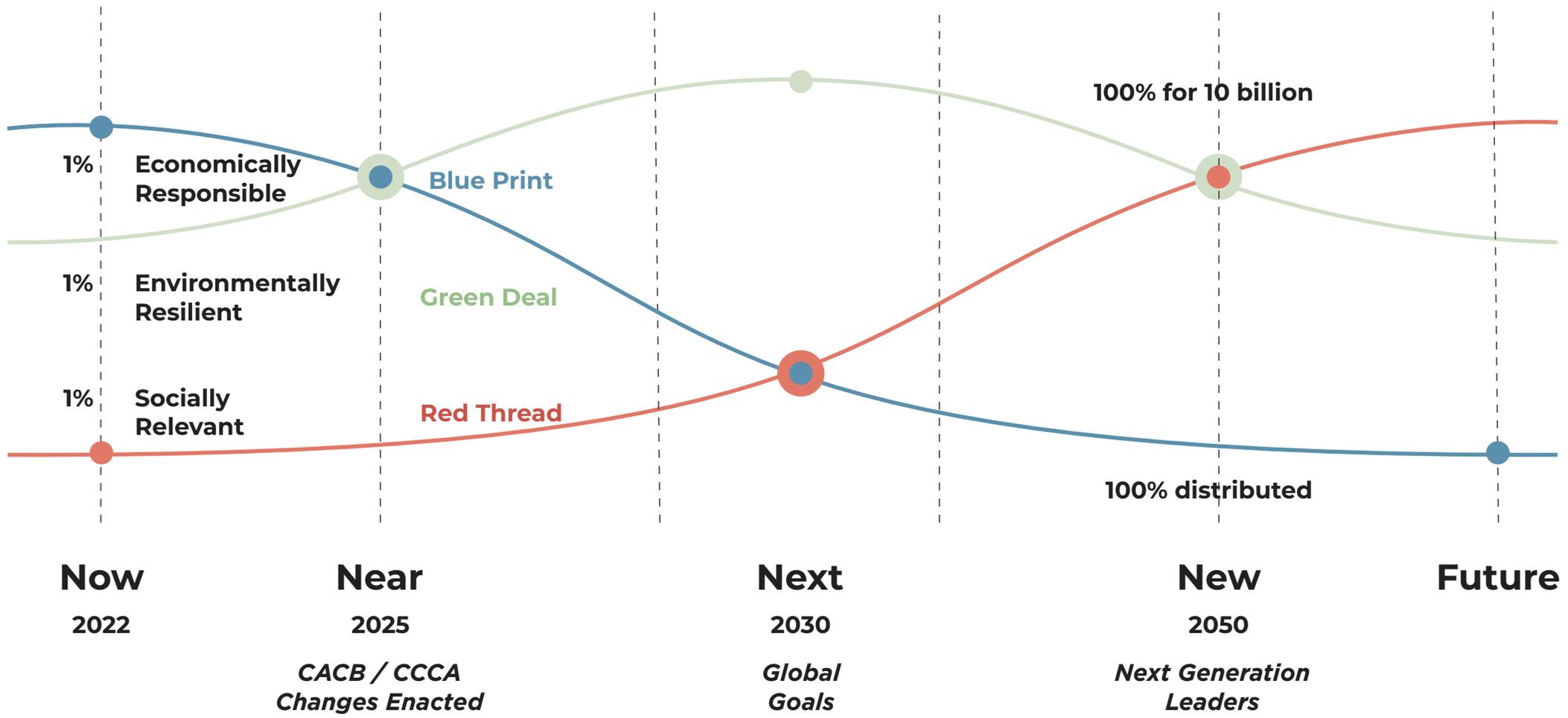
**2050**

Inheritors

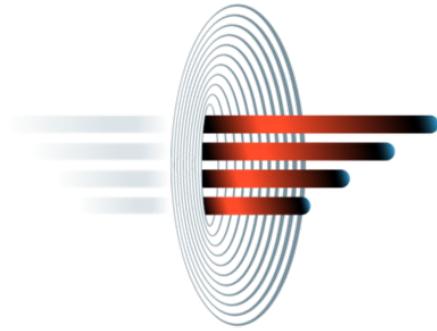


**RECONCILE  
REGENERATE  
RENEW**

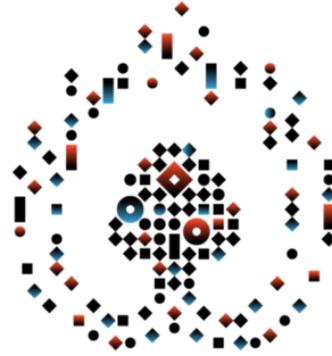
**REASON + RESPONSIBILITY = REWARD**



**RANGE + REACH**



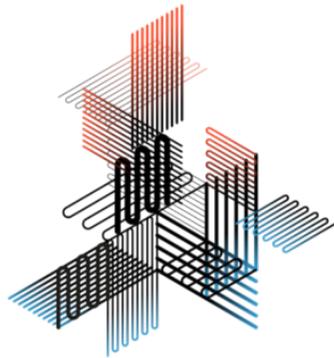
SECTION 35



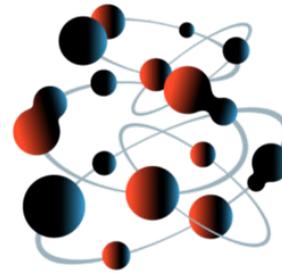
VERBS NOT NOUNS



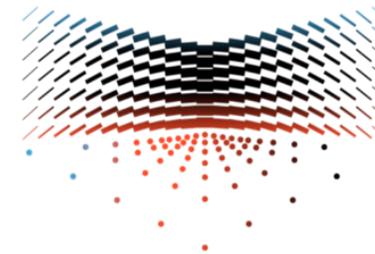
COUNSELING WITH NATURE



EVERYDAY LAWING



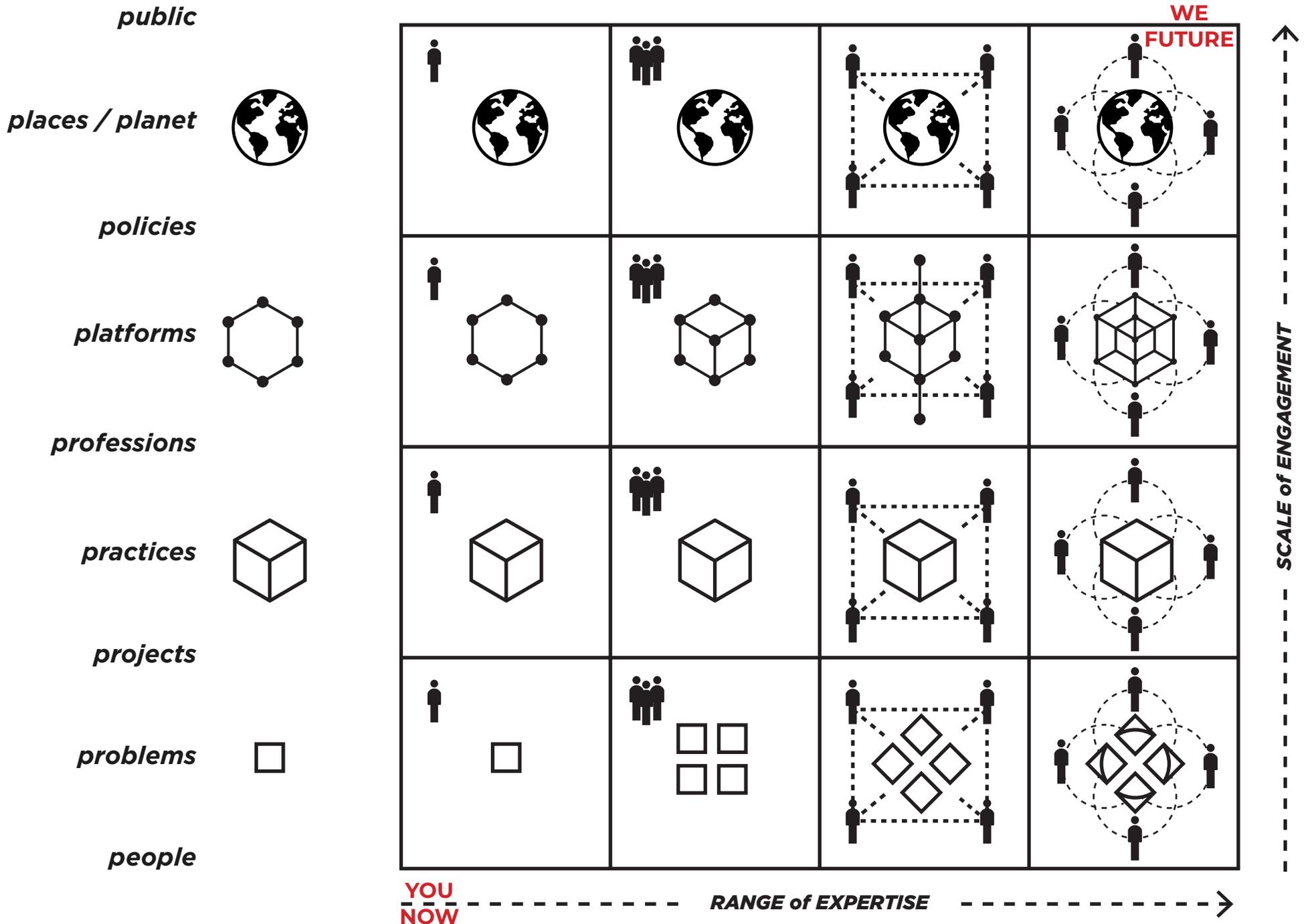
ECONOMIES OF CARE



INHERENT RIGHT

**INDIGENOUS > 7 GENERATIONS INTO THE FUTURE**

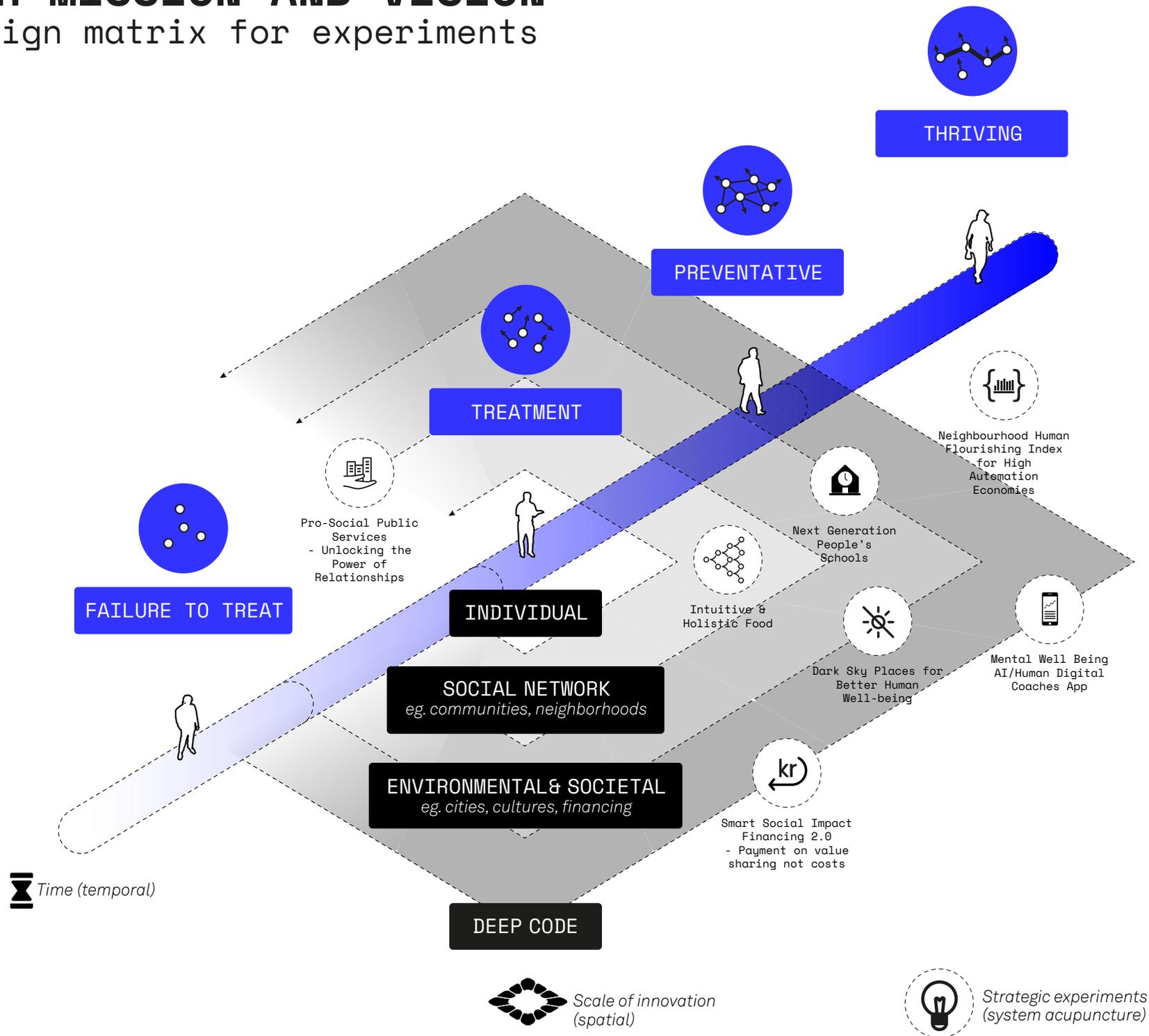
Credit: Dark Matter Labs



**JOURNEY FROM INDIVIDUAL TO PLANETARY**

# OUR MISSION AND VISION

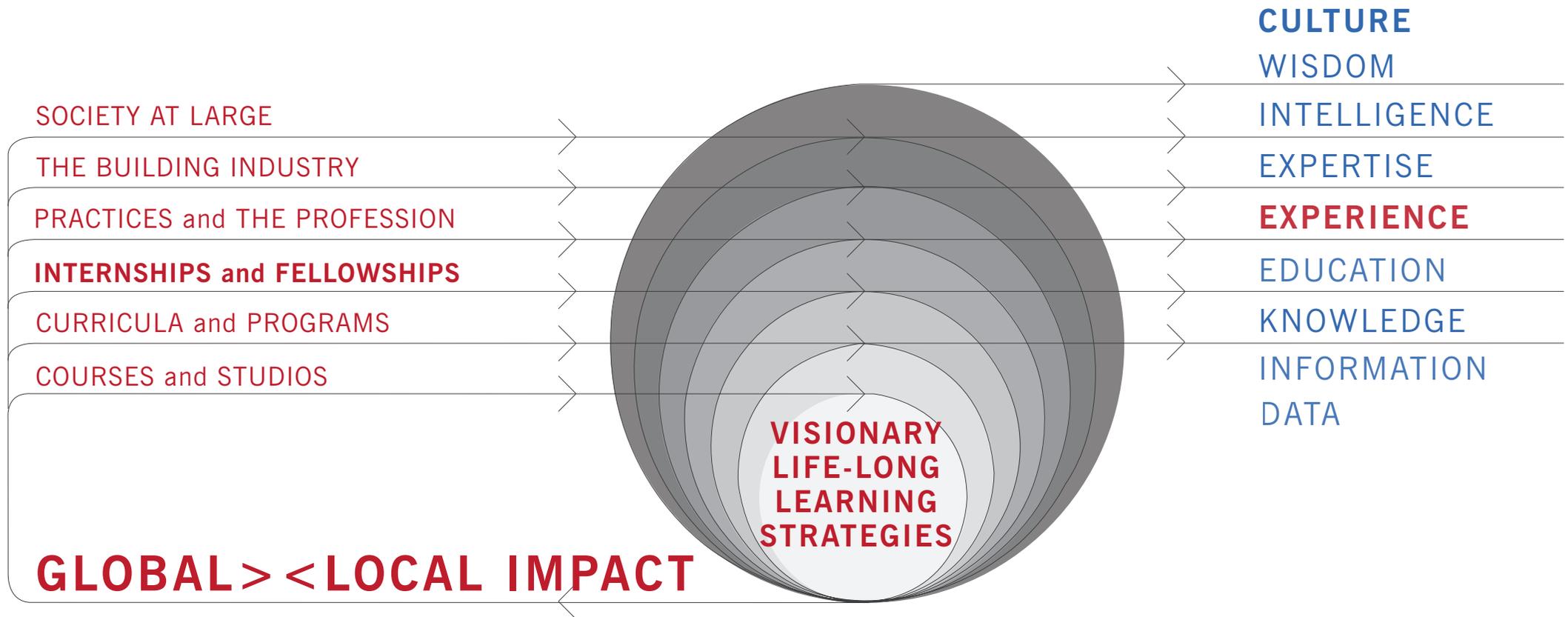
design matrix for experiments



**MOBILISING FOR EVERY SINGLE PERSON TO THRIVE**

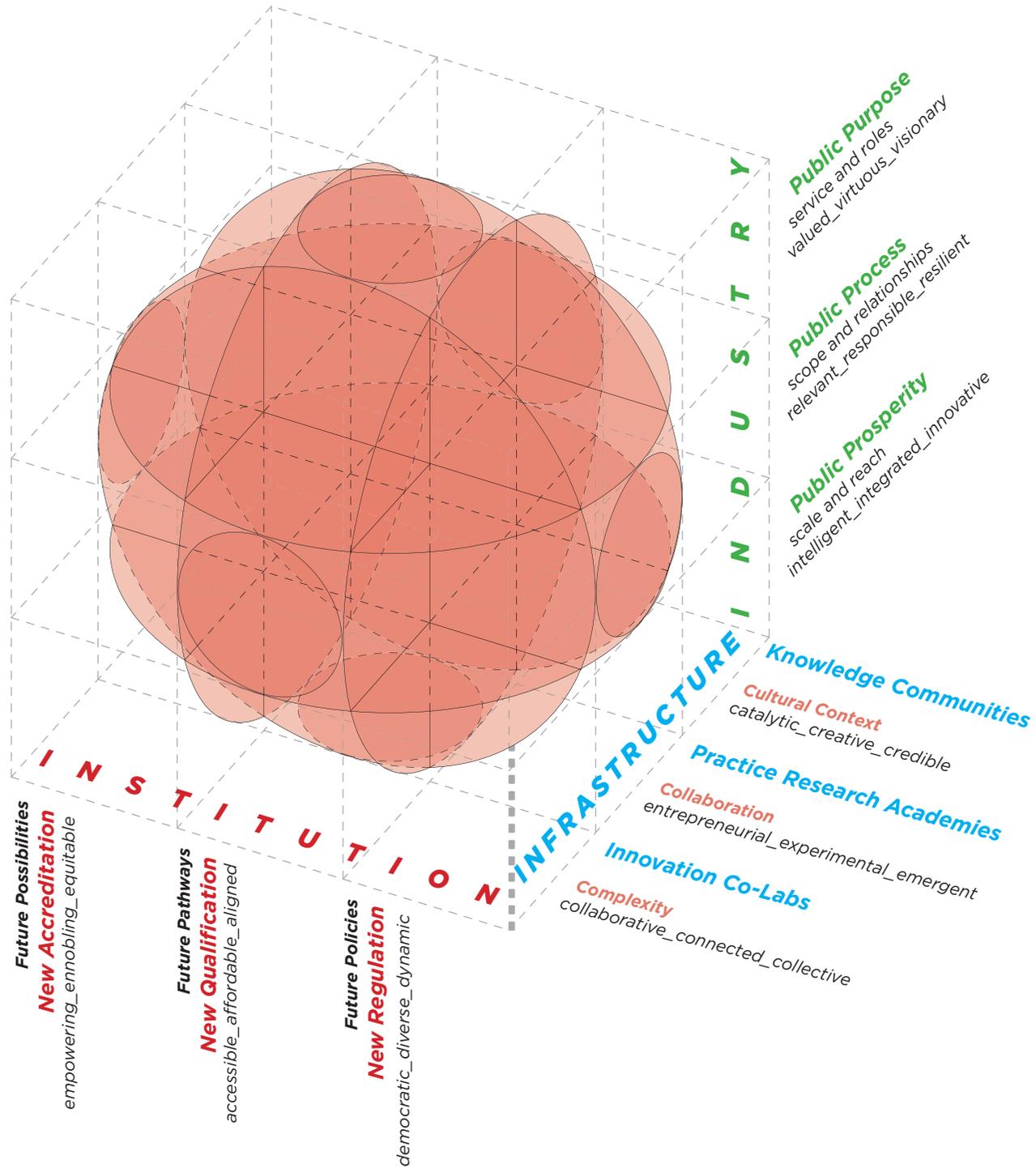
Credit: Dark Matter Labs



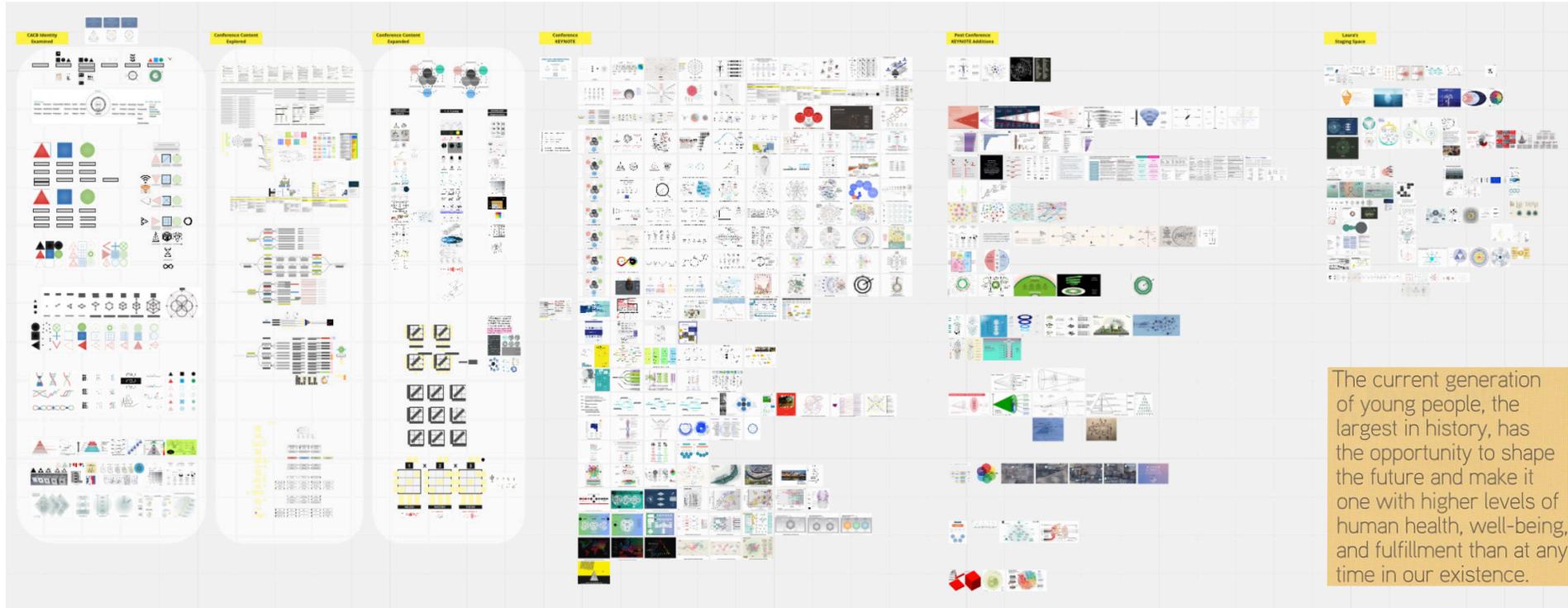
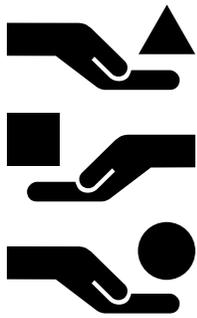


**INTERSCALAR INTERVENTIONS**





# NEW INSTITUTIONS INFRASTRUCTURES INDUSTRIES



**THE MEDIUM IS THE MESSAGE > 1752 Miro Pieces - OVER TO YOU ...**

<b>CONTINUUM 1</b>		<b>EDUCATION, EXPERIENCE, EXAMINATION +++</b>			
		<b>COMPETENCIES / INDIVIDUAL LEVEL</b>			
<b>Conditions and Terms for Accreditation 2014 PERFORMANCE Criteria : STUDENTS</b>	<b>Conditions and Terms for Accreditation 2014 PERFORMANCE Criteria : PROGRAM</b>	<b>Canadian Education Standard - CES EDUCATION</b>	<b>Internship in Architecture Program (IAP) 2020 EXPERIENCE (3720 hours)</b>	<b>Examination for Architects in Canada EXAMINATION</b>	<b>Conditions for Licensure in Canada LICENSURE</b>
Design (8 SPCs)	Design education	5.1 Design (50)			0. Foundation Education
Comprehensive design (1 SPC)	<b>Global perspectives, environmental stewardship</b>				
<b>Culture, communications, critical thinking</b> (5 SPCs)	<b>Collaboration, leadership, community engagement</b>	<b>5.2 Culture and Communications (24)</b>			
Technical knowledge (5 SPCs)	Technical knowledge	5.3 Technical Knowledge (22)			
Professional practice (5 SPCs)	Professional development	5.4 Professional Practice (6)			
	Breadth of education	5.5 General Education (32)			
Electives		5.6 Electives (24)			
			<b>Category A-Design and Construction Documents</b>		
			1. Programming	1. Programming	1. Programming
			2. Site and Environmental Analysis	2. Site and Environmental Analysis	2. Site and Environmental Analysis
			3. Schematic Design	6. Schematic Design	3. Schematic Design
			4. Engineering Systems Integration*	3. Coordinating Engineering Systems	4. Engineering Systems
			5. Building Cost Analysis*	4. Cost Management	5. Building Cost Analysis
			6. Code Research*	5. National Building Code of Canada	6. Code Research
			7. Envelope Detailing		
			8. Design Development	7. Design Development	7. Design Development
			9. Construction Documents	8. Final Project	8. Construction Documents
			10. Specifications and Materials Research*		
			11. Document Checking and Coordination*		
			12. Energy Literacy/Sustainability		
			<b>Category B-Construction Administration</b>		
			13. Procurement and Contract Award	9. Bidding & Contract Negotiations	9. Bidding & Contract Negotiations
			14. Construction Phase-Office	10. Construction Phase-Office Function	10. Construction Phase
			15. Construction Phase-Site	11. Construction Phase-Field Function	
			<b>Category C-Management</b>		
			16. Management of the Project	12. Project Management	11. Management of the Project
			17. Business/Practice Management		12. Professionalism & Professional Practice

# CONTINUUM 1 > COMPETENCIES > THINKING > BUILDING KNOWLEDGE

## CONTINUUM 2

## CONFERENCE PARTICIPANTS x2, PROGRAM x2, POSITION PAPERS

CAPABILITIES / ORGANISATION LEVEL

CACB / CCCA Conference

CACB / CCCA Conference

CACB / CCCA Conference

PROGRAM THEMES (5)

PROGRAM SESSIONS Questions (12)

POSITION PAPERS (34)

1. The **Future** of Architecture: **Visions**

2. **Social Justice & Well-being**

2.1 **Social Justice**

2.2 **Accessibility, Equity, Inclusion, Anti-Racism**

2.4 Cultural sensitivities / **Diversity**

5 University **Electives** Redefining Architecture

2.5 **Well-being** / Mental Health / Burnout / COVID 19

25 Architect **Mentors** Within the Academic Environment

3.3 **Indigenous**

3. **Climate Action, Sustainable Development**

3.5 Equity, **Climate** and SPCs

3.1 **Competencies** / Pedagogy for climate action

15 **Exposure** to the **practice** and **profession** of architecture

3.2 Climate action **leadership** / Decarbonisation

3 **Systemic Change** for the Climate Crisis

3.4 Architecture / **Curriculum** and SDGs

21 **Transdisciplinarity**: Challenges and opportunities

3.6 **Proactivity** in Education and Profession

4. The Architecture **Continuum**

4.3 Academic **Appointments for Practitioners**

4.4 **Internship**

1 **Structure of Guiding** Students / Interns

14 New approaches to the **Learning Continuum**

8 Mandatory **internship** during studies

22 **Community Volunteering** in Intern Experience Hours

5. **Changes** to the Conditions & Procedures

13 **Cooperative education** must be reassessed

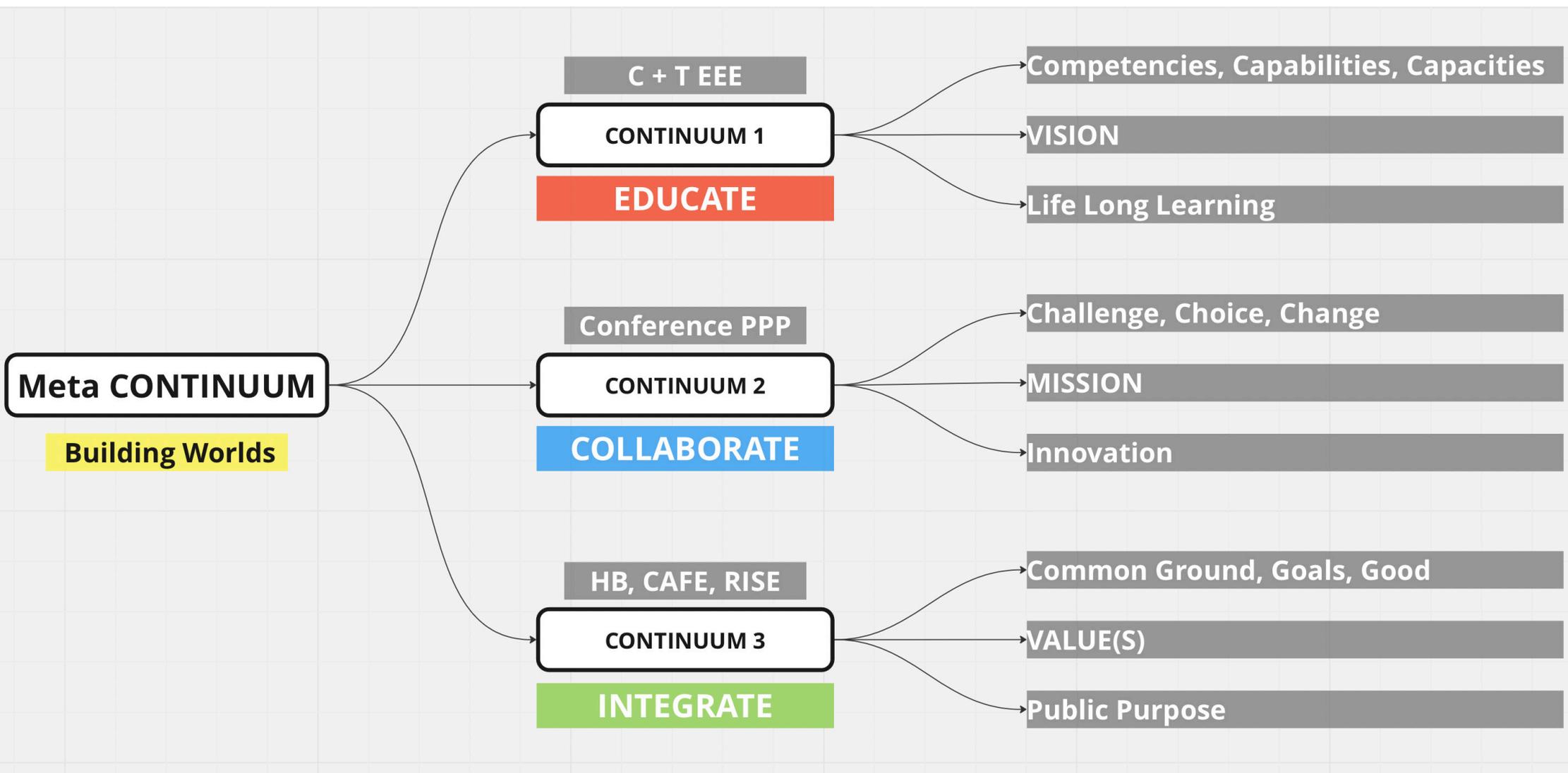
29 **Managerial Strategies** Imperative Academia to Practice

34 Getting on the **path to licensure**

**CONTINUUM 2 > CAPABILITIES > BEING TOGETHER > BUILDING STORIES**

<b>CONTINUUM 3</b>	<b>HANDBOOK, CAFÉ, RISE, DARRYL, LAURA</b>	
	CAPACITY / SYSTEMS LEVEL	
<b>CANADIAN HANDBOOK PROFESSIONAL PRACTICE</b>	<b>CANADIAN ARCHITECTURE FORUMS ON EDUCATION CAFÉ &gt; Top Concerns and POSSIBILITIES</b>	<b>CANADIAN NATIONAL ARCHITECTURE POLICY RISE</b>
	<b>1. Climate change &amp; environmental stewardship. <i>Climate action!</i></b>	
	<b>2. Equity and inclusion. <i>Radical diversity!</i></b>	
	<b>3. Mental health and well-being. <i>Architectures of healing!</i></b>	<b>Prosperity</b> - design to stimulate our <b>social and environmental well-being</b>
	<b>4. Meaningful community engagement. <i>Social action!</i></b>	<b>People</b> - architecture to support and enrich the <b>quality of our daily lives</b>
	<b>5. Culturally-relevant, regionally-meaningful design. <i>Public understanding!</i></b>	<b>Place</b> - designed environments to <b>shape our culture and to reflect place</b>
		<b>Potential</b> - architecture built on <b>research and innovation</b> for a <b>resilient future</b>
1: <b>Theory</b> and Background		
2: The <b>Context</b> of Practice		
3: <b>Management</b> of the Architectural Practice		
4: The <b>Design-Construction</b> Program		
6: <b>Phases</b> of the Design Project		
5: <b>Management</b> of the Design Project		

**CONTINUUM 3 > CAPACITY > DOING > BUILDING COMMUNITIES**



**META CONTINUUM > VISION MISSION VALUE(S)**

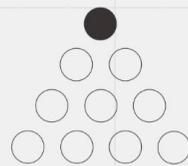
CATALYST

CONTINUUM

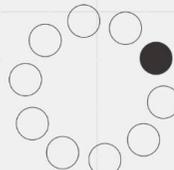
EDUCATE

COLLABORATE

INTEGRATE



Hierarchical



Connected

Social Art, Design, Science and Inclusion

INCLUDE

Human Connection and Relationships

CONNECT

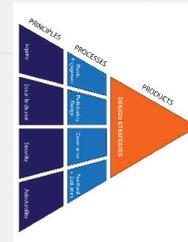
Start Early, Expand the Middle, Finish Later

ENABLE

UP  
STREAM

MIDDLE

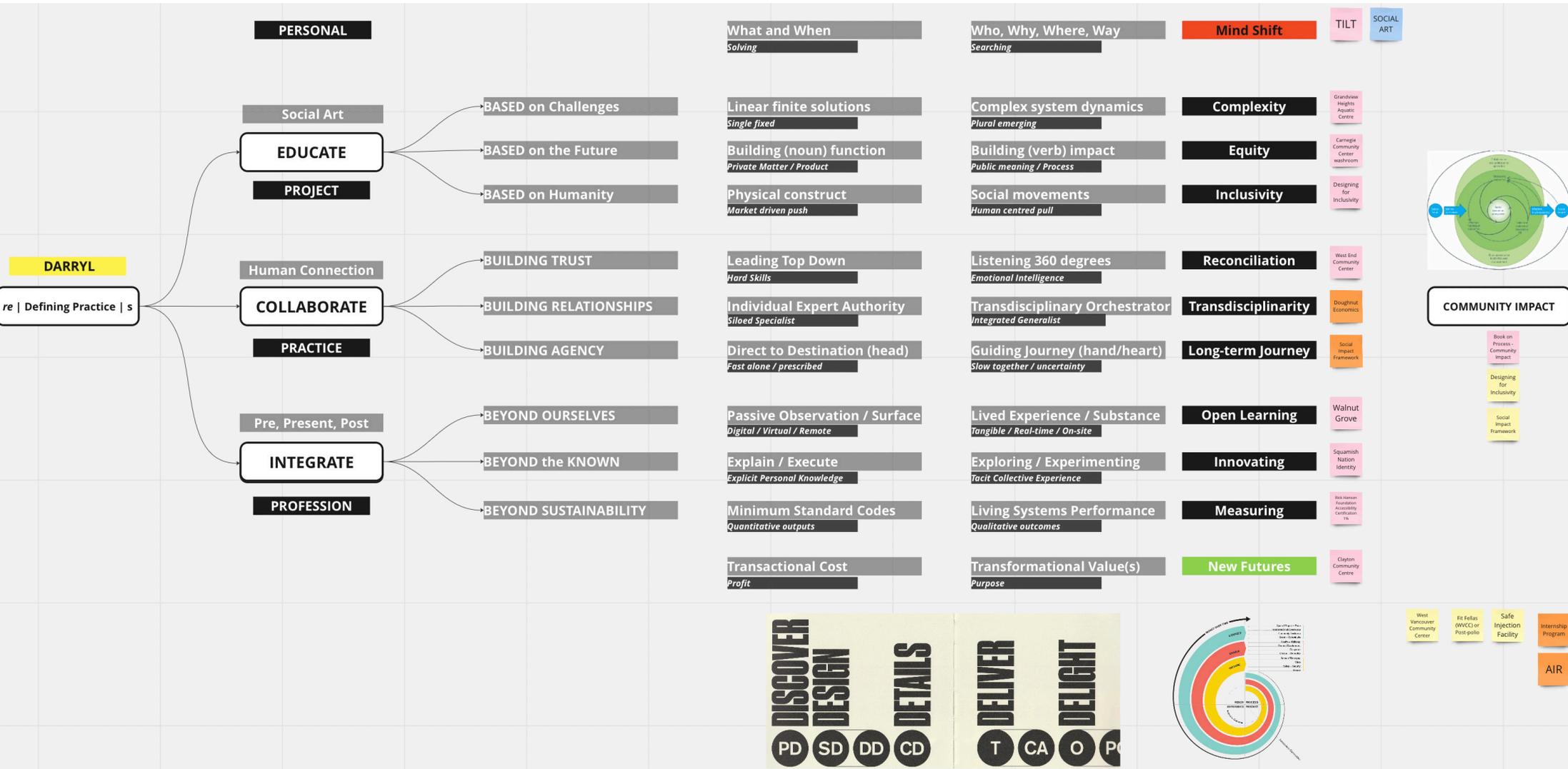
DOWN  
STREAM



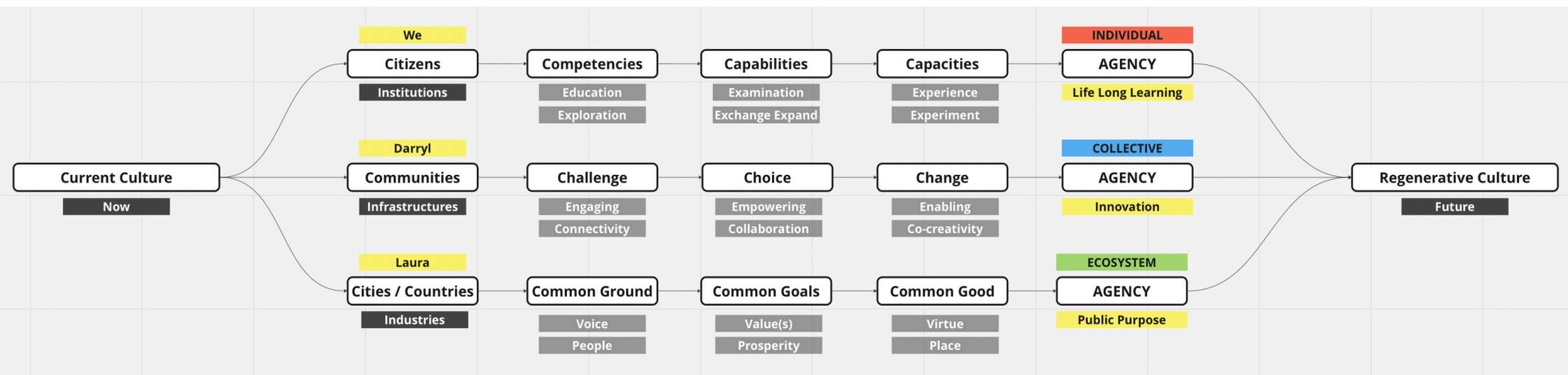
Design for Maximising COMMUNITY IMPACT



# INTERPRETING DARRYL > THE CONTINUUM

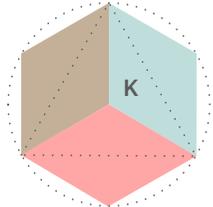


**INTERPRETING DARRYL > EDUCATE COLLABORATE INTEGRATE**



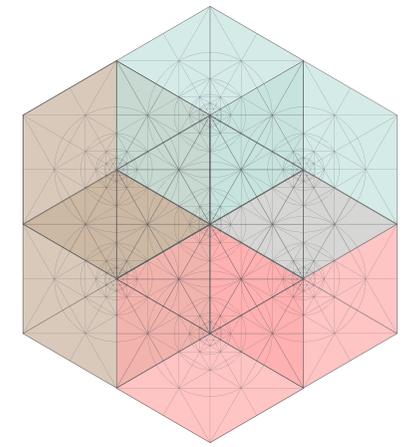
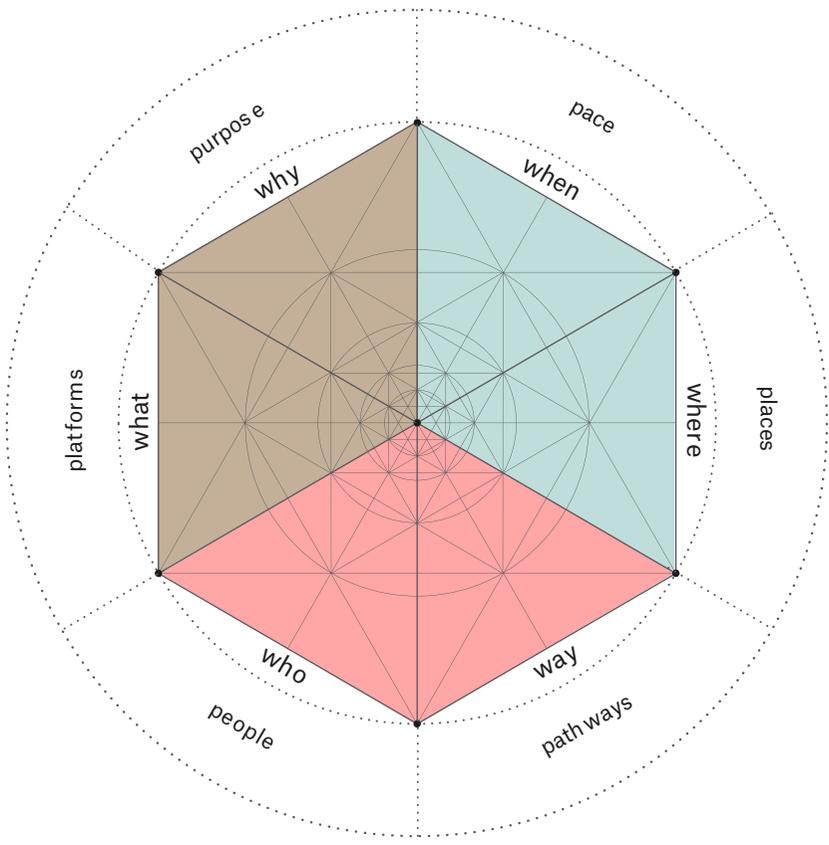
**REGENERATIVE CULTURE > CHALLENGE CHOICE CHANGE**

Ways of Being



Ways of Doing

Ways of Thinking



**INTERPRETING RISE POLICY > WHO WHY WAY WHERE WHEN WHAT**

**Existing value  
system & context**

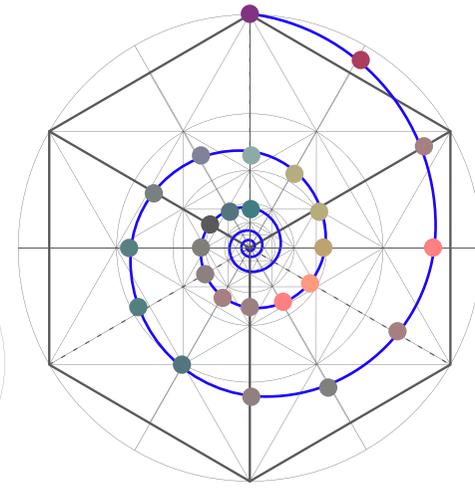
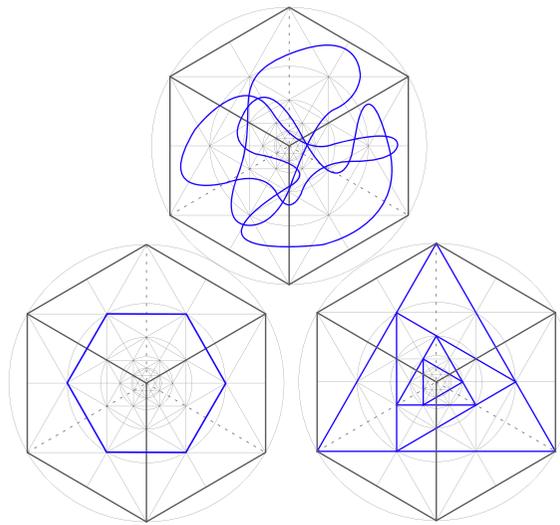
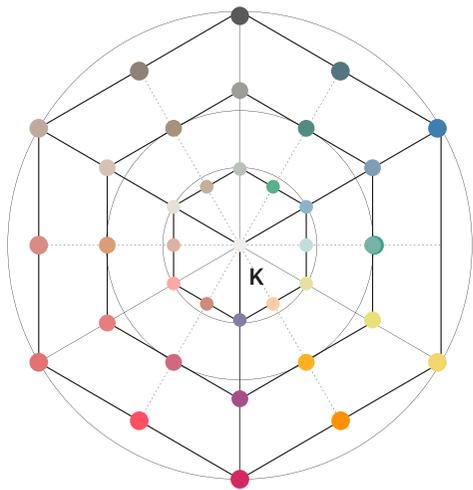
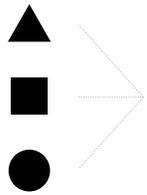
New shapes of  
knowledge

New forms of  
experimentation

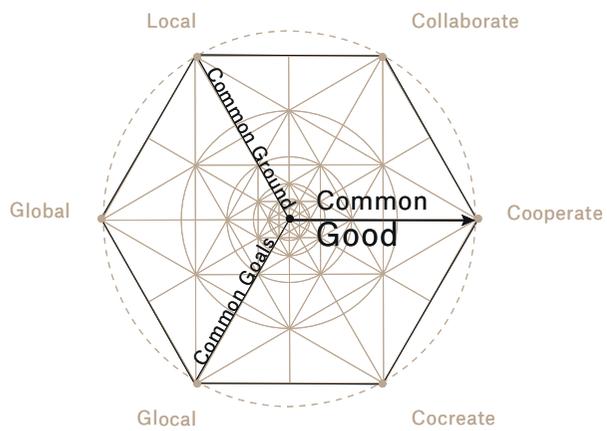
New spaces of  
opportunity

New movements  
for change

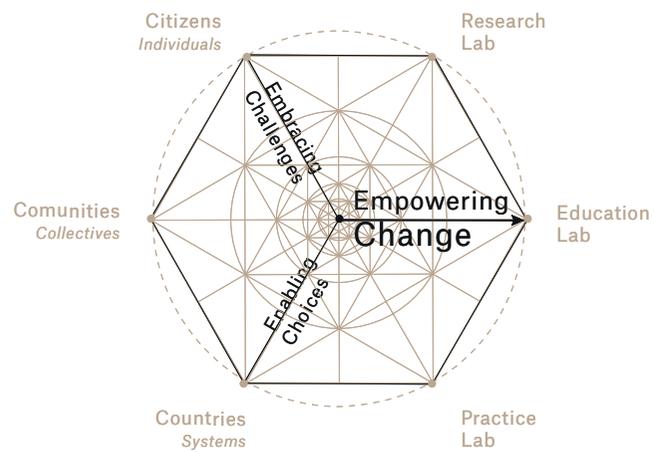
**New cultural  
expression**



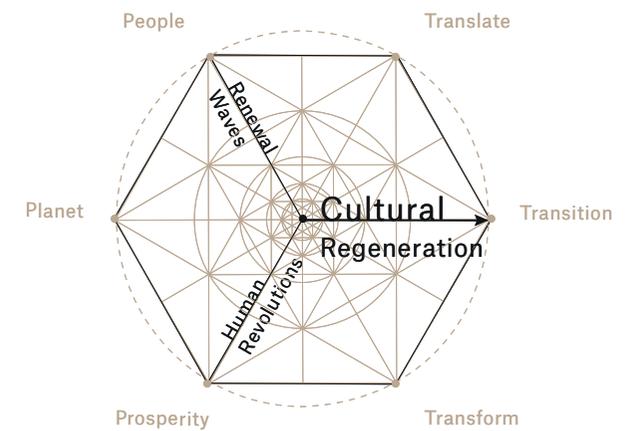
**INTERPRETING CAFE > NEW MOVEMENTS FOR CHANGE**



VALUES

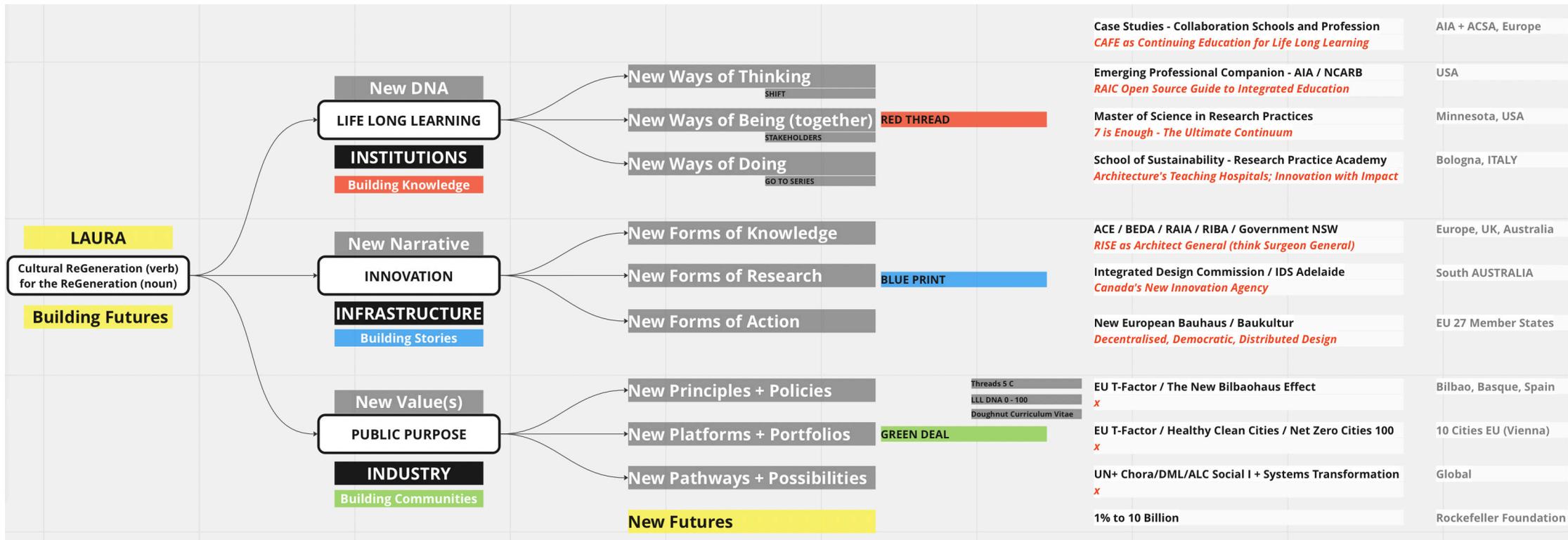


MISSION



VISION

**GENERATING VALUES | MISSION | VISION**



**LIFE LONG LEARNING | INNOVATION | PUBLIC PURPOSE**

# OUTLINE

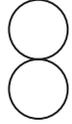


**Thinking**

**Educate**

**Competencies**

**Individuals**

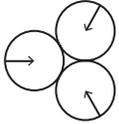


**Being**

**Collaborate**

**Capabilities**

**Collectives**



**Doing**

**Integrate**

**Capacities**

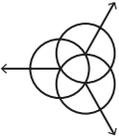
**Systems**



**Education**

**Accreditation**

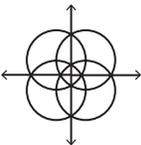
**Life Long Learning**



**Research**

**Qualification**

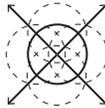
**Innovation**



**Practice**

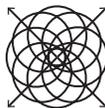
**Regulation**

**Public Purpose**



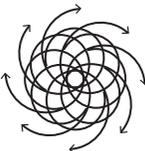
**Profession, Programs, Practice**

**Intern Handbook, Research Practices, Teaching Hospital**



**Policy, Power, People**

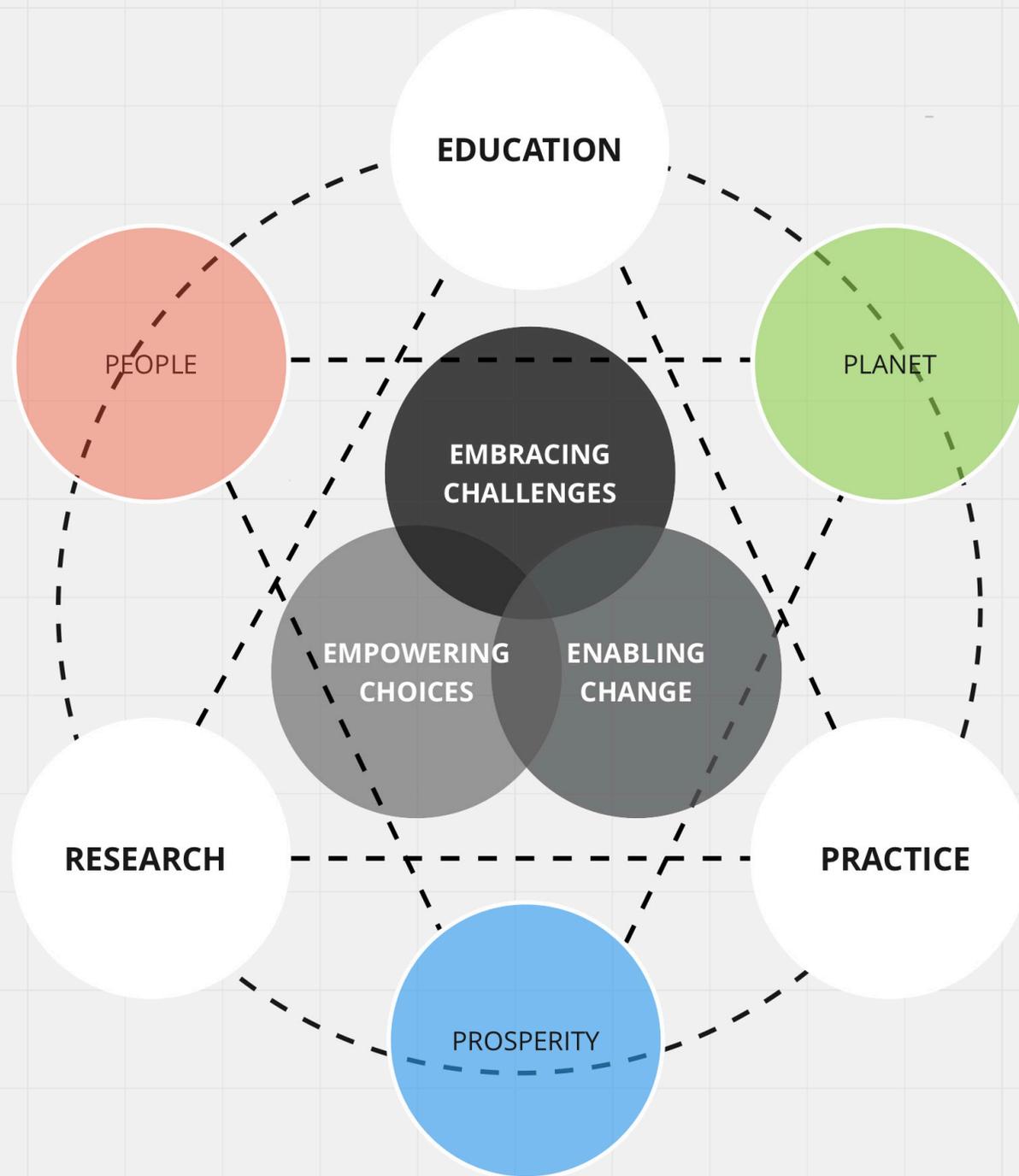
**Design of Policies, Design Commission, Baukultur**



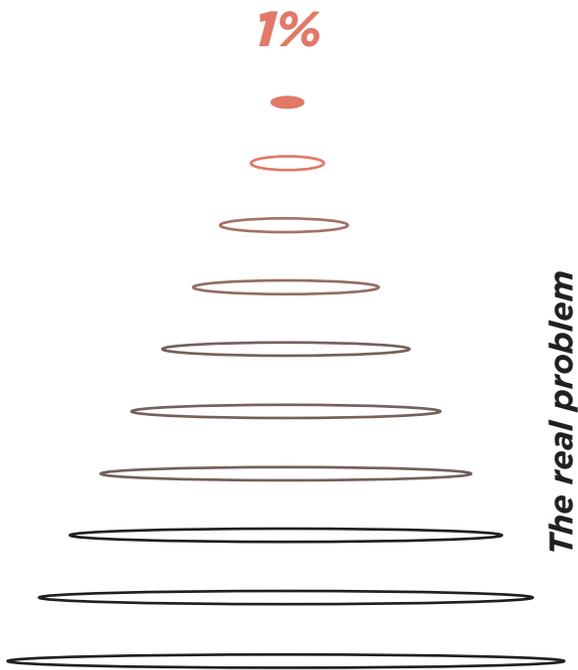
**Communities, Cities, Countries**

**Regenerative Urbanism, Net Zero, Innovation Platforms**

**BUT FIRST ... CHALLENGES, CHOICES, CHANGES**



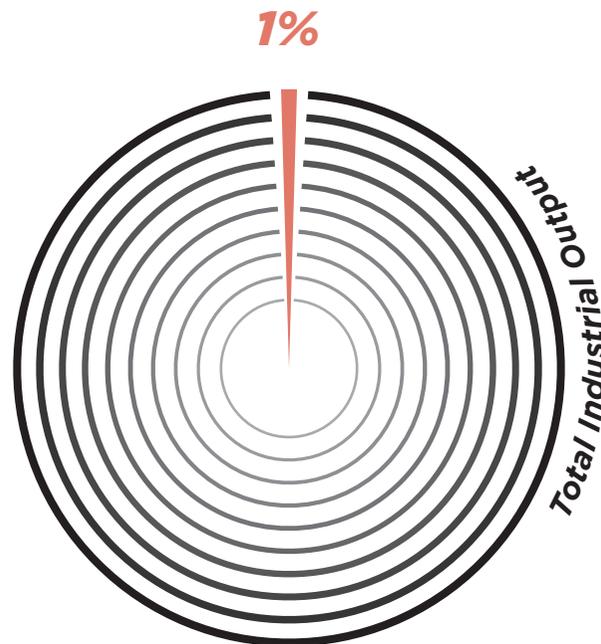
**EMBRACING CHALLENGES**



### **The Architect's Share**

**1% of WORLD CHALLENGES**

- .1 % part of delivery process
- .01 % measured social impact
- .001% life cycle of a building



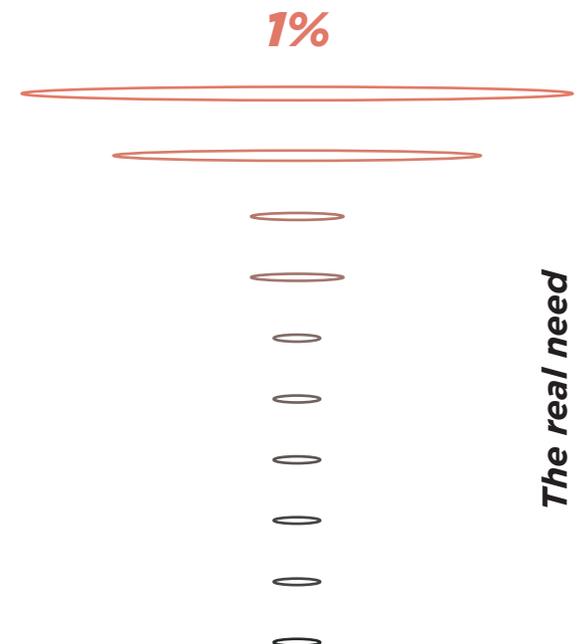
### **Architecture's Share**

**1% of INDUSTRY INFLUENCE**

- 1 % growth in building sector
- 1 % investment in research
- 1 % circular construction

**NEWS FLASH > IPCC REPORT**

*No growth since world war two !!!*

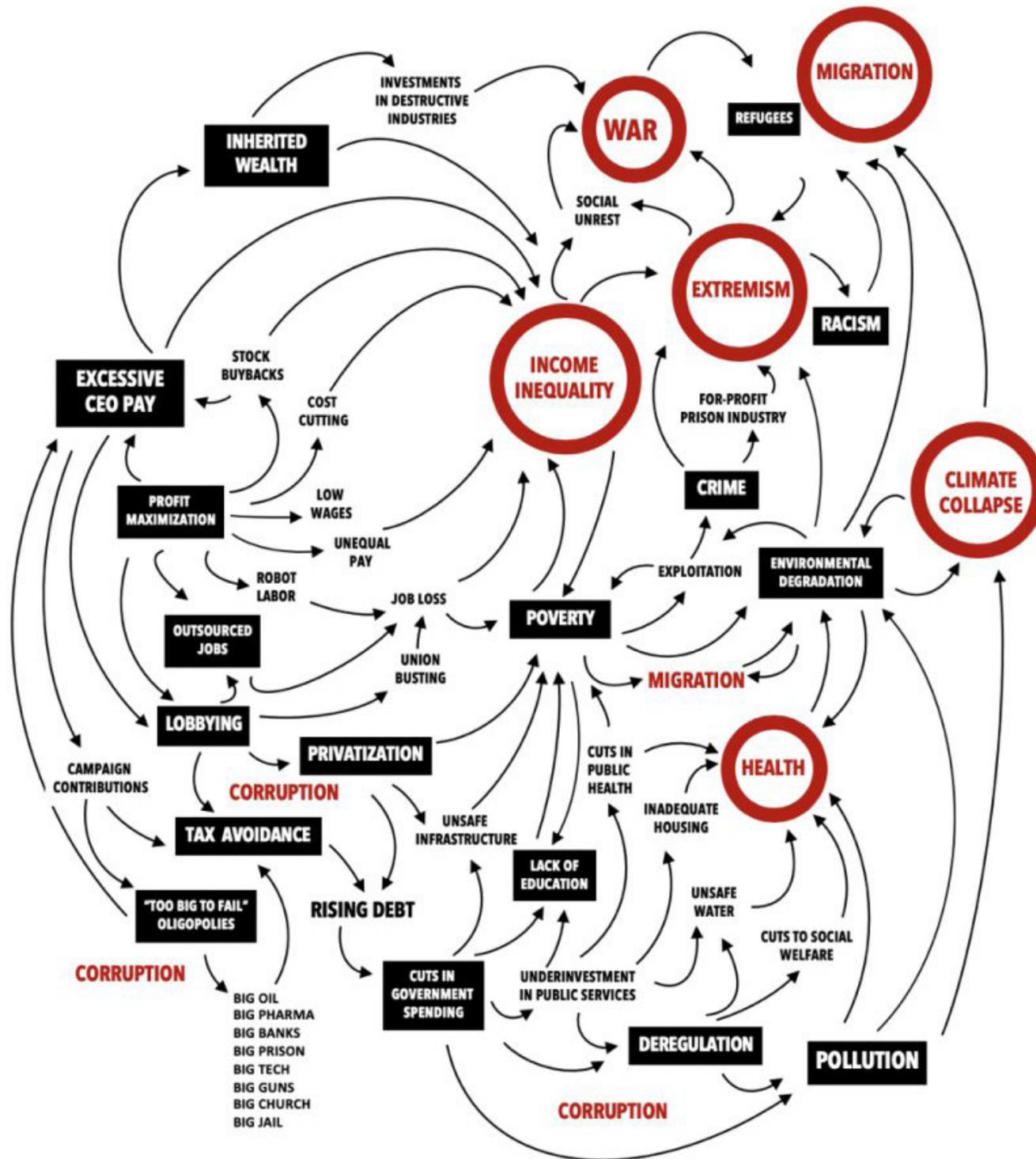


### **The World's Share**

**1% = MAJORITY CLIENT BASE**

- 1 % top possesses 56 % all wealth
- 10 % top = 90 % CO2 emissions
- 40 % bottom live on 3 \$ per day

**CHALLENGES > A 1% PROFESSION IN A 1% WORLD**

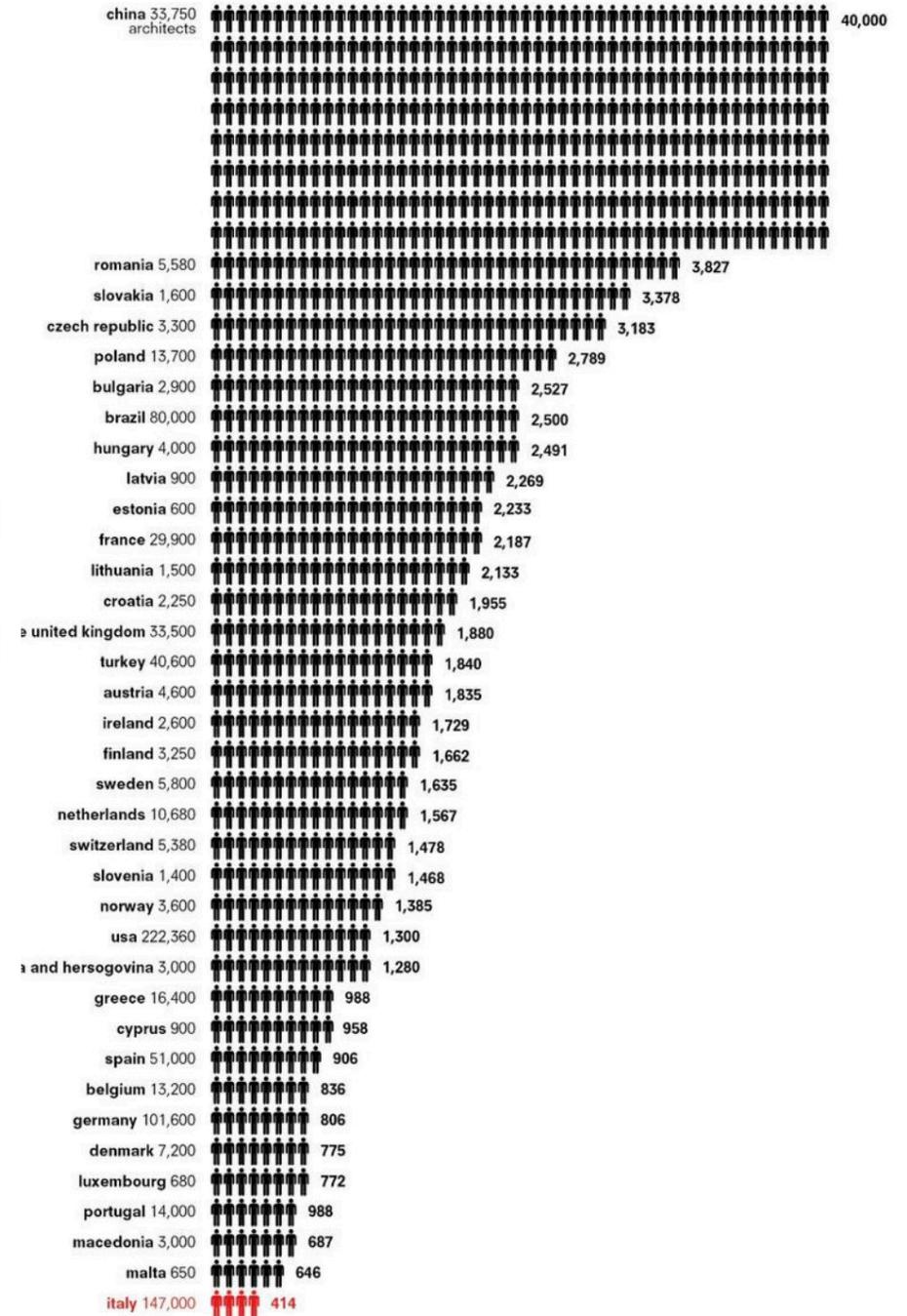
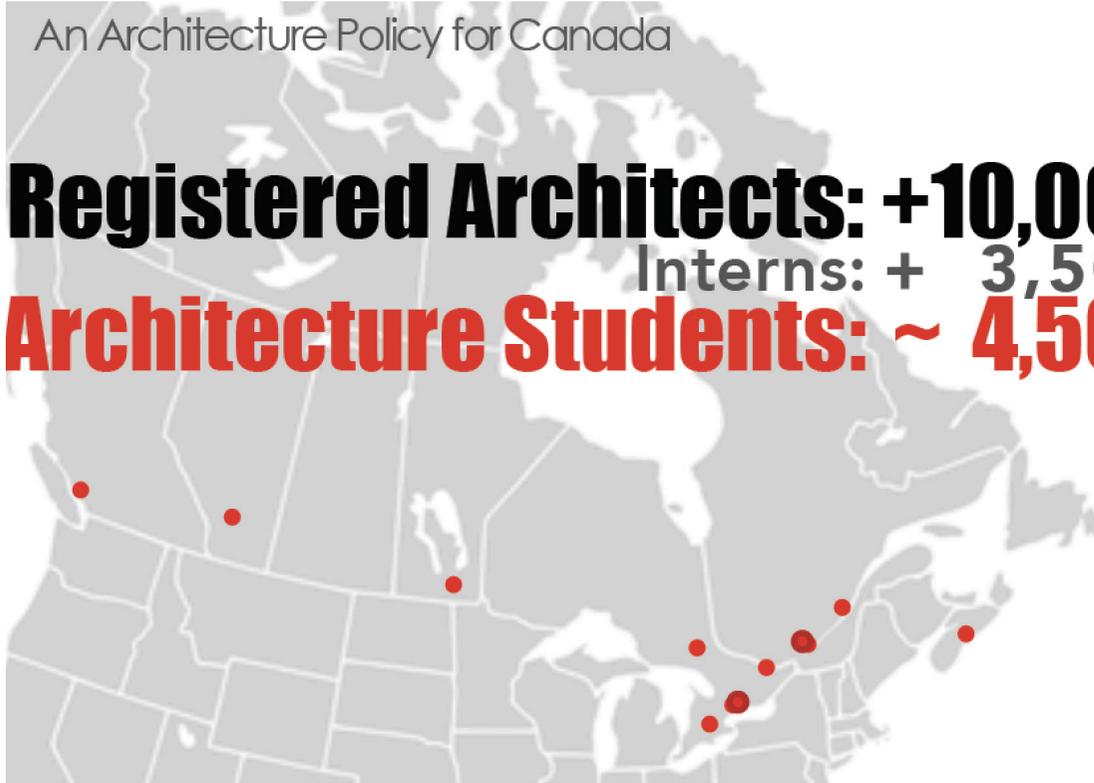


**CHALLENGES > ECO-SYSTEM OF COMPLEX GLOBAL WICKED PROBLEMS**

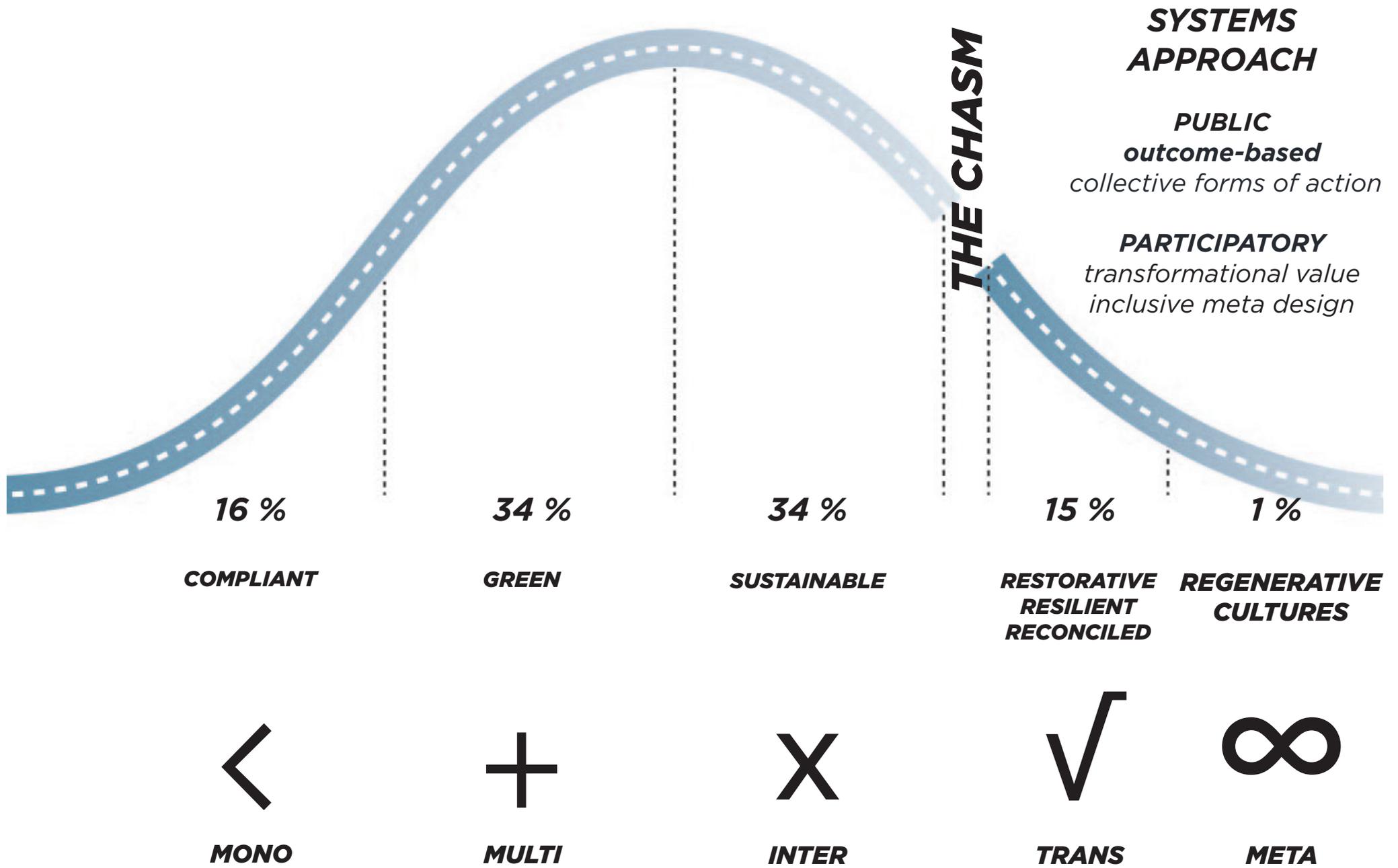
 =100 inhabitants

An Architecture Policy for Canada

**Registered Architects: +10,000**  
**Interns: + 3,500**  
**Architecture Students: ~ 4,500**

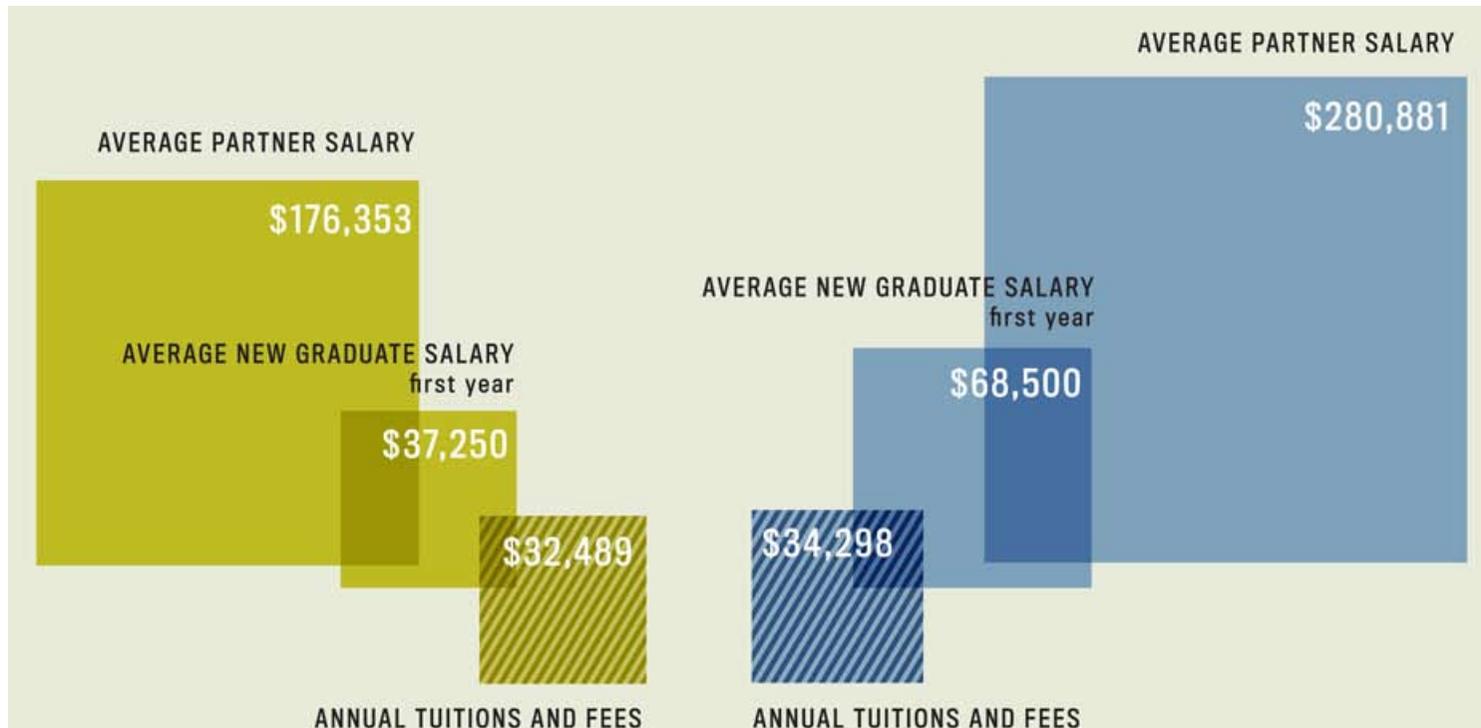


**CHALLENGES > FULFILLING THE NEEDED COMPETENCIES | CAPABILITIES | CAPACITIES ?**



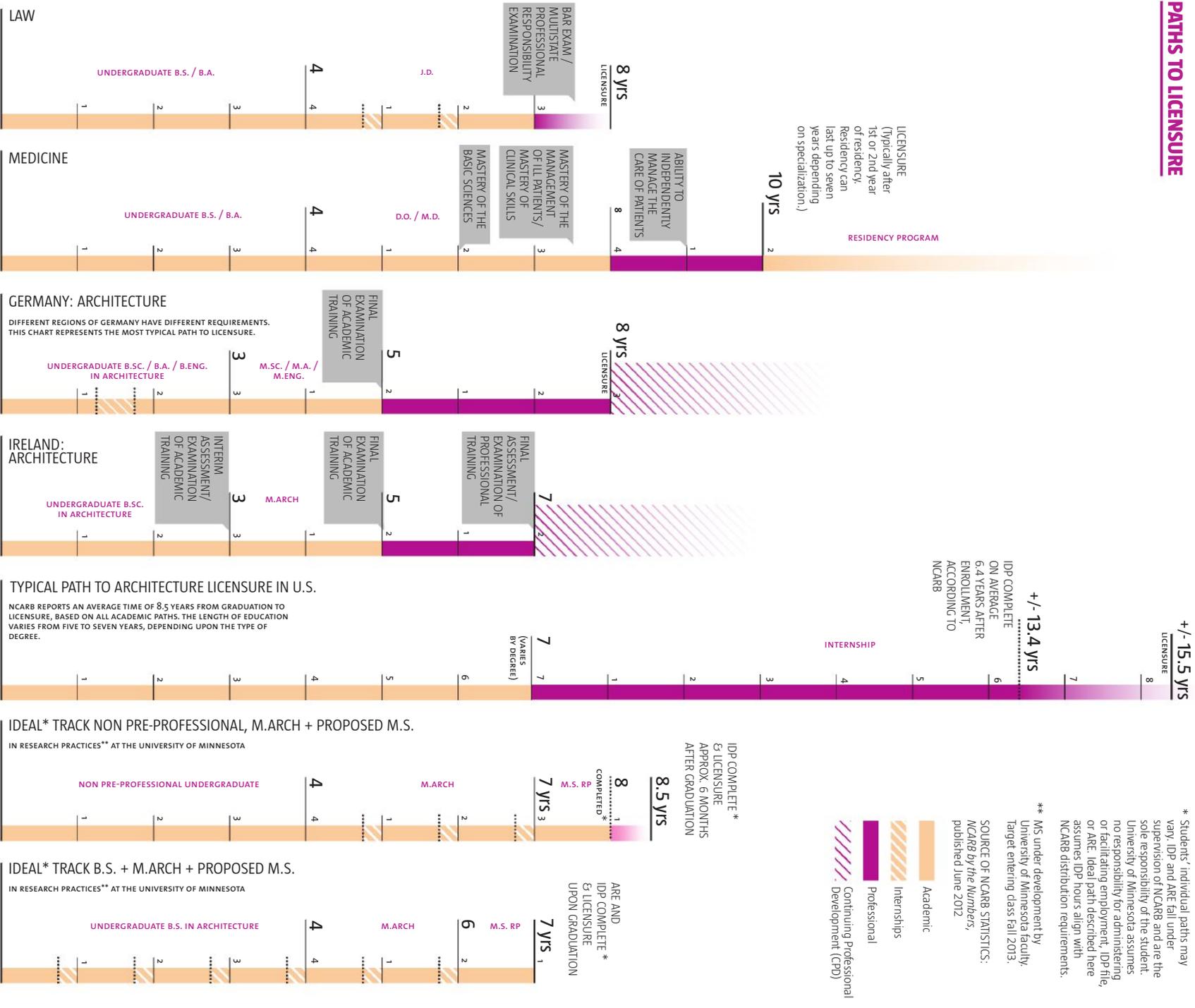
**WHERE WE STAND > THE INNOVATION CURVE**

	common knowledge base	shared research	title	licensure
<b>LAW</b>	legal cases	yes	jd	articling + exam
<b>MEDICINE</b>	human cases	yes	md	residency + registration
<b>ENGINEERING</b>	building physics	yes	p.eng	internship + registration
<b>ARCHITECTURE</b>	??	no	architect ??	internship ?? exam ??

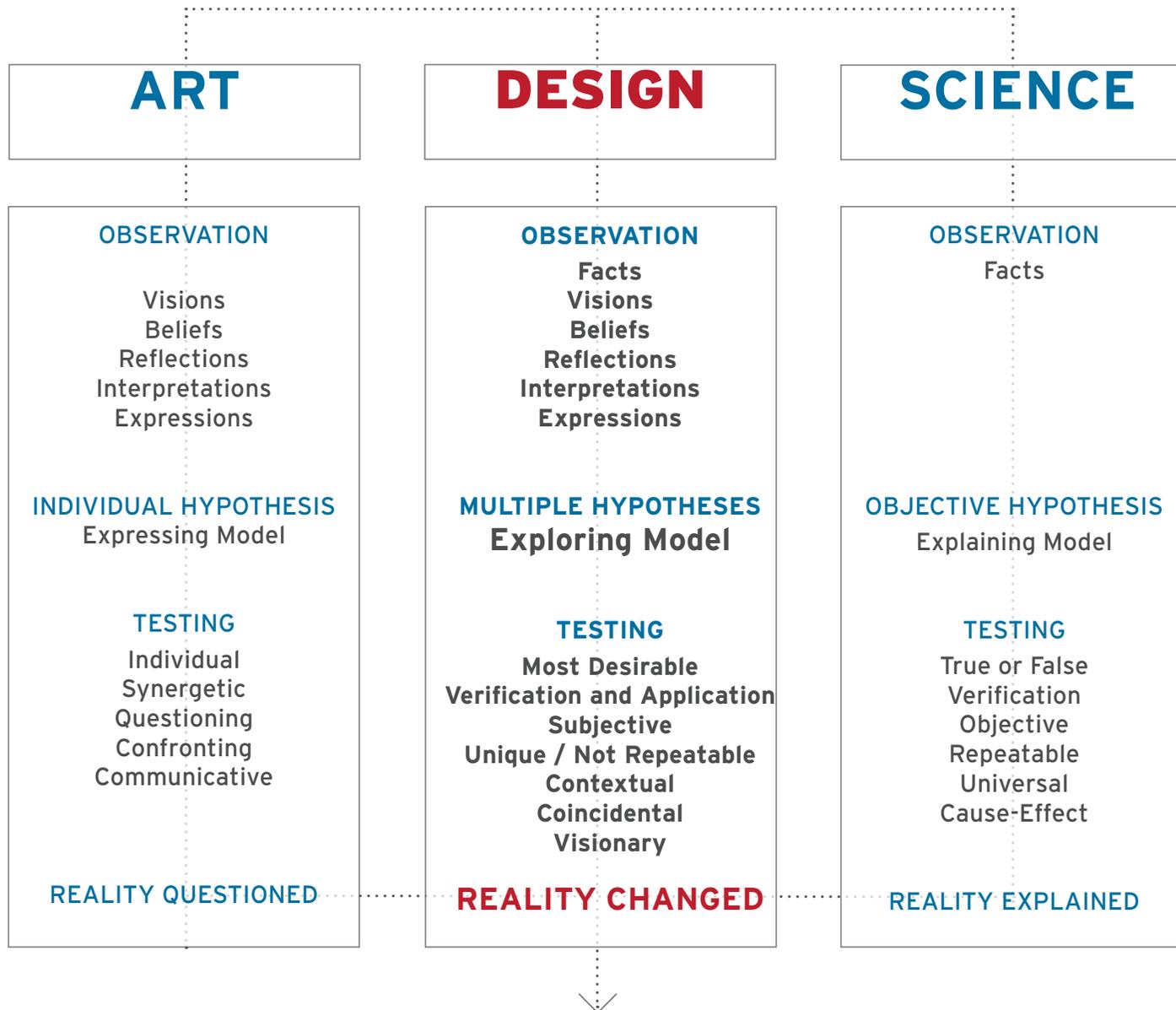


**WHERE WE STAND > THE PROFESSIONS > PATHWAYS > PUBLIC PERCEPTION**

## PATHS TO LICENSURE



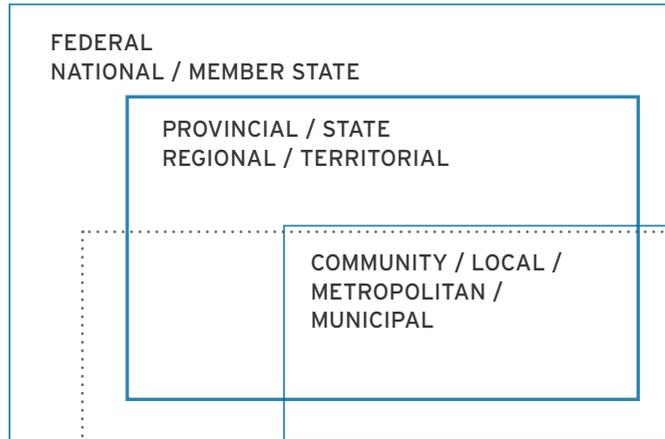
# EXISTING WORLD



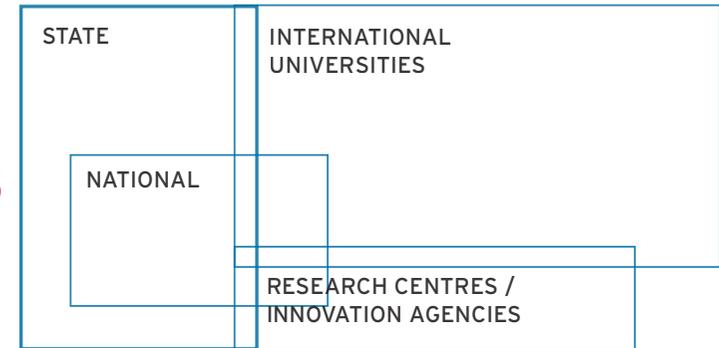
# FUTURE WORLD

**OUR POTENTIAL > FUTURE FOCUSED > EDUCATION + CO-CREATION**

## GOVERNMENT



## ACADEMIC INSTITUTIONS, INNOVATION UNITS, RESEARCH CENTRES

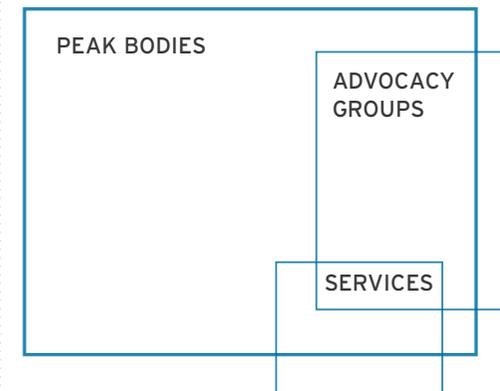


**CLIENTS / CITIZENS  
PUBLIC / SOCIETY  
USERS / PEOPLE**

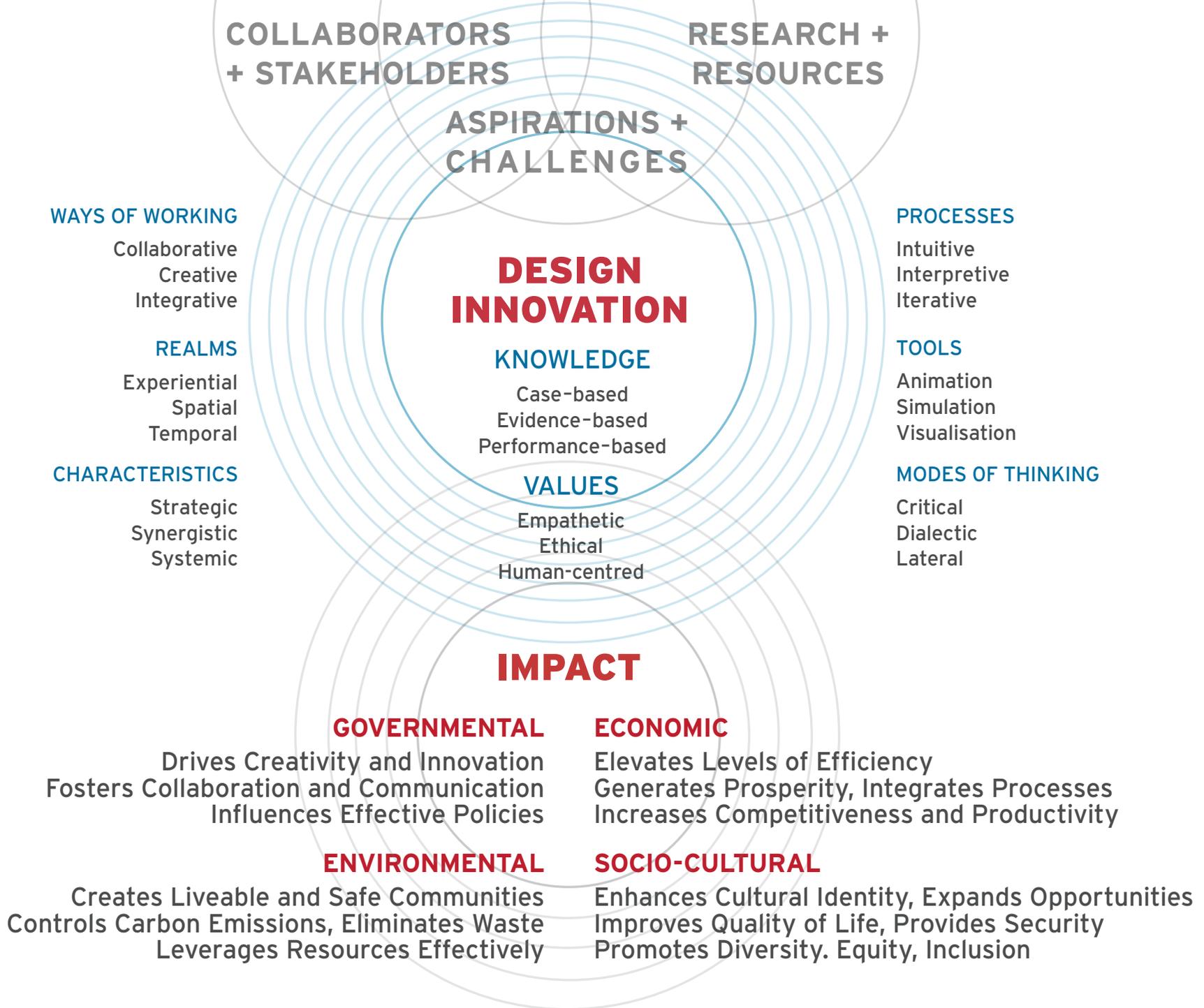
## BUILT ENVIRONMENT AND CREATIVE / CULTURAL / DESIGN INDUSTRIES



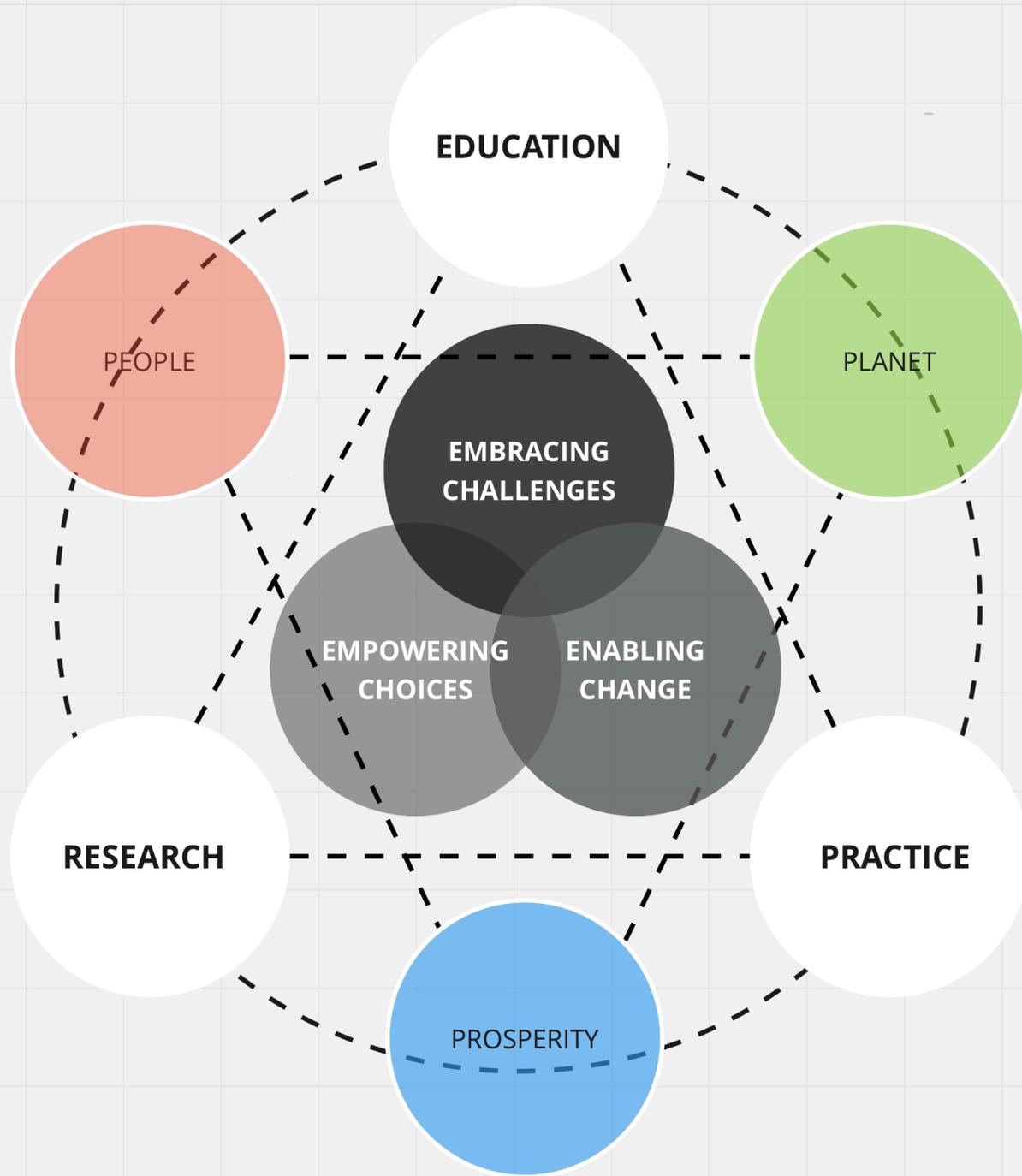
## BUSINESS + ENTERPRISE, NON-PROFIT ORGANISATIONS, PROFESSIONAL ASSOCIATIONS



**OUR POTENTIAL > CITIZEN CENTRED > COLLABORATION + COLLECTIVE ACTION**



**OUR POTENTIAL > MISSION ORIENTED > INTEGRATION + INNOVATION**



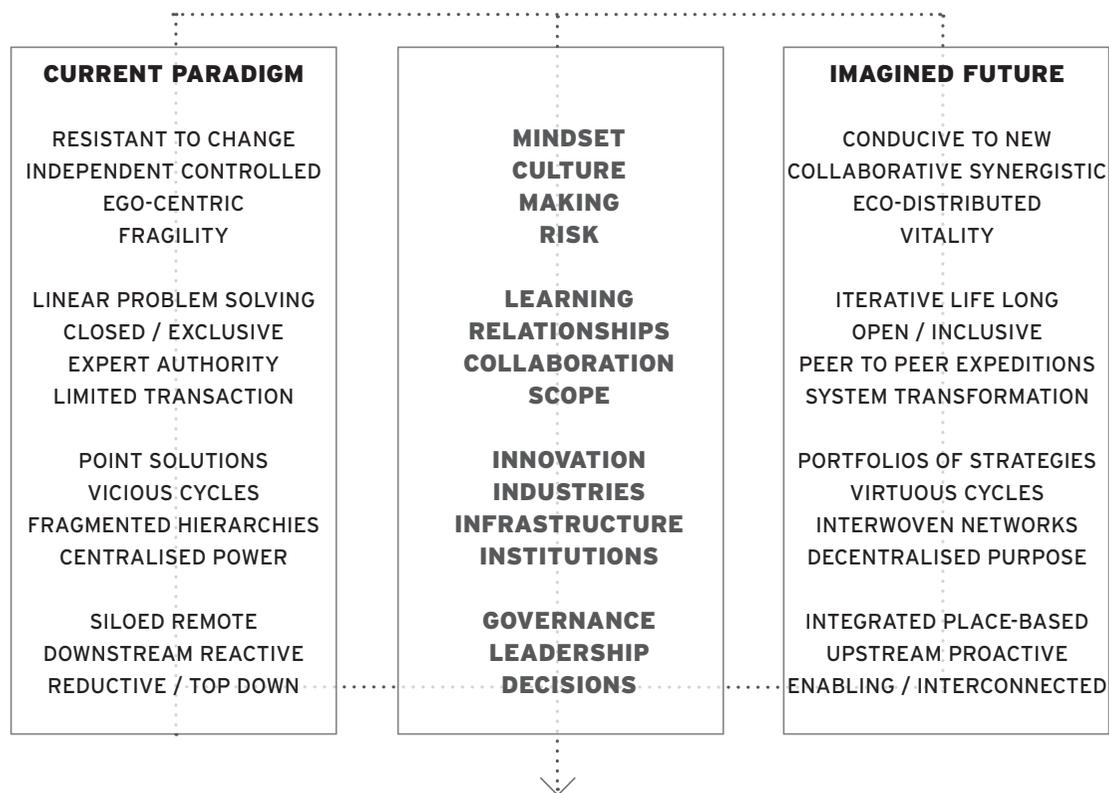
**EMPOWERING CHOICES**

## CHANGE YOUR WORDS

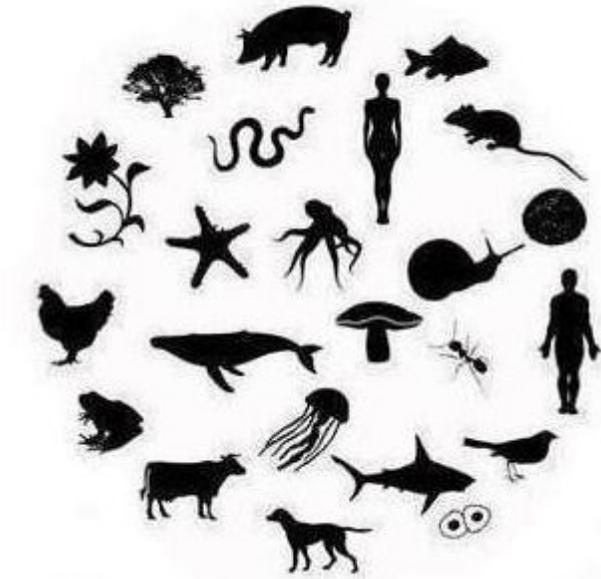
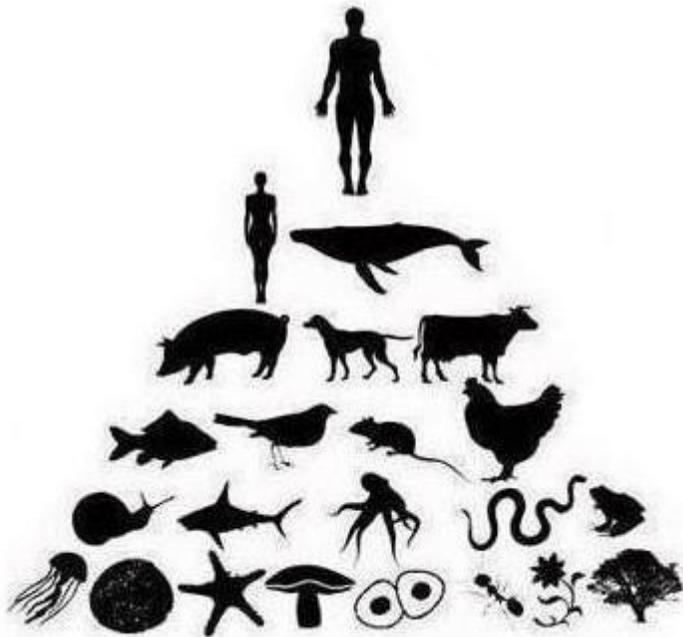
**DESIGN as noun**  
**BUILDINGS as things**  
**(ST)ARCHITECTURE**

## CHANGE YOUR WORLD

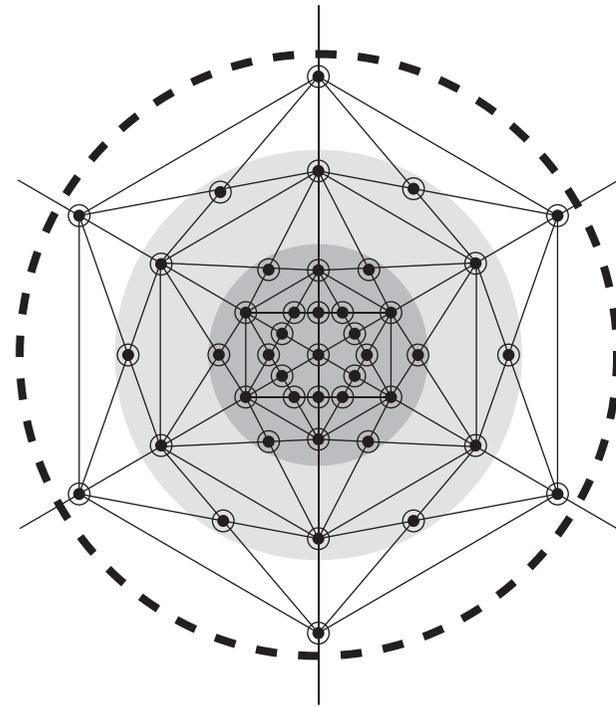
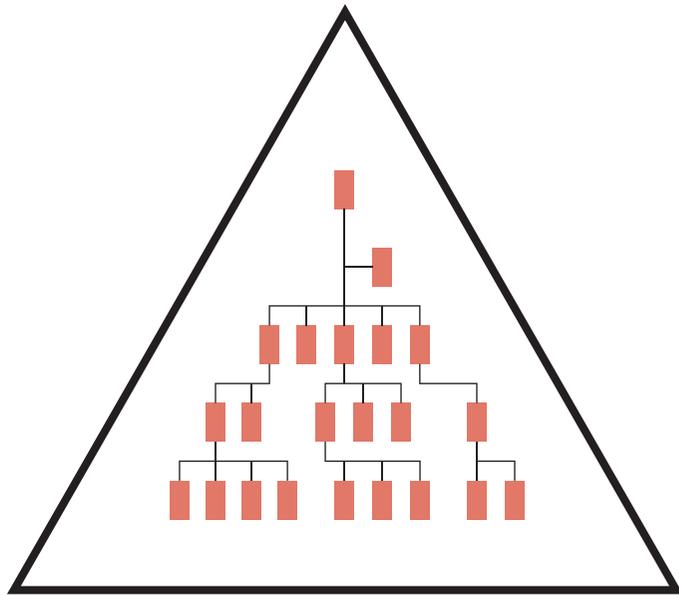
**design as verb**  
**building as making**  
**the architecture of ...**



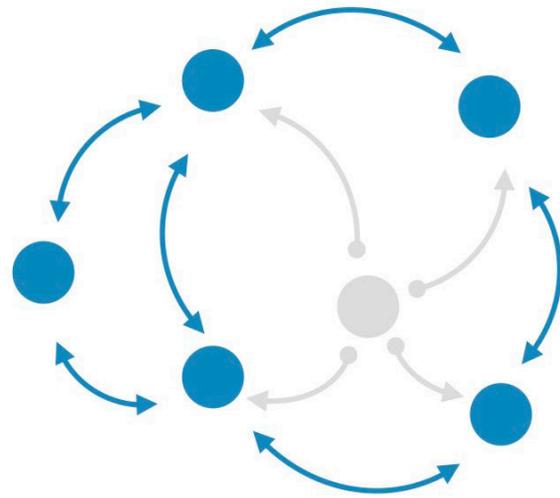
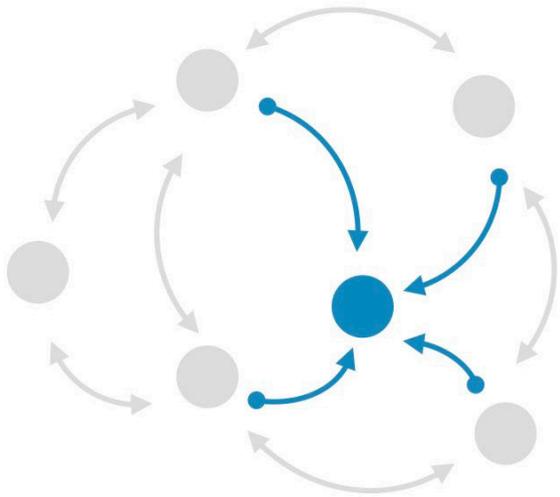
**CHOICE > PRESENT PRACTICE TO FUTURE PRACTICES**



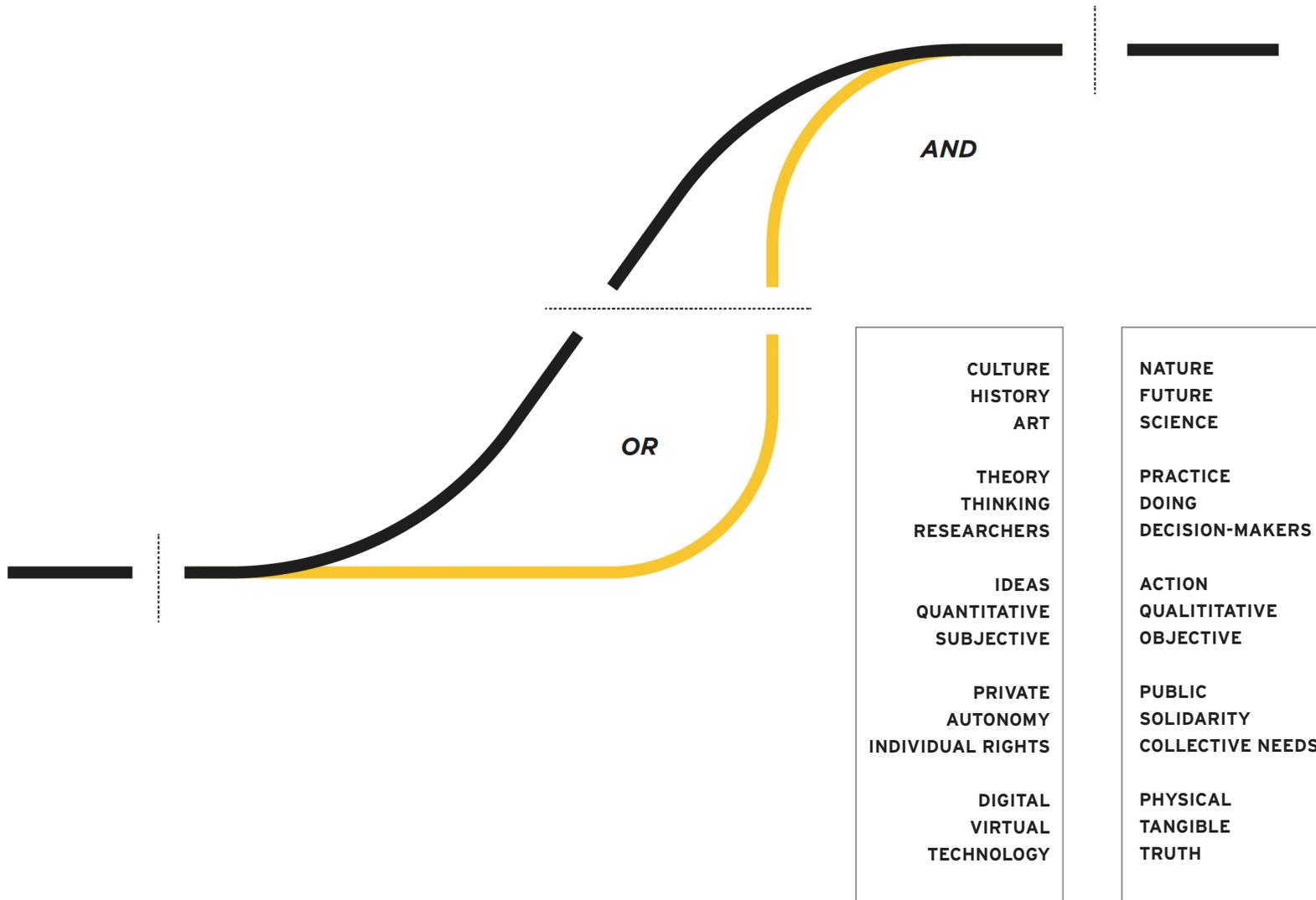
**CHOICE > EGO to ECO**



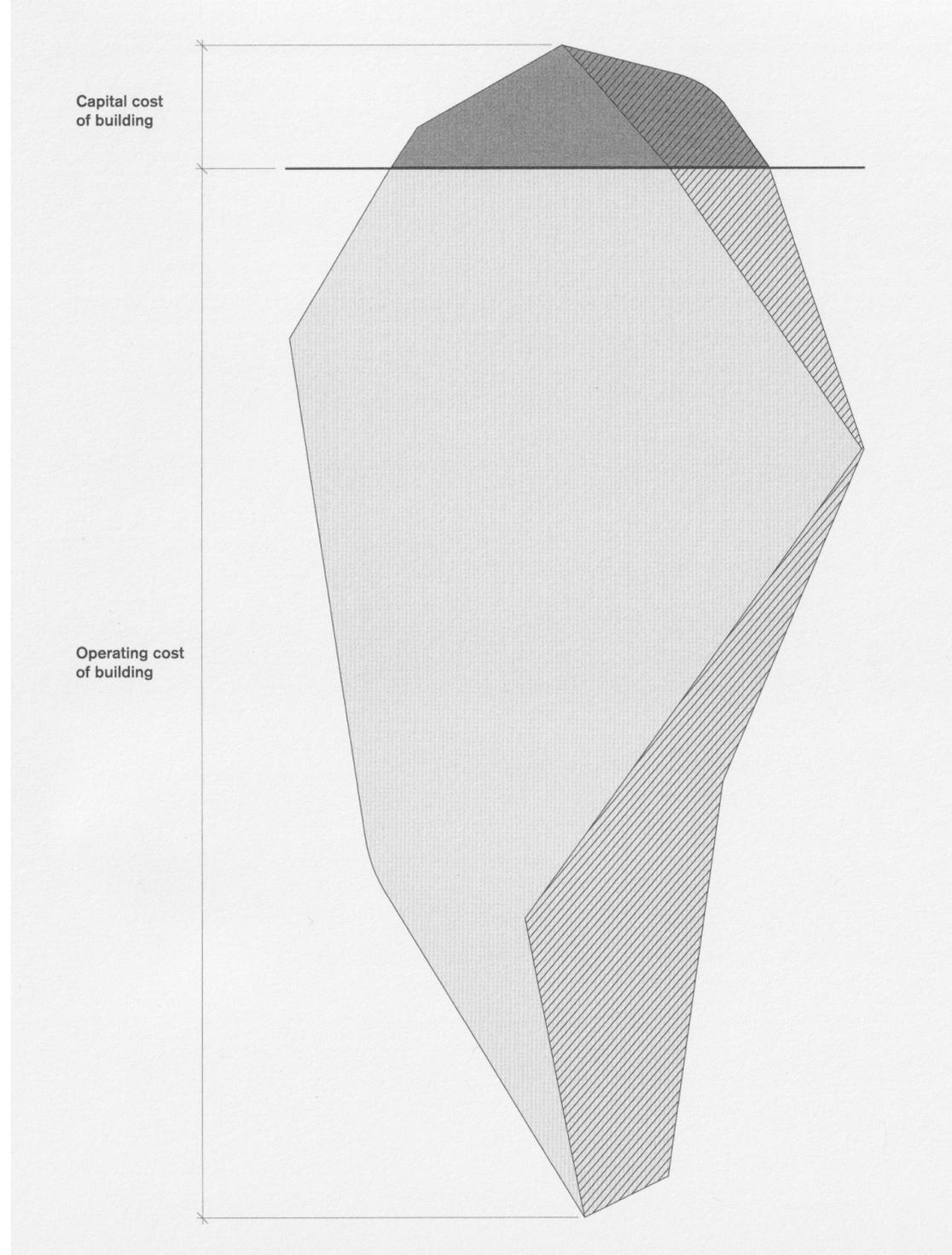
**CHOICE > SILOS to SYNERGIES**



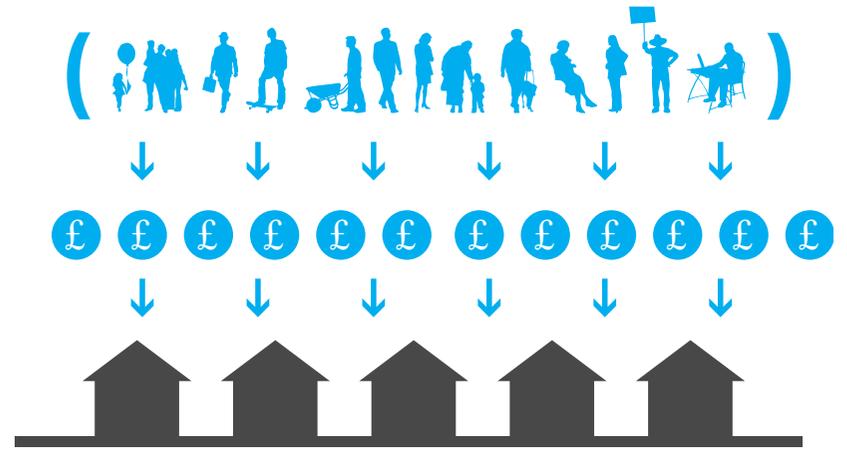
**CHOICE > REDUCTION TO SIMPLE PROBLEM to HOLISM FOR SYSTEMIC**



**CHOICE > MATERIAL WORLD OF “OR” to HUMAN WORLD OF “AND”**



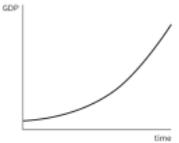
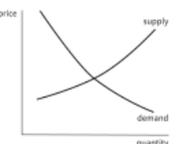
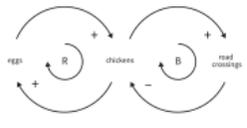
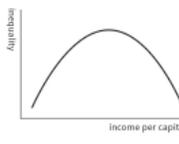
**CHOICE > SHORT-TERM COST to LONG-TERM VALUE**



Credit: DMLabs

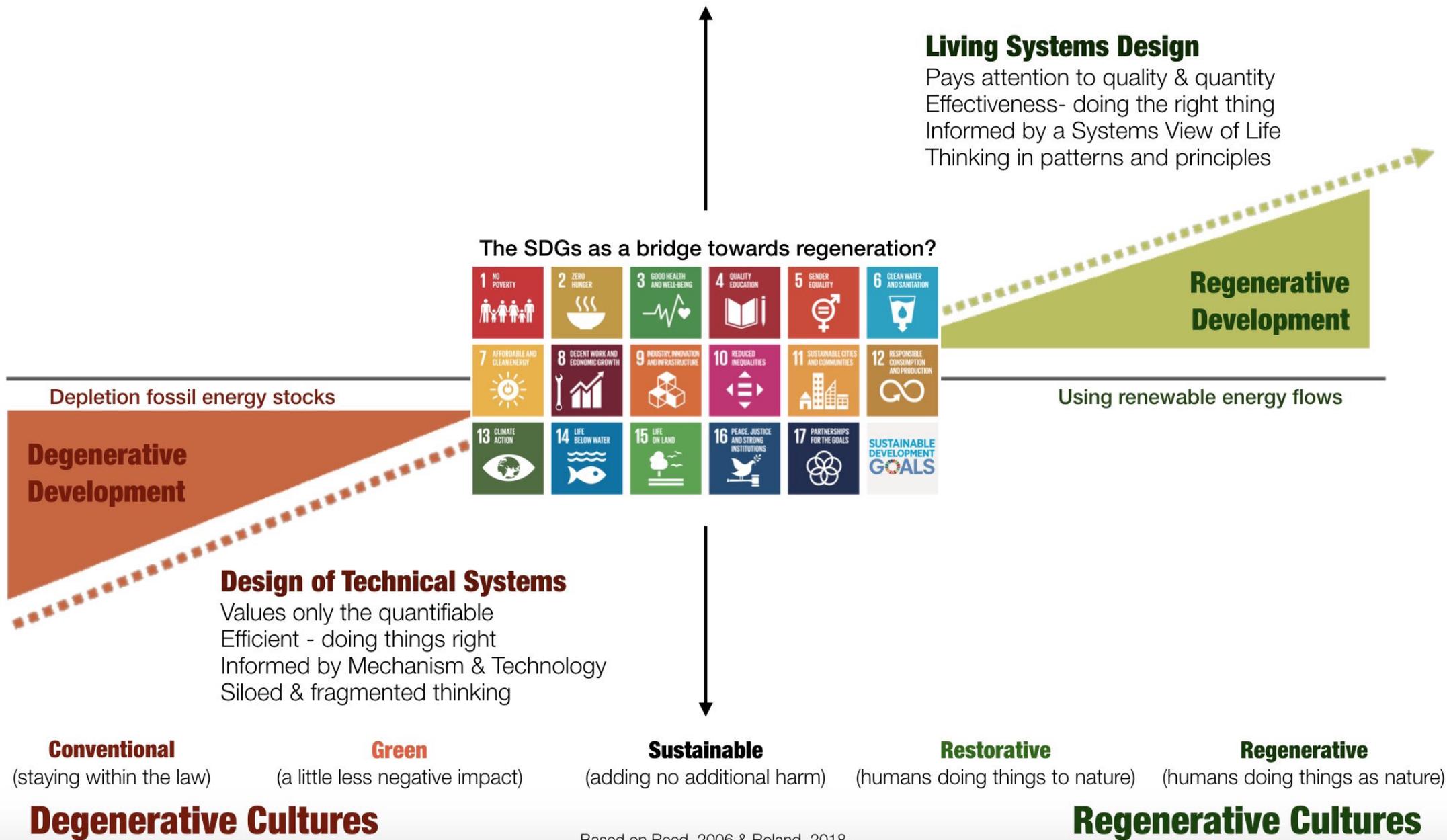
**CHOICE > CENTRALISED PRIVATE POWER to DISTRIBUTED PUBLIC PROSPERITY**

# Seven ways to think like a 21st century economist

Seven Ways to Think:	From 20th-Century Economics	To 21st-Century Economics
1. Change the Goal	 <p>GDP</p>	 <p>the Doughnut</p>
2. See the Big Picture	 <p>self-contained market</p>	 <p>embedded economy</p>
3. Nurture Human Nature	 <p>rational economic man</p>	 <p>social adaptable humans</p>
4. Get Savvy with Systems	 <p>mechanical equilibrium</p>	 <p>dynamic complexity</p>
5. Design to Distribute	 <p>growth will even it up again</p>	 <p>distributive by design</p>
6. Create to Regenerate	 <p>growth will clean it up again</p>	 <p>regenerative by design</p>
7. Be Agnostic about Growth	 <p>growth addicted</p>	 <p>growth agnostic</p>

**CHOICE > EXTRACTIVE 1% ECONOMY to DOUGHNUT 100% ECONOMICS**

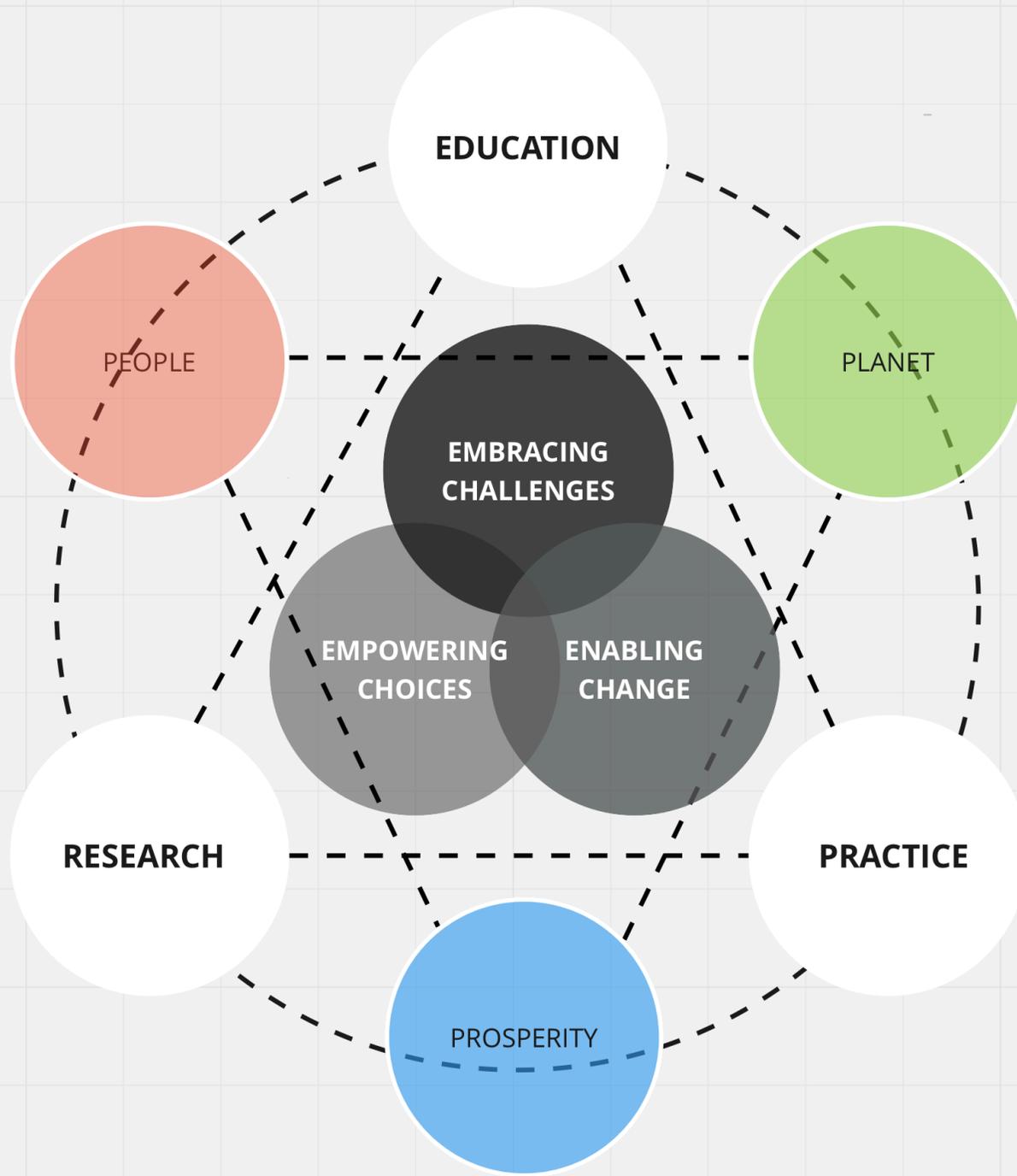
# Beyond Sustainability: Designing Regenerative Cultures



Based on Reed, 2006 & Roland, 2018

**CHOICE > DEGENERATIVE TO REGENERATIVE**

Credit: DC Wahl et al



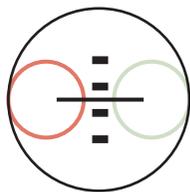
**ENABLING CHANGE**

# Architecture and Urban Design as Cultural Agents to build relationships between

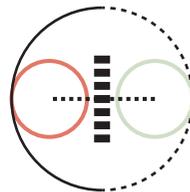
*I and self*                      *personal consciousness*  
*I and others*                    *personal relationships*  
*I and nature*                    *personal resonance*

*we and Institutions*            *social structures*  
*we and Ecology*                *social systems*  
*we and The Future*            *social synergies*

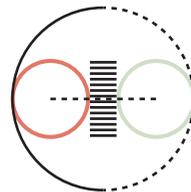
*humans and nature*            **eco-structures**  
*human and culture*            **infrastructures**  
*culture and nature*            **intrastructures**



**Age of Agriculture**  
*Optimal Holocene*  
*Solar / Surplus Food*  
*Masterbuilder*



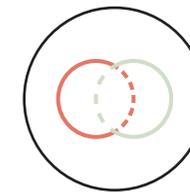
**Age of Early Industry**  
*Holocene*  
*Wind Water*



**Age of Late Industry**  
*Global Warming*  
*Fossil Fuels*



**Age of Information**  
*Increasing Warming*  
*Nuclear Power*



**Age of Integration**  
*Anthropocene*  
*Renewable Energy*  
*Citizen Architect*

\*\*\* NIDA \*\*\*

**Human with oneself**  
 evolving critical consciousness



**Human with the future**  
 becoming good ancestors



**Human as nature**  
 co-creating in ways that are regenerative to the planet



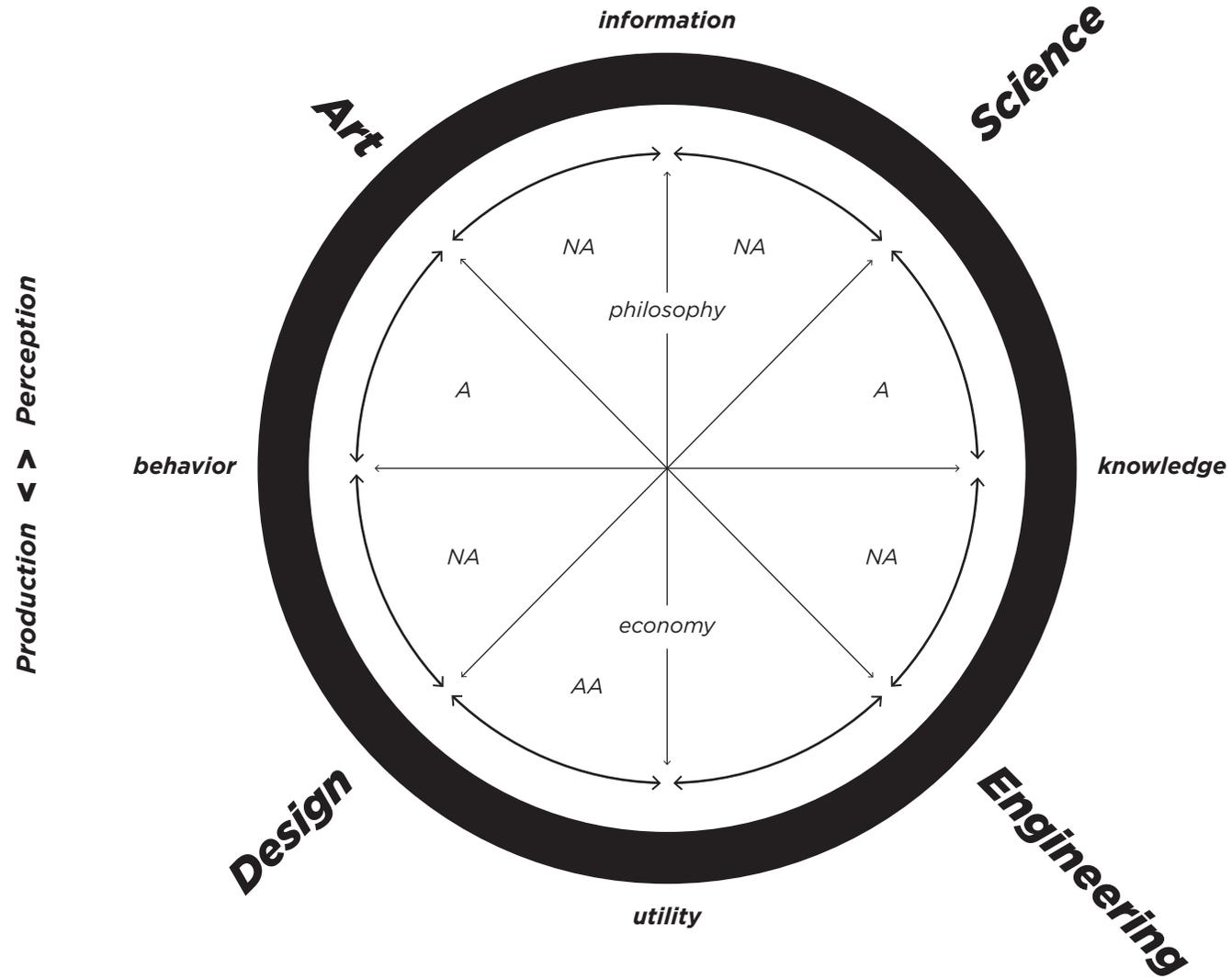
**Human in society**  
 building differently how we live and work together

**CHANGE > RELATIONSHIPS**

Perception &  
Culture

Culture <> Nature

Perception &  
Nature

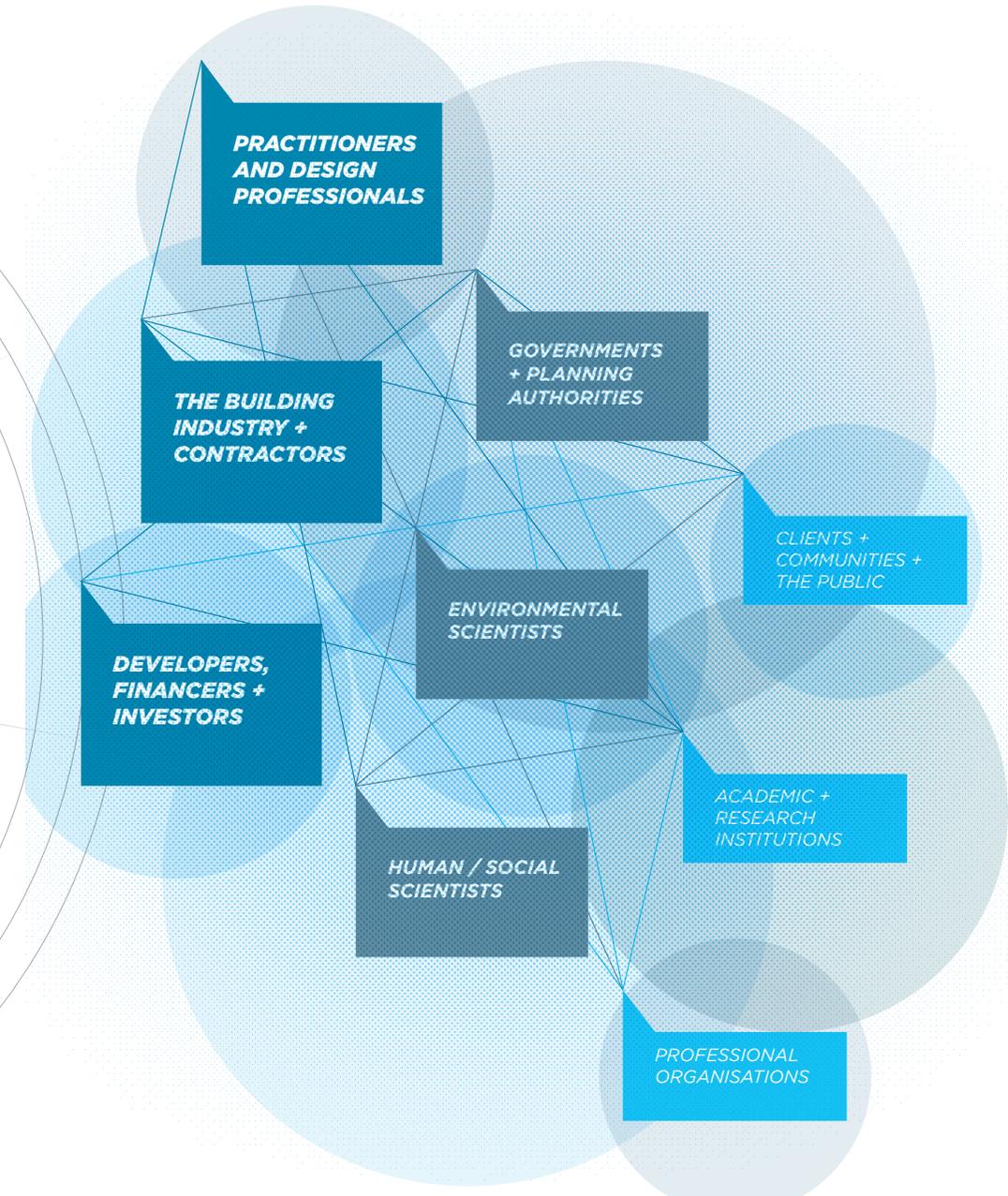
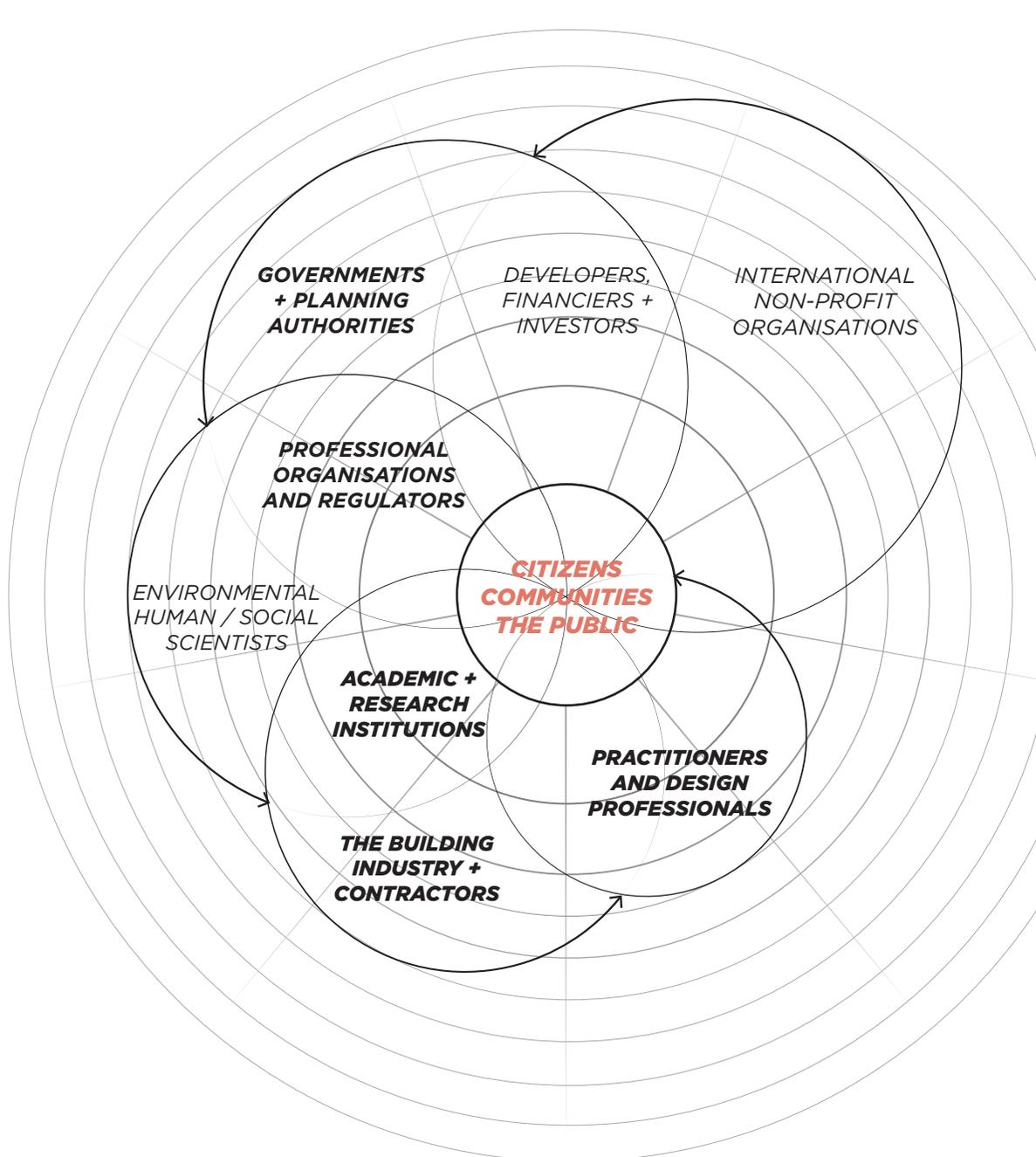


Production &  
Culture

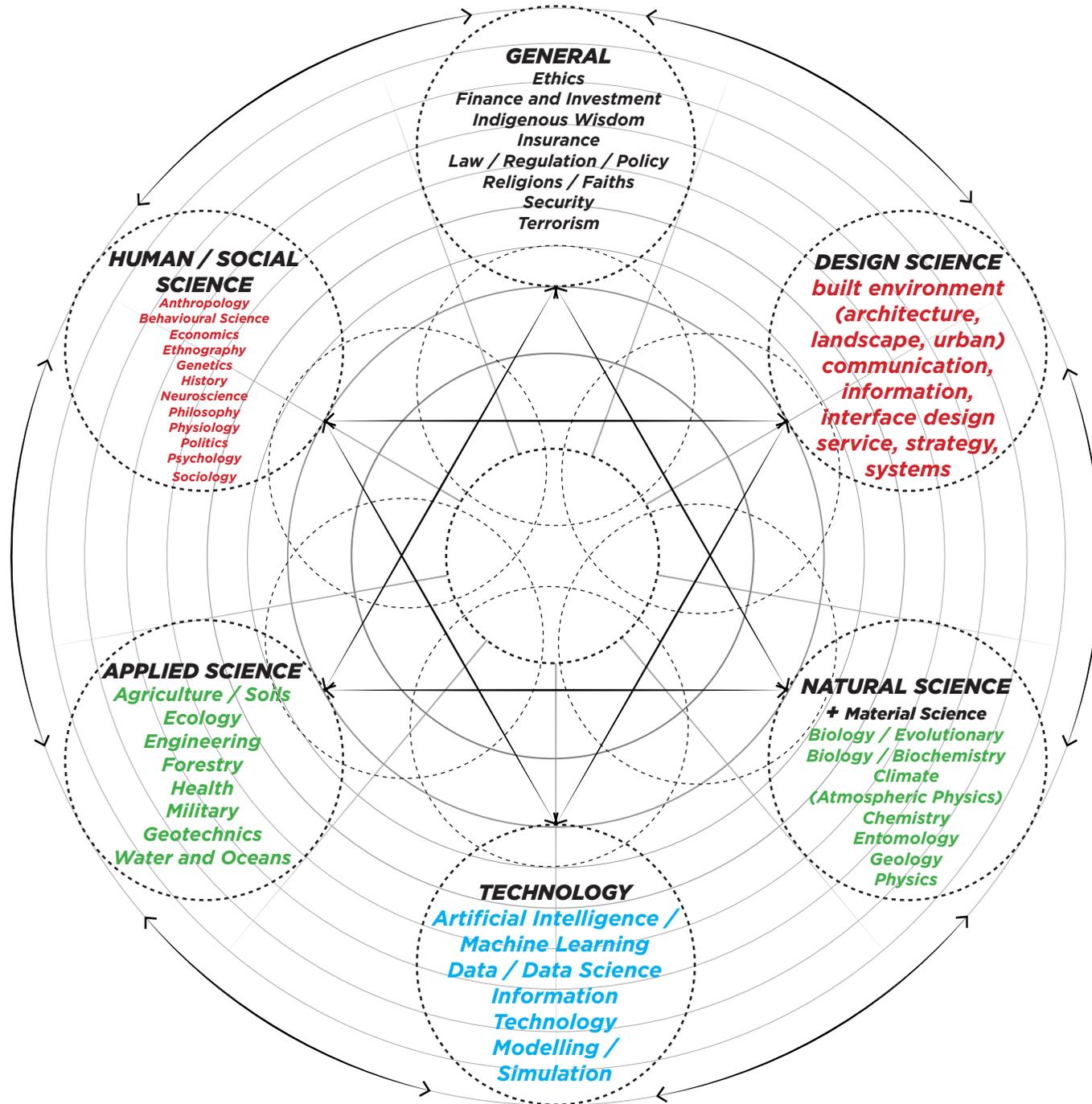
Production &  
Nature

**CHANGE > COLLABORATION > INTERDISCIPLINARY**

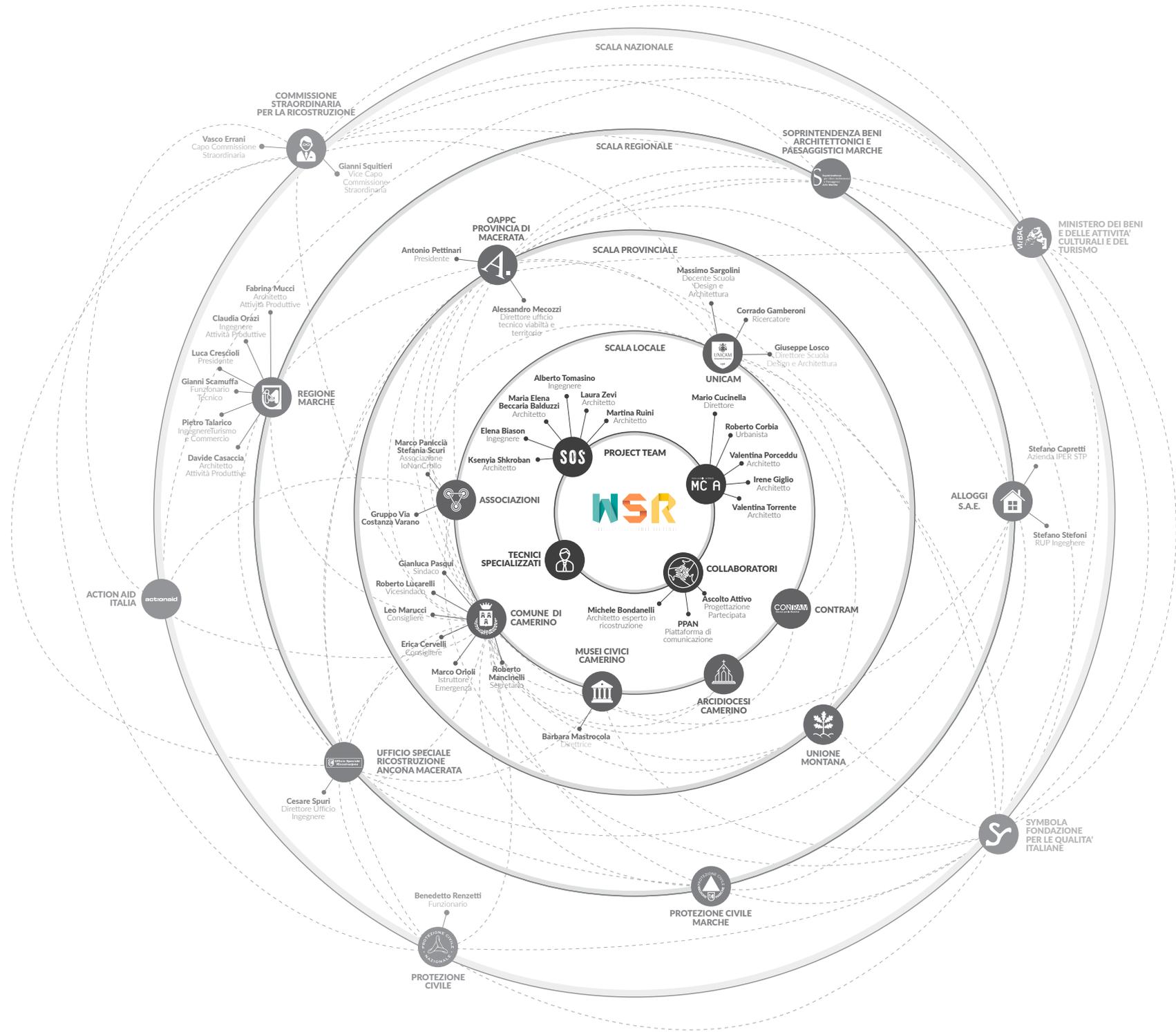
Credit: Krebs



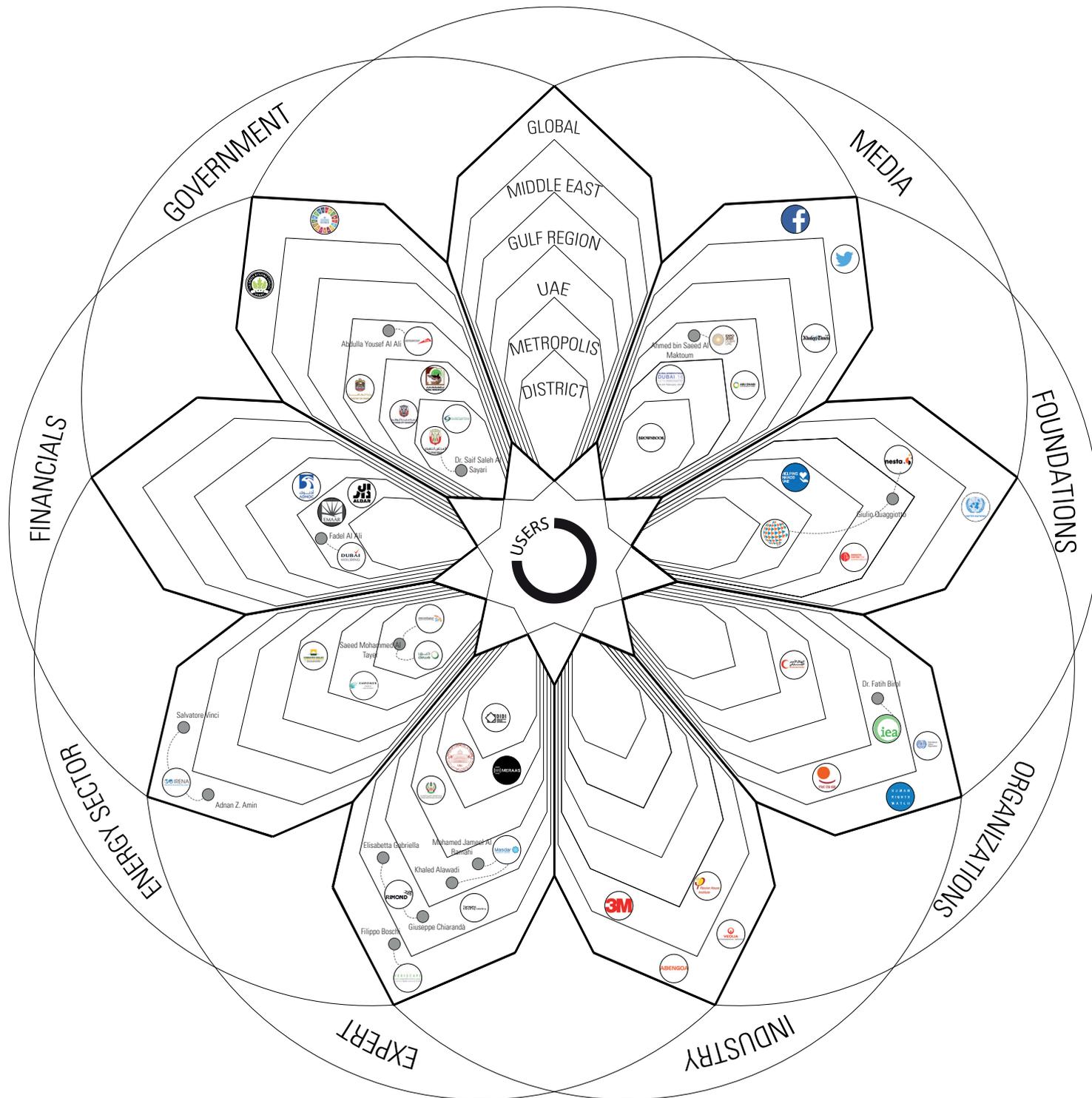
**CHANGE > COLLABORATION > KNOWLEDGE EXCHANGE LOOPS AND NETWORKS**



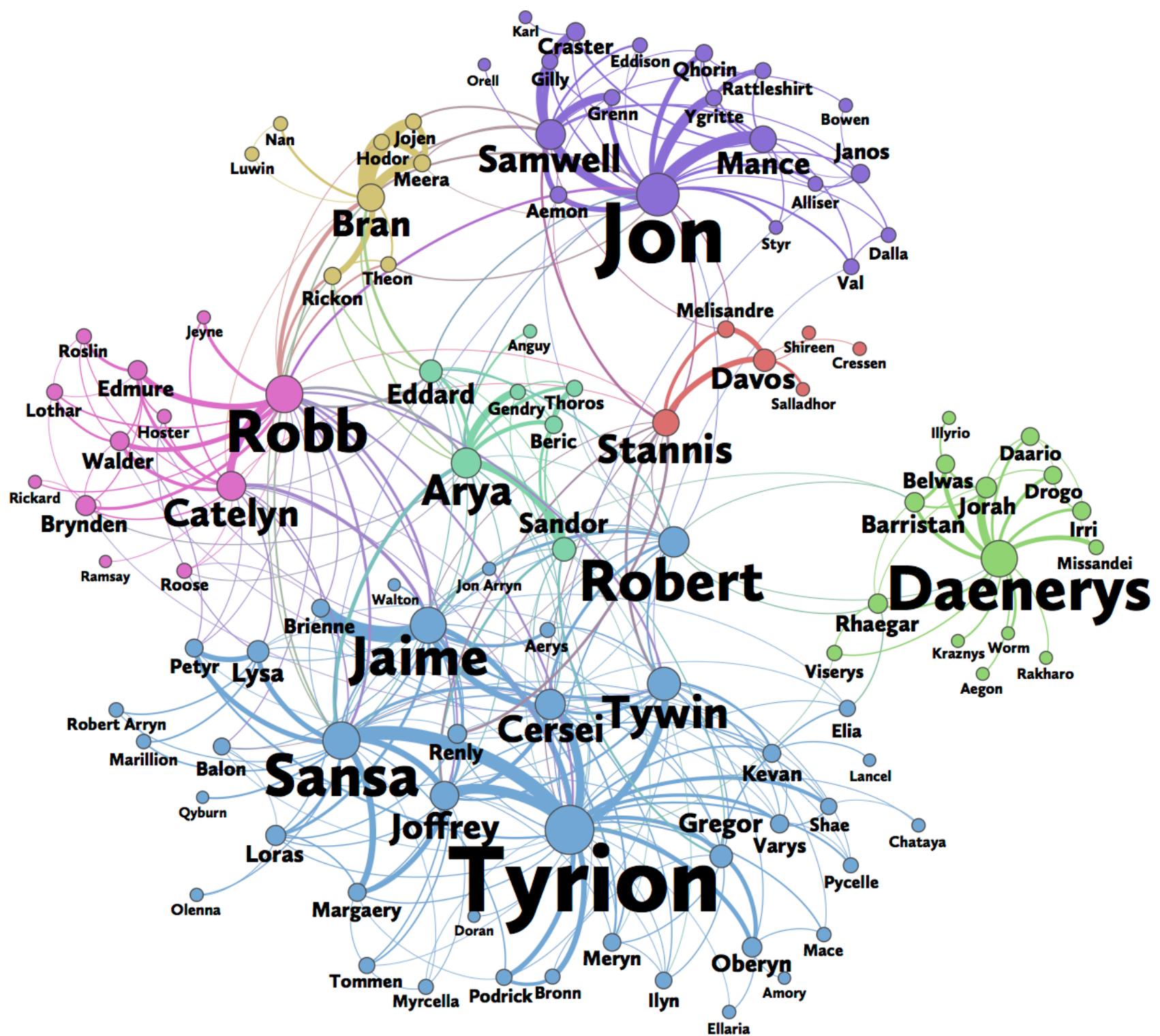
**CHANGE > COLLABORATION > HARNESSING INTERDISCIPLINARITY**



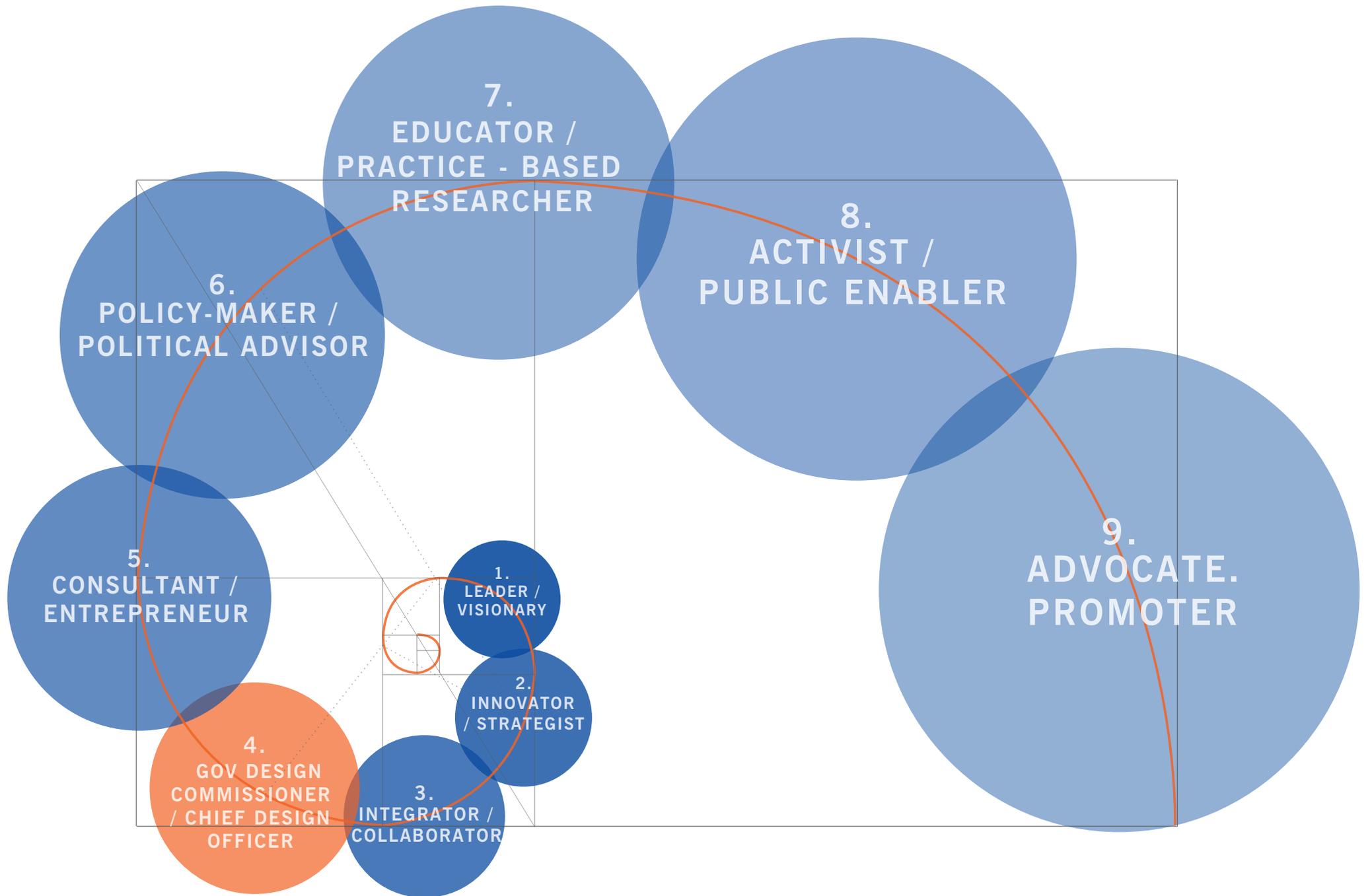
**CHANGE > COLLABORATION > ALIGNING AGENCIES AND TIERS OF GOVERNMENT**



**CHANGE > COLLABORATION > GEOGRAPHIC SPHERES OF INFLUENCE**



**CHANGE > COLLABORATION > SHIFTING POWER + PURPOSE**



**CHANGE > COLLABORATION > COLLATERAL ORGANISATION ROLES**



**PERSON**  
*PROFILE*



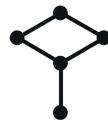
**PEERS**  
*PASSPORT*



**PARTNERS**  
*PERFORMANCE*



**PLACES**



**PATHWAYS**



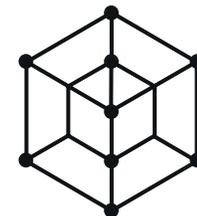
**PLATFORMS**



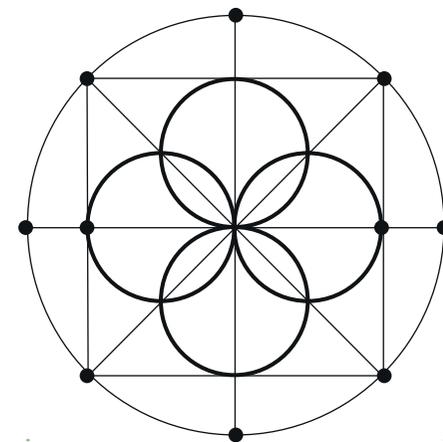
**PROJECTS**



**PROGRAMMES**



**POLICIES**



**TEAM 4 > Designing for Common Good**  
*WHEN > Preferable Plausible Possible*

**TEAM 1 > Designing for Common Ground**

**WHO**

**TEAM 2 > Designing for Common Sense**

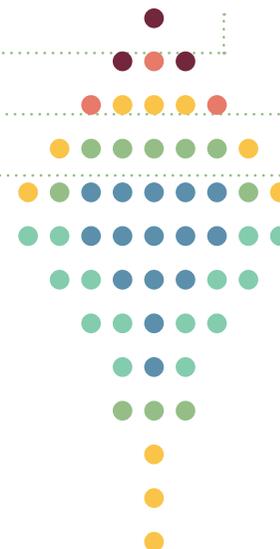
**WHERE**

**TEAM 3 > Designing for Common Goals**

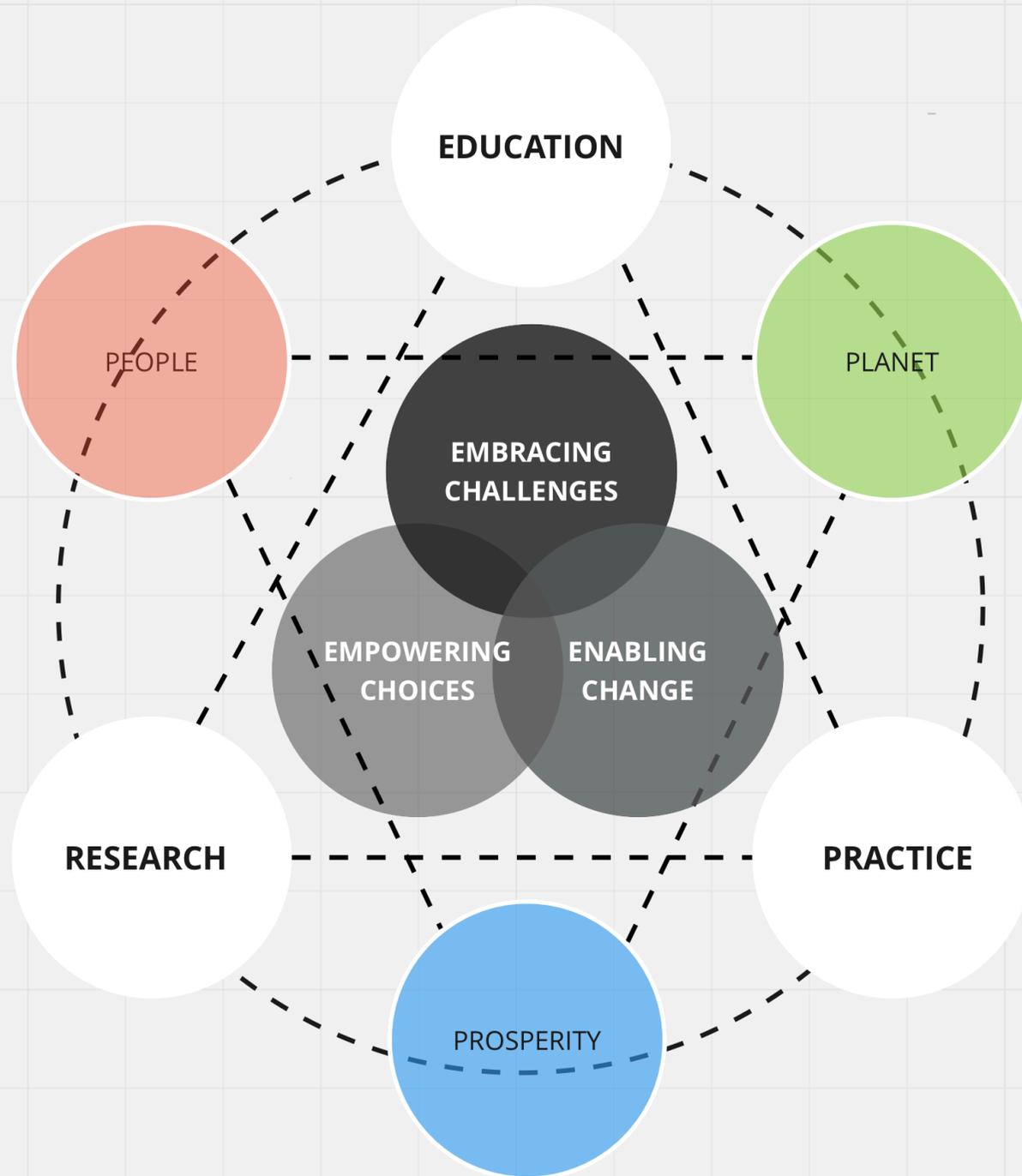
**WHAT**

**WAY > Principles Processes Practices**

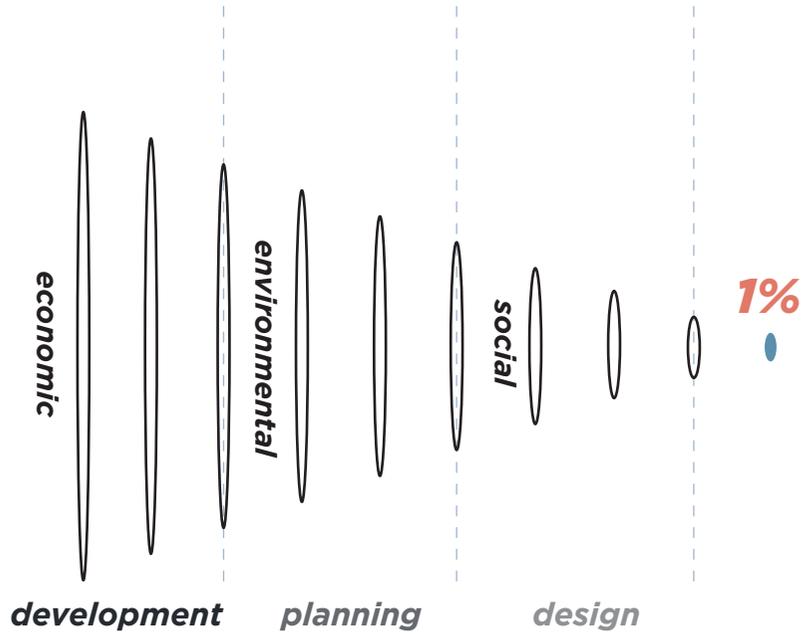
**WHY > Purpose Promise Prosperity**



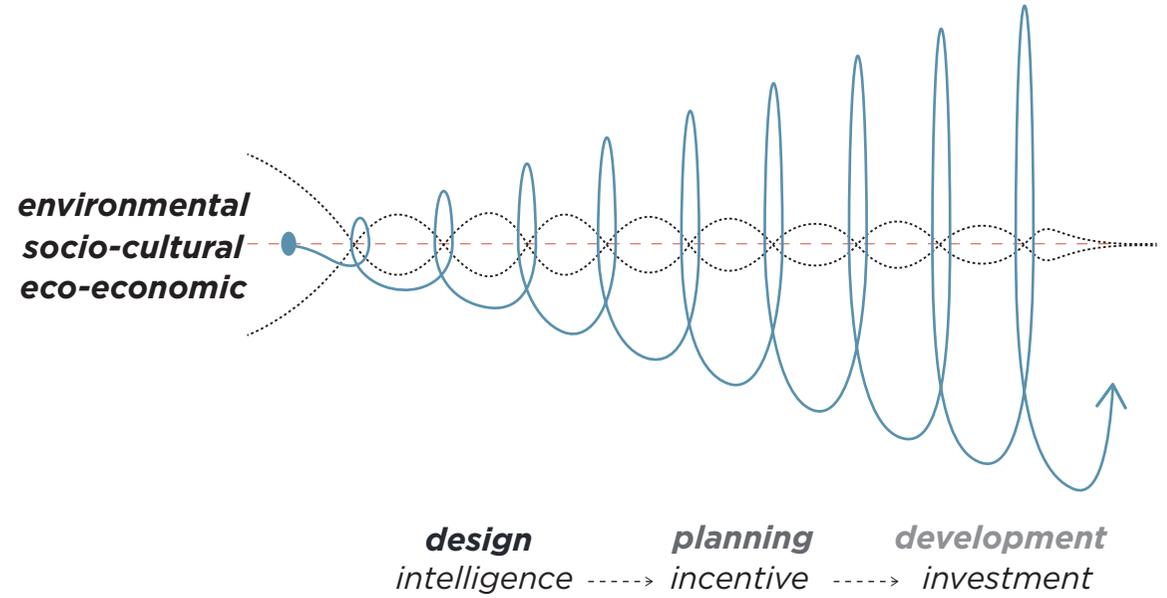
**CHANGE > TOWARD PELETONS AND COOPETITION**



**PEOPLE PROSPERITY PLACE / PLANET**



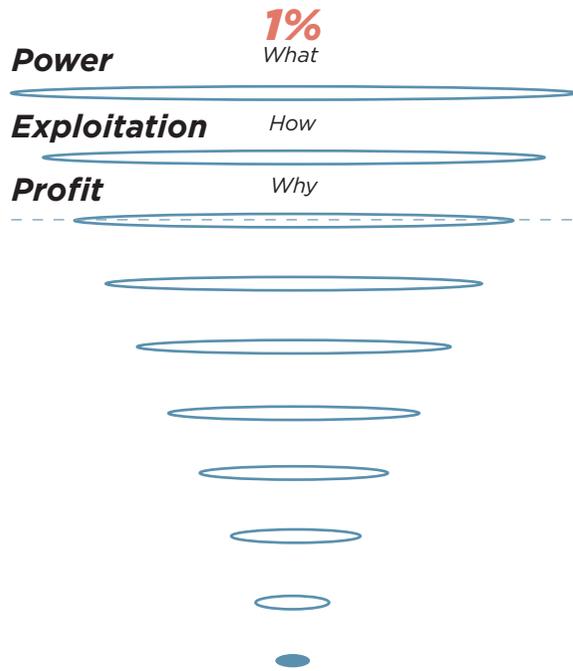
***Present Practices  
Real Estate***



***Partnerships for Public Good + Public Places***

***Imagined Future  
Real Value***

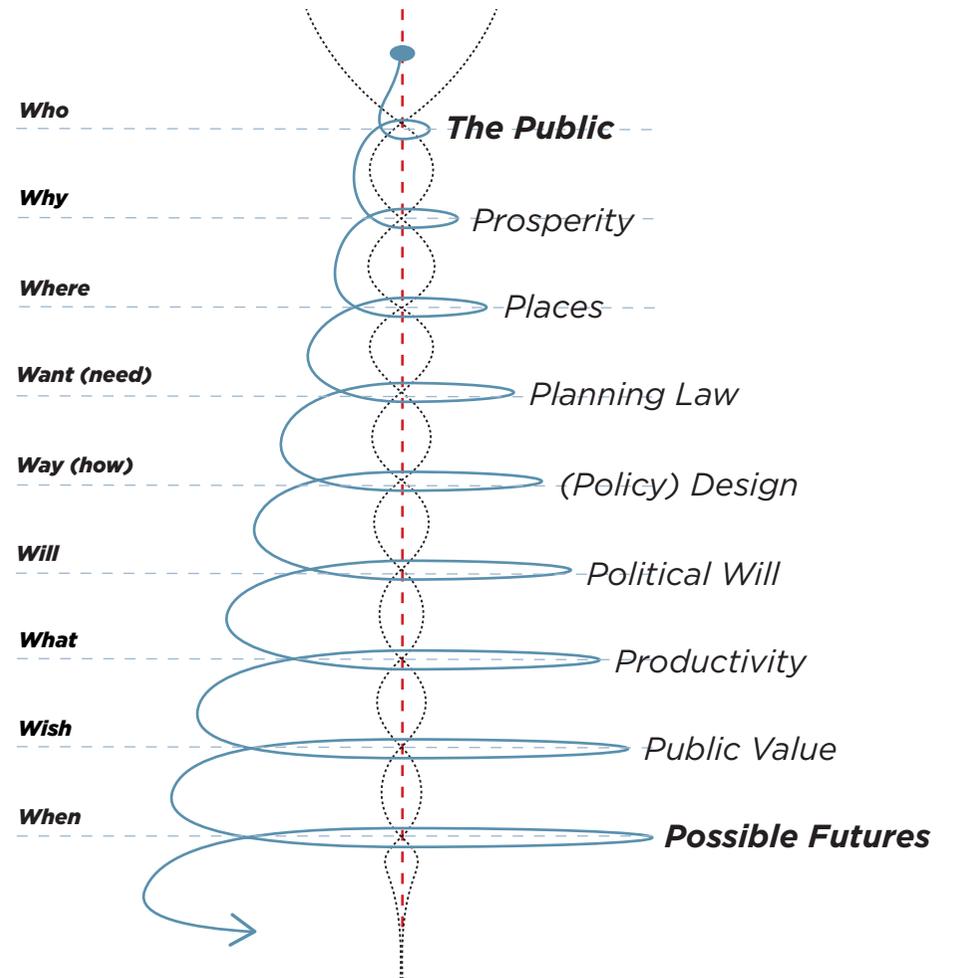
**PRINCIPLES > DESIGN LED > Embracing Challenges**



**culture**  
**SERVICE**  
*impact of built environment  
 on quality of life*

**convergence**  
**STRATEGY**  
*inter-scalar  
 interdependent  
 conditions*

**context**  
**SYSTEM**  
*complex  
 cultural / natural  
 challenges*

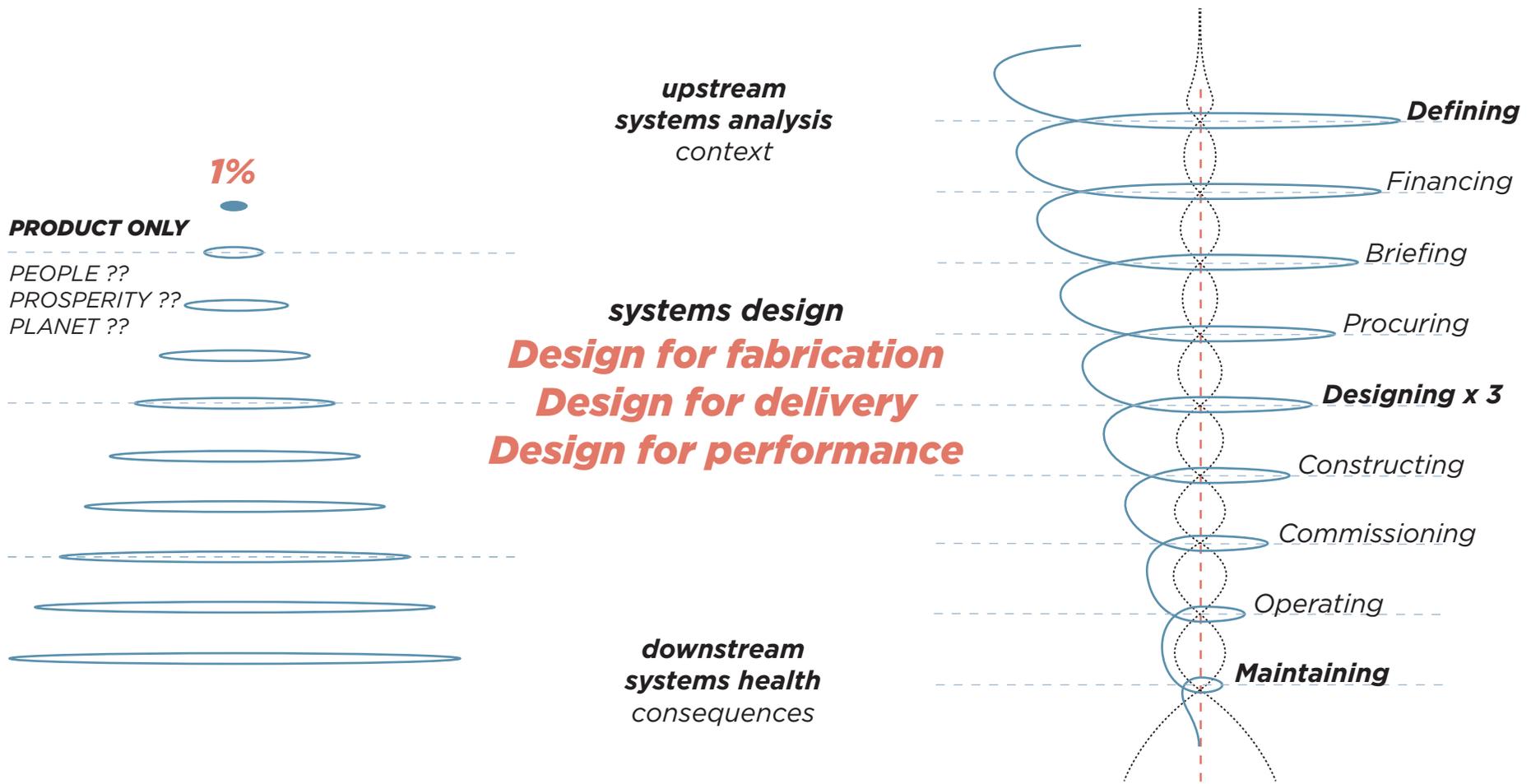


**Present Practices**  
**What Wows**

**The Missing Middle**

**Imagined Future**  
**What Works**

**PRINCIPLES > LOCALLY GENERATED > Empowering Choices**



**PRODUCT ONLY**

**1%**

PEOPLE ??  
PROSPERITY ??  
PLANET ??

*upstream  
systems analysis  
context*

**systems design**  
*Design for fabrication*  
*Design for delivery*  
*Design for performance*

*downstream  
systems health  
consequences*

**Defining**

Financing

Briefing

Procuring

**Designing x 3**

Constructing

Commissioning

Operating

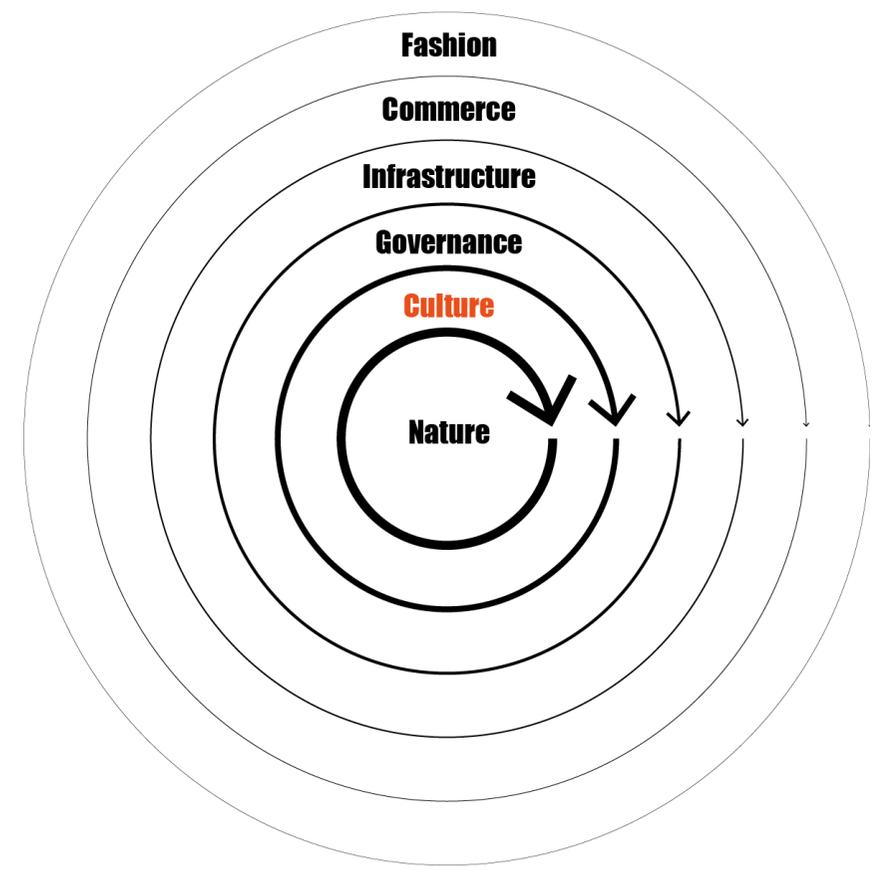
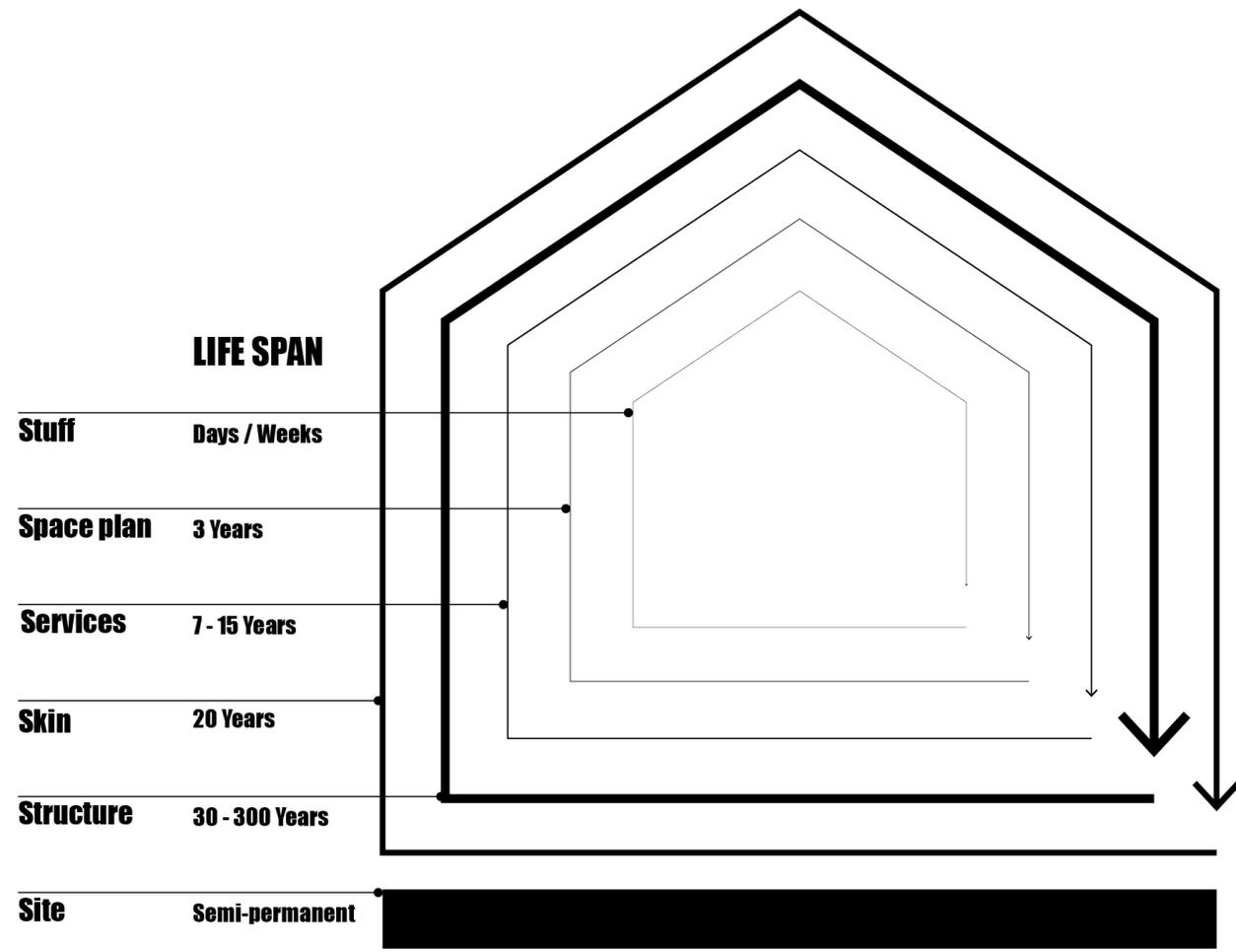
**Maintaining**

**Present Practices**  
**Design as Noun**

**The Missing Middle**

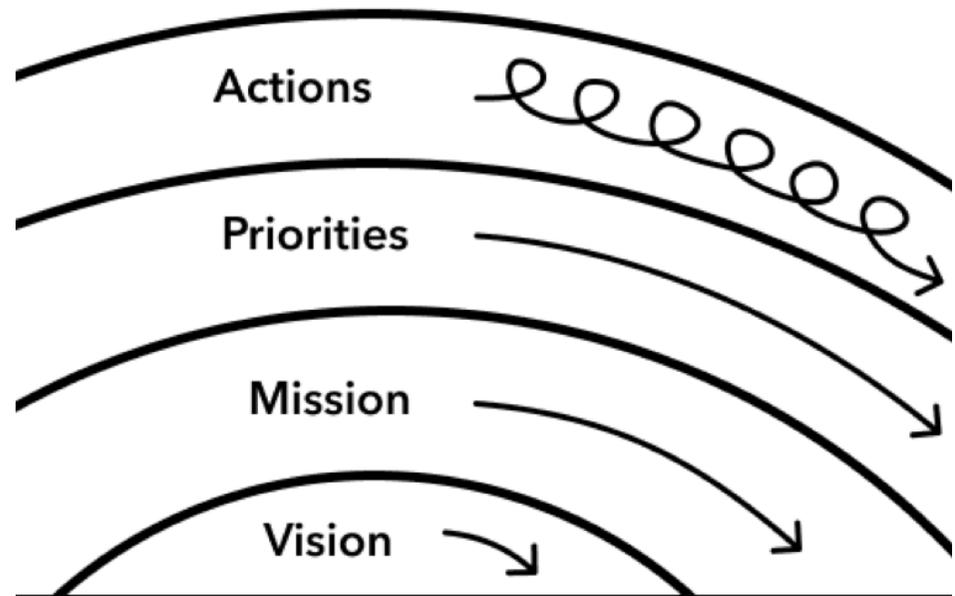
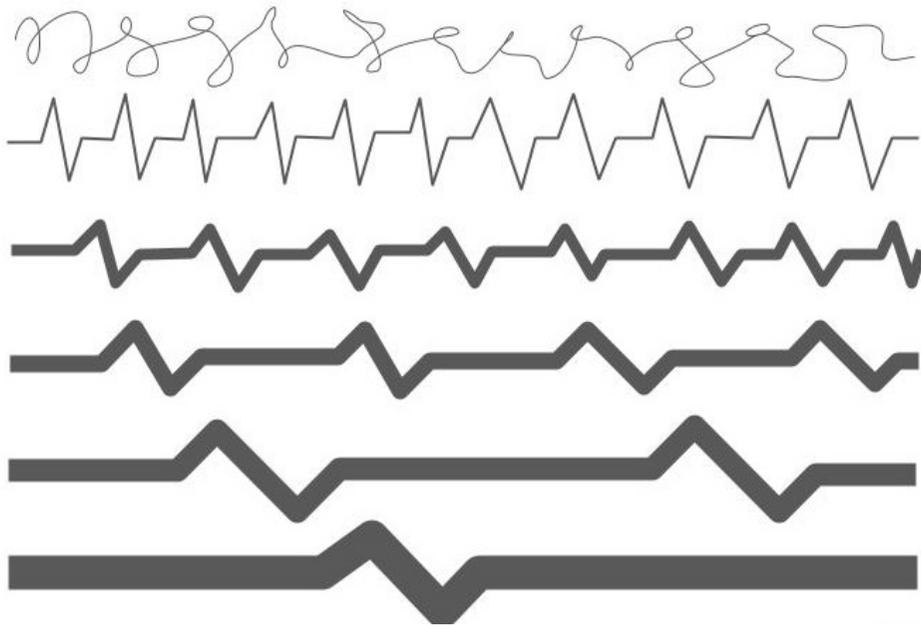
**Imagined Future**  
**Design as Verb**

**PRINCIPLES > USE INSPIRED > Enabling Change**

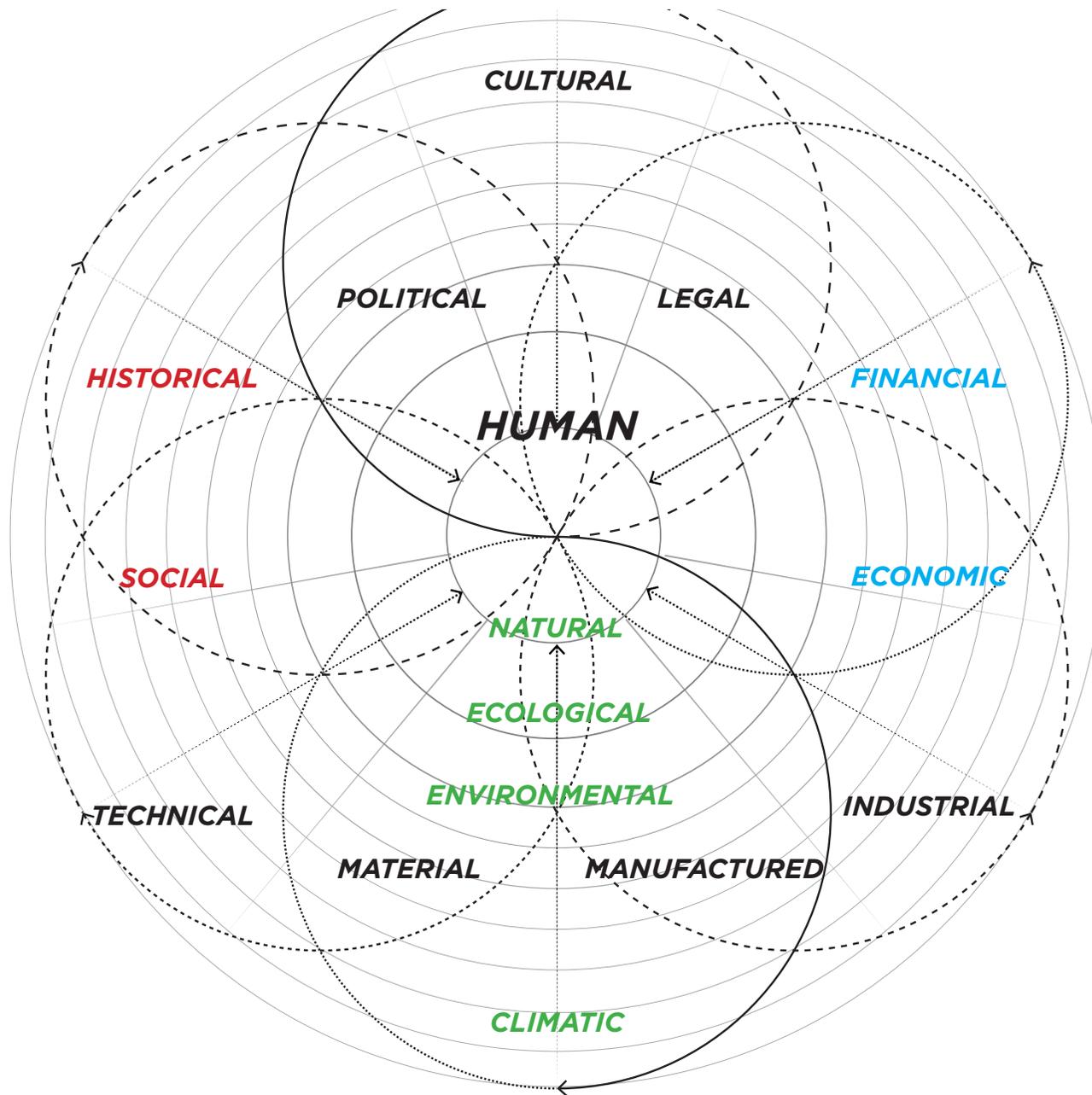


**PROCESSES > TIME > PACE LAYERING > Centuries Years Days**

- Fashion
- Commerce
- Infrastructure
- Governance
- Culture
- Nature

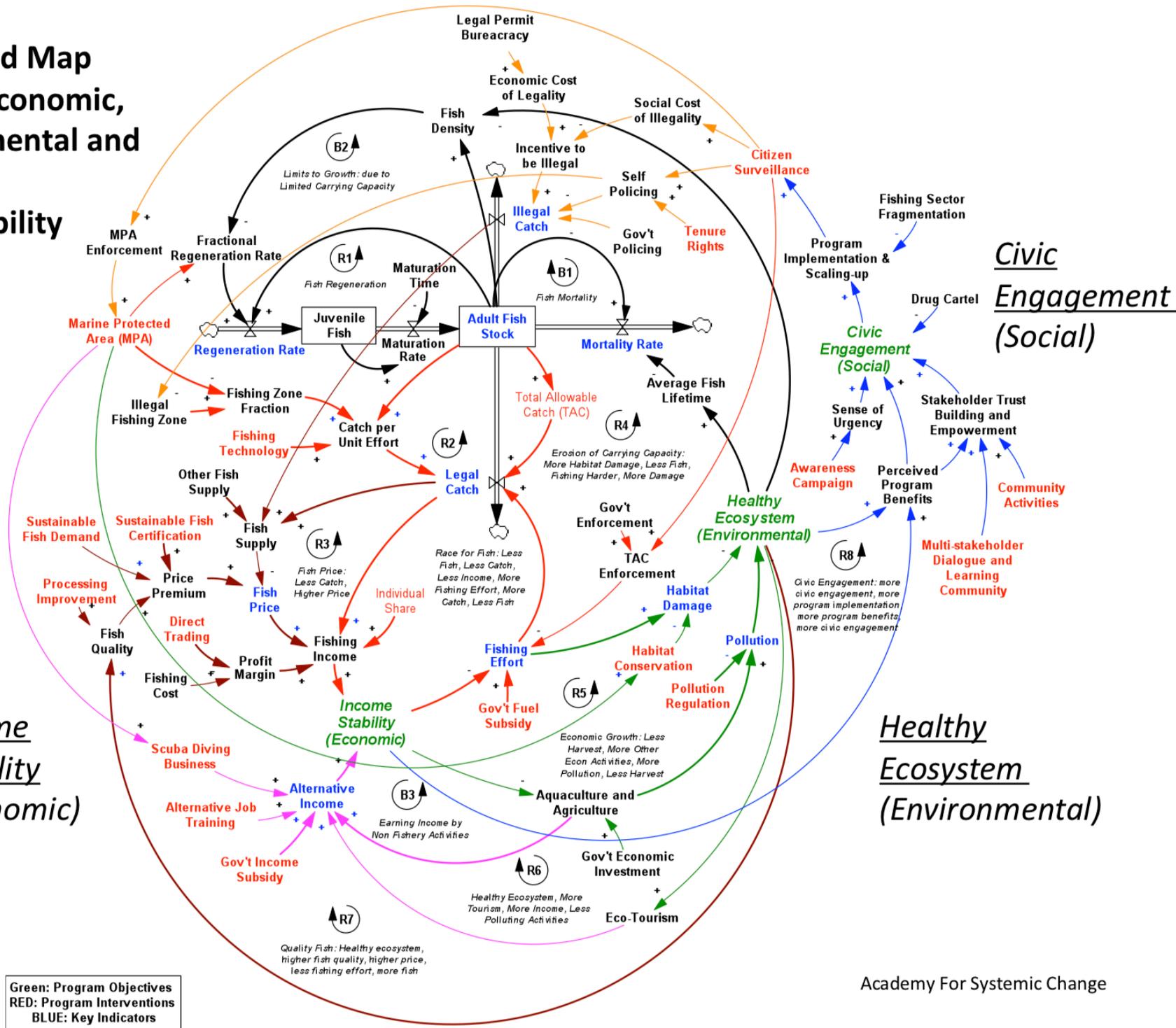


**PROCESSES > TIME > PACE LAYERING > Fast Steady Slow**

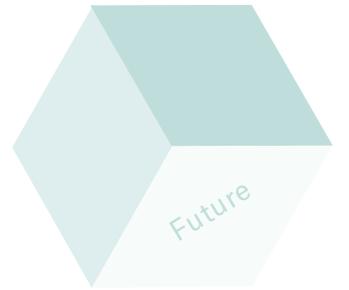
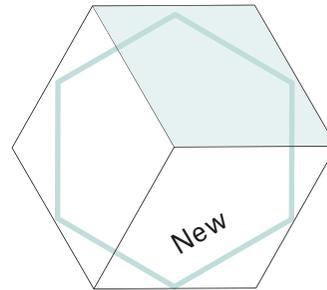
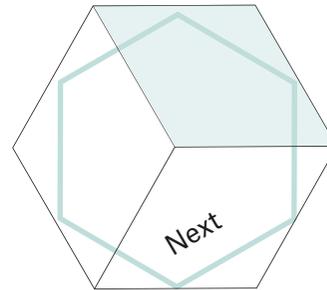
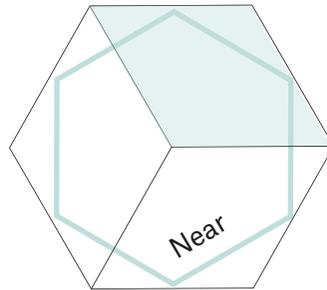
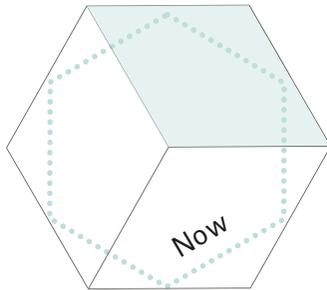
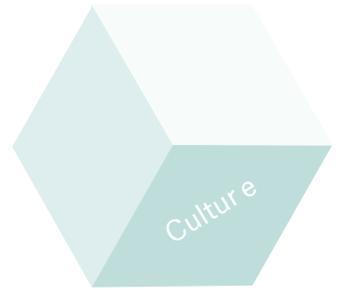
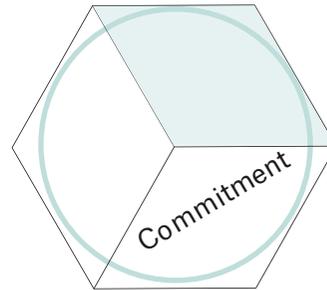
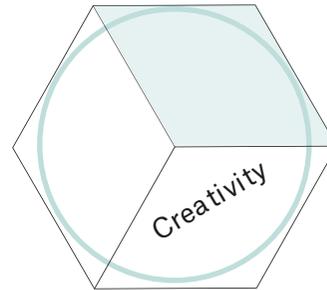
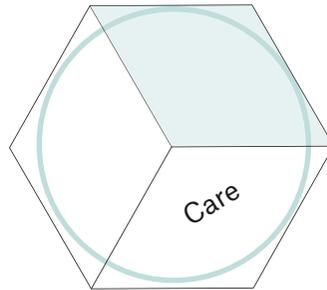
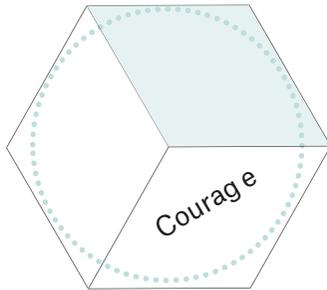
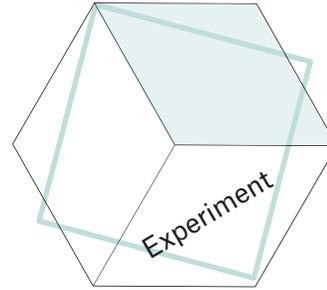
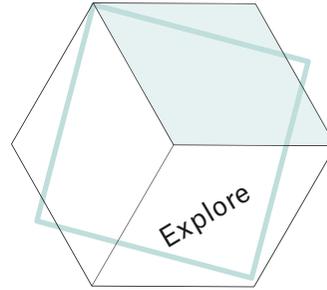
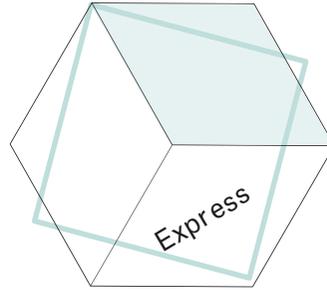
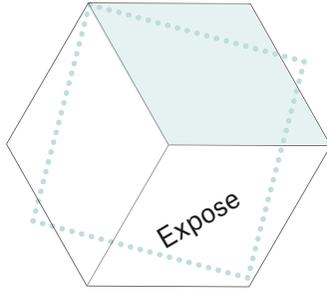
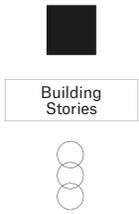
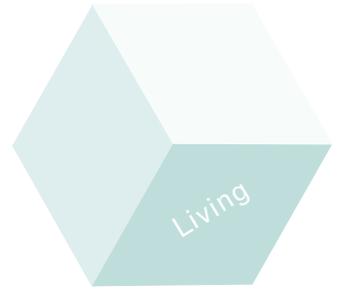
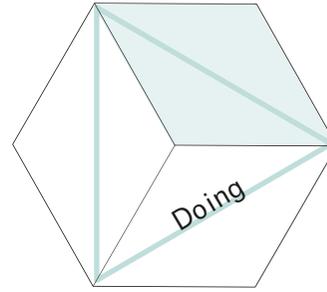
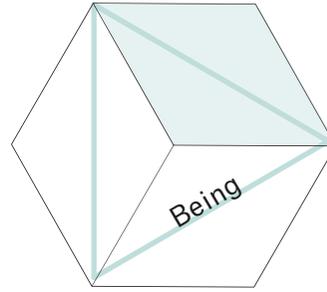
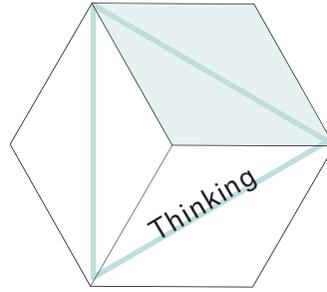
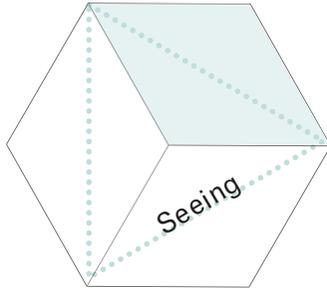
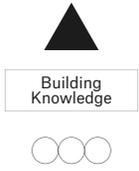


**PROCESSES > SYSTEMS**

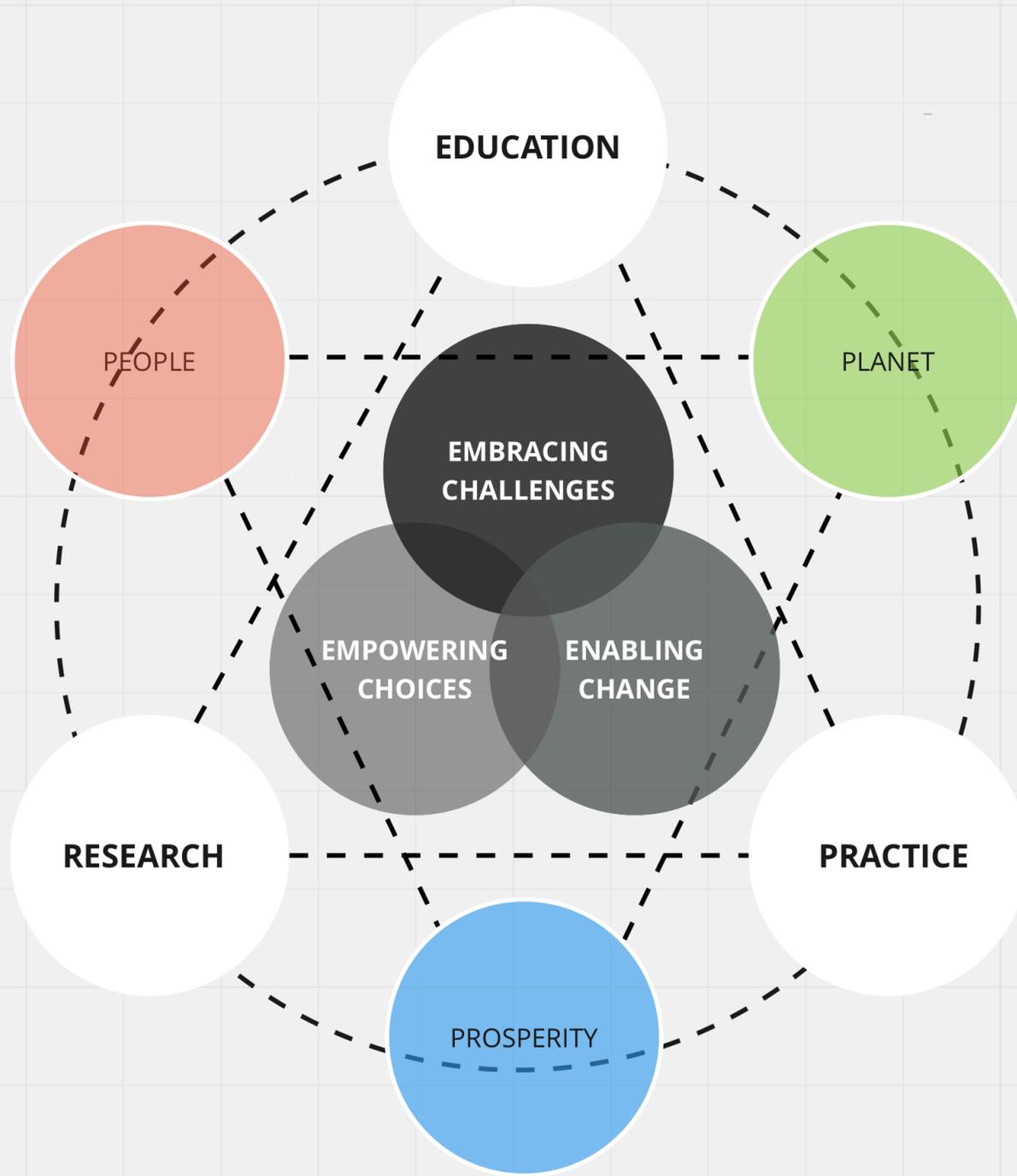
# A Detailed Map Linking Economic, Environmental and Social Sustainability



2.



**PROCESSES > BUILDING AS VERB**



**EDUCATION Life Long Learning**

ACCREDITATION

20th  
CENTURY  
Learning

ACCREDITATION +

DIGITAL CORRIDORS

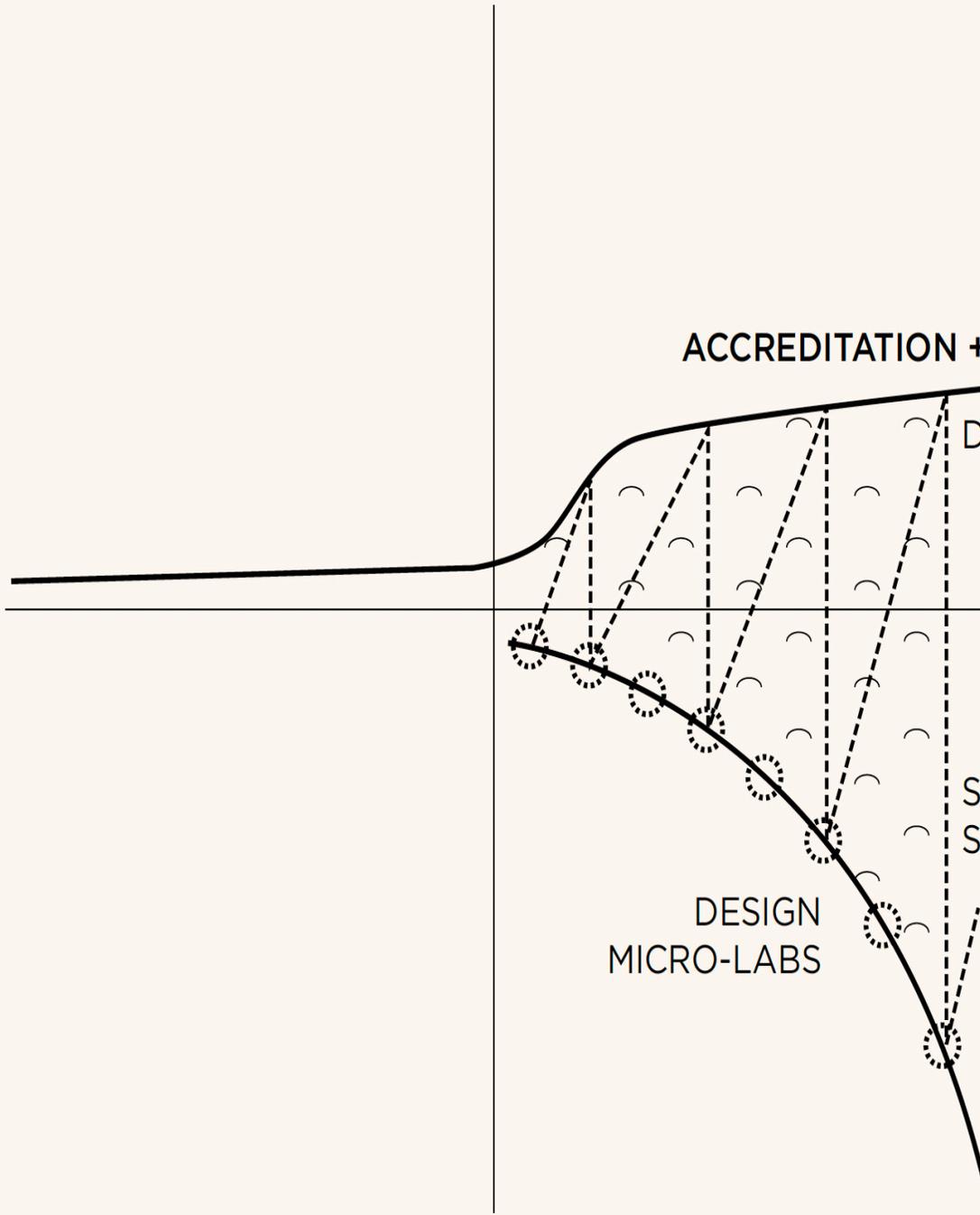
21st  
CENTURY  
Knowledge  
Construction

SPECIES-RICH  
SPECIES-DIVERSE

DESIGN  
MICRO-LABS

EXPERIMENTATION

EDUCATION > ACCREDITATION





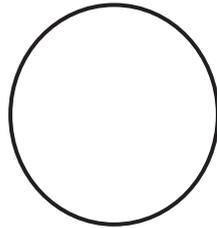
**1 dimensional**

**SIGNS**  
*symbols*  
*signing*

**Print**  
*transitory value*  
*forgotten*

*communication*  
*graphic*  
*visual*

**CONSUMPTION**  
*popular*



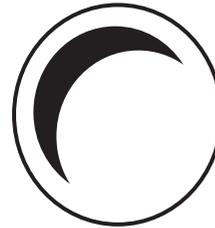
**2 dimensional**

**PRODUCTS**  
*things*  
*styling*

**Objects**  
*transactional value*  
*fashion*

**architecture**  
*engineering*  
*industrial design*

**COMMODITY**  
*trendy*



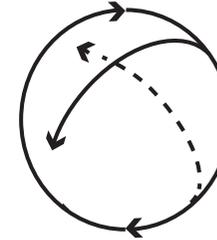
**3 dimensional**

**SERVICES**  
*experiences*  
*journeys*

**Interactions**  
*transfer value*  
*fixing*

*instructional*  
*interface design*  
*process design*

**CAPABILITY**  
*established*



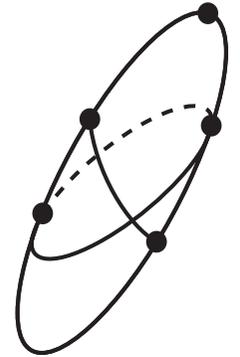
**4 dimensional**

**STRATEGIES**  
*ecologies*  
*behaviour*

**Actions**  
*transitional value*  
*function*

*business*  
*institutions*  
*transition design*

**CAPACITY**  
*emergent*



**5 dimensional**

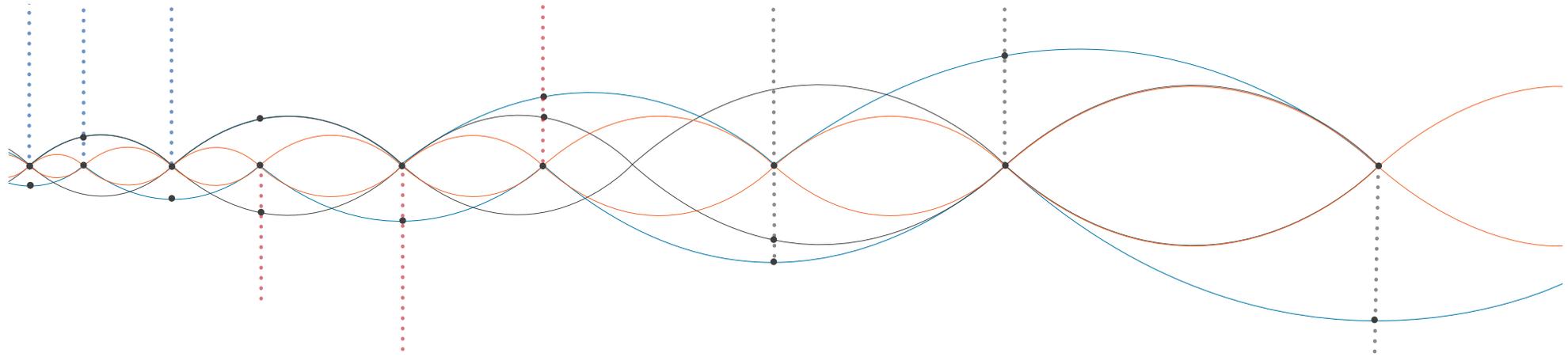
**SYSTEMS**  
*environments*  
*performance*

**Participation**  
*transformation value*  
*framing*

*government*  
*organisations*  
*inclusive meta design*

**CULTURE**  
*nascent*

**EDUCATION > COMPETENCIES CAPABILITIES CAPACITIES**



**Level 1  
Common  
Knowledge**

**Level 2  
Common  
Ground**

**Level 3  
Common  
Goals**

**Level 4  
Common  
Good**

**Level 5  
Chamber of  
Commons**

**Mastering  
CONTEXT**

**Mastering  
CREATIVITY**

**Mastering  
COMPLEXITY**

**Mastering  
CONVERGENCE**

**Mastering  
CONNECTIVITY**

**design as  
value asset**

**design for  
fabrication**

**design for  
delivery**

**design for  
performance**

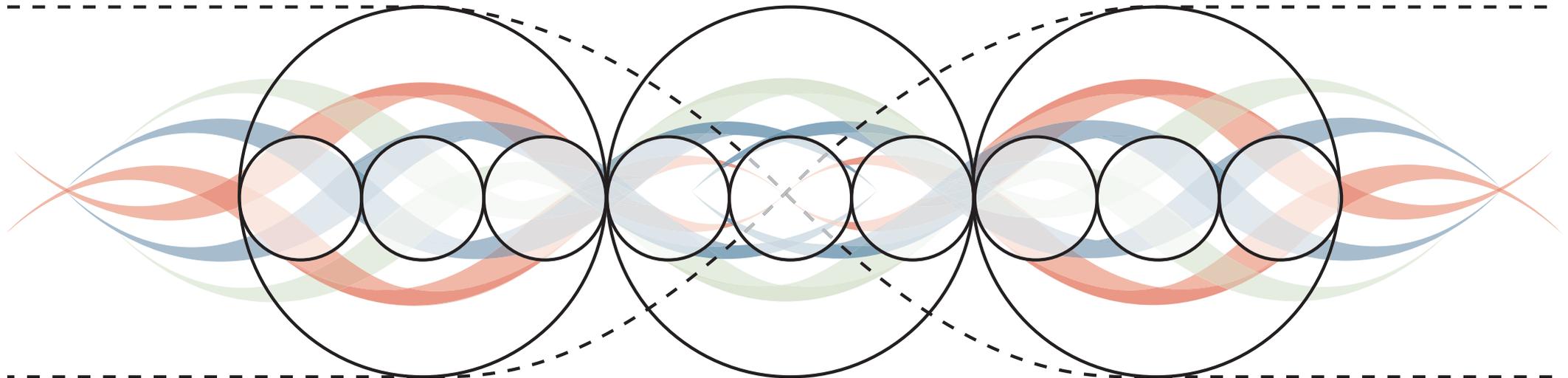
**design in the  
public interest**

**EDUCATION > CONTEXT CREATIVITY CONVERGENCE**

**Architecture, Landscape, Urban  
Knowledge Communities**      *Local to Global*  
*civic and regional live studios*  
*responsive and responsible*

**Research Practice Academies  
Consortia Networks**      *Glocal Hybrids*  
*practice-based collaborative research*  
*radical and relevant*

**Citizen Co-laboratories  
Open Innovation Platforms**      *Global to Local*  
*industry-wide public innovation*  
*revolutionary and resilient*



**Creativity  
Character  
Communication**

**Community  
Citizenship  
Culture**

**Critical Thinking  
Collaboration  
Connectivity**

**Local Innovation**  
*open institutes, craft based polytechnics*  
*impact hubs, production spaces, workshops*

**Glocal Innovation**  
*skills + training / supply + demand incubator*  
*change labs, fab labs, share labs*

**Global Innovation**  
*III Co-Labs, social innovation labs, IDC's*  
*intelligence teams, policy sandboxes*

**EDUCATION > Ages 5 to 95 ! > INTELLIGENCE INNOVATION IMPACT**

**PUBLIC SPHERE**  
**New Schools of Thinking and Doing**  
 peer-to-peer learning  
 mentoring chains and loops  
 intergenerational experience exchange

**Learning Level 1**      5 - 8 years  
**PLACE**  
 design experience in assembly making  
 eco experience making edible schoolyards

**Learning Level 2**      9 - 12 years  
**PATTERN**  
 design experience in hackathons, boot camps  
 eco experience making community gardens

**Learning Level 3**      13 - 18 years  
**PROCESS**  
 design experience in fab-labs, maker spaces  
 eco experience making urban farms / farming

**Learning Level 4**      **Local Innovation**  
**PLACE + SPACE**  
 experience in community-based design build  
 complex challenge      problem solving

**Learning Level 5**      **Disruptive**  
**PATTERN + SYSTEM**  
 experience in practice-based research  
 evidence based      decision making

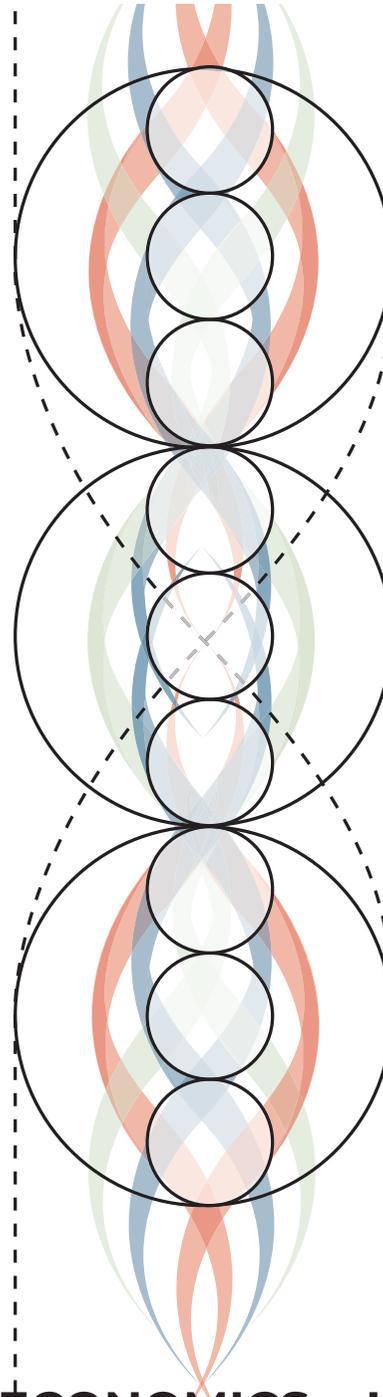
**Learning Level 6**      **Global Innovation**  
**PROCESS + STRATEGY**      embedded  
 experience in interscalar performance design  
 value creation      judgement

**Learning Level 7**      **Emerging**  
**PLACE + PLANNING**      **democratic**  
 expertise in community regeneration  
 planning reviews and regulatory sandboxes

**Learning Level 8**      **Embodying**  
**PATTERN + POLICY**      **disruptive**  
 expertise in urban systems design  
 citizen juries and open policy making

**Learning Level 9**      **Embedding**  
**PROCESS + POLITICS**      **distributed**  
 expertise in global development  
 co-laboratories and open innovation

## Building a Co-Learning Eco-Economy in Practice



**PRACTICE SPHERE**  
**New Forms of Action and Making**  
 engineering garage  
 open polytechnic (field based)  
 jam factories (arts and crafts)

**Creativity, Character, Communication**

**Community, Citizenship, Culture**

**Critical Thinking, Collaboration, Connectivity**

**Architecture, Landscape, Urban  
 Knowledge Communities**      Local to Global  
 civic and regional live studios  
 responsive and relevant

**Research Practice Academies**  
**Consortia Networks**      Glocal Hybrids  
 practice-based collaborative research  
 radical and relevant

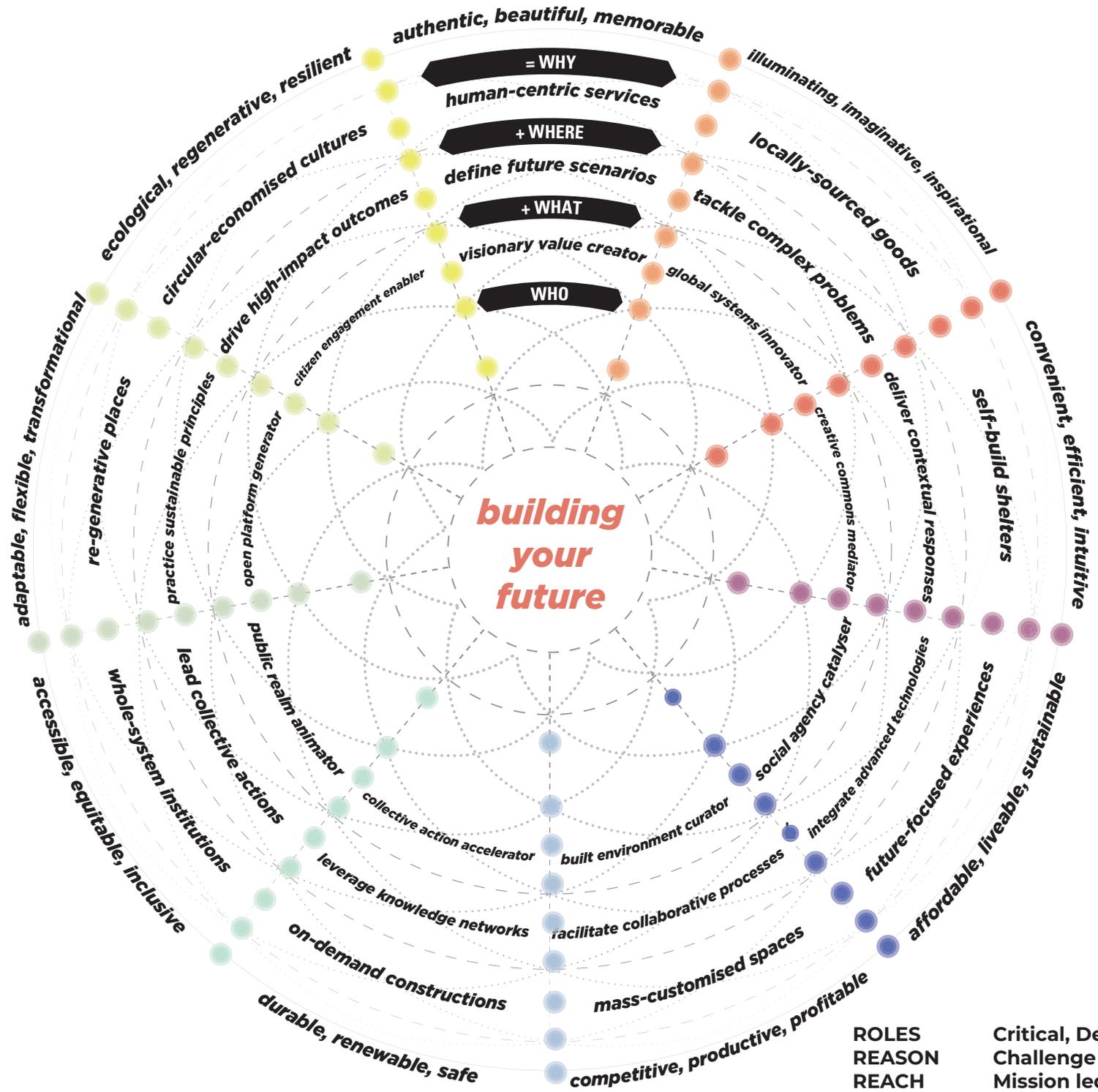
**Citizen Co-laboratories**  
**Open Innovation Platforms**      Global to Local  
 industry-wide public innovation  
 revolutionary and resilient

**Continuing Professional Development**  
**Local Innovation**  
 open institutes, craft based polytechnics  
 impact hubs, production spaces, workshops

**Continuing Professional Development**  
**Glocal Innovation**  
 skills + training / supply + demand incubator-  
 change labs, fab labs, share labs

**Continuing Professional Development**  
**Global Innovation**      **UN, International**  
 III Co-Labs, social innovation labs, IDC's  
 intelligence teams, policy sandboxes

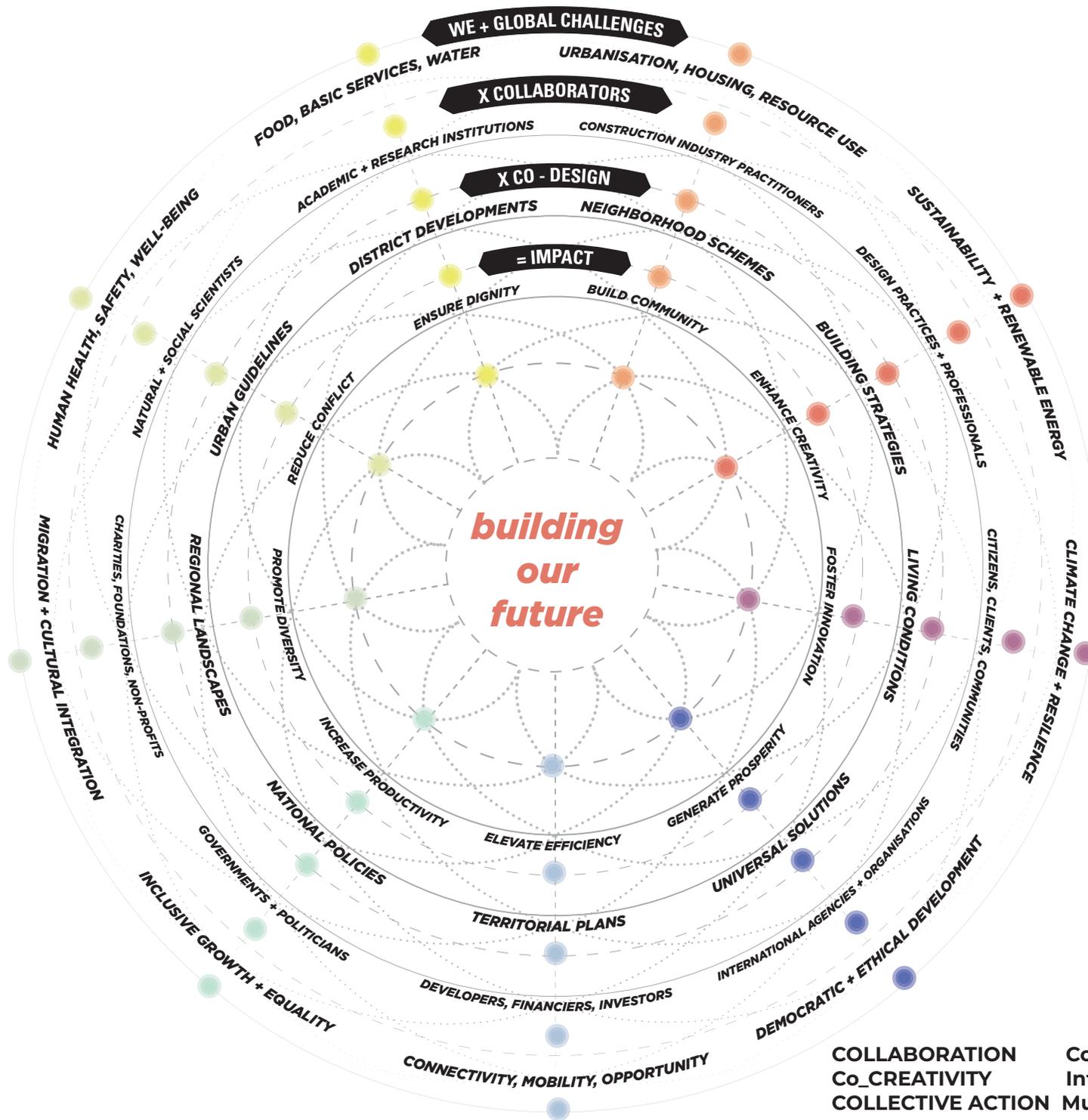
**EDUCATION > DOUGHNUT ECONOMICS > LIFE LONG LEARNING LOOPS**



**NEW ROLES \_ REASON \_ REACH**

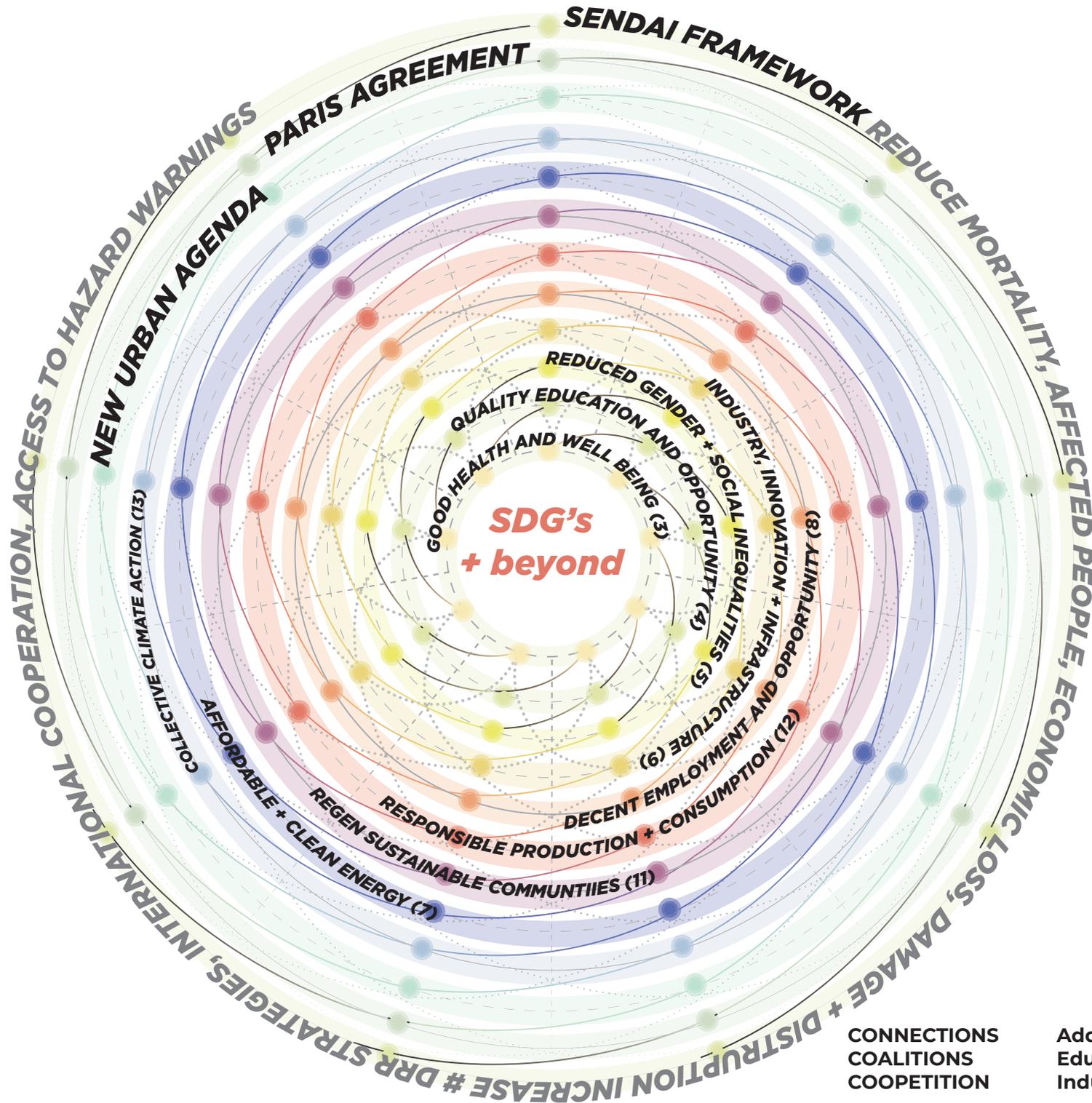
**ROLES**  
**REASON**  
**REACH**

Critical, Design, Systems Thinking  
 Challenge Driven Learning by Doing  
 Mission led Creativity + Innovation



COLLABORATION Complexity + Urban Challenges  
 Co\_CREATIVITY Interdisciplinarity  
 COLLECTIVE ACTION Multi-actor System Dynamics

**NEW COLLABORATIONS \_ CO-CREATIVITY \_ COLLECTIVE ACTION**

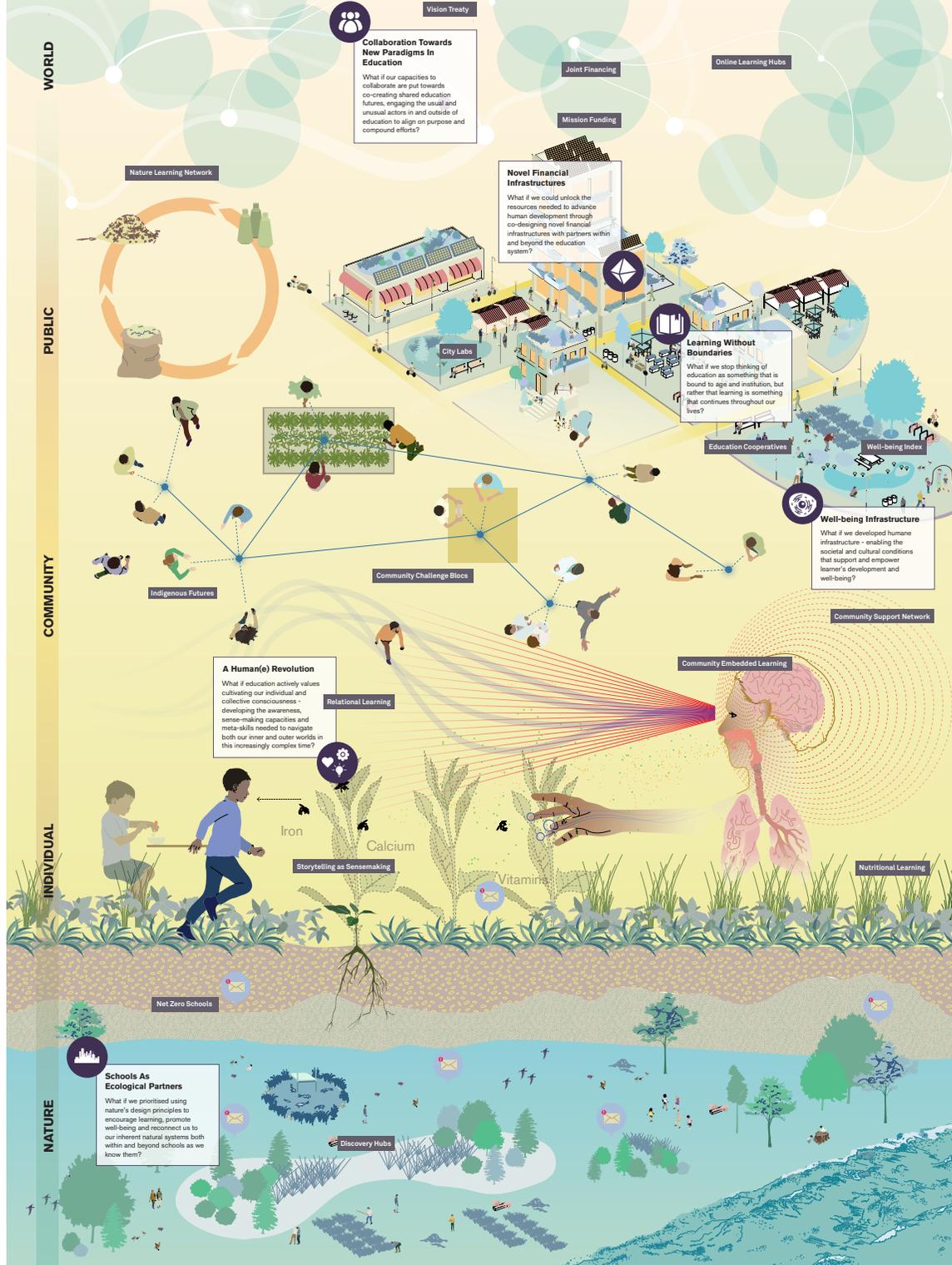


CONNECTIONS  
 COALITIONS  
 COOPETITION

Added Value to Community  
 Education, Research, Practice  
 Industry Radical Innovation

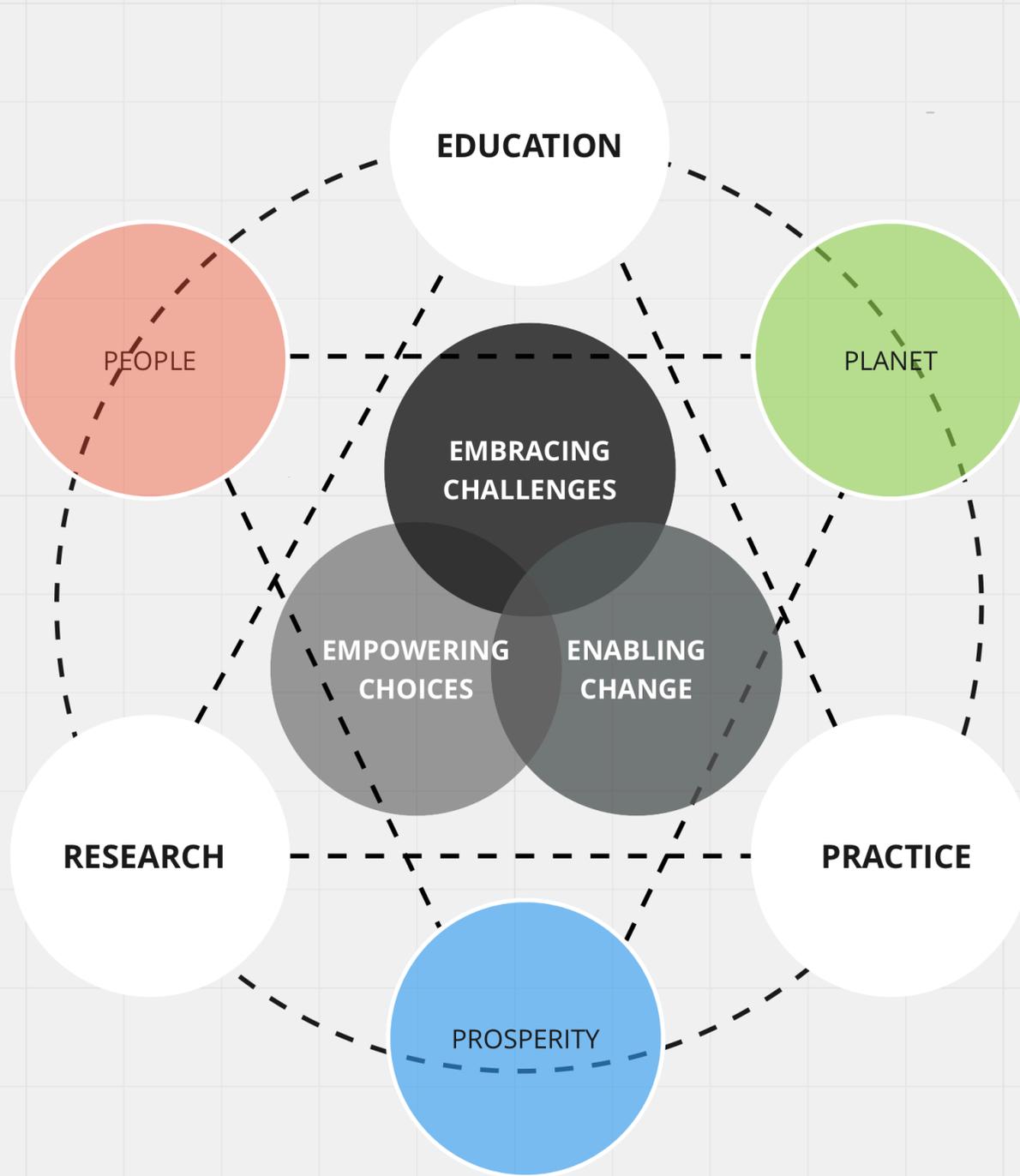
**NEW CONNECTIONS \_ COALITIONS \_ COOPETITION**

ALCHEMISTS  
 BIOMIMICRISTS  
 CROSS POLINATORS  
 EDGERIDERS  
 FREE RADICALS  
 FRONTIER FINDERS  
 FUSIONISTS  
 IMAGINEERS  
 KNOWMADS  
 LIMINALISTS  
 PANARCHISTS  
 MAVERICKS



PRACTICE ACADEMIES  
 CREATIVE ATELIERS  
 BOOT CAMPS  
 JAM FACTORIES  
 HACKATHONS  
 ENGINEERING GARAGES  
 IMPACT HUBS  
 SKILLS INCUBATORS  
 CHANGE LABS  
 POLICY SANDBOXES  
 MAKER SPACES  
 CLASSIC STUDIOS

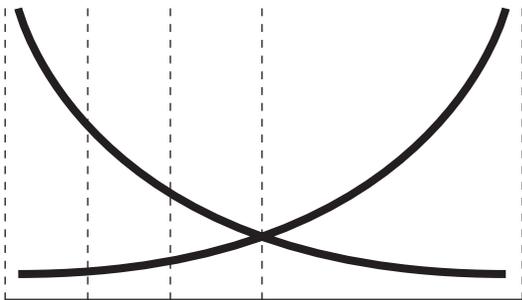
**COLLABORATORIES FOR LIFE LONG LEARNING \_ INNOVATION \_ PUBLIC PURPOSE**



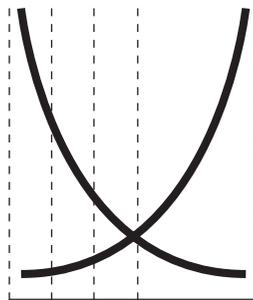
**RESEARCH**



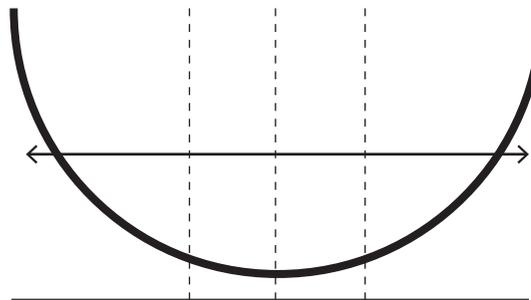
**PRACTICE BASED RESEARCH < > RESEARCH BASED PRACTICE**



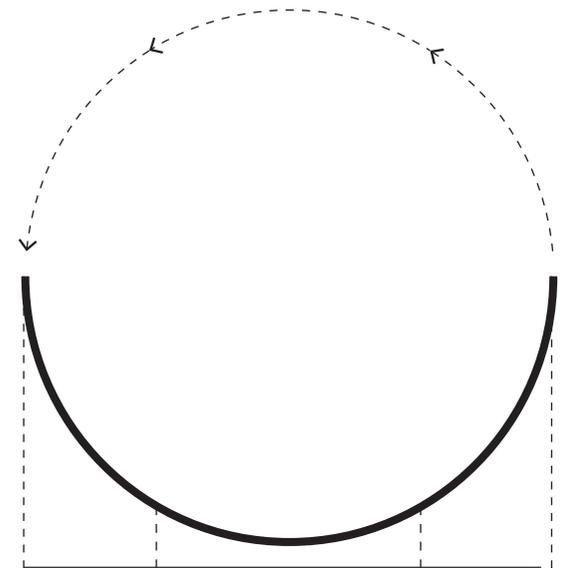
*Then*



*Now*

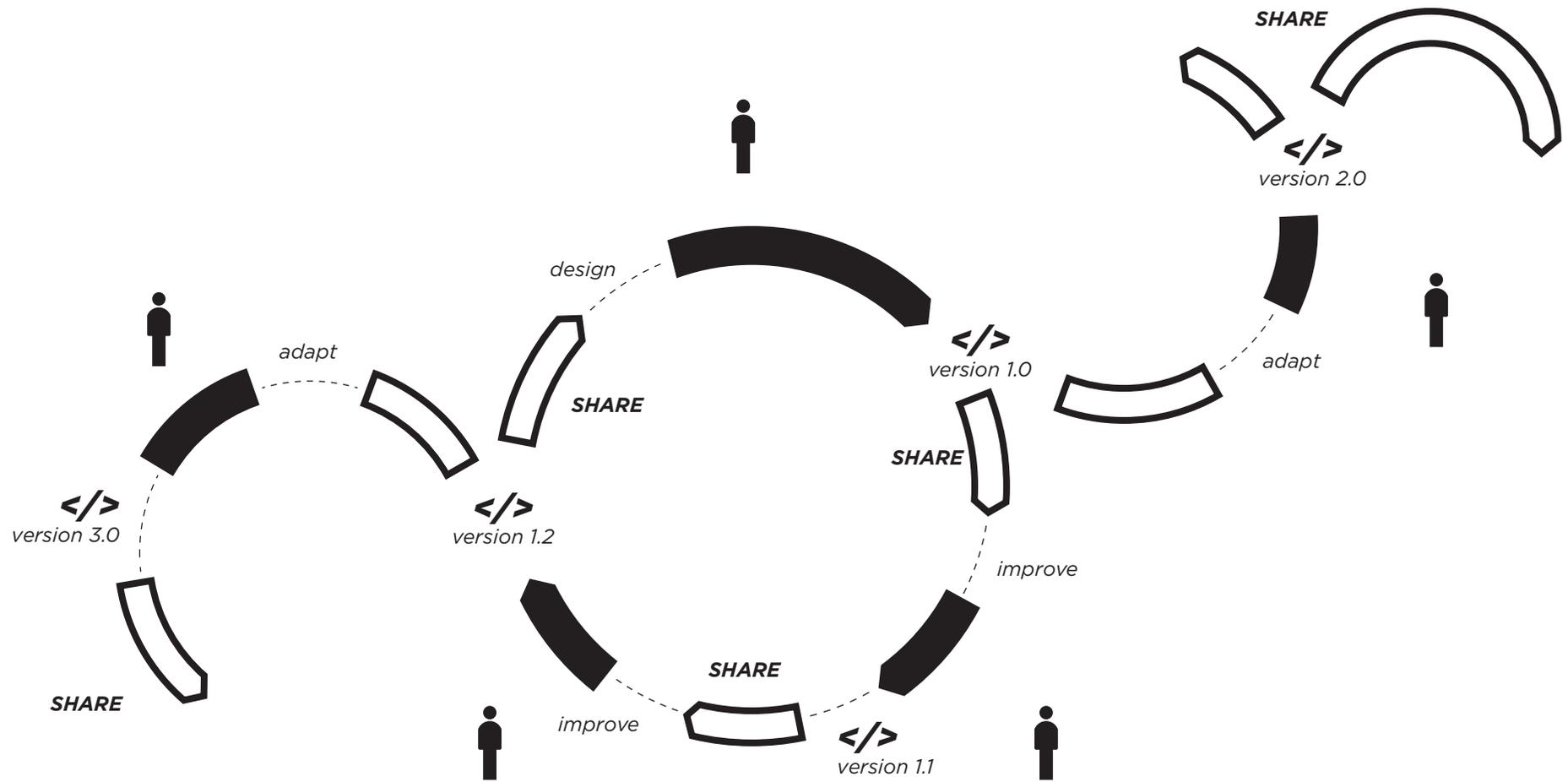


*Near*

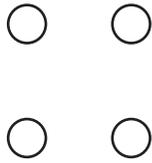


*Next Generation*

**PRACTICE BASED RESEARCH LOOPS**



**COLLABORATIVE RESEARCH > FORKED + OPEN**



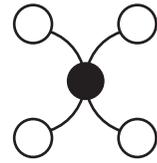
**Problem**  
*fore-grounding  
 explore*  
 personal  
 academic circles  
 scientific metrics

*fundamental  
 long-term  
 hypothetical*

*knowledge  
 disseminated  
 disciplinary*

**OPEN  
 ACADEMY**

**UNI**



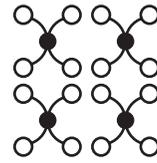
**Project**  
*back-grounding  
 experience*  
 project team  
 intractable issues  
 internal metrics

*applied  
 mid-term  
 transactional*

*knowledge  
 managed  
 proprietary*

**KNOWLEDGE  
 COMMONS**

**MULTI**



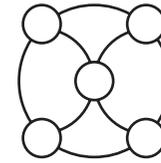
**Practice**  
*real time  
 experiment*  
 consultants + clients  
**practice-based research**  
 POE feedback loops

*context / use-inspired  
 just in time  
 looped*

*knowledge  
 structured  
 inter-practices*

**PRACTICE  
 ACADEMIES**

**INTER**



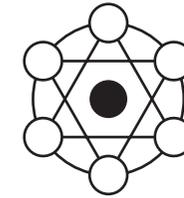
**Profession**  
*combined / hybrid  
 expertise-based*  
 broad industries  
 networks  
 shared metrics

*action / situation  
 now and near  
 exchanged*

*knowledge  
 networked  
 industry-wide*

**CONSORTIA  
 INDUSTRY CLUSTERS**

**TRANS**



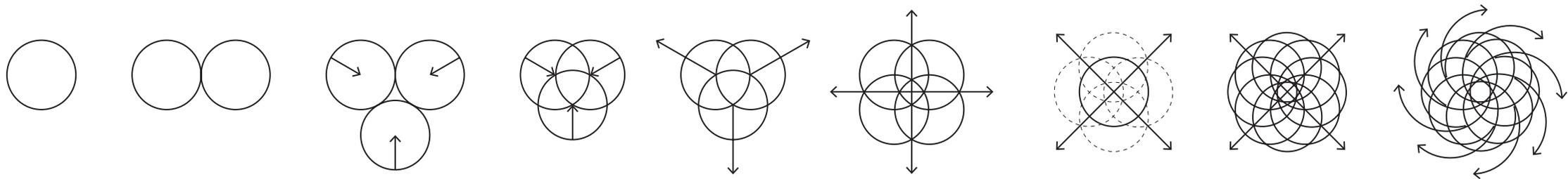
**Public**  
**converged**  
*impact-focused*  
 multi-sector  
 partnerships  
 aspirational metrics

*mission-oriented  
 next and new  
 forked*

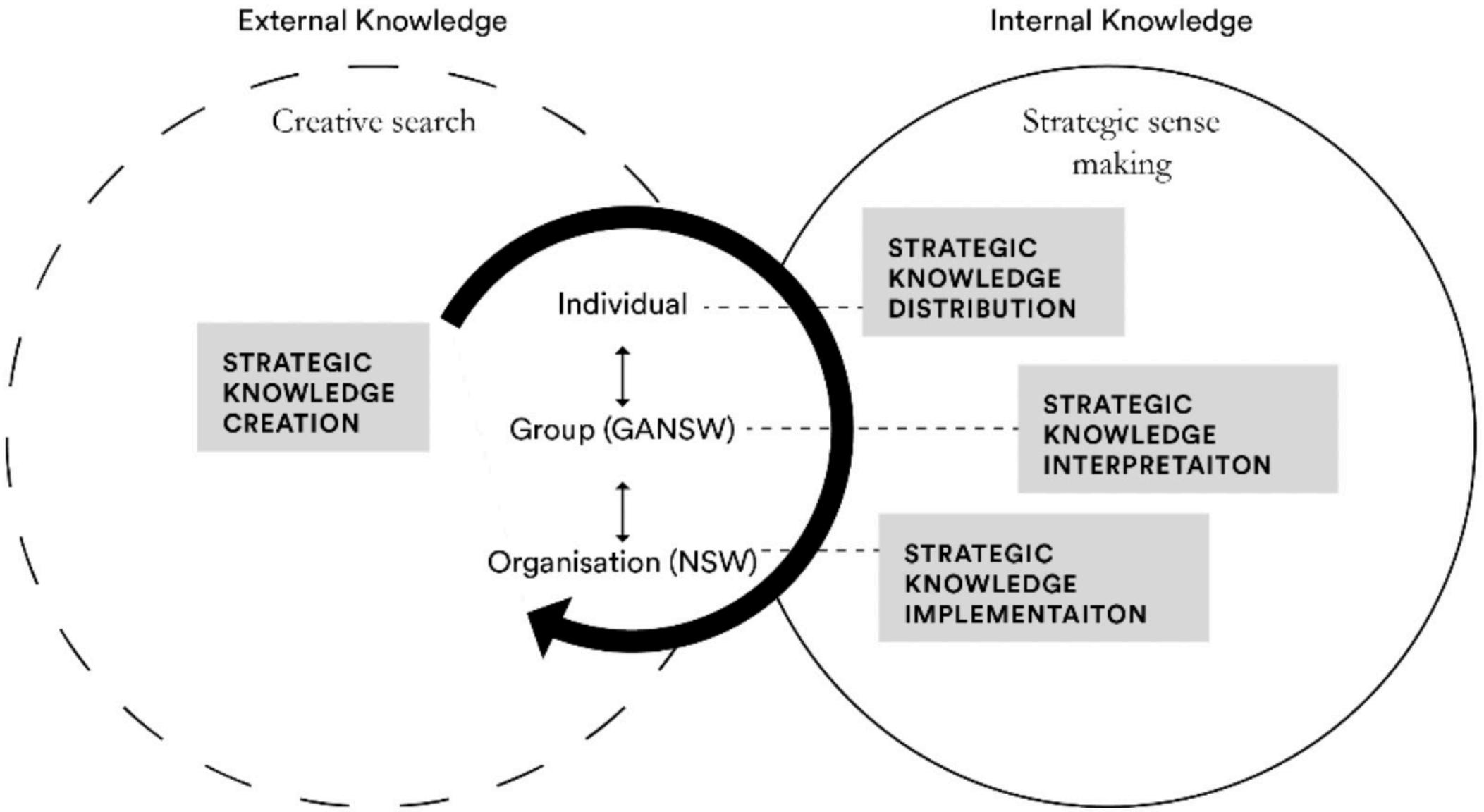
*knowledge  
 systemic  
 for industry / public*

**OPEN SOURCE  
 PLATFORM**

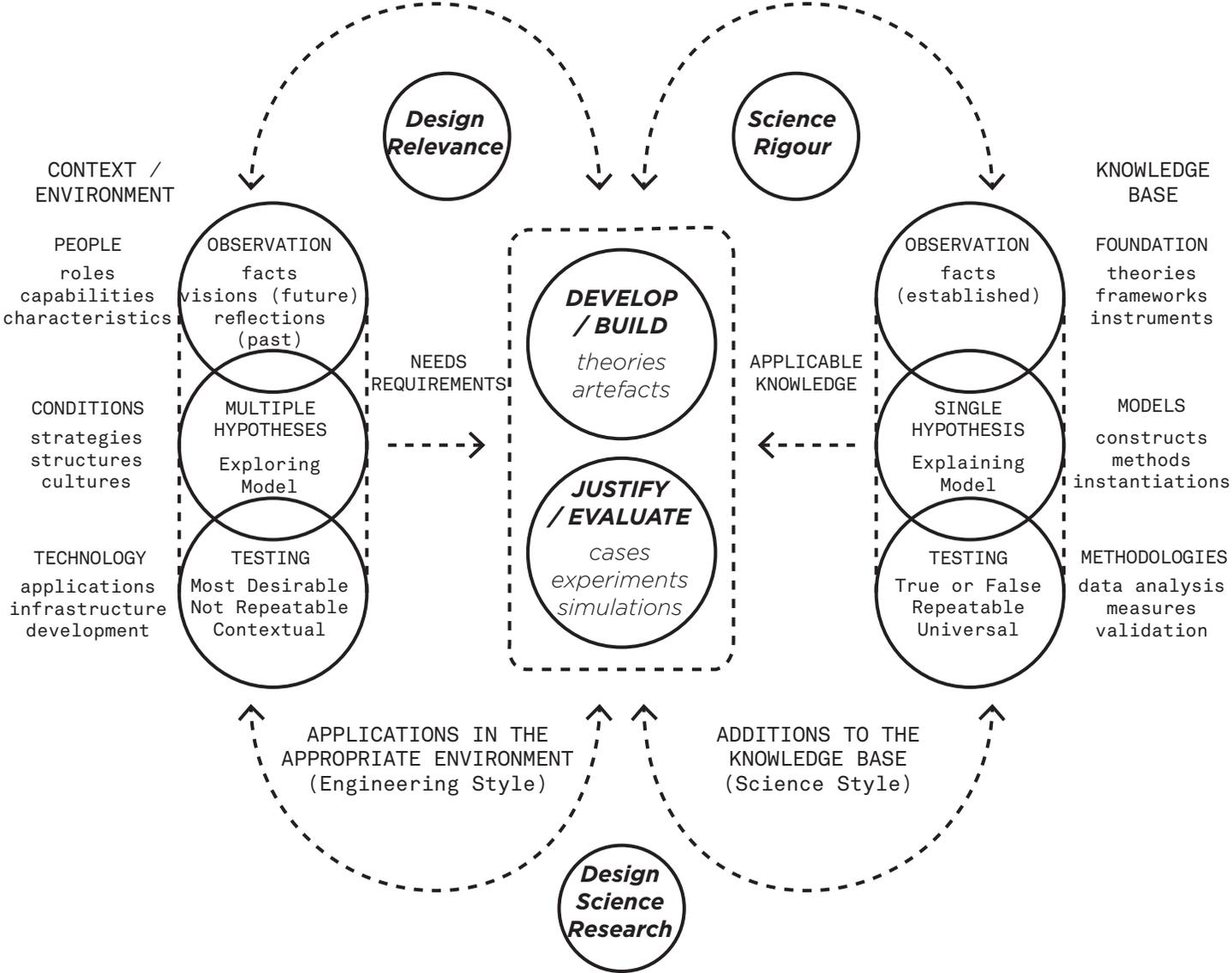
**META**



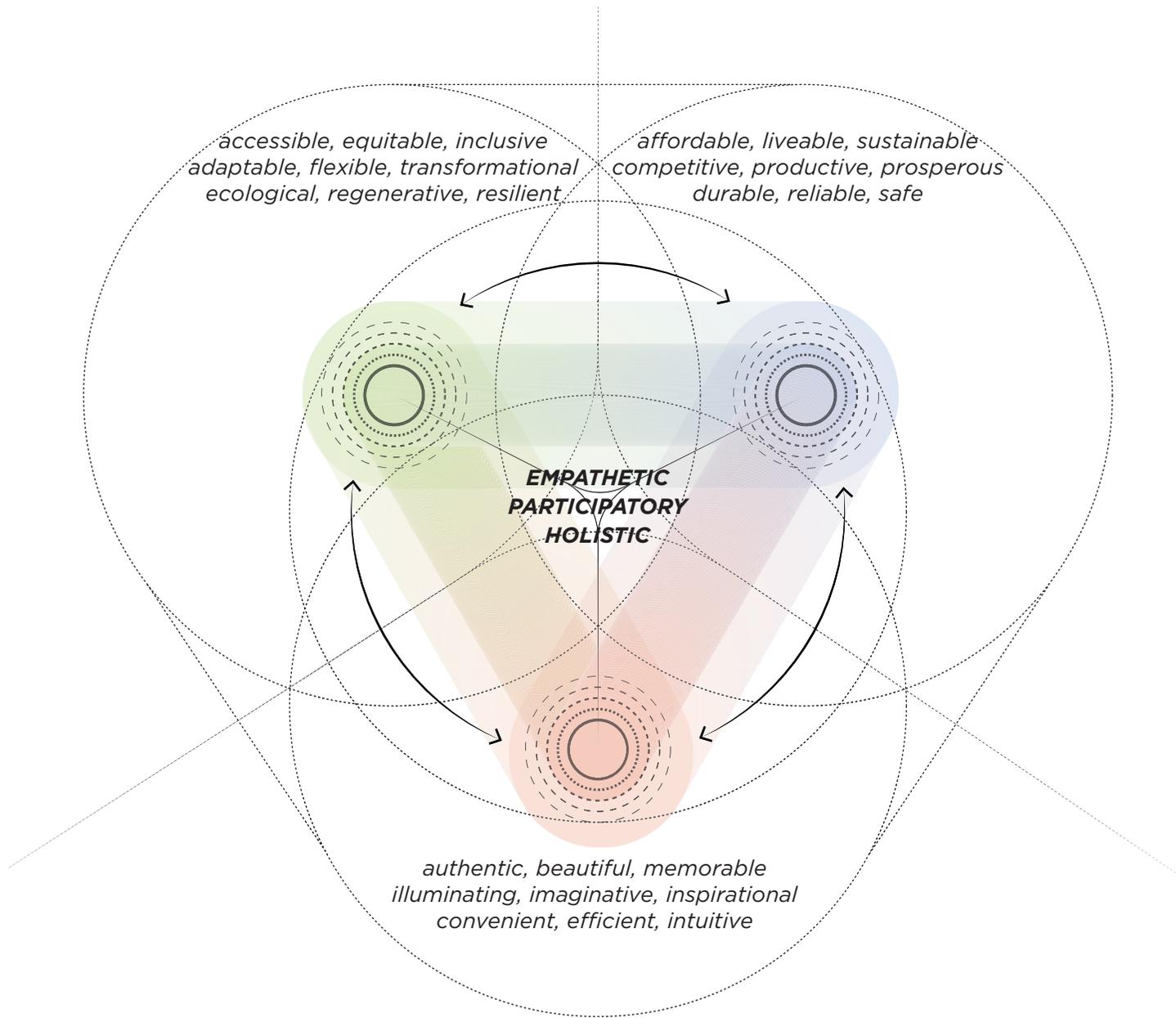
**RESEARCH > TOWARD OPEN SOURCE PUBLIC PLATFORMS**



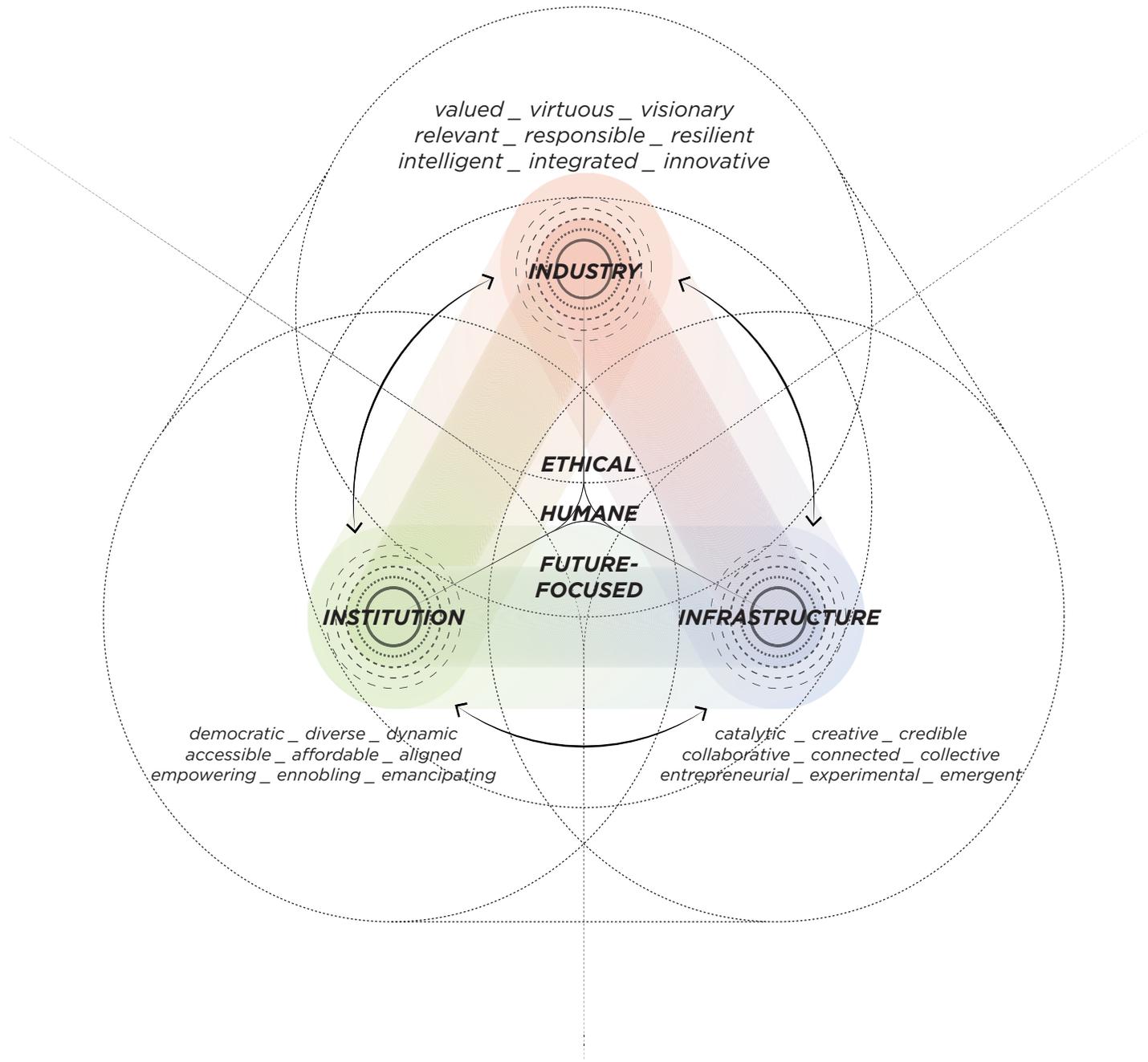
*practice-based  
use-inspired  
future-focused  
learning-driven  
mission-oriented*



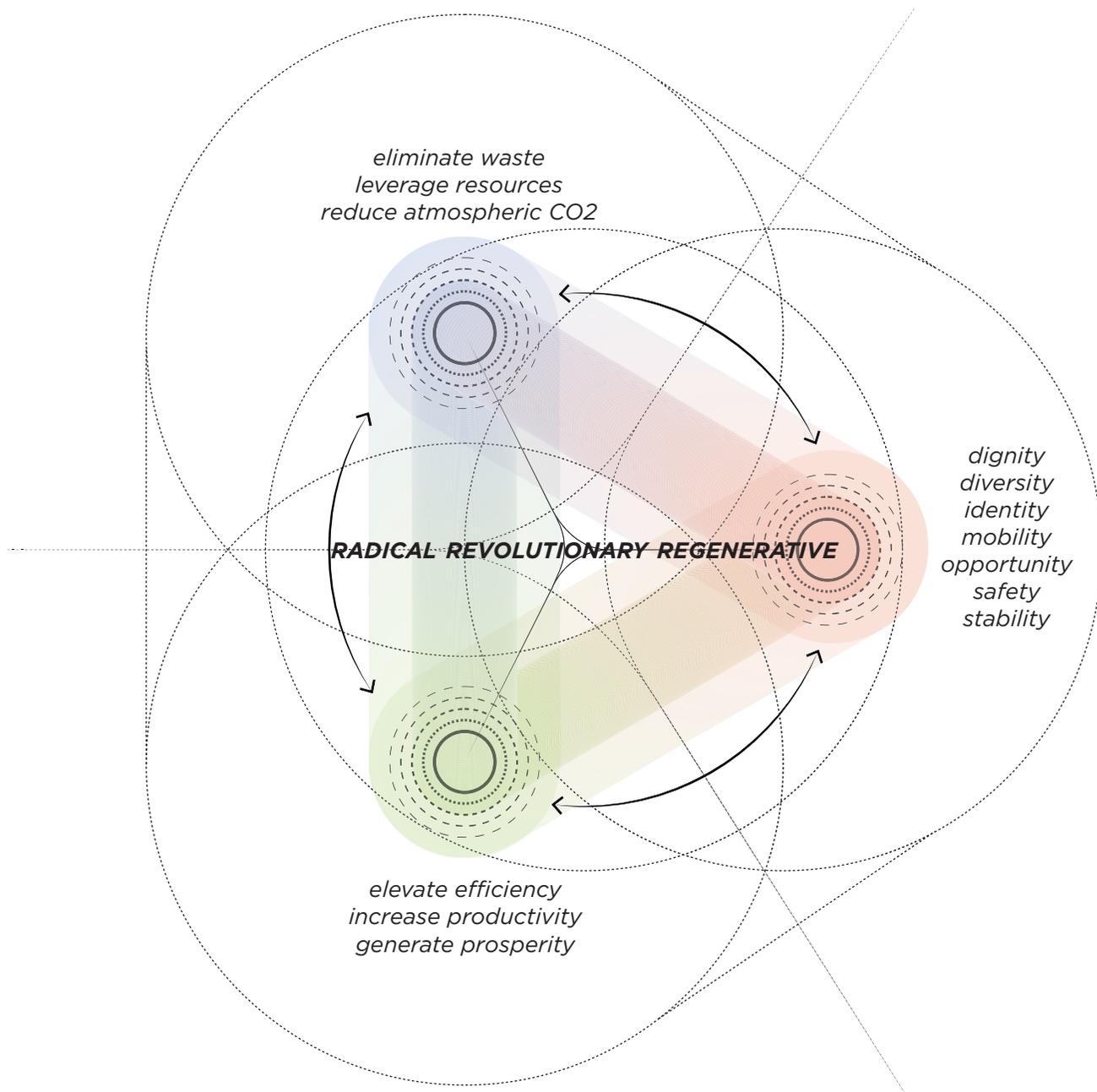
**RESEARCH > DESIGN SCIENCE PARADIGM**



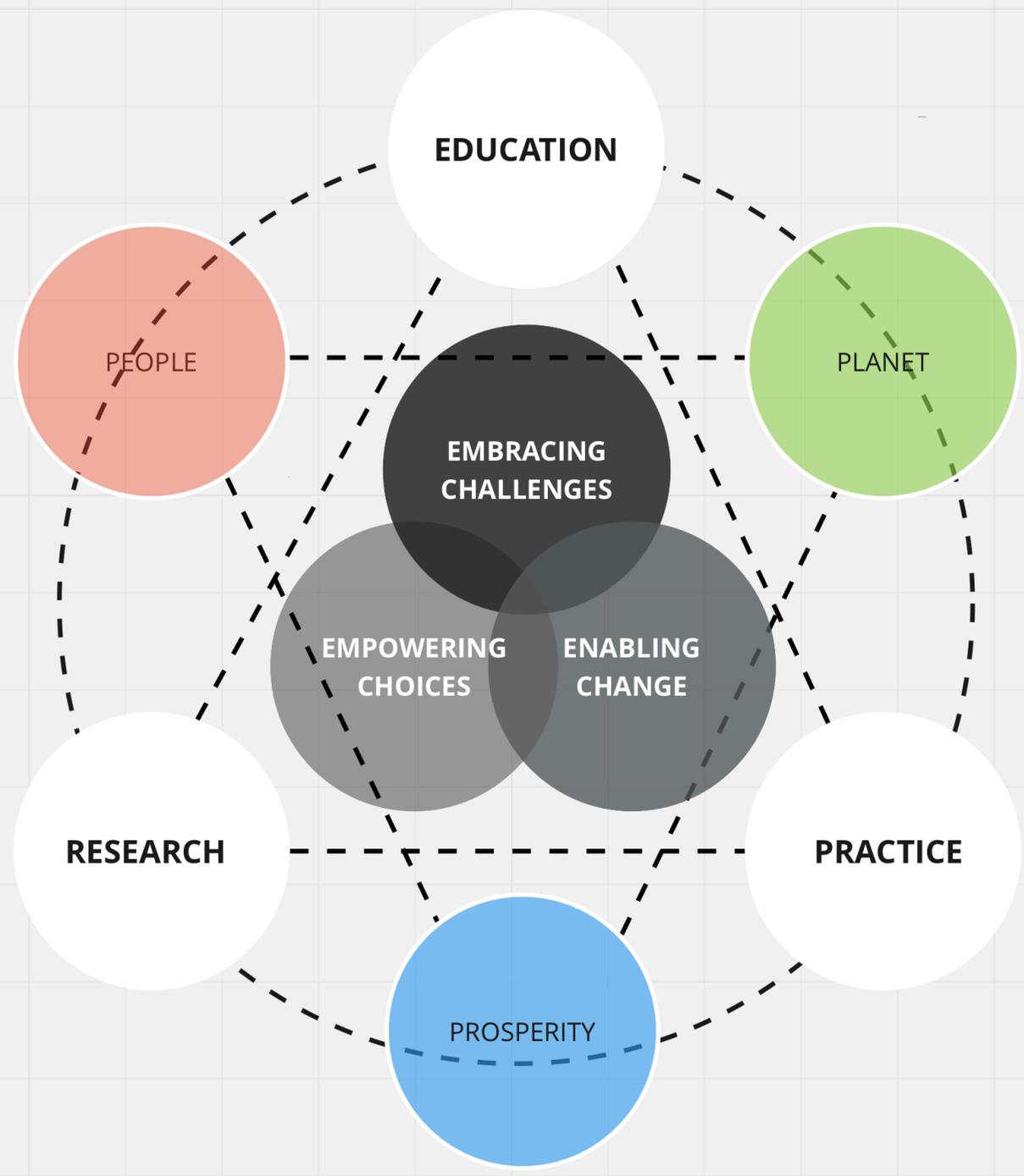
**RESEARCH OUTCOMES > Quality of Life**



**RESEARCH OUTCOMES > Return on Investment**

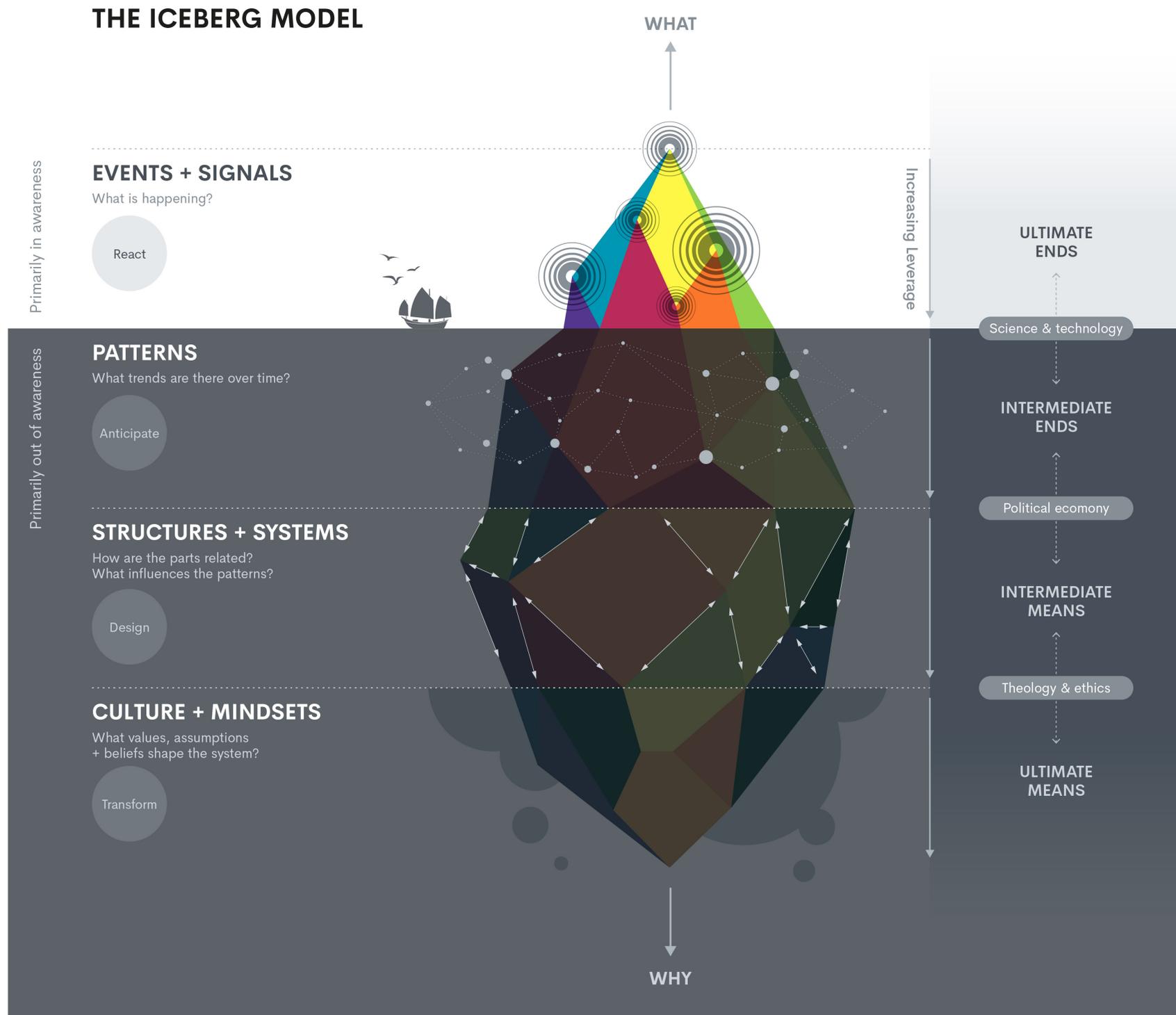


**RESEARCH OUTCOMES > Performance**



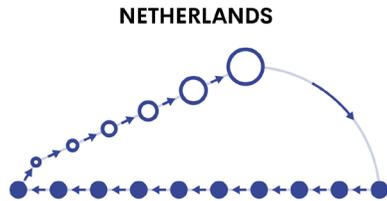
**PRACTICE**

# THE ICEBERG MODEL



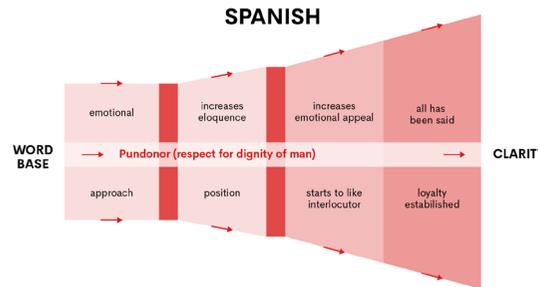
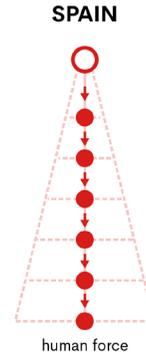
**CULTURE > CITIZENS**

# AMSTERDAM



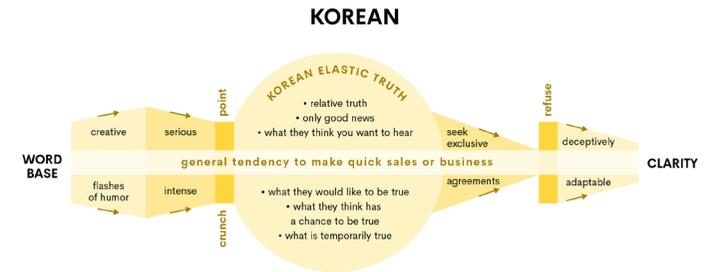
Amsterdam				
Country Flag 	Map & Region Name 	County Population & Size 17.28 million M	Form of NATIONAL GOVERNMENT Info	Language Dutch
City Map 	City Population & Size 1.140k M	City Government Mayor/Party Femke Halsema. GroenLinks (leftist green party)	City Government Deputy/Party Info	Year of (first) election 2018
City Size 219.3 km <sup>2</sup>	Foreign-born population 34%	Population density (per sq. m) 4908	Population change (yearly) growth 0.8%	Unemployment rate 6.00%
Total dependency ration (youth/elderly) (%) 54.57	Population Over 60 12.50%	Children per household 1.79	Average Life expectancy 81	M:F ratio (%) 50 - 50

# MADRID



Madrid				
Country Flag 	Map & Region Name 	County Population & Size 46.94 million L	Form of NATIONAL GOVERNMENT Info	Language Spanish
City Map 	City Population & Size 6.550k XL	City Government Mayor/Party José Luis Martínez-Almeida/People's Party - conservative	City Government Deputy/Party Begoña Villacís Sánchez, Citizens	Year of (first) election 2019
City Size 604 km <sup>2</sup>	Foreign-born population 16%	Population density (per sq. m) 5400	Population change (yearly) Slow increase 0.2% by 2030	Unemployment rate 10%
Total dependency ration (youth/elderly) (%) 51	Population Over 60 24%	Children per household 1.2	Average Life expectancy 85	M:F ratio (%) 45 - 55

# DAEGU

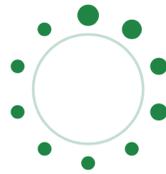


Deagu				
Country Flag 	Map & Region Name 	County Population & Size 51.64 million L	Form of NATIONAL GOVERNMENT Info	Language Korean
City Map 	City Population & Size 2,470 k ?	City Government Mayor/Party Info	City Government Deputy/Party Info	Year of (first) election Info
City Size km <sup>2</sup>	Foreign-born population Info	Population density (per sq. m) Info	Population change (yearly) Info	Unemployment rate Info
Total dependency ration (youth/elderly) (%) Info	Population Over 60 Info	Children per household Info	Average Life expectancy Info	M:F ratio (%) Info

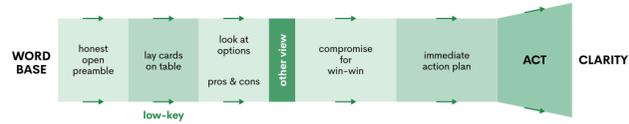
**CULTURE > POLITICS and DECISION MAKING**

## MONTREAL

### CANADA



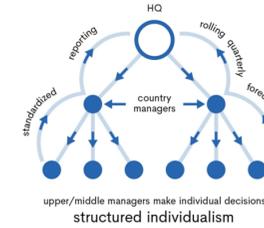
### CANADIAN



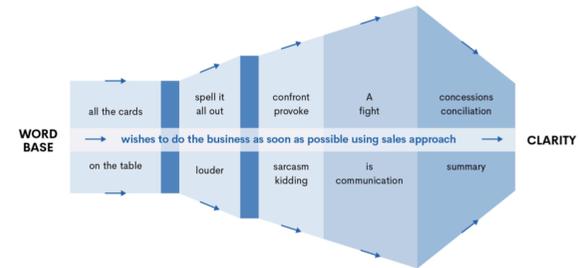
Montreal				
Country Flag  Canada	Map & Region Name  <small>(1/4 the size of another)</small>	Country Population & Size 35.85 million L	Form of NATIONAL GOVERNMENT Info	Language English (79%) French (21%)
City Map  <small>100km</small>	City Population & Size 1,704 k M	City Government Mayor/Party Info	City Government Deputy/Party Info	Year of (first) election Info
City Size km <sup>2</sup>	Foreign-born population Info	Population density (per sq. m) Info	Population change (yearly) Info	Unemployment rate Info
Total dependency ration (youth/elderly) (%) Info	Population Over 60 Info	Children per household Info	Average Life expectancy Info	M:F ratio (%) Info

## LOS ANGELES

### UNITED STATES OF AMERICA

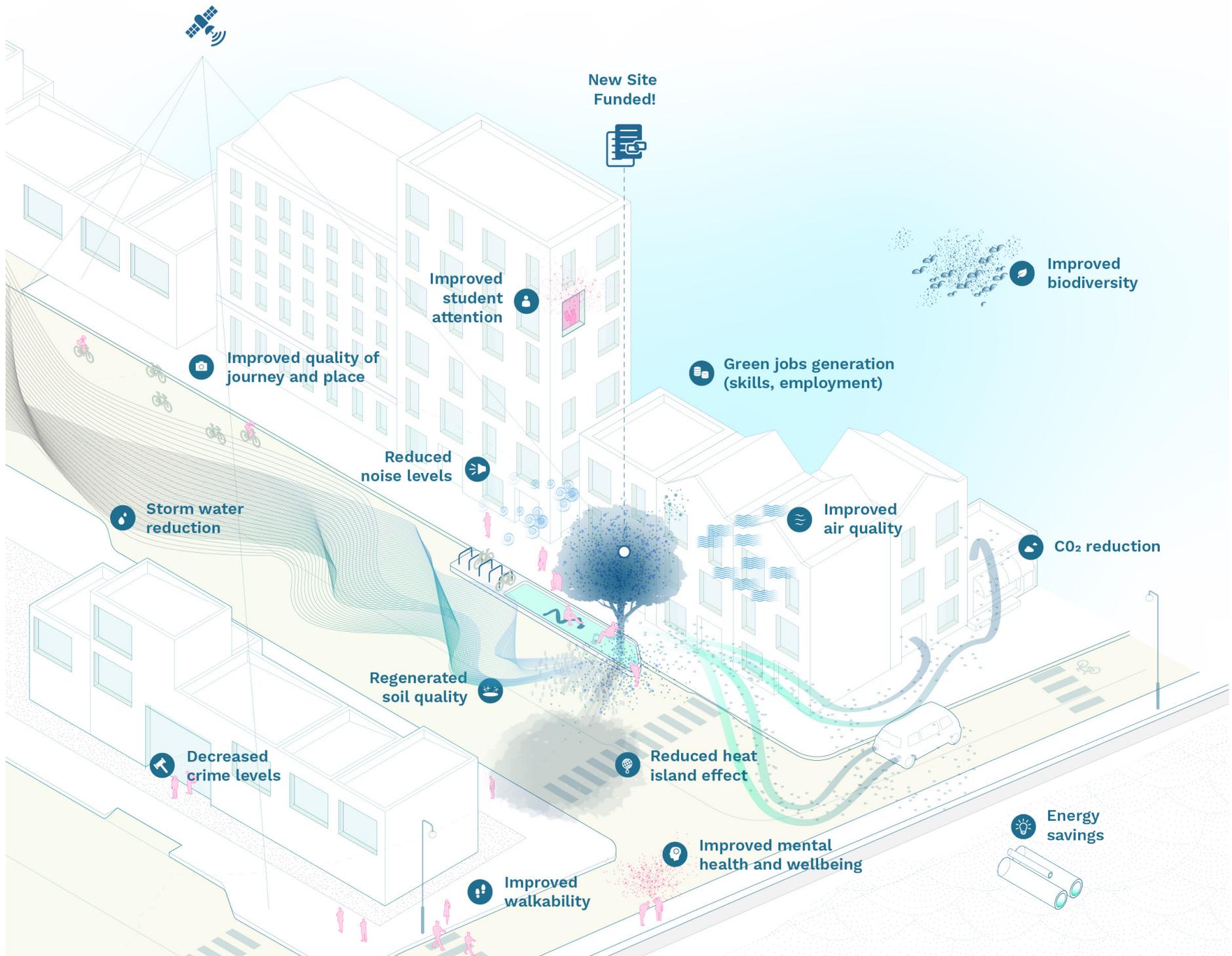


### AMERICAN



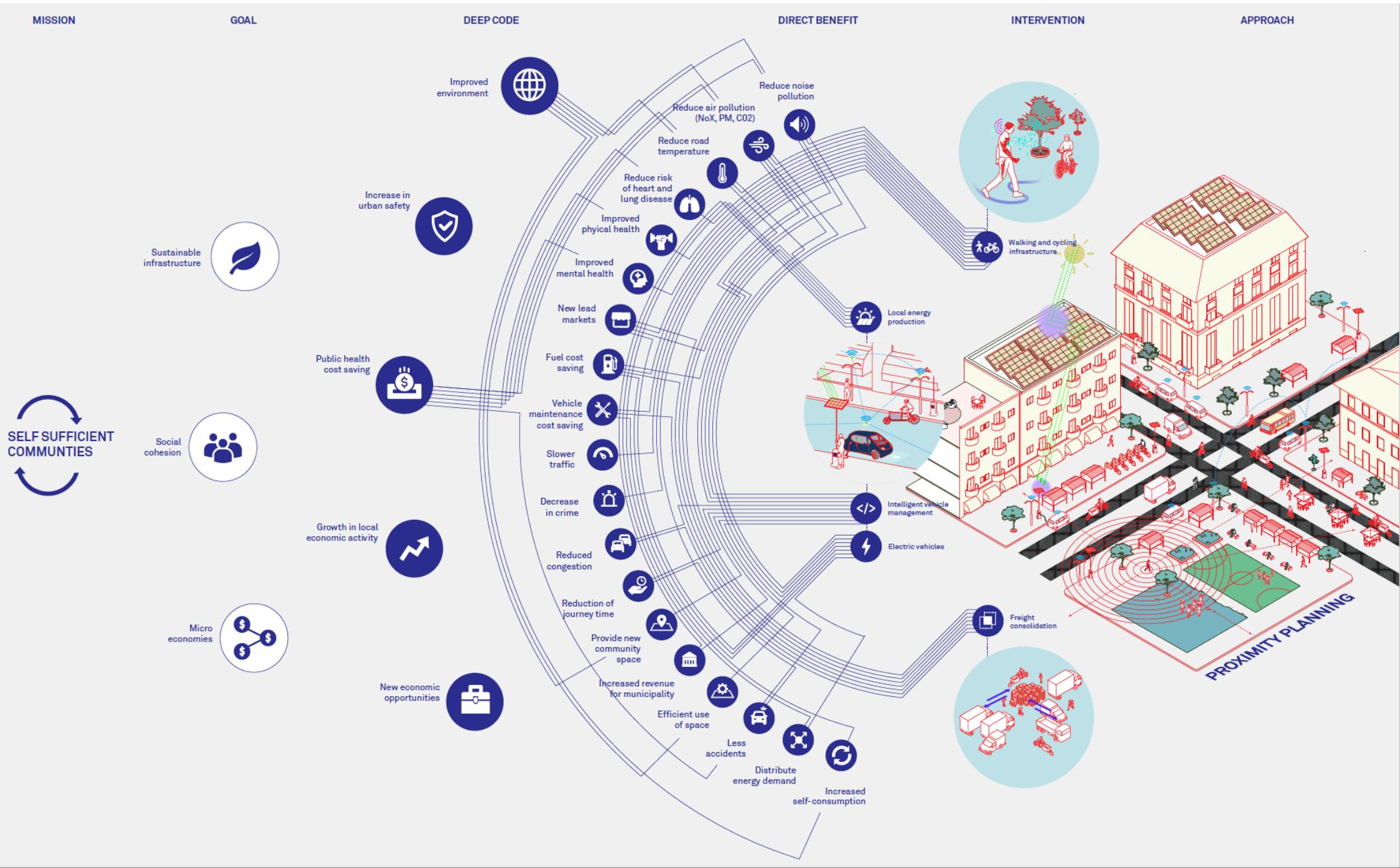
Los Angeles				
Country Flag  USA	Map & Region Name  <small>(1/4 the size of another)</small>	Country Population & Size 323.20 million XXL	Form of NATIONAL GOVERNMENT Info	Language English
City Map  <small>100km</small>	City Population & Size 3.990k L	City Government Mayor/Party Info	City Government Deputy/Party Info	Year of (first) election Info
City Size km <sup>2</sup>	Foreign-born population Info	Population density (per sq. m) Info	Population change (yearly) Info	Unemployment rate Info
Total dependency ration (youth/elderly) (%) Info	Population Over 60 Info	Children per household Info	Average Life expectancy Info	M:F ratio (%) Info

**CULTURE > DEMOCRATIC DECENTRALISED DISTRIBUTED**



# DESIGN FOR OUTCOMES > TREES AS INFRASTRUCTURE

Credit: Dark Matter Labs

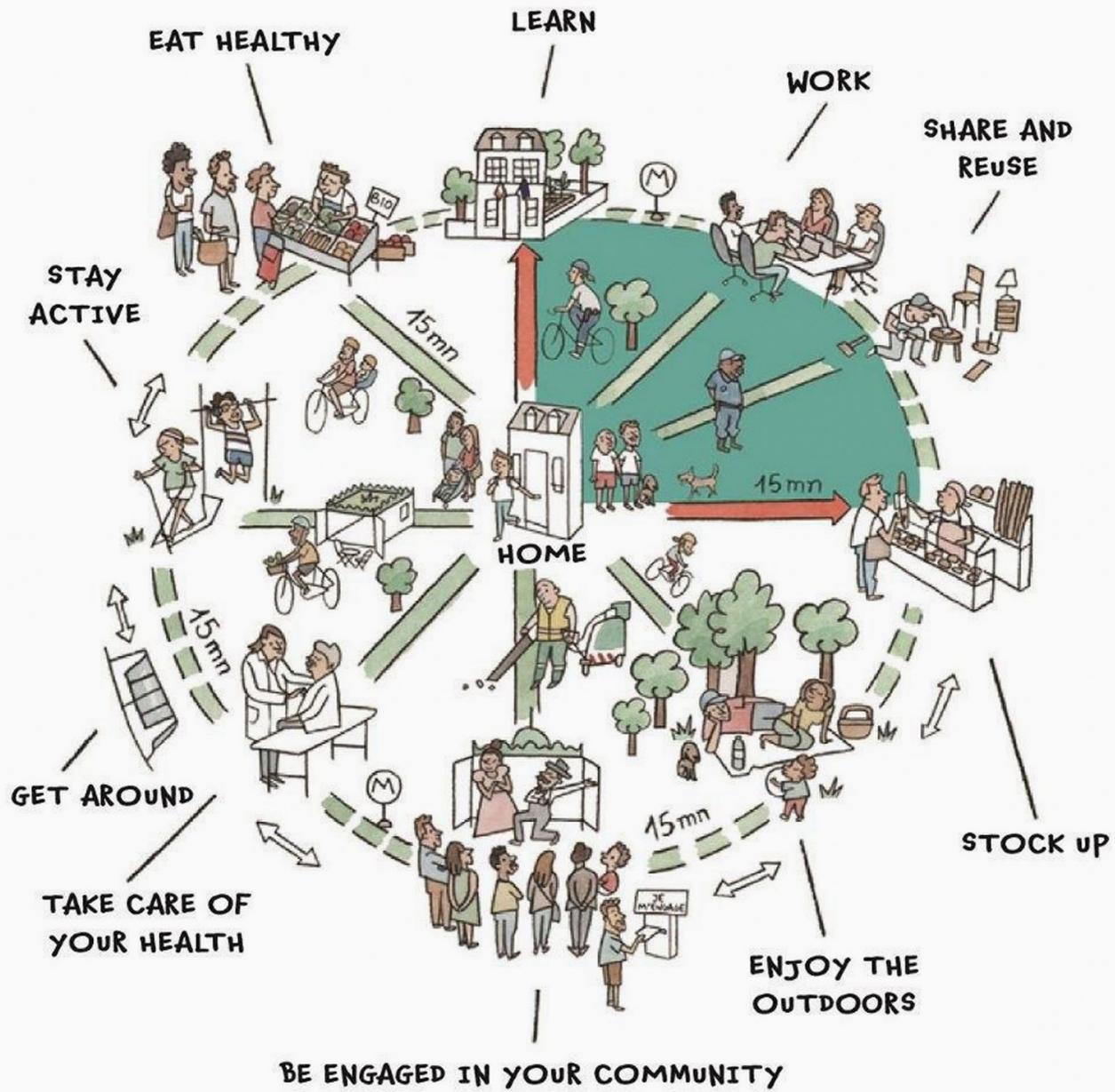


**DESIGN FOR OUTCOMES > IMPACT**

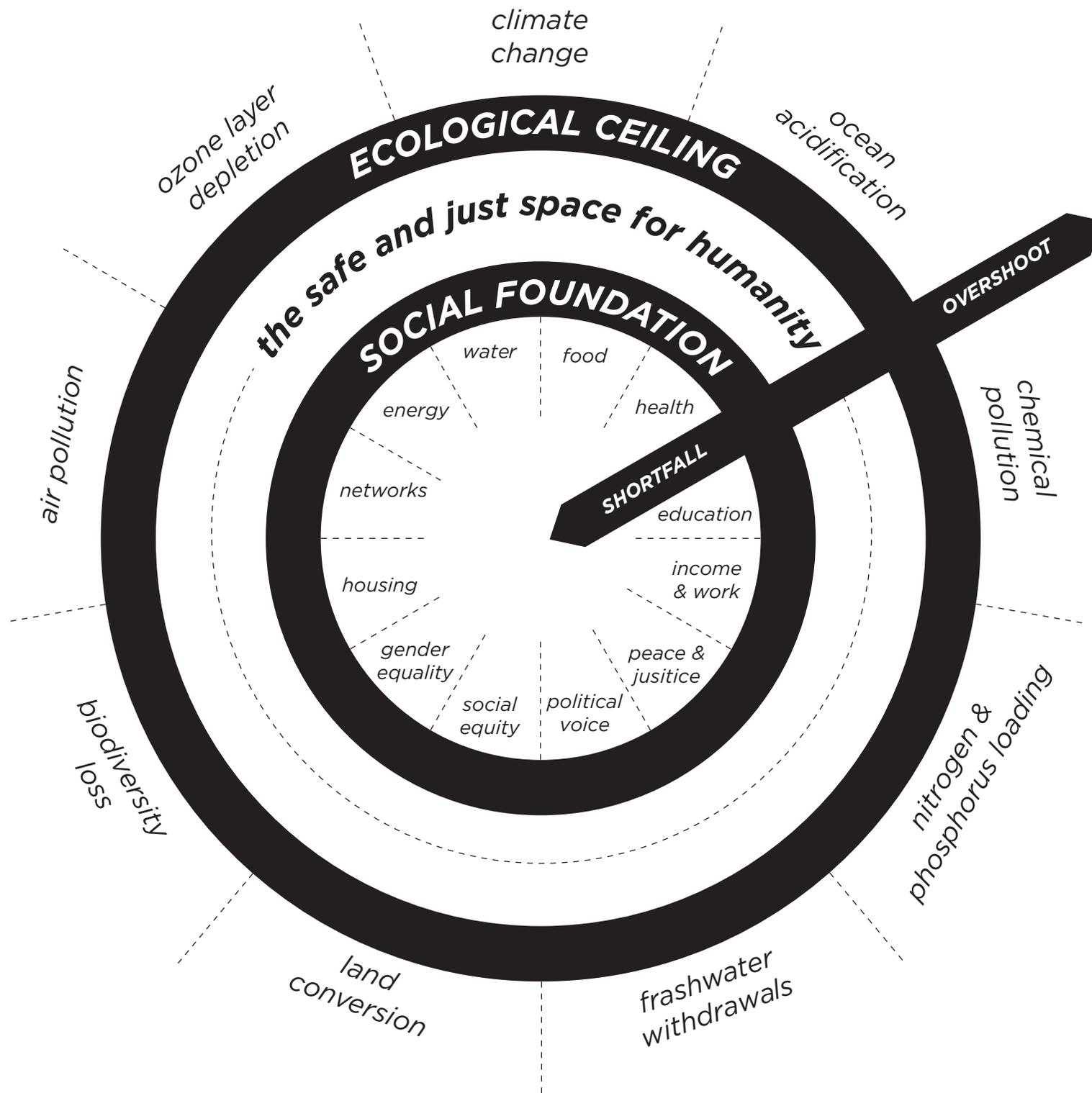


# DESIGN FOR TIME > 1 MINUTE STREET

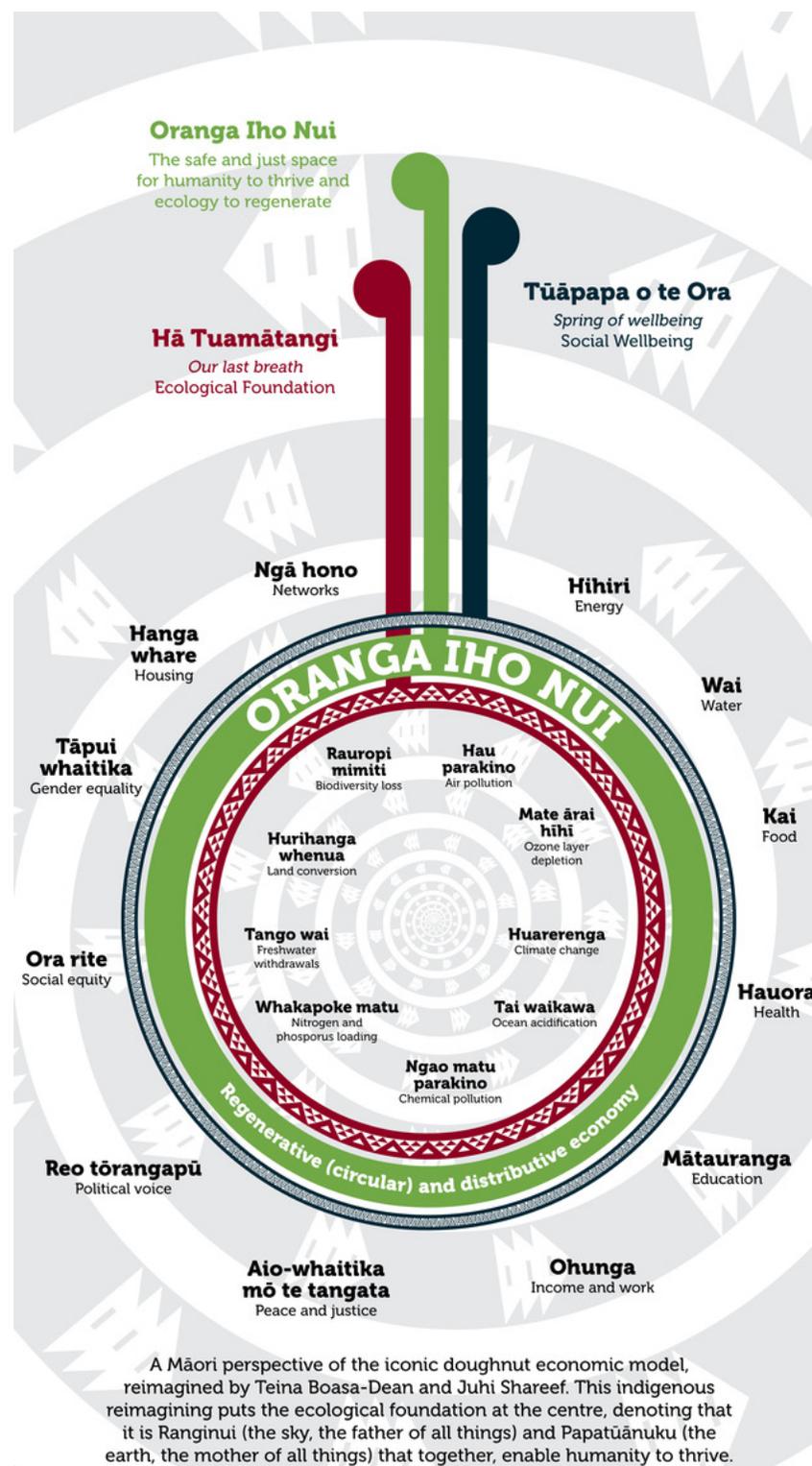
# THE 15-MINUTE PARIS



DESIGN FOR TIME > 15 MINUTE CITY



**DESIGN FOR THE DOUGHNUT**



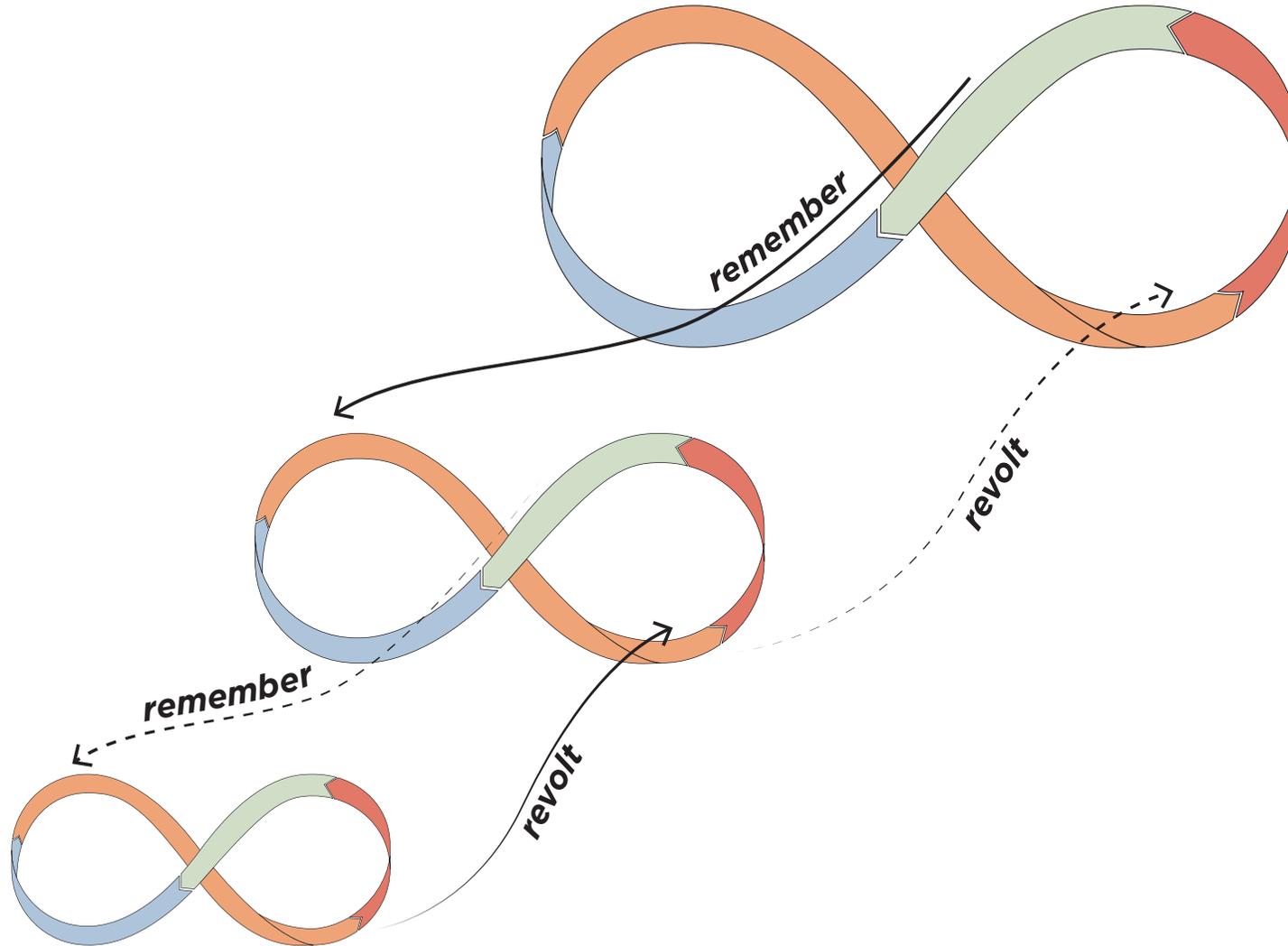
A Māori perspective of the iconic doughnut economic model, reimagined by Teina Boasa-Dean and Juhi Shareef. This indigenous reimagining puts the ecological foundation at the centre, denoting that it is Ranginui (the sky, the father of all things) and Papatūānuku (the earth, the mother of all things) that together, enable humanity to thrive.

## DESIGN FOR THE INDIGENOUS DOUGHNUT

**Institution**  
*global reciprocity*  
*large scale*  
*and long-term*

**Infrastructure**  
*glocal impact*  
*intermediate scale*  
*and paced*

**Industry**  
*local agility*  
*small scale*  
*and fast*



<b>Hindsight</b>	<b>Oversight</b>	<b>Insight</b>	<b>Foresight</b>	<b>Outsight</b>
<i>Descriptive Analytics</i>	<i>Investigative Analytics</i>	<i>Dignostic Analytics</i>	<i>Predictive Analytics</i>	<i>Prescriptive Analytics</i>
<i>WHAT HAPPENED?</i>	<i>WHAT IS HAPPENING?</i>	<i>WHY DID IT HAPPEN?</i>	<i>WHAT WILL HAPPEN?</i>	<i>HOW CAN WE MAKE IT HAPPEN?</i>
<i>DATA</i>	<i>INFORMATION</i>	<i>KNOWLEDGE</i>	<i>INTELLIGENCE</i>	<i>WISDOM</i>
<i>Standard Reports</i> <i>KPIs / Data Mining</i>	<i>Dashboards</i> <i>Control Trials</i>	<i>Regression Analysis</i> <i>Simulation/Visualization</i>	<i>Forecasting / Scenarios</i> <i>Predictive Modelling</i>	<i>Speculative Design</i> <i>in context of VUCA</i>

**DESIGN FOR LOCAL GLOCAL GLOBAL POLICIES AND PANARCHY**

			Case Studies - Collaboration Schools and Profession <i>CAFE as Continuing Education for Life Long Learning</i>	AIA + ACSA, Europe
New Ways of Thinking	SHIFT		Emerging Professional Companion - AIA / NCARB <i>RAIC Open Source Guide to Integrated Education</i>	USA
New Ways of Being (together)	RED THREAD		Master of Science in Research Practices <i>7 is Enough - The Ultimate Continuum</i>	Minnesota, USA
New Ways of Doing	GO TO SERIES		School of Sustainability - Research Practice Academy <i>Architecture's Teaching Hospitals; Innovation with Impact</i>	Bologna, ITALY
New Forms of Knowledge			ACE / BEDA / RAIA / RIBA / Government NSW <i>RISE as Architect General (think Surgeon General)</i>	Europe, UK, Australia
New Forms of Research	BLUE PRINT		Integrated Design Commission / IDS Adelaide <i>Canada's New Innovation Agency</i>	South AUSTRALIA
New Forms of Action			New European Bauhaus / Baukultur <i>Decentralised, Democratic, Distributed Design</i>	EU 27 Member States
New Principles + Policies		Threads 5 C LLL DNA 0 - 100 Doughnut Curriculum Vitae	EU T-Factor / The New Bilbaohaus Effect <i>X</i>	Bilbao, Basque, Spain
New Platforms + Portfolios	GREEN DEAL		EU T-Factor / Healthy Clean Cities / Net Zero Cities 100 <i>X</i>	10 Cities EU (Vienna)
New Pathways + Possibilities			UN+ Chora/DML/ALC Social I + Systems Transformation <i>X</i>	Global
New Futures			1% to 10 Billion	Rockefeller Foundation

## WORK SAMPLES 2000 - PRESENT

Case studies create materials that introduce the complexity of practice. Constituents include: **Students** who develop the discipline of investigation; **Interns** who nurture an understanding of the culture of practice; **Educators** who gain a heightened awareness of the conduct of practice; **Practitioners** pursuing leadership and excellence through reflective practice; **Allied Disciplines** and related professionals seeking to make connections to architecture; **The public**, including clients, who seek and accessible means to understanding architecture.

28 Cases

28 Interns

28 Practitioners

145 Students

1 Educator

4 Teaching Assistants

1000 Pages

# BUILDING KNOWLEDGE CASE STUDIES IN ARCHITECTURE

## Participating Firms

Year	Firm	Value	Count
2003	Palmer Square Tower	\$ 4 million	11000 sq ft
	Collaborative Innovation	\$ 8 million	80
	Examination to Children's Museum	\$ 800,000	80
	SP2, South Lake	\$ 300,000	80
	East Oakland Community Center	\$ 8 million	80
	Market Square Storage Unit	\$ 1.1 million	80
2002	Henderson's Student Housing Development	\$ 3 million	11,000 sq ft
	Mark Shree Parking Garage	\$ 1.1 million	22,000 sq ft
	Brookline Business Park	\$ 2 million	20,000 sq ft
	Lincoln Cathedral Public Center	\$ 1.8 million	20,000 sq ft
	Piedmont Family Support	\$ 1.6 million	1000 sq ft
	Cypress Manufacturing City	\$ 4 million	10,000 sq ft
2001	Marshall Elementary School	\$ 7 million	21,000 sq ft
	Mill Lane Residence	\$ 100,000	2000 sq ft
	Reynolds of East-Texas	\$ 800,000	20,000 sq ft
	Stubbins High (Hess H. Hess, Jr.)	80	80
	Edison to Edison Hall	\$ 3 million	20,000 sq ft
	Pratt 100 Parking Addition	\$ 5 million	20,000 sq ft
2000	Bliss Residential Park	80	80 sq ft
	Pace Center West	\$ 1.6 million (\$2 million)	160,000 sq ft
	Public Public Water	\$ 87,000	1000 sq ft
	Lawrence School of Law	\$ 3 million	20,000 sq ft
	San Francisco University	\$ 1.5 million	20,000 sq ft
	Mark Hill School	\$ 1.5 million	80
	The Public Theater	\$ 2.5 million	80
	Edging Village Residential Group	\$ 1.1 million	11,000 sq ft
	Reynolds of East-Texas Housing	\$ 1.3 million	20,000 sq ft
	Marshall City Public Library	\$ 800,000	100,000 sq ft

## Goals

Building community and channels of mutual influence between the academy and profession  
 For students: preparation for practice, verbal/written communication, analysis, research skills  
 For practitioners: teaching, mentoring, reflective and best practices, and continuing education

Case studies develop a new body of knowledge regarding the practice of architecture for traditional and non-traditional projects. The information impacts students, educators, interns, practitioners, allied disciplines, clients, and the general public - better informing all of these constituents. The academic objective is to provide a context, based in the reality of individual projects and simultaneously providing continued education for the practitioners as well as a method of learning for the student.

The goals of this program and collaboration are to capture the experience of architects, to prepare students for practice, and to foster mutual influence between the academy and the profession. Writing case studies offers students a new opportunity to partner with practitioners to analyze the process of architecture through direct observation and intense research. Case studies generated in the program analyze, evaluate, and document the complex nature of practice and relationships of people, ideas, contracts, goods, and services; to understand interdisciplinary roles and responsibilities.

The final student reports, authored in collaboration with practitioners and interns, present the web of decision-making in the life cycle of building and capture an experiential knowledge of innovative project delivery. This process develops critical thinking skills among all players, defines successful design strategies for the future, and improves communication between multiple stakeholders in the production of architecture.

# BUILDING STORIES

*Each class session, the practitioner tells a story from a project, leaving off at a decision moment while giving the students all the information they had at that time. The following week, students propose solutions and the practitioner reveals what actually happened.*

Building Stories, a course developed by two full-time faculty with extensive expertise in documenting case studies, uses a cliff-hanger format. Some of the most fascinating stories from practice fall within areas that are notoriously difficult to teach in a classroom setting: financial, contractual, personnel, management, etc. Stories can be told during internship mentoring, but an effective academic setting can make learning targeted, consistent and accessible to larger numbers of students.

This professional practice elective has been offered to M.Arch students since 2009. Building Stories meets twice per week for seven weeks, falling within the School's spring modular system. Two practitioners, one coming each Tuesday, the other each Thursday, do not need to coordinate with each other but are loosely linked by themes such as global practice or practice management.

Non-faculty practitioners who have detailed knowledge of the project join discussions. By placing the students in the shoes of the practitioner, Building Stories makes the minutiae of practice mesmerizing.

# THE CLIFF-HANGER

*The cliff-hanger is a storytelling format employed by penny-dreadfuls, pulp-fiction, and action movie series.*

While stories from practice may lack car chases, they are full of charged human situations, financial drama and passionate design advocacy. These stories, told well, can rival any of Scheherazade's Thousand and One Nights.

# EVERYONE HAS A STORY TO TELL

*Building Stories' prime objective is to address the most difficult to teach areas of professional practice, those underserved areas without a home in professional curricula.*

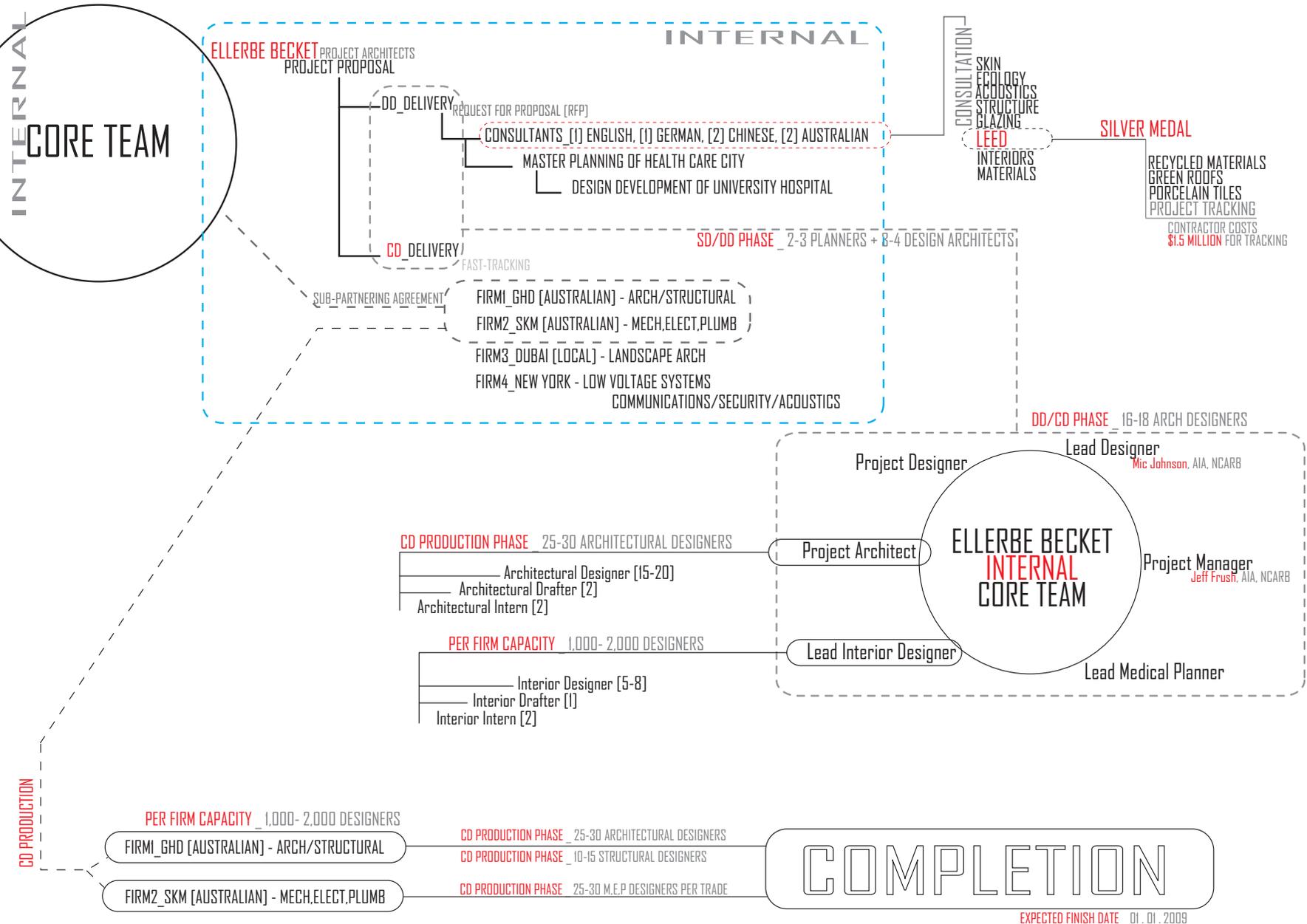
Most practitioners have one or two very knowledgeable colleagues they turn to for advice on project management, contracts or conflict resolution. Most will also be able to name a few colleagues who are natural teachers, who can explain even complex things to a relative novice. Unfortunately for the schools, the overlap between these two sets is extremely small, explaining why there are so few excellent professional practice teachers. Compounding this problem is the fact that teaching is hard. Teaching when the students have no immediate "need to know" is practically impossible. If a student needs to know the size of a structural member or the rise-to-run ratio of an ADA compliant ramp in order to advance their design, they are extremely receptive to anyone providing tools or information that will meet their need. Building Stories places students in the position where they urgently need to know how to address difficult practice issues.

## CLASS STRUCTURE

WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7
<b>INTRODUCTION</b> Objectives and Expectations  <b>CASE CONTEXT</b>	<b>CASE ISSUE #1</b> Assignment  Questions and Deliverables	<b>6 STUDENT PRESENTATIONS</b>  Discussion	<b>CASE ISSUE #2</b> Assignment  Questions and Deliverables	<b>6 STUDENT PRESENTATIONS</b>  Discussion	<b>CASE ISSUE #3</b> Assignment  Questions and Deliverables	<b>4 STUDENT PRESENTATIONS</b>  Discussion
ILLUSTRATED NOTEBOOK ASSIGNMENT						
<b>CASE STORY #1</b> In-class example How to set up a problem Propose a solution  <b>CASE STORY #2</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>CASE STORY #3</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>CASE STORY #4</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>CASE STORY #5</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>CASE STORY #6</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>CASE STORY #7</b>	<b>3 STUDENT PRESENTATIONS</b>  Discussion  <b>WRAP UP</b>

## 0. CASE STUDIES > BUILDING STORIES

# DECISION PATHS



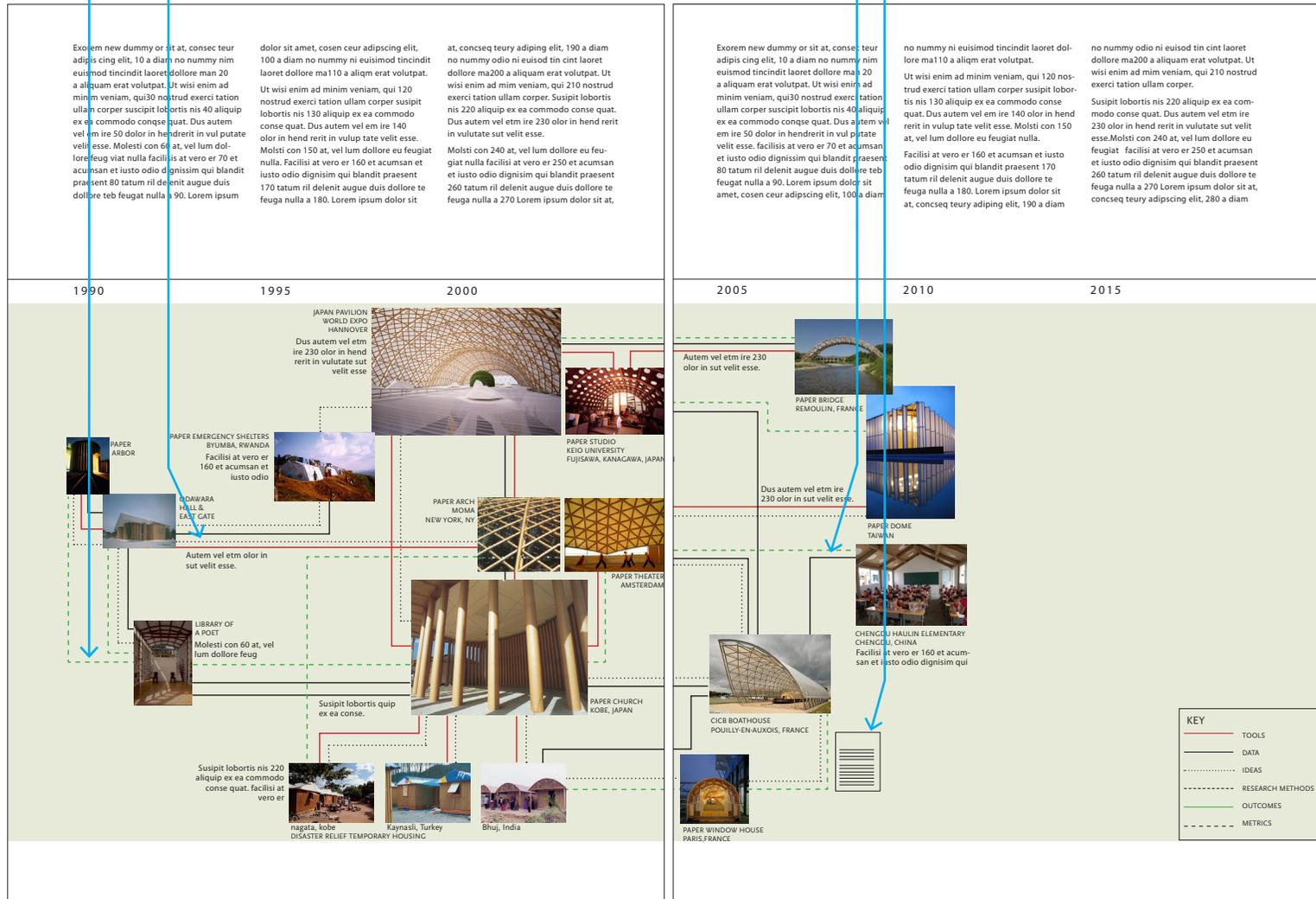
## 0. CASE STUDIES > DECISION PATHS

**FLOWS OF RESEARCH TRAJECTORIES** may be identified for firms with enough demonstrated research expertise. Other firms' flows may be more focused on potential research trajectories.

**CONNECTIONS** specifies how research ideas connect between multiple projects

**KEY CODING** indicates type or nature of project interconnection including: tools, data, ideas, research methods, outcomes, metrics, resources

**EXTERNAL INFLUENCES** such as collaborators or innovative processes brought in from other disciplines.

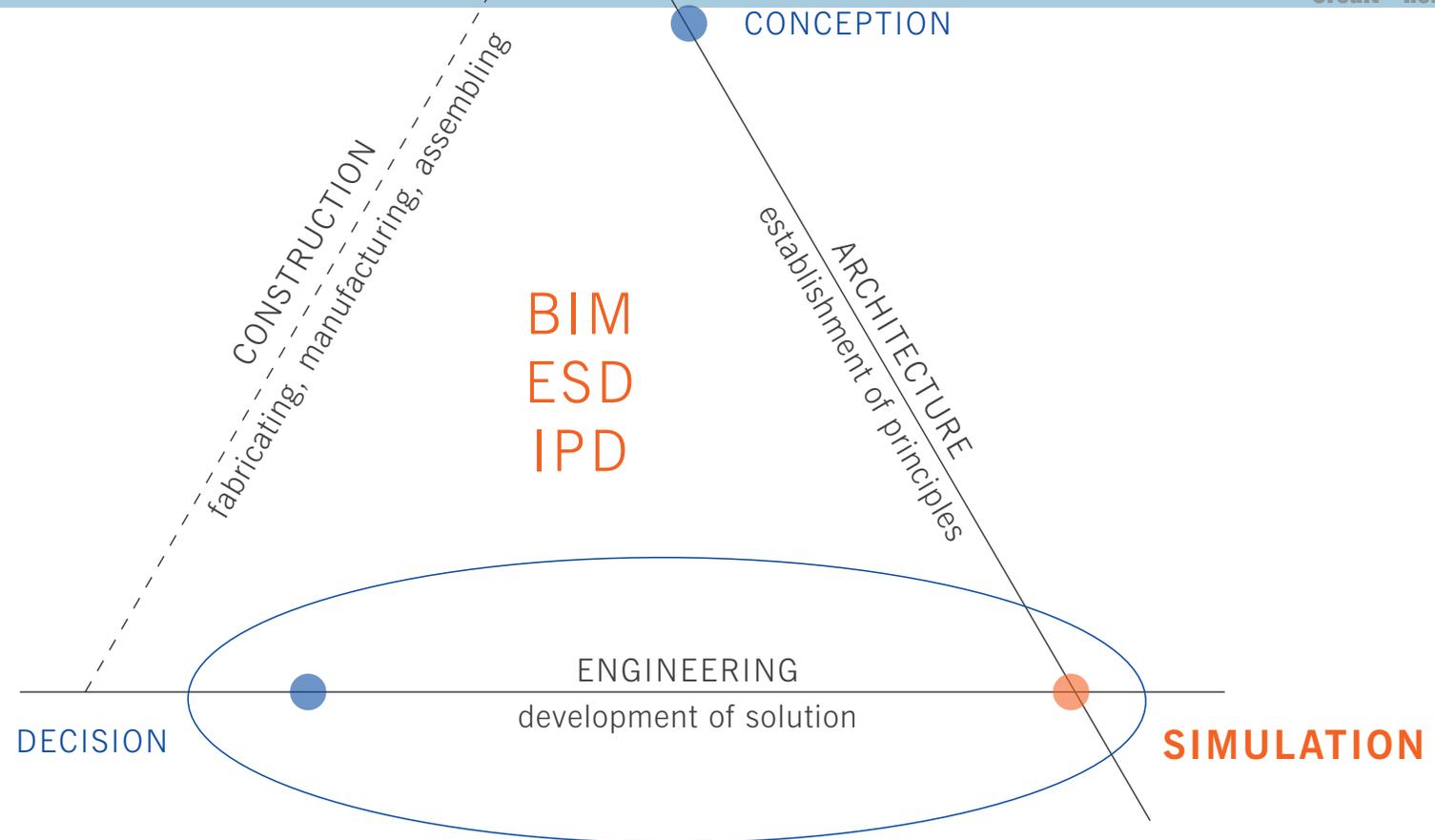


## 0. CASE STUDIES > STORIES OF INNOVATION

# MOTIVATION AND MEANS: How and Why IPD and Lean Lead to Success

Research Report  
November, 2016

Credit > Renée Cheng



**REDUCE** conflicts, construction time, cost, errors, loss of information, omissions, waste  
**INCREASE** communication, efficiency, innovation + opportunity, precision + productivity, predictability, prototyping

## 0. CASE STUDIES > IPD and LEAN

Table of Contents	Overview	Legal and Commercial Strategies	Management Strategies	Social Strategies	Workplace and Tech Strategies																
About this study	At a Glance	Project Description	IPD Profile	Survey Data	Contract	Goals	Risk/Reward	Liability	Insurance	Leadership	Firm Selection	Team Selection	Project Planning	Implementation	Early Involvement	Transparency	Decision Making	Culture	Workplace	Information Sharing	BIM
Definition of Terms																					
National Map of IPD																					
Degree of IPD																					
Case Studies																					

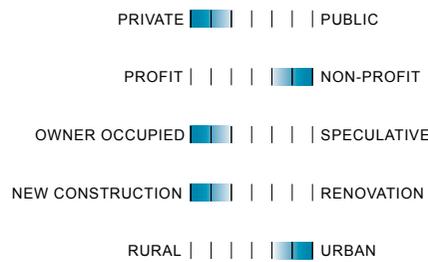
### Cathedral Hill Hospital

MERCY Master Plan Facility Remodel
Lawrence & Schiller Remodel
SpawGlass Austin Regional Office
Edith Green Wendell Wyatt Federal Building
Autodesk Inc.
Sutter Health Fairfield Medical Office Building
Cardinal Glennon Children's Hospital Expansion
St. Clare Health Center
Encircle Health Ambulatory Care Center
Walter Cronkite School of Journalism
UCSF Mission Bay Medical Center

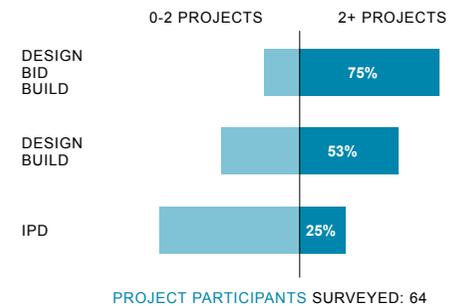
#### Project Description

PROJECT	Cathedral Hill Hospital
LOCATION	San Francisco, CA
BUILDING TYPE	Healthcare
CONTRACT	Single Multi-party Contract – (IFOA)
OWNER	California Pacific Medical Center, A Sutter Health Affiliate
ARCHITECT	SmithGroup, Inc
CONTRACTOR	HerreroBoldt – A Joint Venture
PROJECT START	August 2007
EST. COMPLETION	March 2015

#### Project Characteristics

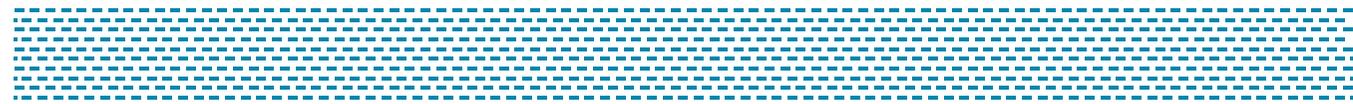


#### Project Delivery Experience



This chart illustrates the number of projects survey participants have worked on since the year 2000 for each delivery model. Since IPD is relatively new, it's not surprising that the majority of participants have not worked on more than 2 IPD projects. This chart also identifies the relatively experienced teams, those with at least some participants who have worked on more than 2 IPD projects.

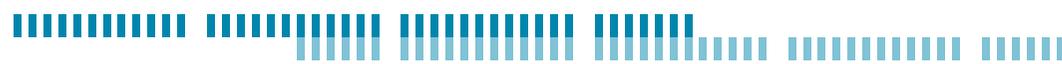
**Building Size** 858,000 sq. ft.



**Project Cost** \$1,028,533,446



**Schedule** 55 months design 48 months construction



Credit > Renée Cheng

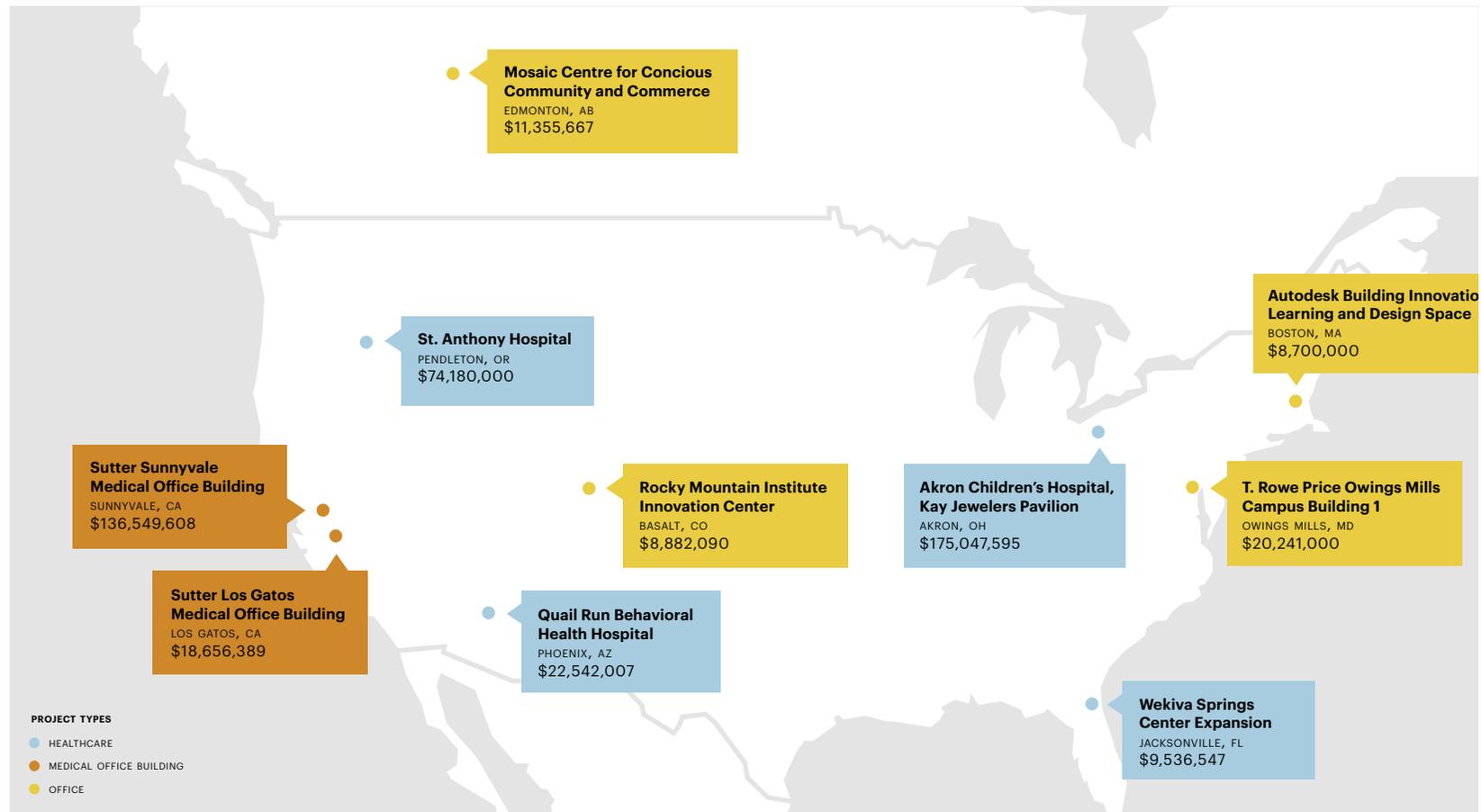
# 0. CASE STUDIES > MULTI DIMENSIONAL STRATEGIES

	Context	Legal Commercial	Leadership & Management	Processes & Lean	Alignment & Goals	Building Outcomes																	
Executive Summary	At A Glance	Project Description	Project Timeline	Owner Identity & Interface	Choosing IPD & Lean	Team Selection	Developing Contract	Developing Parties	Champions	Decision Structure	On Board & Off Board	Clarity of Goals	Resources & Facilitation	Tools & Processes	Lean Effectiveness	BIM	Workplace	Team Alignment	Collaboration	Team Culture	Profit & Payout	Budget & Schedule	Building Outcomes
Research Methodology																							
Literature Review																							
Glossary/Definitions																							

COMPARATIVE ANALYSIS  
Comparisons & Best Practices

AKRON CHILDREN'S HOSPITAL, KAY JEWELERS PAVILION
AUTODESK BUILDING INNOVATION LEARNING AND DESIGN SPACE
MOSAIC CENTRE FOR CONSCIOUS COMMUNITY AND COMMERCE
QUAIL RUN BEHAVIORAL HEALTH HOSPITAL
ROCKY MOUNTAIN INSTITUTE INNOVATION CENTER
ST. ANTHONY HOSPITAL
SUTTER MEDICAL OFFICE BUILDINGS (LOS GATOS & SUNNYVALE)
T. ROWE PRICE OWINGS MILLS CAMPUS BUILDING 1
WEKIVA SPRINGS CENTER EXPANSION

## At A Glance



### DISTRIBUTION OF CASES ACROSS NORTH AMERICA

The projects chosen for this study were solicited through a call for participation and selected to create a set of cases with diverse geographic locations, market sectors, project types, and project

# 0. CASE STUDIES > NEW PROCUREMENT PROCESSES



**EPC**

**Emerging Professional's Companion**

*A Resource for Architectural Education and Experience*



**AIA**

**N C A R E**

COMING IN AUGUST 2004:

## Emerging Professional's Companion

[online]

The AIA, together with NCARB, has revamped the 1992 *Supplementary Education Handbook*. The new, Web-based handbook, the *Emerging Professional's Companion*, will help interns obtain the IDP credit they need to become licensed architects.

The all new EPC will be available online at [www.EPCompanion.org](http://www.EPCompanion.org)

## Internship Development Program 16 Core Competences

Category A: Design and Construction Documents	350
1. Programming	10
2. Site and Environmental Analysis	10
3. Schematic Design	15
4. Engineering Systems Coordination	15
5. Building Cost Analysis	10
6. Code Research	15
7. Design Development	40
8. Construction Documents	135
9. Specifications and Materials Research	15
10. Document Checking and Coordination	10
Category B: Construction Contract Administration	70
11. Bidding & Contract Negotiation	10
12. Construction Phase—Office	15
13. Construction Phase—Observation	15
Category C: Management	35
14. Project Management	15
15. Office Management	10
Elective Units In This Category	10
Category D: Related Activities	10

## Typical Chapter Contents (as conceived in 2004, revised 2010)

1. Narrative
2. Exercises
3. Evidence-based Learning
4. Health Safety Welfare
5. Design and Construction Liability
6. Ethical Dilemmas
7. Professional Continuing Education
8. Further Study
9. Personal Portfolio
10. Bibliography, References, Resources, Links



NCARB



The AIA, together with NCARB, has undertaken a complete revision of the 1992 Supplementary Education Handbook, used by interns to earn IDP credit. The new, Web-based resource—the Emerging Professional's Companion—has been created to reflect current practice models and recognize the varied paths an intern or licensed architect may consider during his or her career in architecture. The intent is to expand the market for this resource to firms and schools of architecture, recognizing that many of the Emerging Professional's Companion activities contribute to the development of professionals throughout their careers.

#### Goals of the Emerging Professional's Companion

- Support the intern in the IDP process, particularly in gaining credit
- Encourage practice competency through design excellence and innovation
- Increase support, involvement, and mentoring of firms, supervisors, and mentors
- Provide a personalized but structured learning experience
- Perform as a resource that is stimulating, affordable, flexible, available, and easy to update

"Associate membership has continued to grow since the Fall of 1999 from 70 to over 130 today [February 2003]. I believe this is a result of the consistent programming and the recognition by Associates of the value-added benefits that the Associate Activities Committee (AAC) and the Chapter bring to its members."

*AIA Columbus letter of support for 2003 Chapter of the Year  
—Associate Level, from Dan Becker, Assoc. AIA*



#### Market

The market for the 1992 Supplementary Education Handbook was limited to architectural interns. Several additional groups have been identified as potential users of the Emerging Professional's Companion:

- Interns
- Students and their schools of architecture
- Educators and their schools of architecture
- IDP educator and state coordinators
- ARE candidates
- Newly licensed and young architects
- Mid-career professionals
- Practitioners and firm principals (for in-house education and training programs)
- AIA components (for continuing education programs)

## 1. EMERGING PROFESSIONALS COMPANION

Students  
Interns  
Supervisors  
Mentors  
Firm Educators

Students  
Educators

#### Classroom assignments

The EPC is an excellent tool for professional practice instructors to use with students. Students can be directed to the Web site to download and complete exercises either as an individual or a team assignment. Topics such as ethics and design and construction liability provide real-world scenarios for students to engage in and learn from.

#### Intern and professional development credit for IDP

Interns can receive IDP supplementary education credit for work completed in the EPC. It will be particularly helpful for interns who have found it difficult in their work setting to earn sufficient credit in a timely manner, or who simply want to build up their skills and competency in the IDP training areas.

Interns will work closely with their supervisors, mentors, and peers to review their work at regular intervals. The opportunity to analyze the work, one-on-one, is a major distinguishing attribute of the EPC. Verification of work performed will be submitted to NCARB, and IDP training units will be granted based on a table of credits established by NCARB. Practitioners can receive continuing education credit for their integral participation in this process with their interns.

Firm Educators  
Interns  
AIA Components

#### Study groups and networking

Intern study groups have formed at some components around IDP topics. AIA components, firms, and individuals can build on this idea and start discussion groups on the topics included in the Emerging Professional's Companion. Interns earn credit in IDP, and licensed professionals can self-report for continuing education credit with their AIA component provider.

Firm Educators  
Interns  
AIA Components

#### Parallel workshops

AIA components are encouraged to develop a parallel workshop series for Associates and Young Architects based on the content of the Emerging Professional's Companion. The AIA can provide you with a list of potential speakers, or you can use your own local resources. These courses, developed for AIA continuing education credit, will provide your membership with the latest practice information and draw nonmembers who see significant value in component programs.

Firm Educators  
Interns  
General  
Membership

#### Firm education curriculum

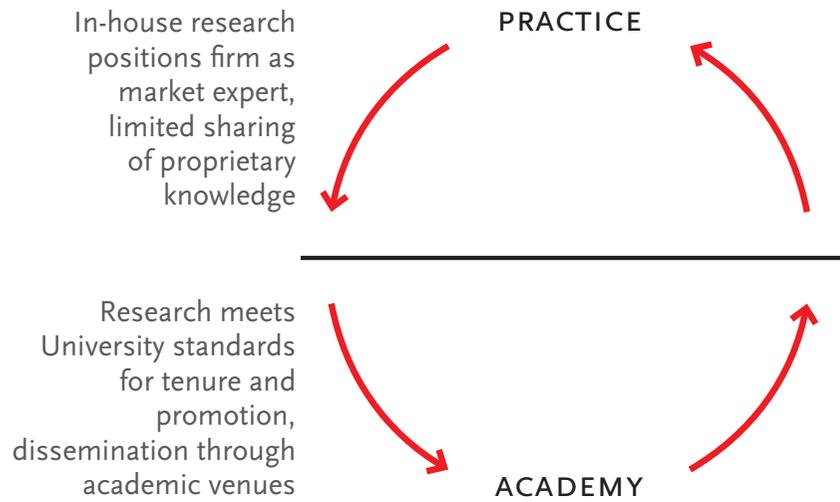
The AIA has developed the Emerging Professional's Companion with firm education programs in mind. Whether your firm is just starting its in-house program or is looking to supplement an existing program with fresh content, the EPC will be a valuable resource for developing new, interactive programs. Our goal has been to provide you with the latest information about the profession, and we encourage you and your staff to think critically about how that information affects your everyday practice. Experts from your firm can lead the sessions, or the AIA can provide a list of experts who may be able to help you develop a program.

Firm Educators  
AIA Components  
General  
Membership

#### Continuing education

The AIA is developing a national model program to encourage practitioners to self-report continuing education credits for their integral work with interns and the Emerging Professional's Companion. In addition, young architects will be able to self-report their credit for EPC work done on their own time. We encourage components and firms to serve as providers for their local programs, including workshops, discussion groups, and mentoring programs. Contact the AIA for more information on these programs.

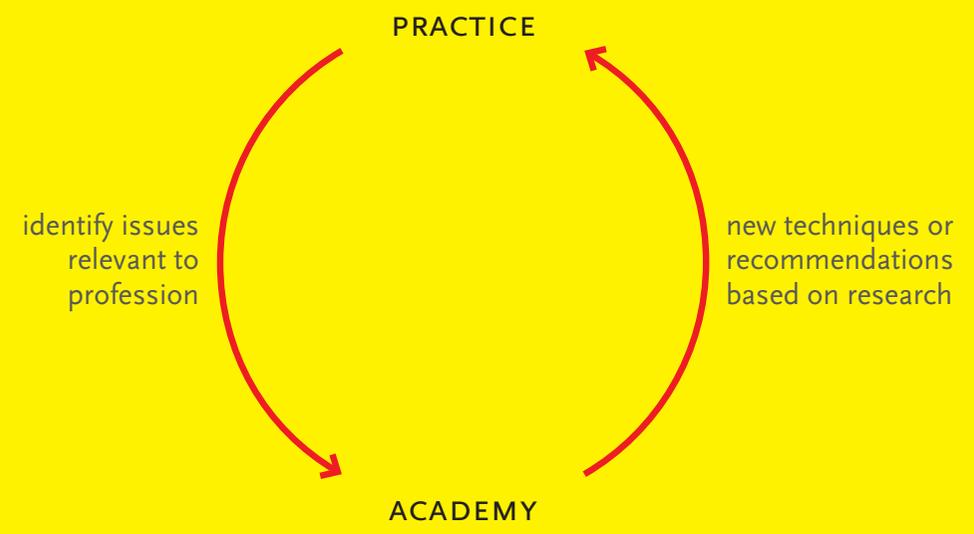
# 1. EMERGING PROFESSIONALS COMPANION



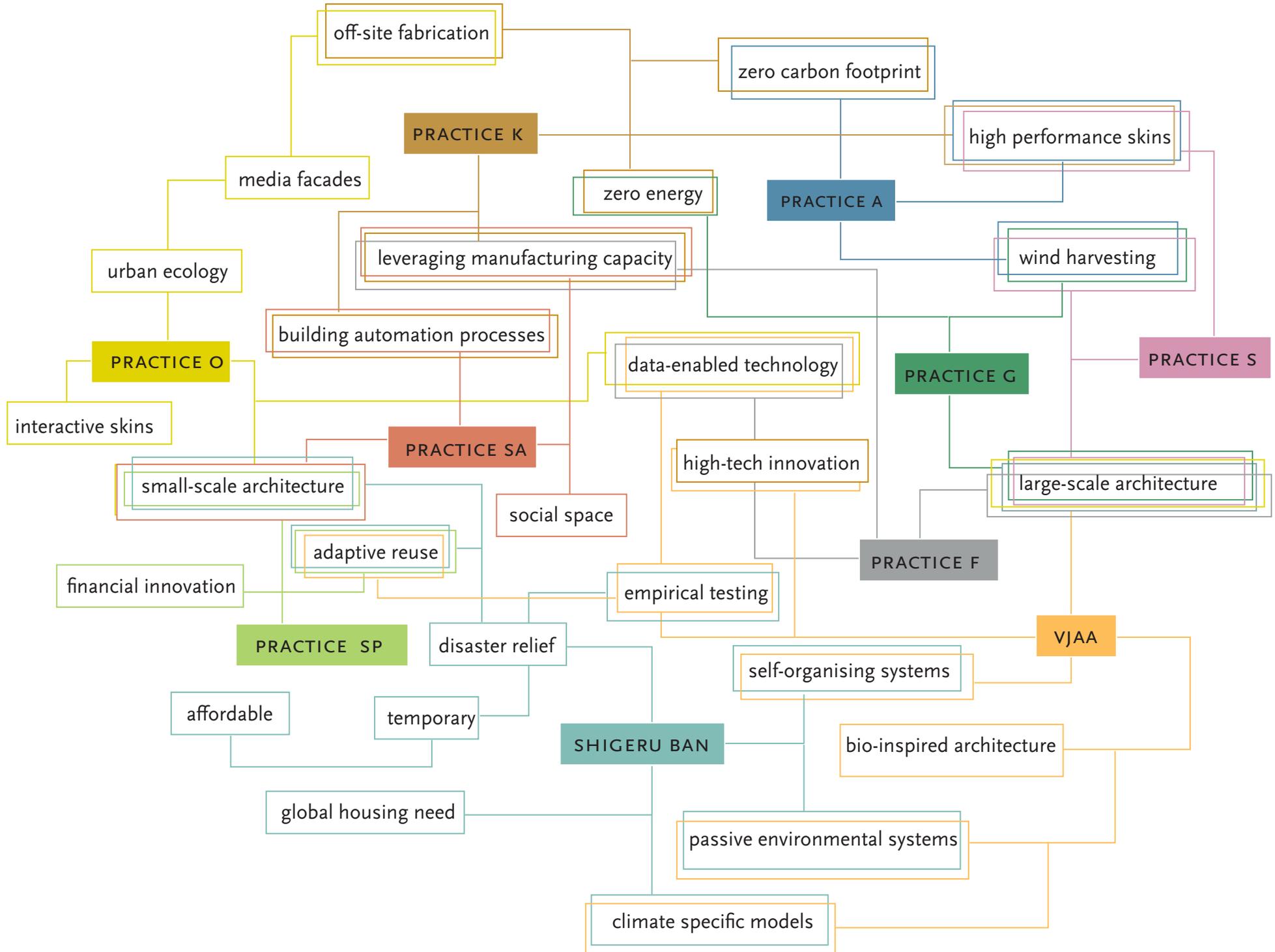
- COMPRESS TIME**
- TUITION NEUTRAL**
- HIGHEST QUALITY + DIVERSITY**
- PRACTICE BASED USE-INSPIRED RESEARCH**
- CONSORTIUM FOR INDUSTRY INNOVATION**

# MS-RP

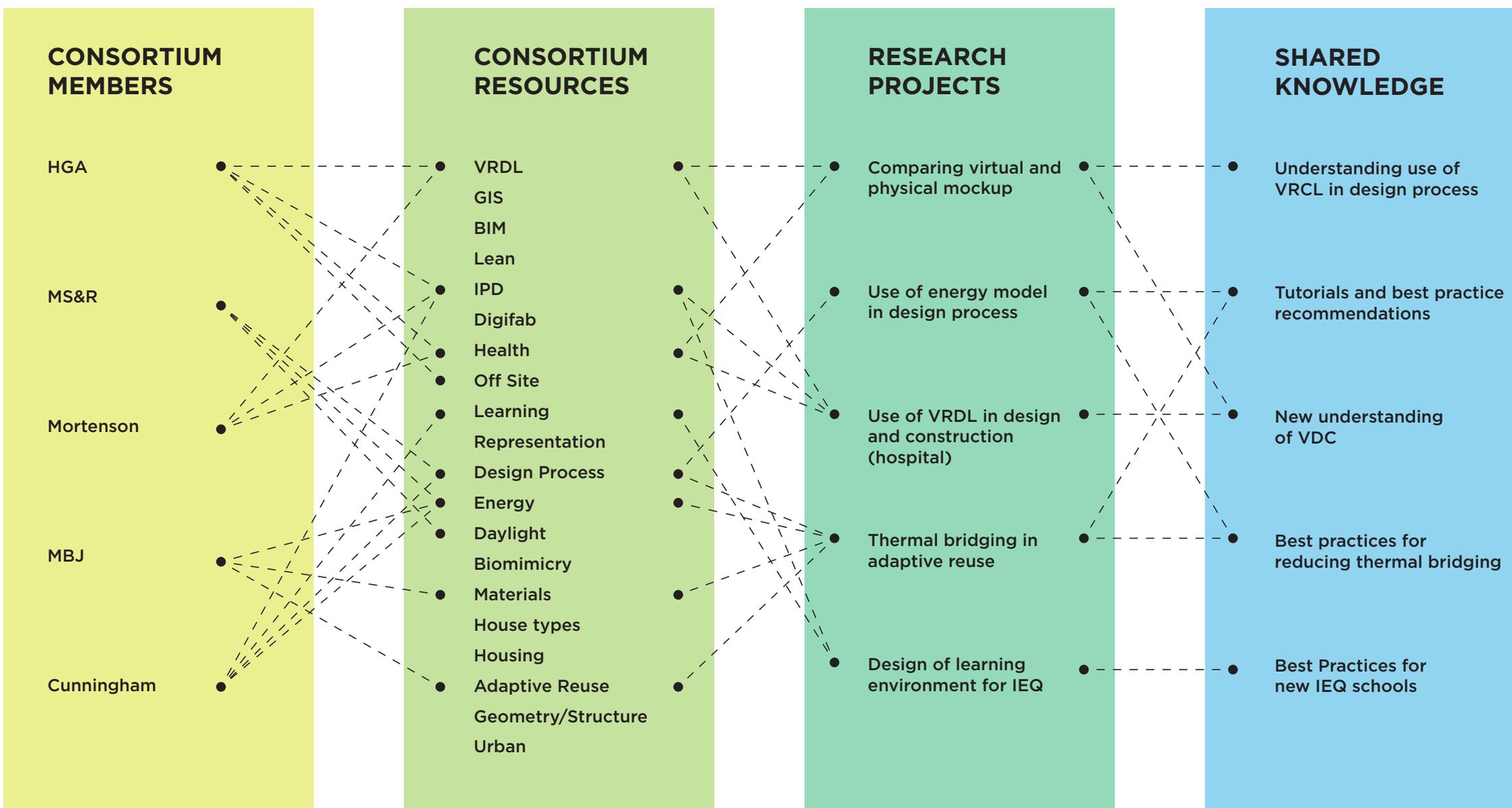
Master of Science in Research Practices



University of  
**Minnesota**  
 School of  
**Architecture**

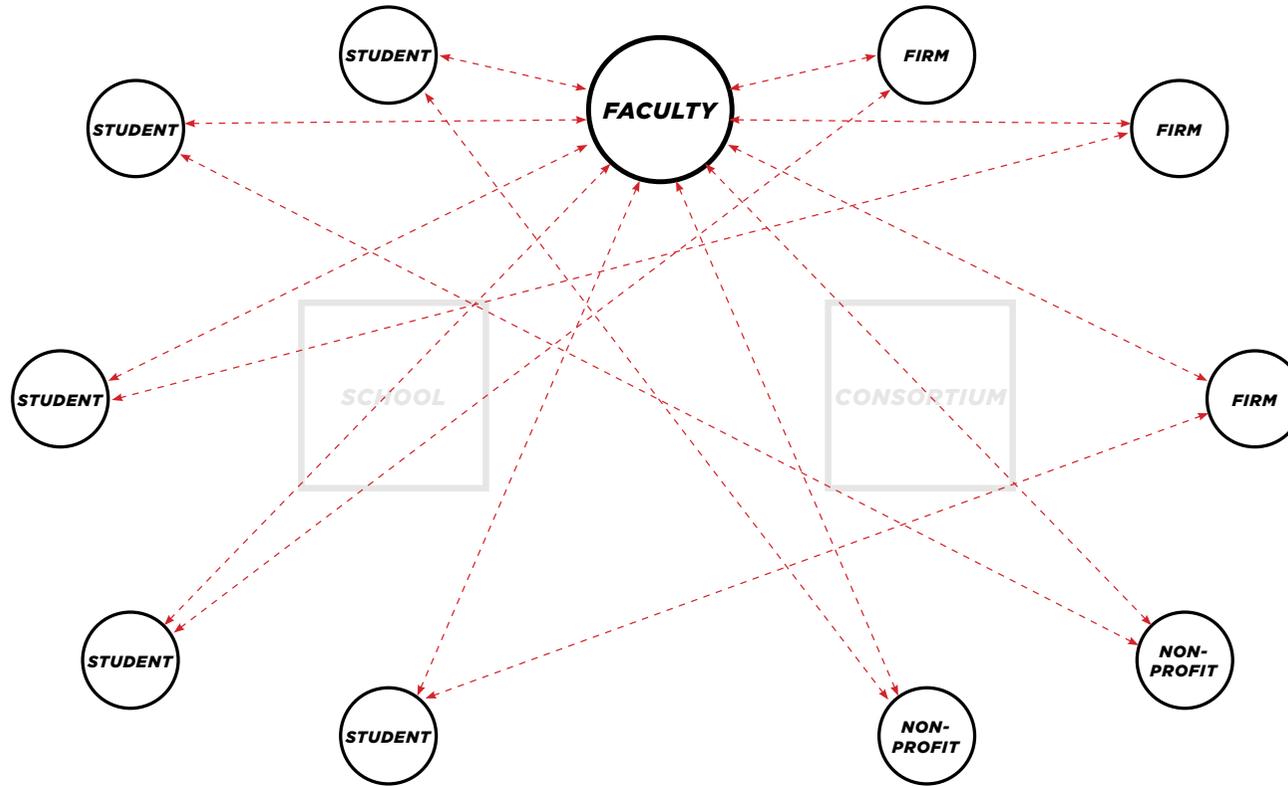


## 2. MASTER OF SCIENCE IN RESEARCH PRACTICES



## 2. MASTER OF SCIENCE IN RESEARCH PRACTICES

## RELATIONSHIPS



### Intern is ...

student earning MS degree  
teaching assistant earning \$  
intern earning credit hours  
intern earning \$  
intern preparing for exam  
researcher in practice

### Professor is ...

connected to practice  
receiving research support  
gaining new opportunities  
advancing tenure case  
publishing research

### Architect is ...

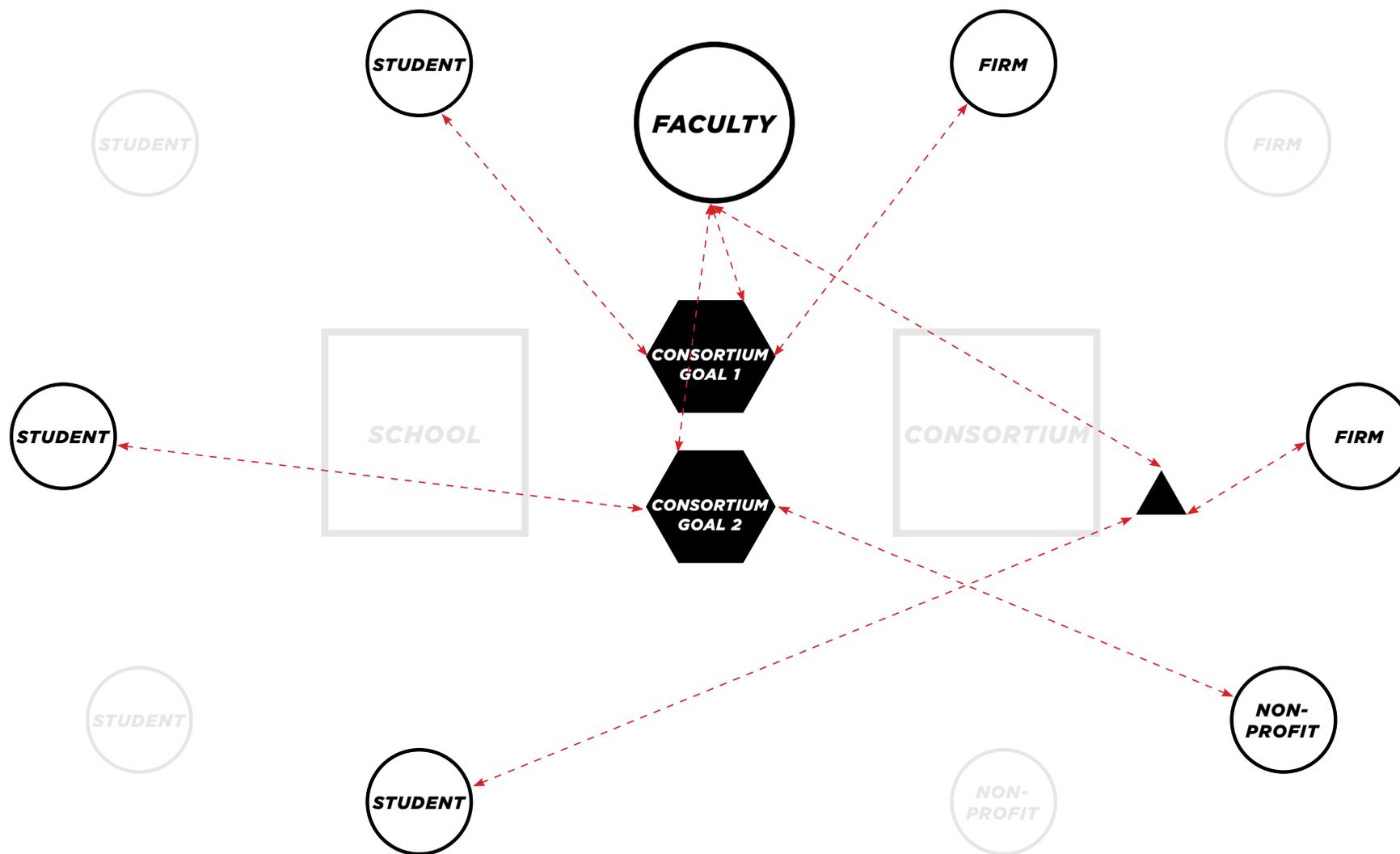
connected to academy  
developing research skills  
receiving project support  
enhancing reputation

### Consortium is ...

sharing knowledge  
sharing resources  
sharing research  
gaining competitive edge

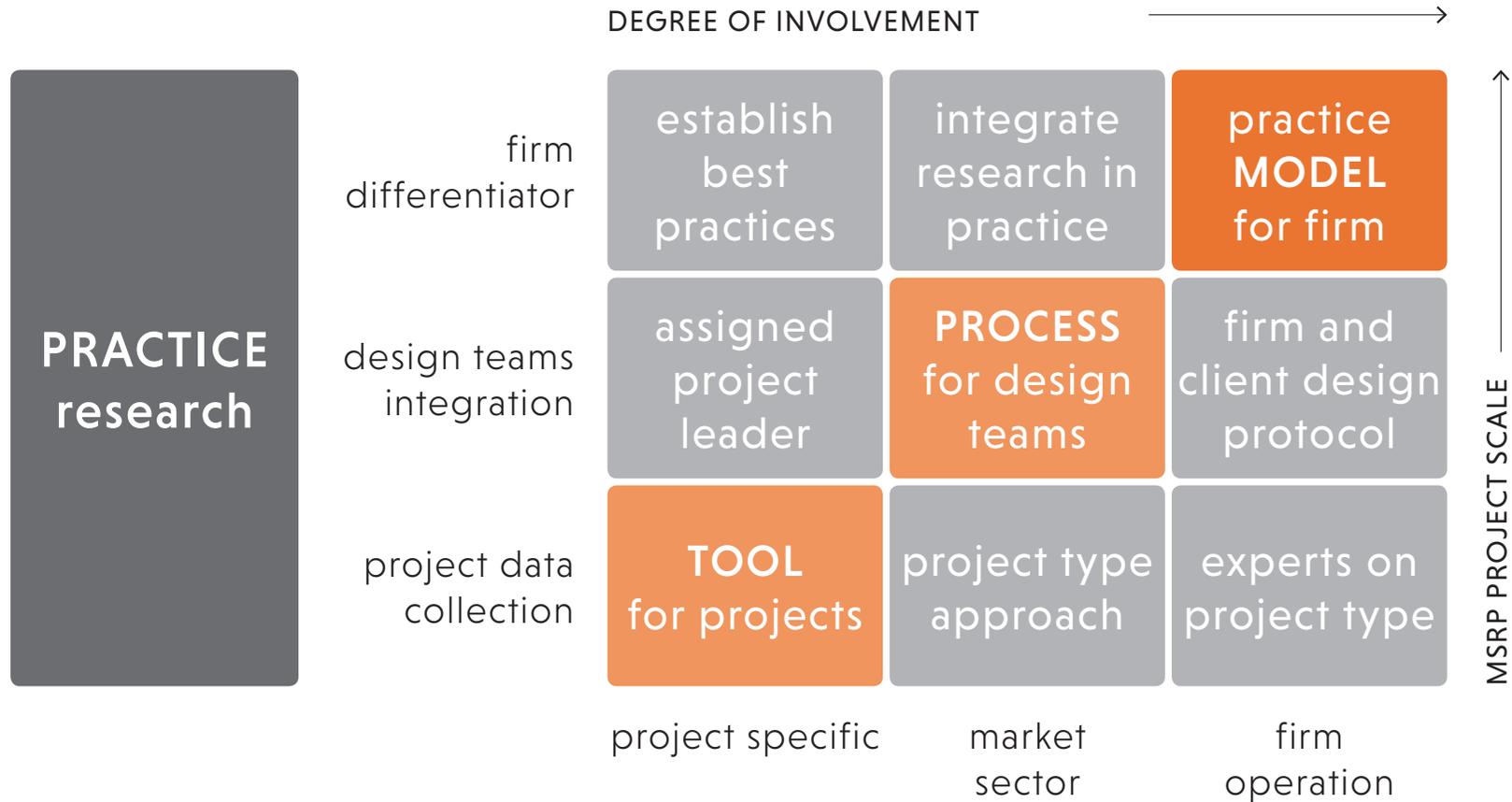
## 2. MASTER OF SCIENCE IN RESEARCH PRACTICES

# RESEARCH GOALS



## 2. MASTER OF SCIENCE IN RESEARCH PRACTICES

# RESEARCH AS CATALYST



**2. MASTER OF SCIENCE IN RESEARCH PRACTICES > VALUE**

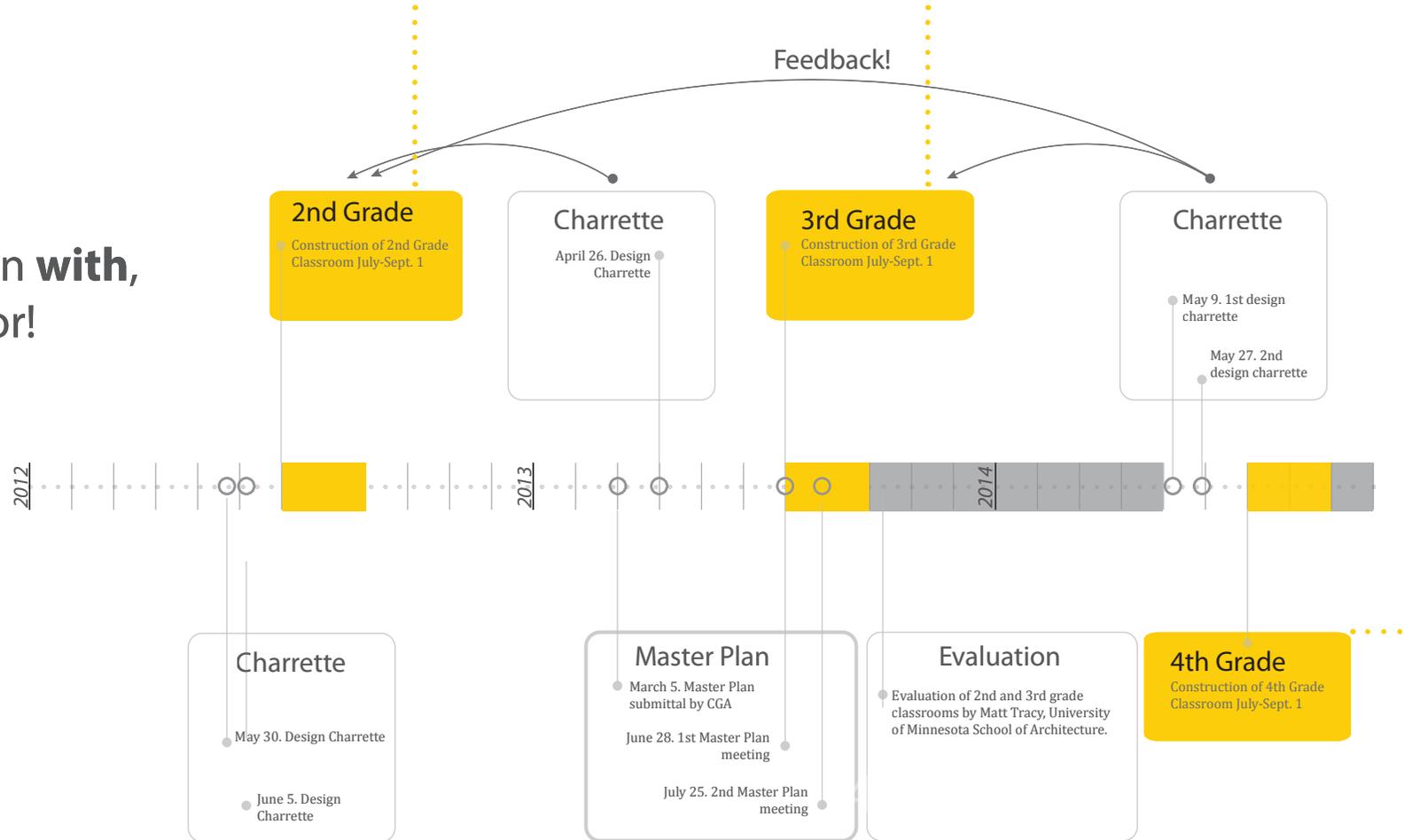
# F.R.E.E.

## Free Range Learning in Elementary Education

*An ongoing project for the understanding, development, discovery and design of open learning environments in elementary education.*



design **with**,  
not for!





**NATIONAL R&D AWARD**

**ACADEMIC PUBLICATIONS**

**QUESTION**  
*How can variable formed panels be made?*

**QUESTION**  
*What are effective applications of variable formed panels?*

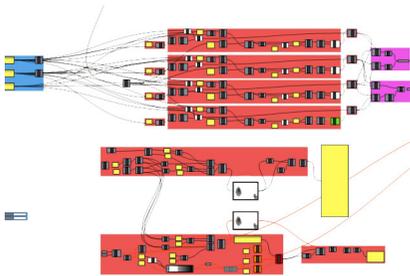
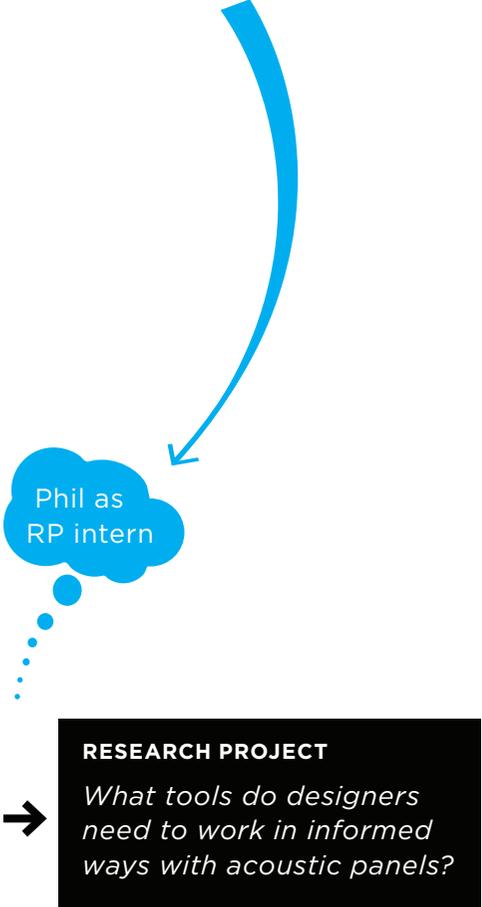
**QUESTION**  
*How would variable formed panels be applied in practice?*

**QUESTION**  
*How can variable formed acoustic panels be used in concert halls?*

**HGA**

Alex HGA facade specialist

Jim HGA Research Council



**BETA LEVEL TOOL FOR DESIGNERS**

**OFFICE PROTOCOLS ON ROLE ACOUSTIC CONSULTANTS**

**ACOUSTIC consultants**

**2. MASTER OF SCIENCE IN RESEARCH PRACTICES > INTERN RESEARCH**

# THE CHANGING SHAPE OF PRACTICE

Integrating research and design in architecture

# THE CHANGING SHAPE OF ARCHITECTURE

Further Cases of Integrating Research and  
Design in Practice

Edited by

**MICHAEL U. HENSEL**  
and **FREDRIK NILSSON**

Edited by

**MICHAEL U. HENSEL**  
and **FREDRIK NILSSON**



## SOS MISSION

*Provide the highest quality practice-based experience and opportunities for the next generation of professionals.*

*Serve as a nexus for the exchange of knowledge for the building industry, the community and the profession.*

*develop a culture of responsible and sustainable design methods, processes and practices.*

## SOS VISION

### TO DESIGN

#### THE FUTURE

- ▶ to advance a humanistic approach in architecture and urban design while addressing our present and future challenges.
- ▶ to advance architecture's cultural, social, economic and environmental impact, relevance and value.
- ▶ to define processes of transformation for a sustainable world and lead systemic change through collaboration.

### TO DEFINE

#### THE FUTURE

- ▶ of professional education through a revolutionary model of integrated education / research / practice.
- ▶ of practice by transforming the professional development path through an open and shared culture.
- ▶ of the profession by repositioning architects through innovative and intelligent driven strategies.

## SOS IMAGINED FUTURE

### IMAGINE

#### A FUTURE

#### WHERE

- ▶ the intelligent investment of design positions us as global experts, leaders and stewards of the environment.
- ▶ design delivers outstanding quality that is responsive and sustainable.
- ▶ all stakeholders are involved from the initiation of a project.
- ▶ decisions are performance-based and value-driven.
- ▶ all communications throughout the design and building process are clear, concise, open, transparent and trusting.
- ▶ outcomes are innovative and visionary.

*SOS Students-  
SOS Team-  
SOS Experts  
Network-  
SOS Industry  
Partners-*

*SOS provides  
case studies,  
simulations, or  
project research  
for Consortium  
members*

*SOS  
Consortium  
members  
provide  
six-month paid  
internship*

**MULTIDISCIPLINARY  
TEAMS:**

- ARCHITECTS / ARCHITECT ENGINEERS
- CONSTRUCTION PROFESSIONALS / CONTRACTORS
- DESIGNERS (EXHIBITION, INDUSTRIAL, INTERIOR, LIGHTING)
- ENVIRONMENTAL CONSULTANTS
- ENGINEERS
- LANDSCAPE ARCHITECTS + DESIGNERS
- PLANNERS + URBAN DESIGNERS
- REAL ESTATE DEVELOPERS

**MULTIDISCIPLINARY  
RESEARCH EXAMPLES:**

- COLLABORATIVE PRACTICES + INTEGRATED PROJECT DELIVERY
- LIVING MODELS FOR DEMOGRAPHIC CHANGE ENVIRONMENTAL DESIGN FOR HEALTH
- CLIENT / SOCIETY / USER NEEDS – PUBLIC ENGAGEMENT PROCESSES
- MODELLING, VISUALISATION 4D SIM TECH AND TOOLS  
*FOR* → TOTAL QUALITY OF LIFE MEASURES, EVIDENCE-BASED + DESIGN CRITERIA  
*AND* → TOTAL BUILDING / URBAN PERFORMANCE: CARBON, ENERGY, ENVIRONMENT

**POSSIBLE CONSORTIUM  
MEMBERS::**

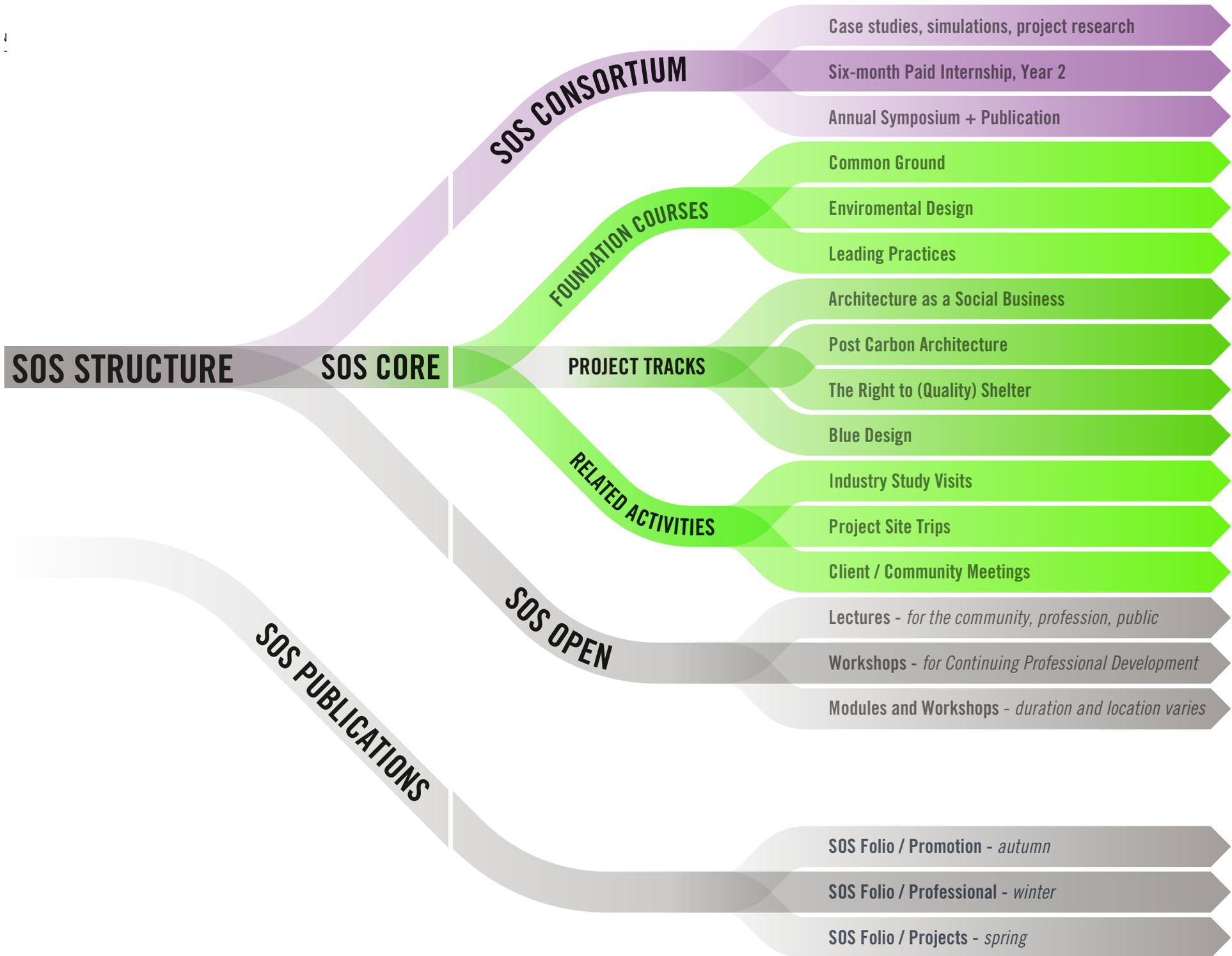
- ARCHITECTURE + ENGINEERING
- CONSTRUCTION + PROJECT MANAGEMENT
- LANDSCAPE ARCHITECTURE PLANNING + URBAN DESIGN
- ENVIRONMENTAL CONSULTING
- GOVERNMENT : LOCAL, REGIONAL, NATIONAL
- REAL ESTATE DEVELOPMENT + PROPERTY MANAGEMENT
- CHARITIES + FOUNDATIONS
- GLOBAL DEVELOPMENT AGENCIES
- NON GOVERNMENT / NON PROFIT ORGANISATIONS

*SOS +  
Consortium  
members  
share  
resources  
internally*

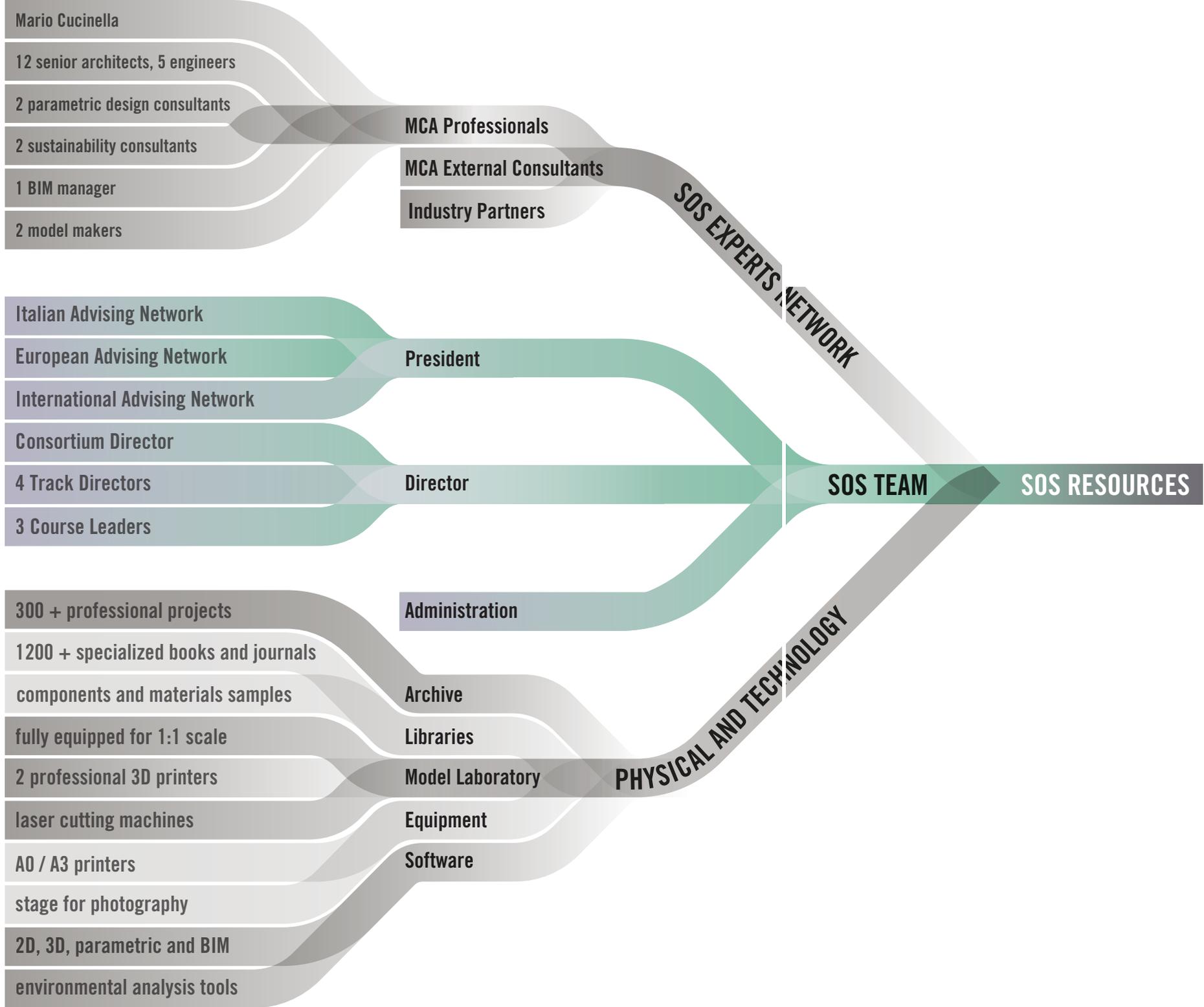
*SOS produces  
professional  
publication +  
hosts annual  
symposium with  
CPD credits*

*SOS +  
Consortium  
members  
share  
knowledge  
externally*

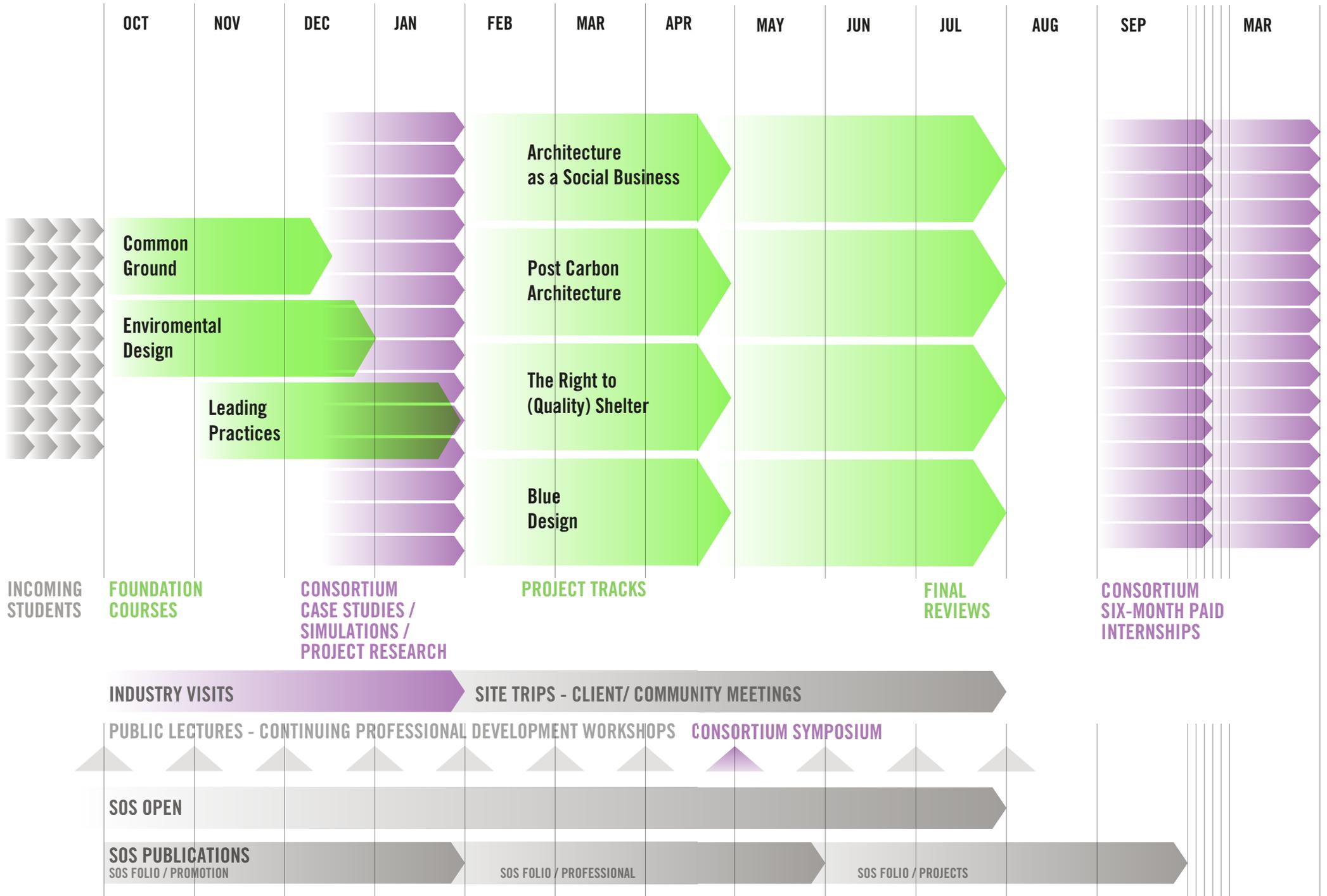
### 3. RESEARCH PRACTICE ACADEMY - SOS BOLOGNA, Italy



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### 3. RESEARCH PRACTICE ACADEMY - SOS BOLOGNA, Italy

# COMMON GROUND

*The course introduces students to the Culture of Sustainability through dialogue with different personalities, but who share a vision of the future.*

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**Course Leader: Alberto Bruno**  
**9 weeks (2 days/week)**

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## KEY THEMES

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## KEYWORDS

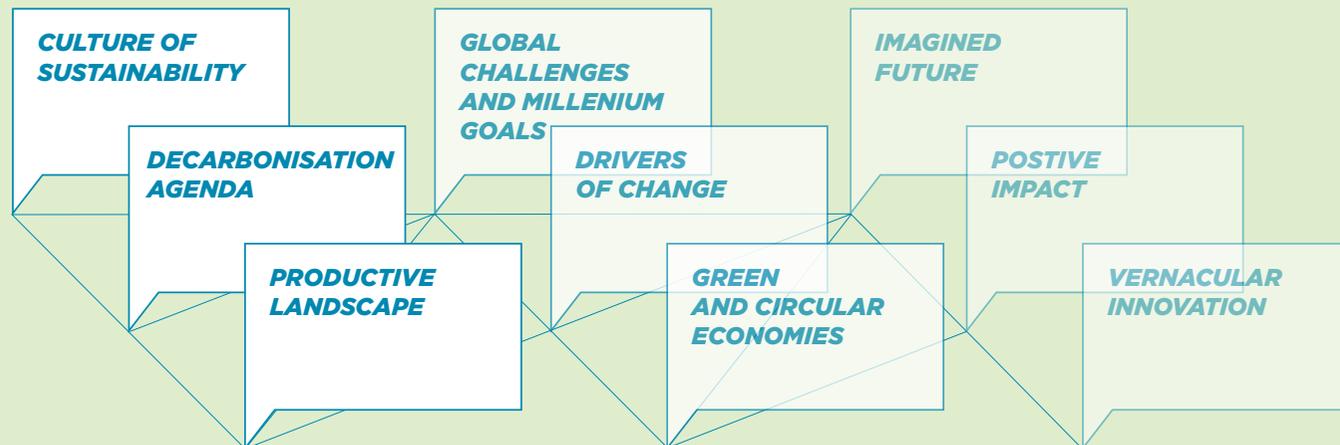
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▸ Common Ground analyzes key issues and challenges that lie ahead, providing the knowledge and tools necessary to design a decent and fair future for all.

▸ Common Ground fosters growth of a group of creatives engaged in the search for appropriate solutions in harmony with the environment and the cultural context.

▸ Common Ground includes keywords for building a 'common vocabulary' of the key themes of sustainability, the environmental challenges we face in the coming decades as well as the emerging needs of people. The course is engaged in developing the 'meaning' of keywords through the acquisition of new knowledge. Moreover, a special focus is devoted to analyse and discuss the body of work already developed in the previous editions as a springboard to identify the course research themes. Students are involved in processing data collected to identify main themes and challenges.

▸ Common ground is based on a multidisciplinary introduction to the principal lines of research and professional activities in the field of sustainability. Classes are taught by established professionals, innovators and researchers, who will engage in discussion with students. Topics include climate, emerging technologies, social innovation, the relationship between economy and ecology, growth forecasts and opportunities for society and the region.



# ENVIRONMENTAL DESIGN

*The course goal is to apply an understanding of the principles, strategies and analytic techniques of environmental design to real world design problems at both the urban and individual building scales.*

**Course Leader: Brian Ford**  
**11 weeks (3 days/week)**  
**+ thematic seminars and workshops**

KEY THEMES

KEYWORDS

A key objective is to embed evidence-based environmental design thinking within the design process. Students have the opportunity to apply this approach to the critical evaluation of casestudy projects and of their own proposals.

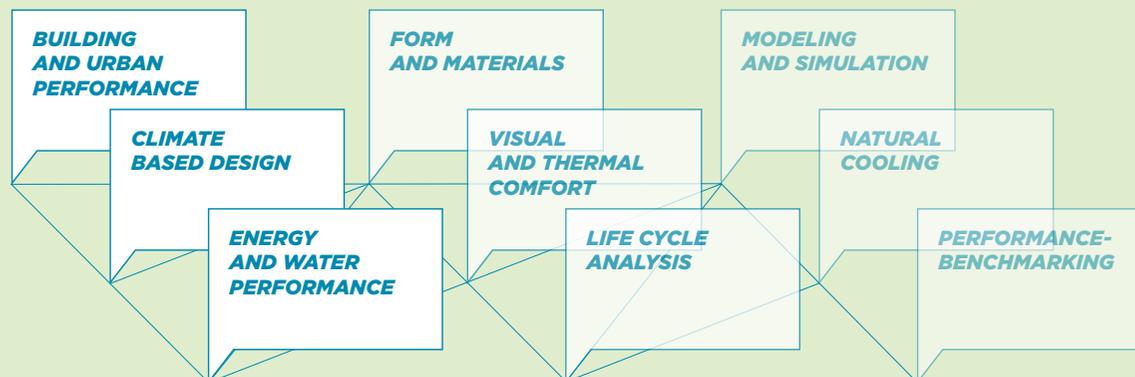
The final design exercise contributes to the focus on current projects developed by Consortium Members.

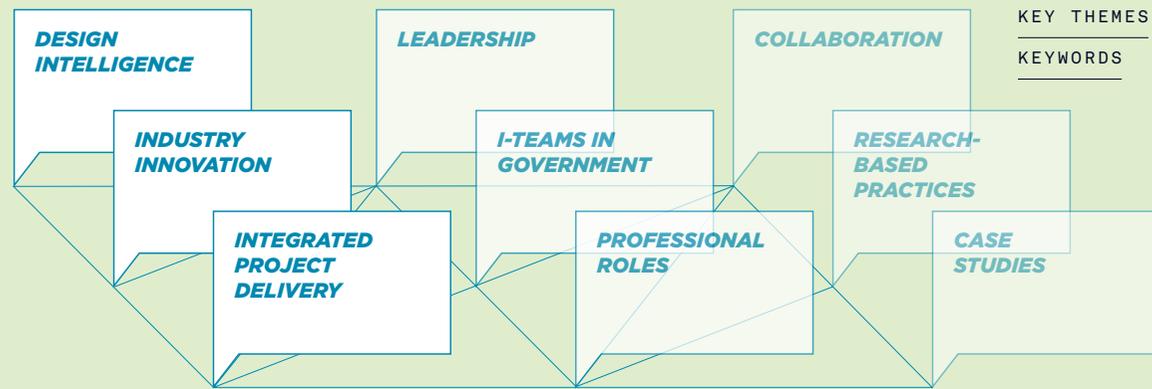
In the project phase, the design development is based on environmental performance targets. In addition, a series of thematic workshops and seminars are organized to address specific project objectives, including the selection of material and components according to environmental criterias, the exploitation of renewable energy sources and techniques for water and waste management.

MODULES	TOOLS
1. COMFORT AND WELL BEING	→ CBE THERMAL COMFORT
2. CLIMATE AND CONTEXT	→ CLIMATE CONSULTANT
3. URBAN COMFORT	→ ECOTECT + FLOW DESIGN
4. URBAN ENVIRONMENT AND DESIGN	→ ECOTECT + FLOW DESIGN
5. SOLAR CONTROL	→ SOLAR TOOL + ECOTECT + LADYBUG
6. DAYLIGHT DESIGN /1	→ RADIANCE + HONEYBEE
7. DAYLIGHT DESIGN /2	→ RADIANCE + DAYSIM + HONEYBEE
8. THERMAL PERFORMANCE /1	→ PASSIVE DESIGN ASSISTANT
9. THERMAL PERFORMANCE /2	→ PASSIVE DESIGN ASSISTANT
10. VENTILATION AND AIR MOVEMENT	→ OPTIVENT
11. PASSIVE COOLING	→ PHDC AIR FLOW

Additional Thematic Workshops and Seminars (to be selected according to project objectives)

MODULES
1. ENVIRONMENTAL IMPACT OF MATERIALS AND COMPONENTS
2. LIFE CYCLE ANALYSIS – CRADLE TO CRADLE DESIGN THINKING
3. RENEWABLE ENERGY SOURCES
4. WATER MANAGEMENT
5. ENVIRONMENTAL ASSESSMENT METHODS OVERVIEW
6. PERFORMANCE BENCHMARKING





## LEADING PRACTICES

*The course is defined by both as an investigation and intense study of global “leading practices” in the building industry in the broadest sense. The goal is to provide the ability and potential for design professionals and specifically SOS students “to lead” in the professional, in practice and in projects.*

**Course Lecturers: International Guests  
9 weeks (1 day/week) +  
3 weeks (4 days per week) for  
Consortium case studies, simulation  
or project research**

The course covers three main topic areas to provide approaches, processes, strategies and structures for projects in the four tracks.

▶ **INTELLIGENT INVESTMENT IN THE PROFESSION**  
Content focuses on the role of professionals in Design, Planning and Development processes at large scales.

▶ **INDUSTRY INNOVATION IN PRACTICE**  
Content focuses on the emergence of practice-based use-inspired research leading to building innovation.

▶ **INTEGRATED DELIVERY FOR PROJECTS**  
Content focuses on the particular methods of high performance teams to deliver high performance projects at a range of scales.

Leading Practices is designed to support the SOS Consortium for Practice and Research. Specifically, a one month intense period following the foundation courses is devoted to developing comprehensive and detailed case studies, simulations and / or project research for the SOS Consortium Members.

CASE STUDIES FOR PUBLICATION  
ARE STRUCTURED AS FOLLOWS:

<b>PROJECT SET-UP</b>	→ DEVELOPING A BRIEF \ DEVELOPING A TEAM \ CONTRACTS AND LEGAL REQUIREMENTS
<b>HIGH PERFORMANCE DESIGN</b>	→ ECONOMIC AND SOCIAL PERFORMANCE \ ENVIRONMENTAL PERFORMANCE \ POSITIVE IMPACT
<b>LEADERSHIP STRATEGIES</b>	→ TEAM BUILDING AND COLLABORATIVE CULTURE \ GOALS AND ALIGNING STAKEHOLDER VALUES \ ROLE DEFINITION AND ACCOUNTABILITY
<b>LOGISTICS AND PROCESS TACTICS</b>	→ MANAGING DESIGN COMPLEXITY \ MANAGING SCHEDULE AND BUDGET \ BIM, PARAMETRICS AND DESIGN DOCUMENTATION

**BUILDING INNOVATIONS**

INCOMING STUDENTS

GLOBAL CHALLENGES

EXPERTS + COLLABORATORS

PRACTICE-BASED EDUCATION

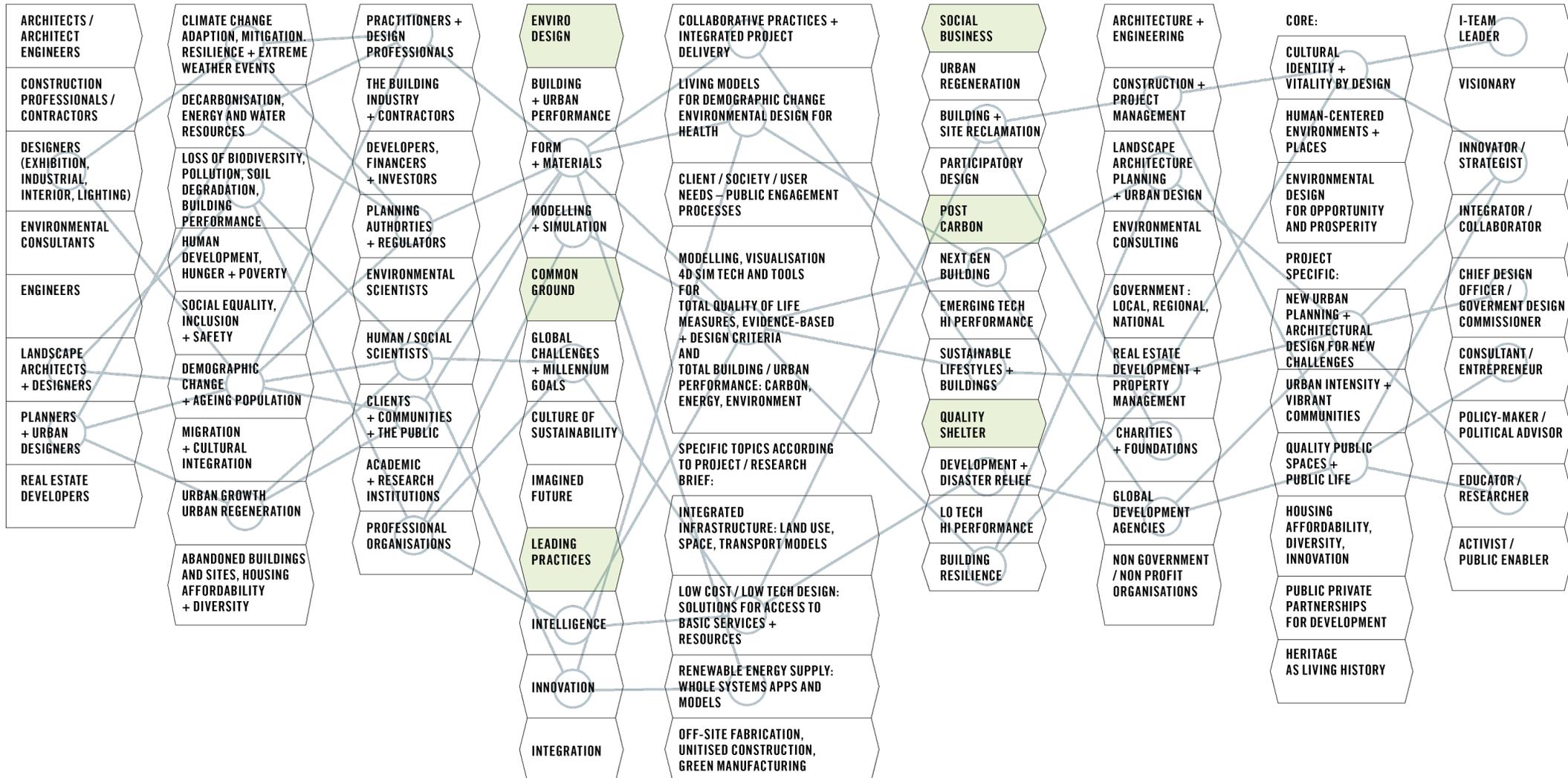
EMBEDDED RESEARCH

SITE-BASED EXPERIENCE

CONSORTIUM + INTERNSHIPS

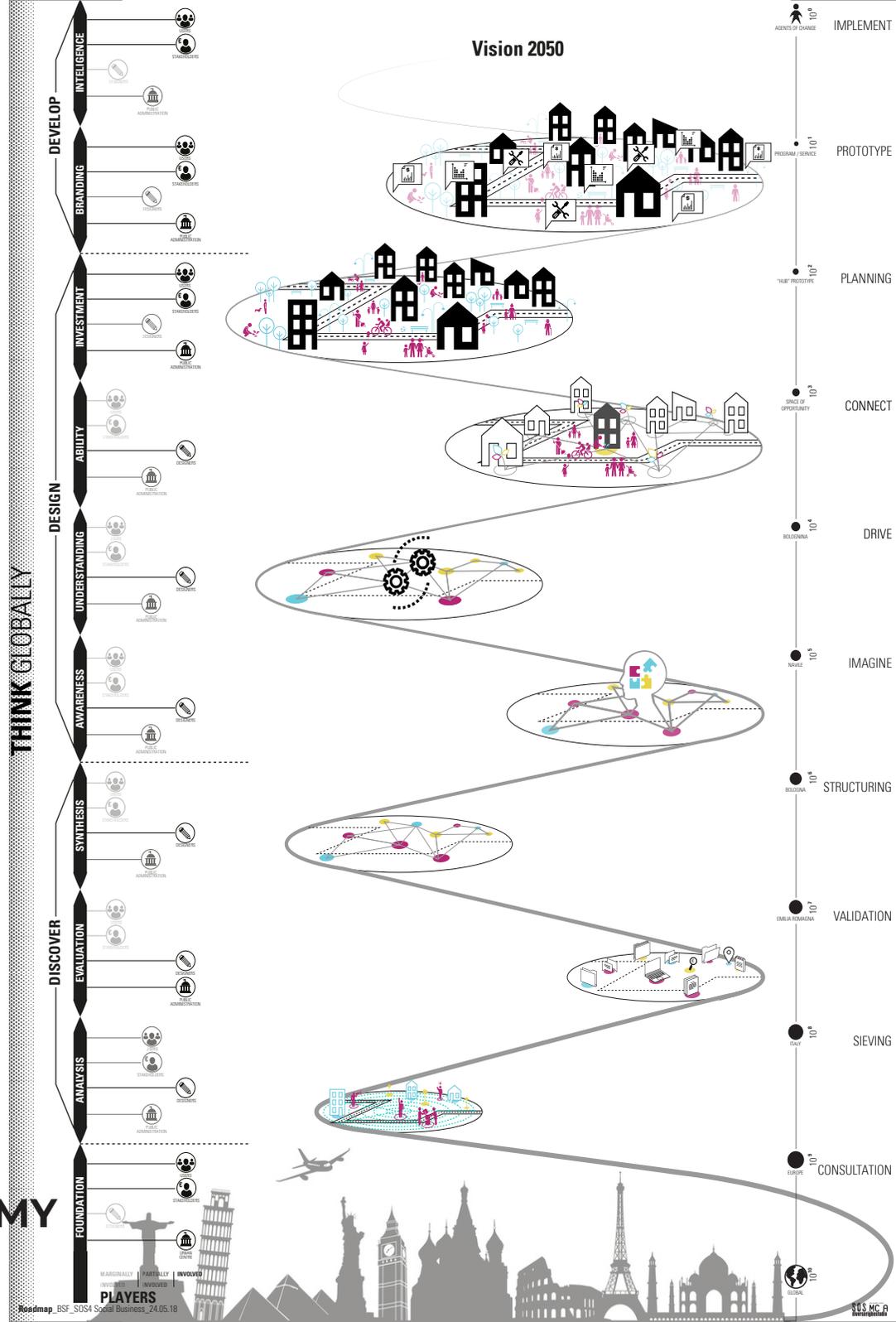
POSITIVE IMPACT

NEXT-GEN PROFESSIONALS



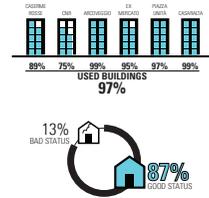
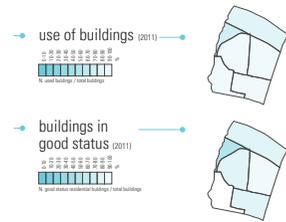
### 3. RESEARCH PRACTICE ACADEMY - SOS BOLOGNA, Italy

# 3. RESEARCH PRACTICE ACADEMY SOS BOLOGNA, Italy Architecture as a Social Business





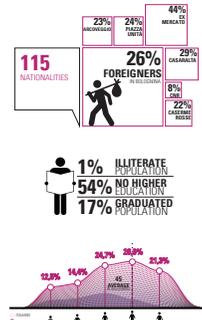
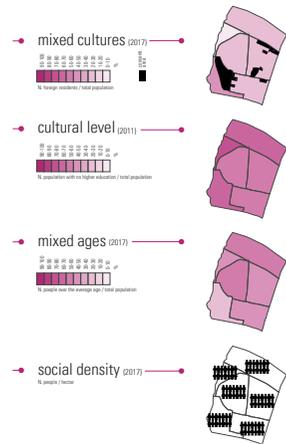
WHAT MAKES THE SPACES VALUABLE AND CONNECTED?



ENVIRONMENTAL PROFILE



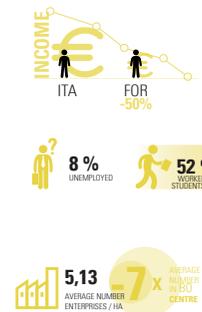
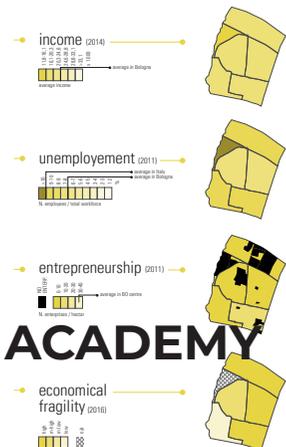
WHAT MAKES THE PEOPLE A HAPPY COMMUNITY?



SOCIO-CULTURAL PROFILE



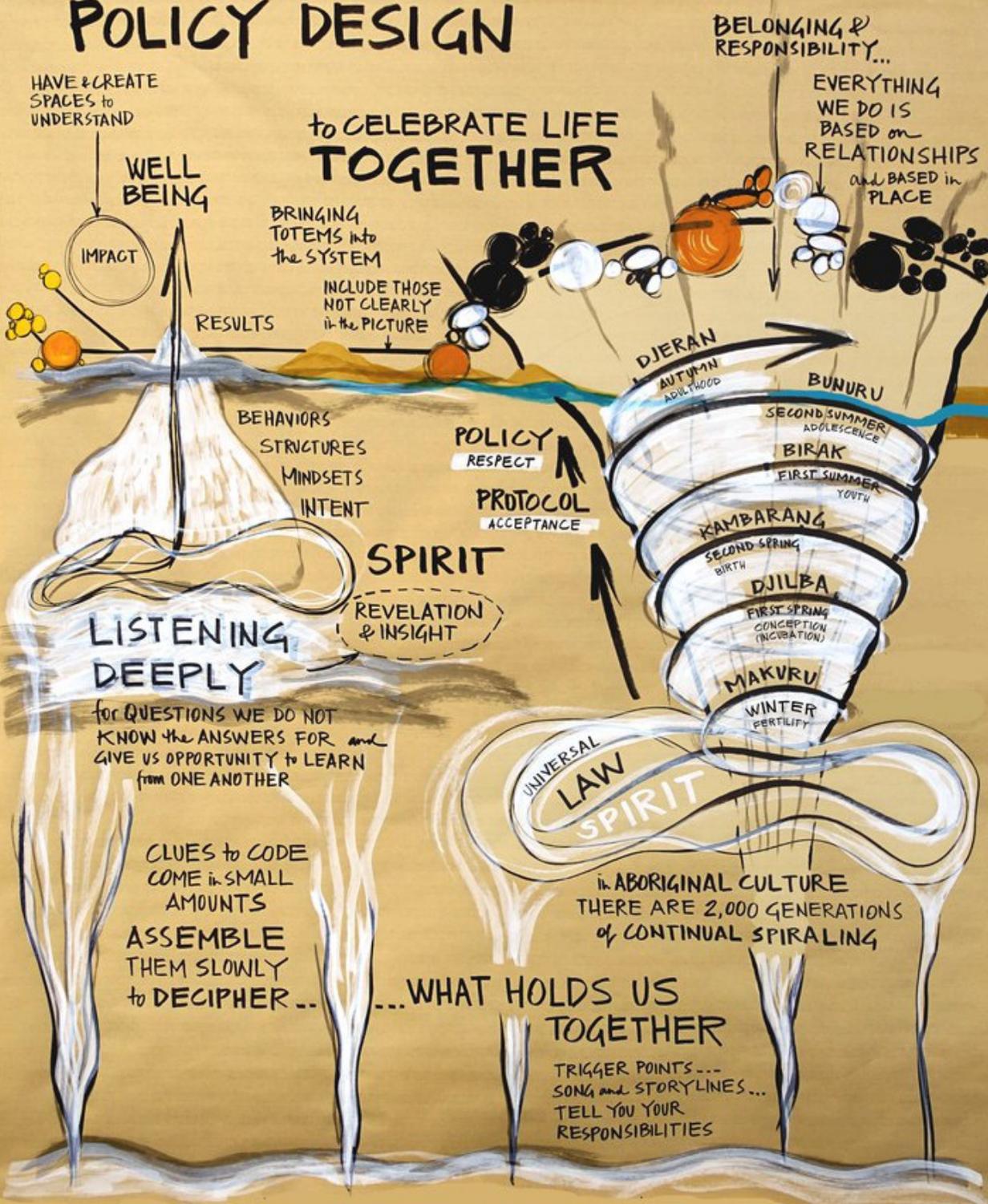
WHAT AFFECTS THE ECONOMICAL SELF-SUFFICIENCY?



ECONOMIC PROFILE



# POLICY DESIGN



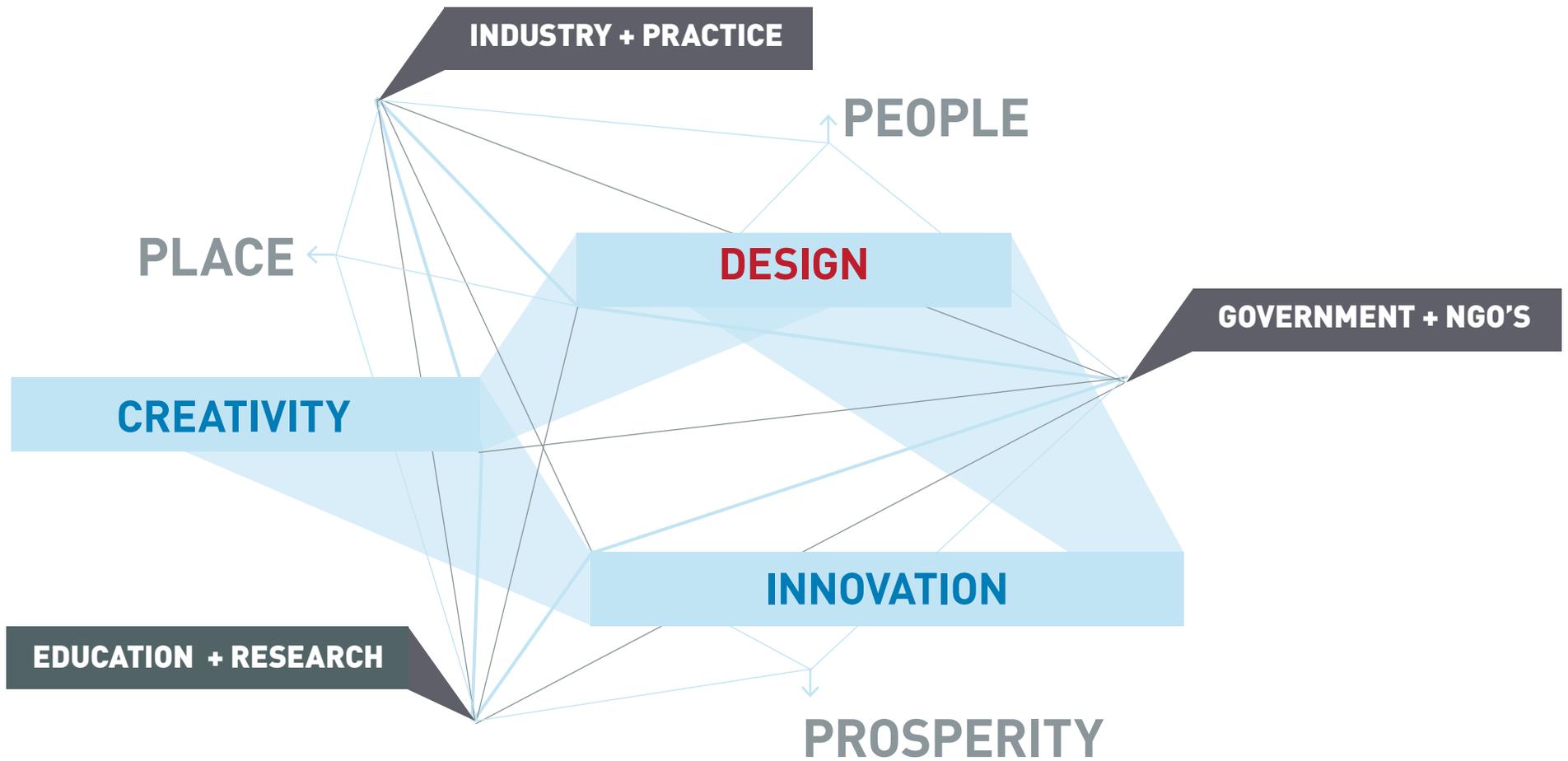
**ACE** Architects Council of Europe  
Internship Alignment Across Europe

**BEDA** Bureau of European Designers Association  
Strategic Plan on Value of Design

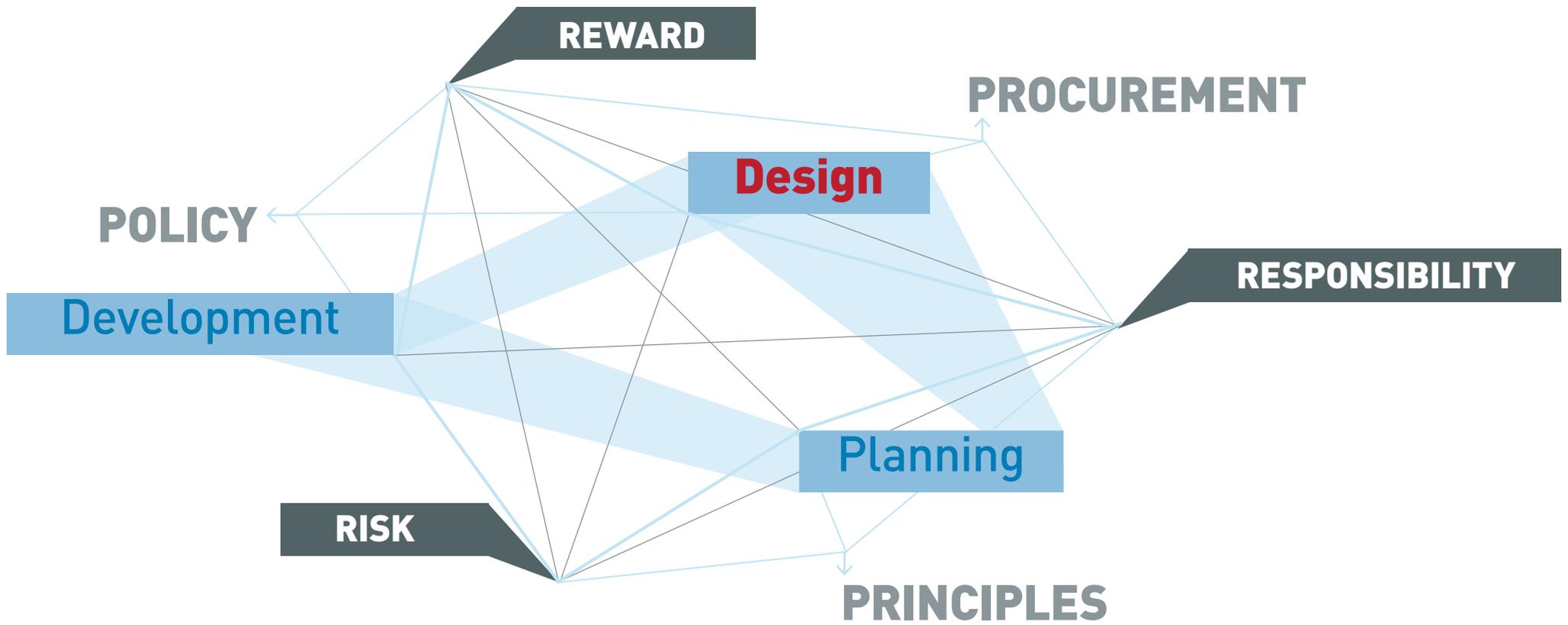
**RIBA** United Kingdom  
Integrated Design Policy

**RIAI** Ireland  
Built Environment Policy

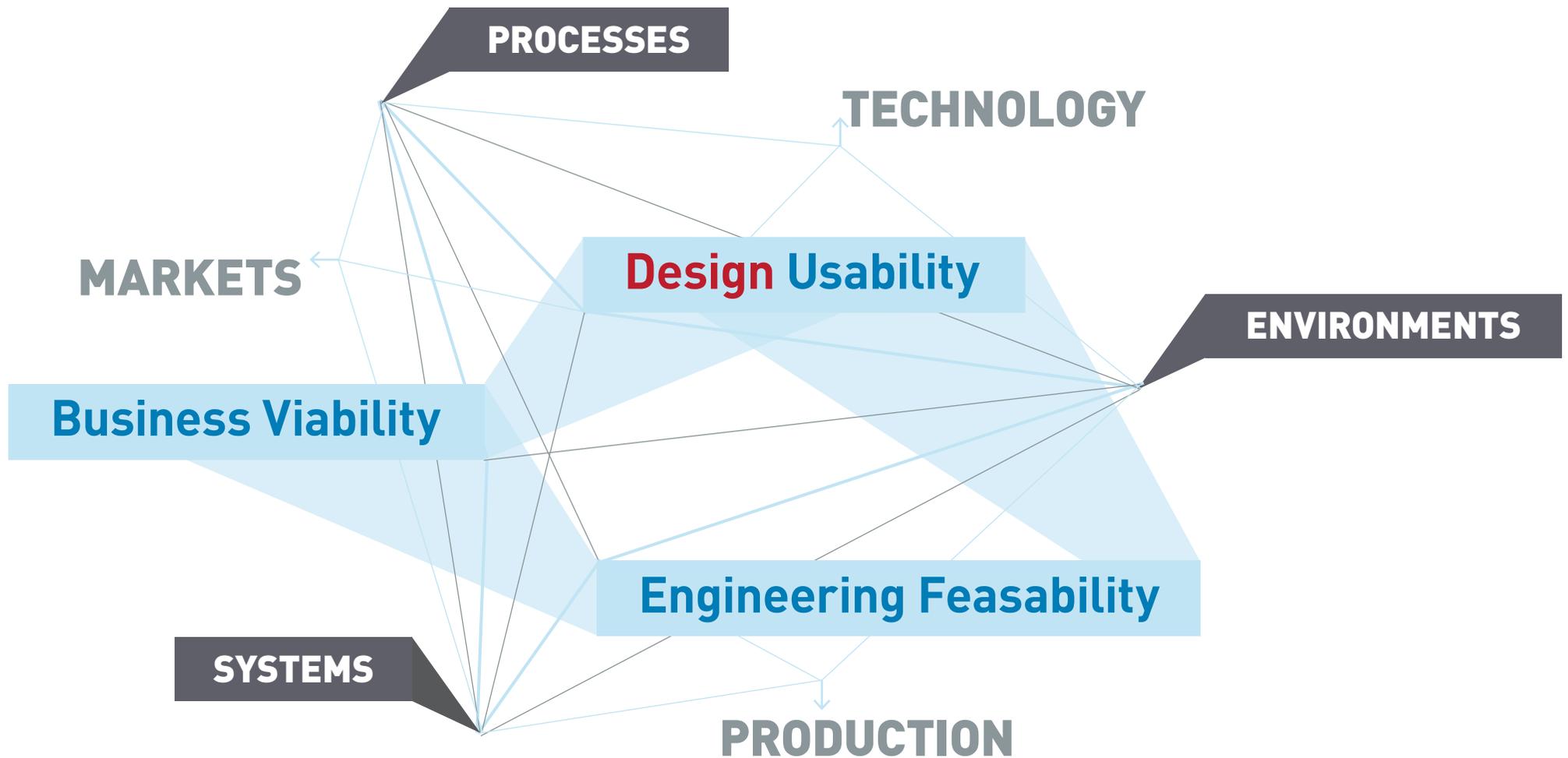
Office of the Government Architect  
New South Wales, Australia  
"Better Placed" Design Policy



#### 4. STRATEGIC AND POLICY DESIGN > GLOBAL INNOVATION



**4. STRATEGIC AND POLICY DESIGN > LOCAL INNOVATION**



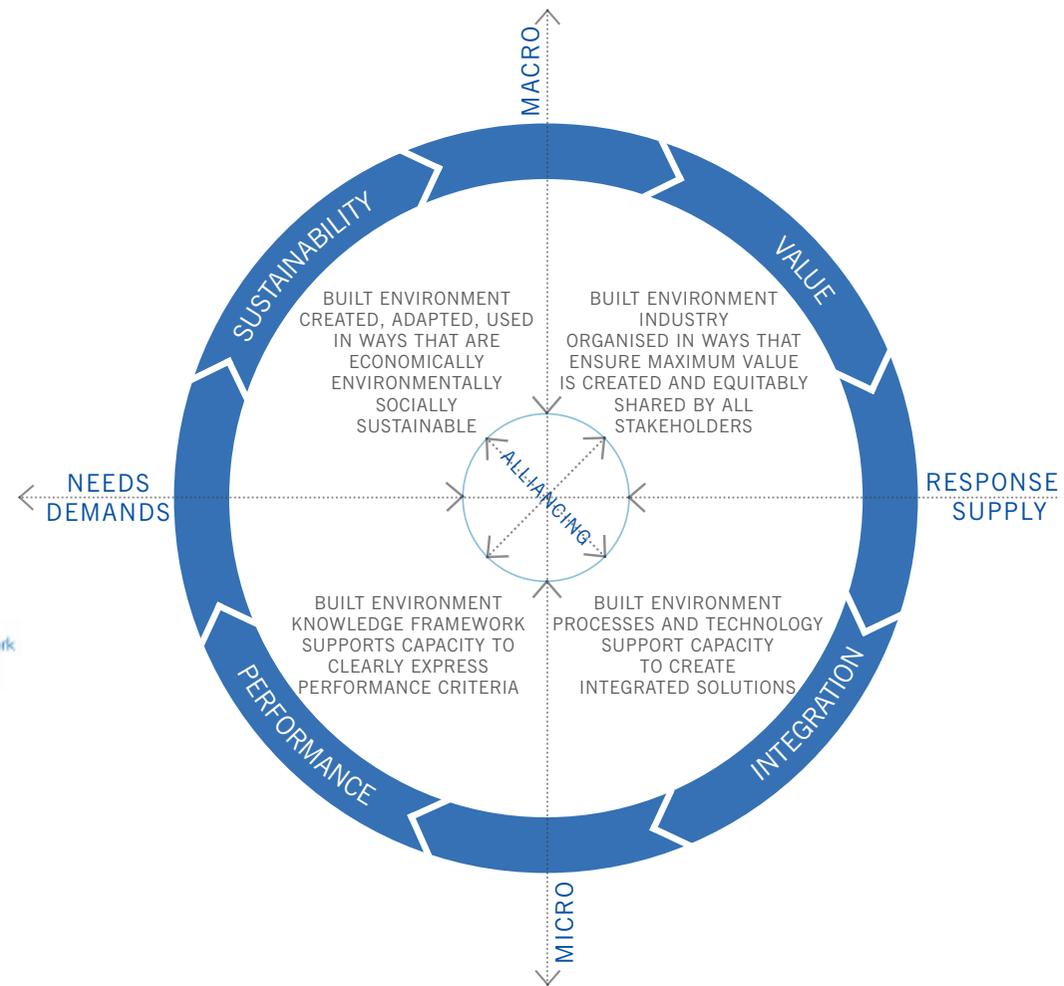
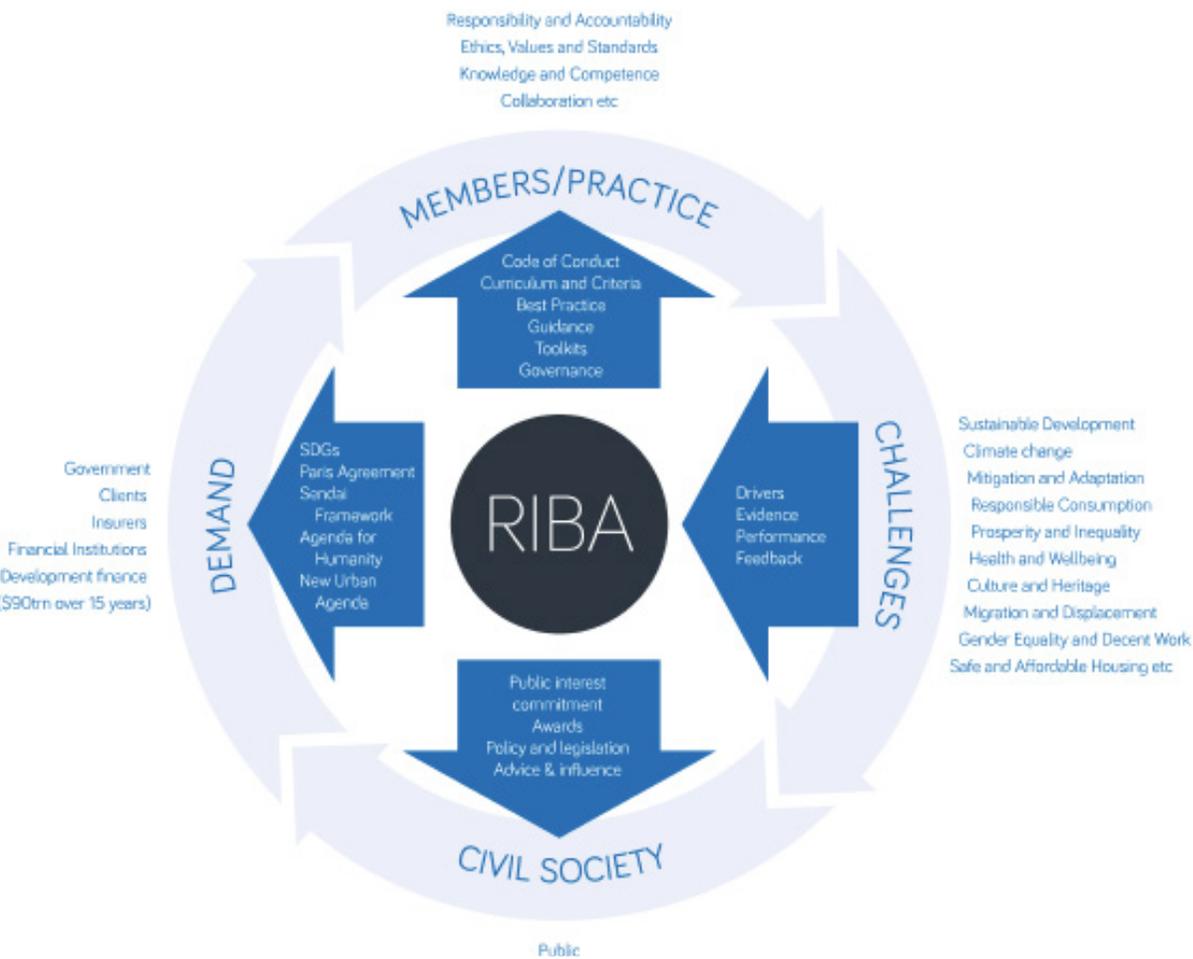
#### 4. STRATEGIC AND POLICY DESIGN > INDUSTRY INNOVATION

# Government Policy on Architecture 2009 – 2015

Towards a Sustainable Future:  
Delivering Quality within the Built Environment



Comhshaol, Oidhreachta agus Rialtas Áitiúil  
Environment, Heritage and Local Government



Placing public interest  
social purpose, ethics and  
sustainable development  
AT THE HEART of the Institute

#### 4. STRATEGIC AND POLICY DESIGN > RIBA United Kingdom

# THE RULES NEED CHANGING

A more civic regulatory future is urgently needed, as individuals and organizations across Canada are encountering regulatory barriers in delivering social and ecological impact.

These demands have been seconded by many groups, including those who have also recommended the creation of regulatory sandboxes for the social economy, such as the *Groupe de travail sur l'économie collaborative* (Quebec), the Social Innovation and Social Finance Strategy (Canada) and The Young Foundation (UK)

**Credit: Dark Matter Labs**

## #Legibility

*There's no place to submit a proposal to change regulations. You have to work with bureaucrats that know how the system works from the inside and will help you navigate it. Without a guide it's almost impossible to change anything. You have to be really good at influencing policy and regulation in order to be able to do it at all. There is no organization to help you do that.*

**Paul Born**  
Tamarack Institute

## #Embeddedness

*In Anishinaabe, there's a different set of terms for thinking about law. One is called Inaakinogewin, which means "the great guided ways of decision-making." But another is kinwezhiwewin and this word, kinwezhiwewin, means "to take guidance from the criteria that you find around you." And so, Anishinaabe people themselves have ideas about law that are more organic, that are more embedded in interactions and relationships.*

**John Borrows**  
University of Victoria

## #EntangledSovereignties

*À ce jour, dans le Code Civil au Québec, une terre placée en fiducie foncière est difficile, voire impossible, à hypothéquer. La nature même d'une fiducie est d'être insaisissable, alors que le principe d'une hypothèque est de s'appuyer sur une garantie (la terre) saisissable en cas de défaut. La raison pour laquelle les banques ne s'avancent pas est liée aux accords de Bâle, des accords internationaux de réglementation bancaire qui exigent que les produits hypothécaires soient adossés à des terrains. Aucune banque au Québec n'a encore développé d'hypothèque spécifiquement adaptée aux fiducies. Comment faire évoluer des normes internationales qui empêchent l'innovation localement?*

**Marie-Sophie Banville**  
Vivacité

## #Hybridity

*As charities seek to be more innovative, ensuring that the regulatory environment is enabling new ways of doing business will be critical. We have heard of examples where places of worship - who's buildings are situated on prime real estate, are experiencing declining weekly attendance and have the opportunity to work on redevelopment - are feeling stymied by the regulatory conditions. In some cases, their partnerships with nonprofit housing corporations and for-profit developers are requiring the creation of new corporate entities. For local charities seeking to continue with their missions, this is both cumbersome and expensive.*

**Bruce Macdonald**  
Imagine Canada

## #Experimentation

*Novel experimentation and demonstration are highly effective ways to drive the necessary regulatory frameworks (e.g. building code, by-laws, finance) and industry practices forward if we are to realistically address pressing environmental, economic, and societal challenges. The political will to tether legislative requirements and temporary incentives designed to mitigate inevitable risks is crucial to the success of first adopters if sustainable development goals are to be achieved. The triad of incentivize-legislate-demonstrate is a proven strategy for innovation, in expediting ambitious societal and climate change goals, and in the creation of new economies.*

**Michael Jemtrud**  
McGill University

## #UnknownJurisdictionOfResponsibility

*Pour notre projet de géothermie de ruelle, nous souhaitons implémenter une infrastructure gérée par une coopérative (qui n'inclut a priori pas l'arrondissement dans sa gouvernance), mais pour un projet dans une ruelle qui, elle, est un espace public. Quelle est la réglementation applicable dans ce cas? Ce n'est pas clair. Ce flou réglementaire et le manque d'outils pour y faire face ralentit nos efforts de transition écologique avec la municipalité. Nous pourrions saisir davantage d'opportunités collectives si nous étions capables de mettre en place de réels processus de co-production des changements réglementaires. Aujourd'hui, trop souvent, l'appareil gouvernemental prend les demandes et les traite de façon peu transparente, tant au niveau du processus que du calendrier.*

**Bertrand Fous**  
Solon

# BETTER

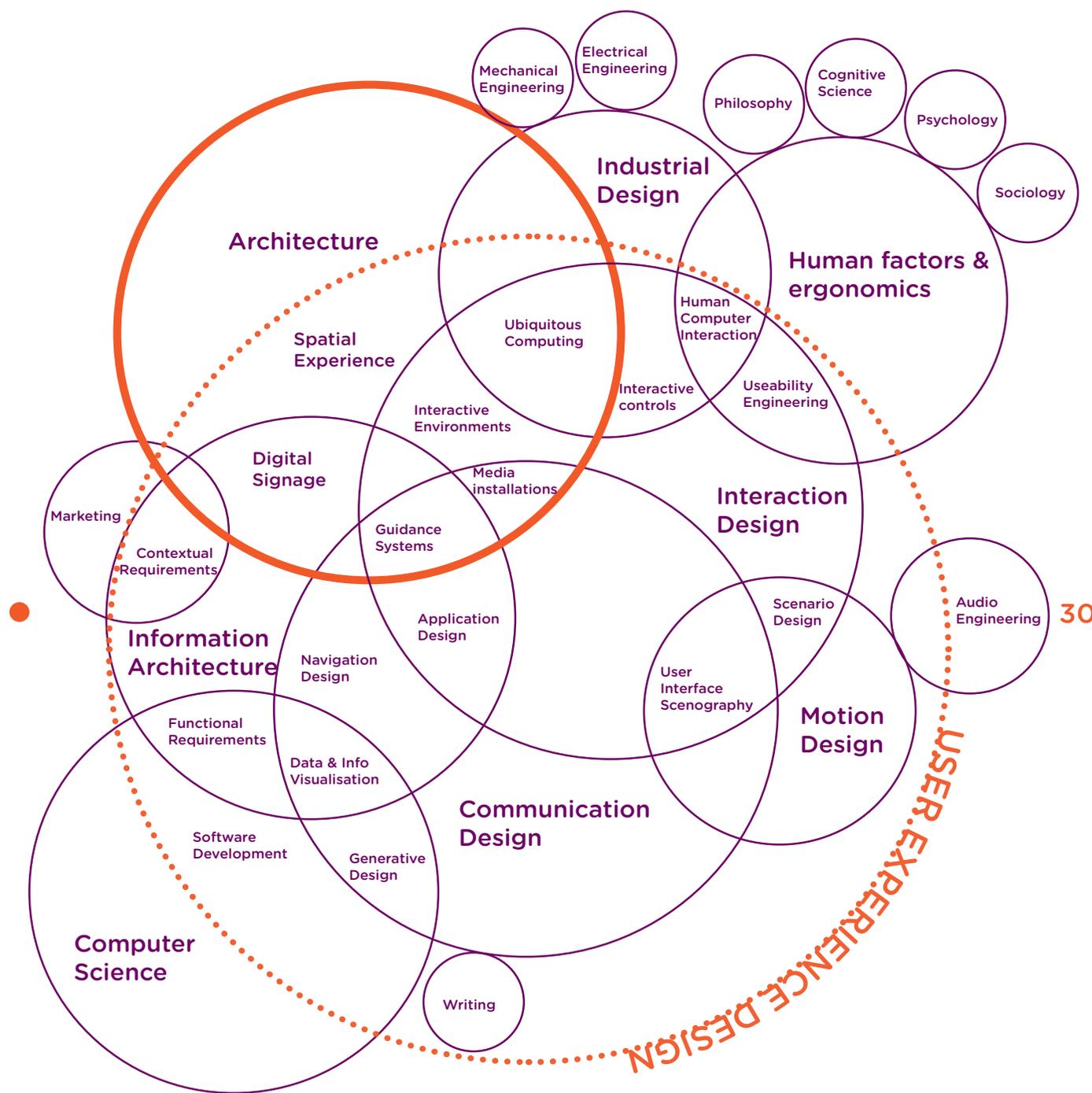


# PLACED

An integrated design policy for the  
built environment of New South Wales

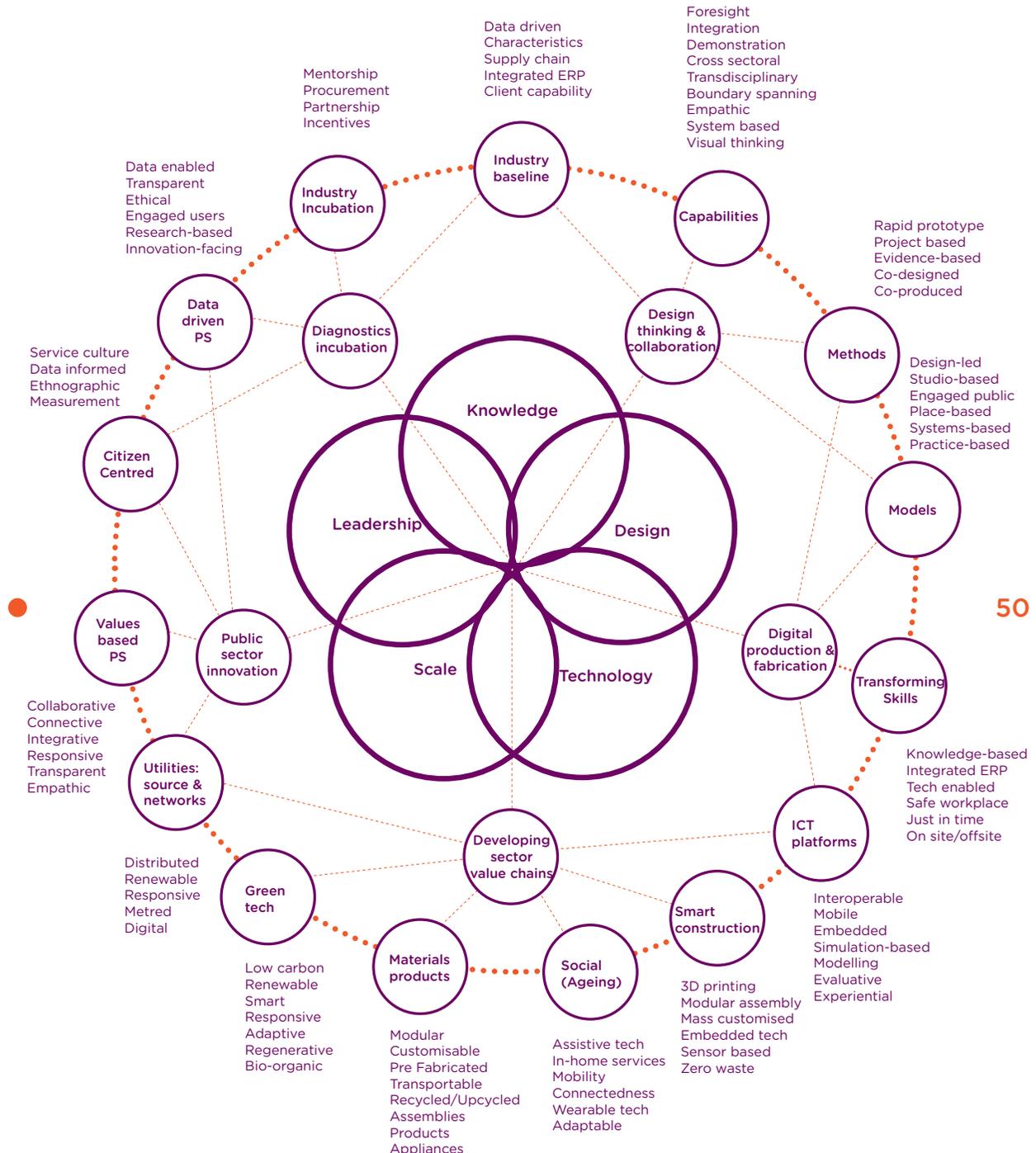
GOVERNMENT  
ARCHITECT  
NEW SOUTH WALES





Credit > New South Wales Architects Registration Board

## 4. STRATEGIC AND POLICY DESIGN > COLLABORATIVE INNOVATION



50

Credit > New South Wales Architects Registration Board

# 4. STRATEGIC AND POLICY DESIGN > EXPERTISE

## PLACE/POLICY

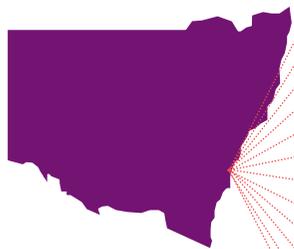
NSW: Making it happen

## PRIORITIES

NSW Premier's personal priorities

## HOW ARCHITECTURE HELPS DELIVER

How and where architecture makes its contribution

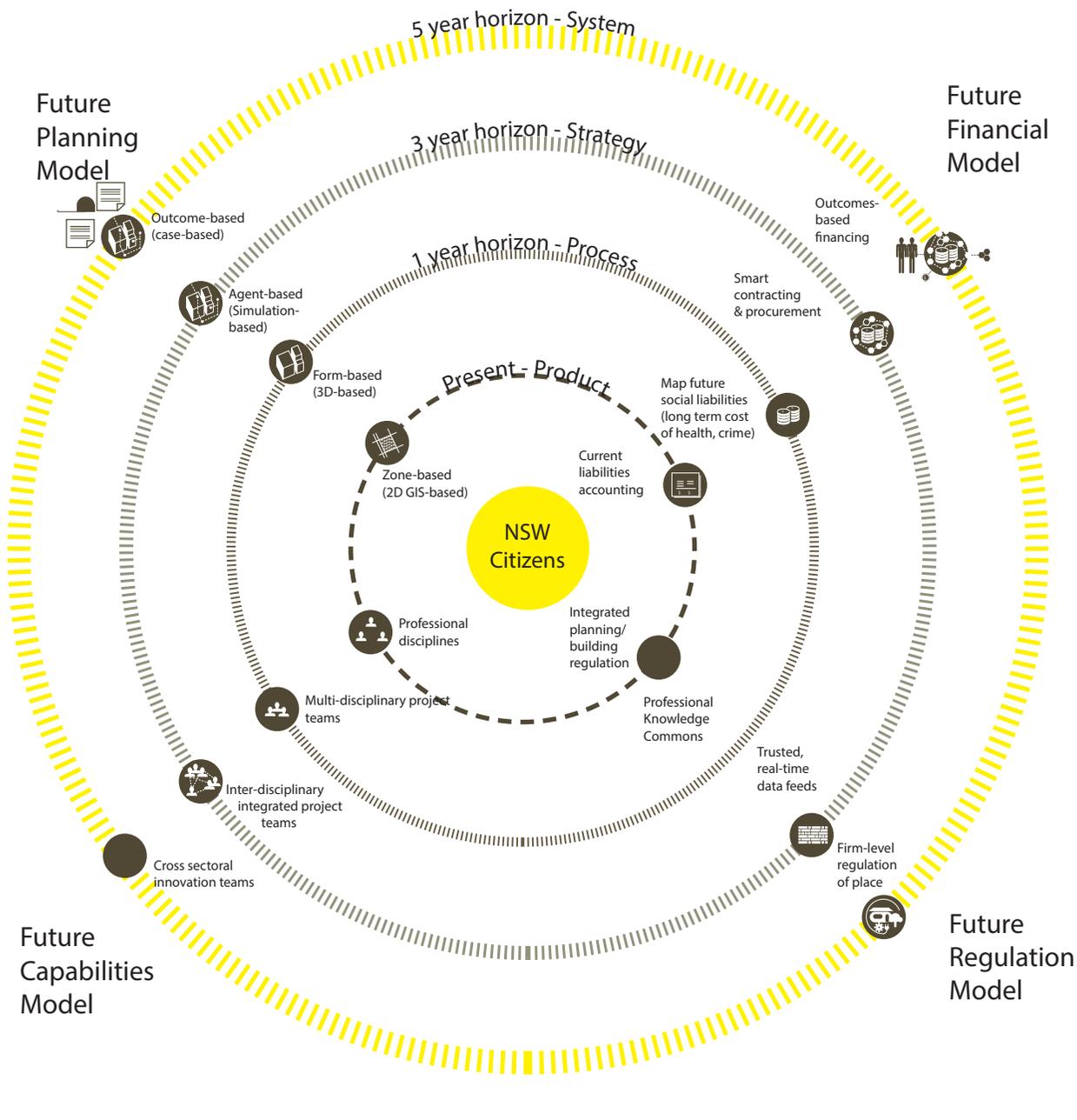


- Creating jobs
- Building infrastructure
- Reducing domestic violence
- Improving service levels in hospitals
- Tackling childhood obesity
- Improving education results
- Protecting our kids
- Reducing youth homelessness
- Driving public sector diversity
- Keeping our environment clean
- Faster housing approvals
- Improving government services

- Regional infrastructure and facilities based on local skills and materials that boosts cultural capital of regional communities and production of local trade and manufacturing innovation
- Contribute to development of STEM and STEAM capabilities in our next generation of founders and job makers through schools and university teaching and research.
- World class rail, bus and light rail facilities suited to Australian conditions; safe, bright and welcoming
- Desirable, walkable precincts activated with people, business and culture to promote walking and biking as a preferred option. Design-in open stairs, green roofs and open sight lines in buildings to promote incidental exercise in the workplace.
- Patient-centred hospitals and other health facilities to aid faster recovery; medical research institutes, laboratories and universities to promote discovery.
- Accessible, inclusive and dignified housing, public space and community facilities suited to self-directed care and consistent with Liveable Housing Australia design standards
- Continue to develop innovative affordable and social housing models that reduce up front & ongoing costs
- Schools, VET & University campuses and buildings designed to promote new education standards and promote NSW as a smart education state.
- Designing out crime through environmental design and informal street surveillance from active building frontages, technologies and community action.
- Courts, remand & other justice facilities that balance the need for security with transparent and humane spaces for support and rehabilitation.
- Precinct master planning that embeds principles of liveability and sustainability in buildings and the spaces between. Innovative buildings that retain and reuse water, generate power and reduce demand on the grid.
- Precincts, apartment buildings & houses that promote strong healthy communities with strong social networks.
- Buildings designed to allow adaption and use by community groups for gathering & social enterprise
- Direct involvement by local communities in the design and planning decisions to ensure local knowledge and culture is retained and enhanced, and development is supported.
- Design of facilities that integrate sport, culture, recreation and creative enterprise in innovative, well located and well used facilities, connected to public open space.
- Visually-engaging, evidence based design collateral to communicate the opportunity of change through improving the environment we build around us.
- Events, talks & festivals designed to inform, engage and educate the NSW community on the options and alternatives for our future built environment.

Credit > New South Wales Architects Registration Board

# 4. STRATEGIC AND POLICY DESIGN > IMPACT



**Future Planning Model**

- Zone-based 2D GIS
- Form-based 3D BIM
- Agent-based 4D ABMS
- Outcomes-based/cased-based

**Future Capabilities Model**

- Professional disciplines
- Multi-disciplinary project teams
- Inter-disciplinary, integrated project teams
- Cross-sectoral innovation teams

**Future Financial Model**

- Current liabilities accounting
- Future social liabilities accounting
- Smart contracting & procurement
- Outcomes-based financing

**Future Regulation Model**

- Integrated planning/building regulation
- Professional knowledge commons
- Trusted real-time data feed monitoring
- Firm-level regulation of place

**4. STRATEGIC AND POLICY DESIGN > SMART POLICY AND REGULATION**

LAND MANAGEMENT CORPORATION

**Phil Donaldson**  
Senior Manager, Sustainability  
Policy & Programs

DEPARTMENT FOR TRANSPORT,  
ENERGY & INFRASTRUCTURE

**Peter Swift**  
Director, Project Services

DEPARTMENT OF PLANNING  
& LOCAL GOVERNMENT

**Lois Boswell**  
Director, Sustainability

**Melissa Bailey**  
Health in all Planning Officer

HOUSING SA  
DEPARTMENT FOR FAMILIES  
& COMMUNITIES

**Robyn Evans**  
Manager, Strategic Projects,  
Affordable Housing Innovations Unit

DEPARTMENT OF EDUCATION  
AND CHILDRENS SERVICE

**Kathyn Jordan**  
Manager, Children's Centre Project

**Nadia Carruozzo**  
Senior Project Officer,  
Education Works

**Loris Glass**  
Manager, Neuroscience and  
Learning Partnerships

AUSTRALIAN INSTITUTE  
OF ARCHITECTS

**Richard Hosking**  
Chapter Manager

**Mario Dreosti**  
Vice President, SA Chapter  
Principal, Brown Falconer Group

REGIONAL DEVELOPMENT  
AUSTRALIA BAROSSA INC

**Anne Moroney**  
Chief Executive Officer

ADELAIDE CITY COUNCIL

**Jason Pruszinski**  
Manager, City Design



DEPARTMENT OF THE PREMIER  
& CABINET

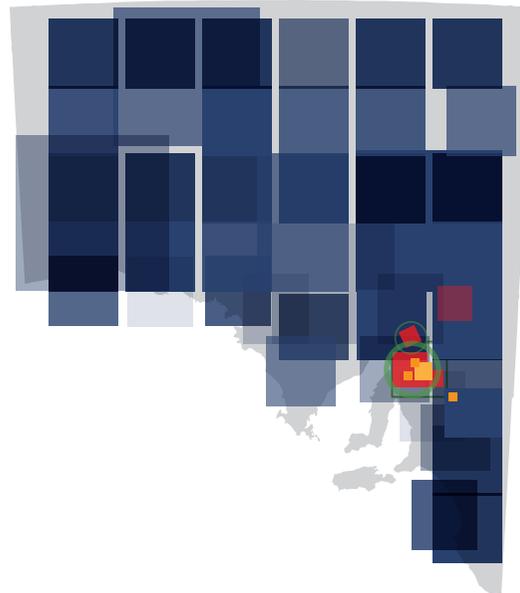
**Greg Mackie OAM**  
Deputy Chief Executive, Cultural  
Development

**Tim O'Loughlin**  
Deputy Chief Executive, Sustainability  
and Workforce Development

ARTS SA  
DEPARTMENT OF THE PREMIER  
& CABINET

**Eva Les**  
Director, Thinking Adelaide

**Jennifer Layther**  
Manager, Public Art and Design



DEPARTMENT OF FURTHER  
EDUCATION, EMPLOYMENT,  
SCIENCE AND TECHNOLOGY

**Dr Deborah Keighley-James**  
Principal Policy Adviser,  
Science and Innovation

HEALTH SA  
DEPARTMENT OF HEALTH

**Dr David Panter**  
Executive Director, Statewide  
Service Strategy

**Damien Walker**  
Director, Major Projects

FLINDERS UNIVERSITY

**Dr Andrew Beer**  
Professor and Deputy Vice-Chancellor  
School of Geography, Population  
and Environmental Management

UNIVERSITY OF SOUTH AUSTRALIA

**Mads Gaardboe**  
Professor and Head of  
School of Architecture and Design

CARNEGIE MELLON UNIVERSITY

**Tim Zak**  
Executive Director and Co-Director  
Institute for Social Innovation  
H. John Heinz III College

ADELAIDE THINKERS IN RESIDENCE

**Gabrielle Kelly**  
Director

**Emily Glass**  
Senior Project Manager

**Samantha Haedrich**  
Designer

**Stevie Summers**  
Project Catalyst

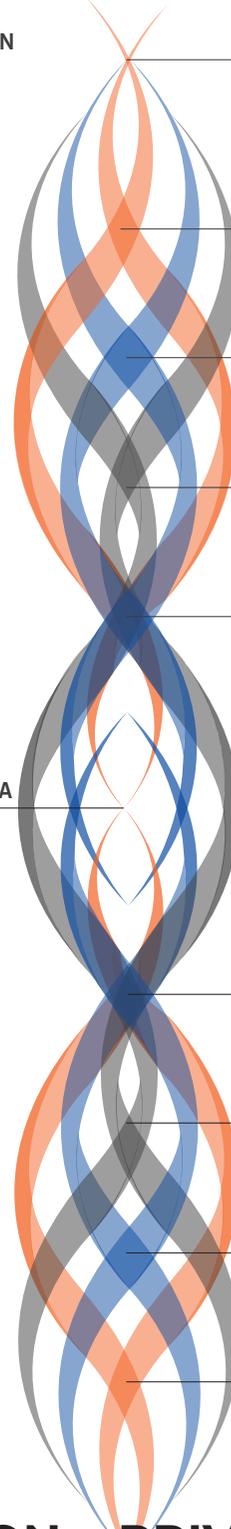
**Louise Wormald**  
Project Catalyst

## SOUTH AUSTRALIA'S STRATEGIC PLAN

Creativity and Innovation  
Building Communities  
Expanding Opportunities  
Improving Well-Being  
Attaining Sustainability  
Growing Prosperity

## INTEGRATED DESIGN STRATEGY FOR SA

Economic Development Board statement  
30-Year Plan for Greater Adelaide principles  
State Reform Agenda policy priorities



### 1. INTELLIGENT INVESTMENT

Robust program of infrastructure investment  
Economic growth and competitiveness  
SA — The Entrepreneur State

### 2. HIGHEST QUALITY COMMITMENT

Social and regional benefits from economic growth  
Healthy, safe and connected communities  
Strengthening communities / people, places

### 3. COLLECTIVE ACTION

Productivity through innovation and value-chains  
World class design and vibrancy  
Vibrant Adelaide

### 4. GLOBAL ENVIRONMENTAL LEADERSHIP

Coordinated action plan for water security  
Climate change resilience and carbon efficiency  
Green South Australia

### 5. COLLABORATIVE CONSTRUCTION

Positioning SA as a leader in renewable energies  
Environment and natural resource management  
Renewable energy: a key economic sector

### 6. ECO-INDUSTRY INNOVATION

Raising workforce participation  
Affordable living and housing diversity  
Skills for all

### 7. BUILT ENVIRONMENT RESEARCH

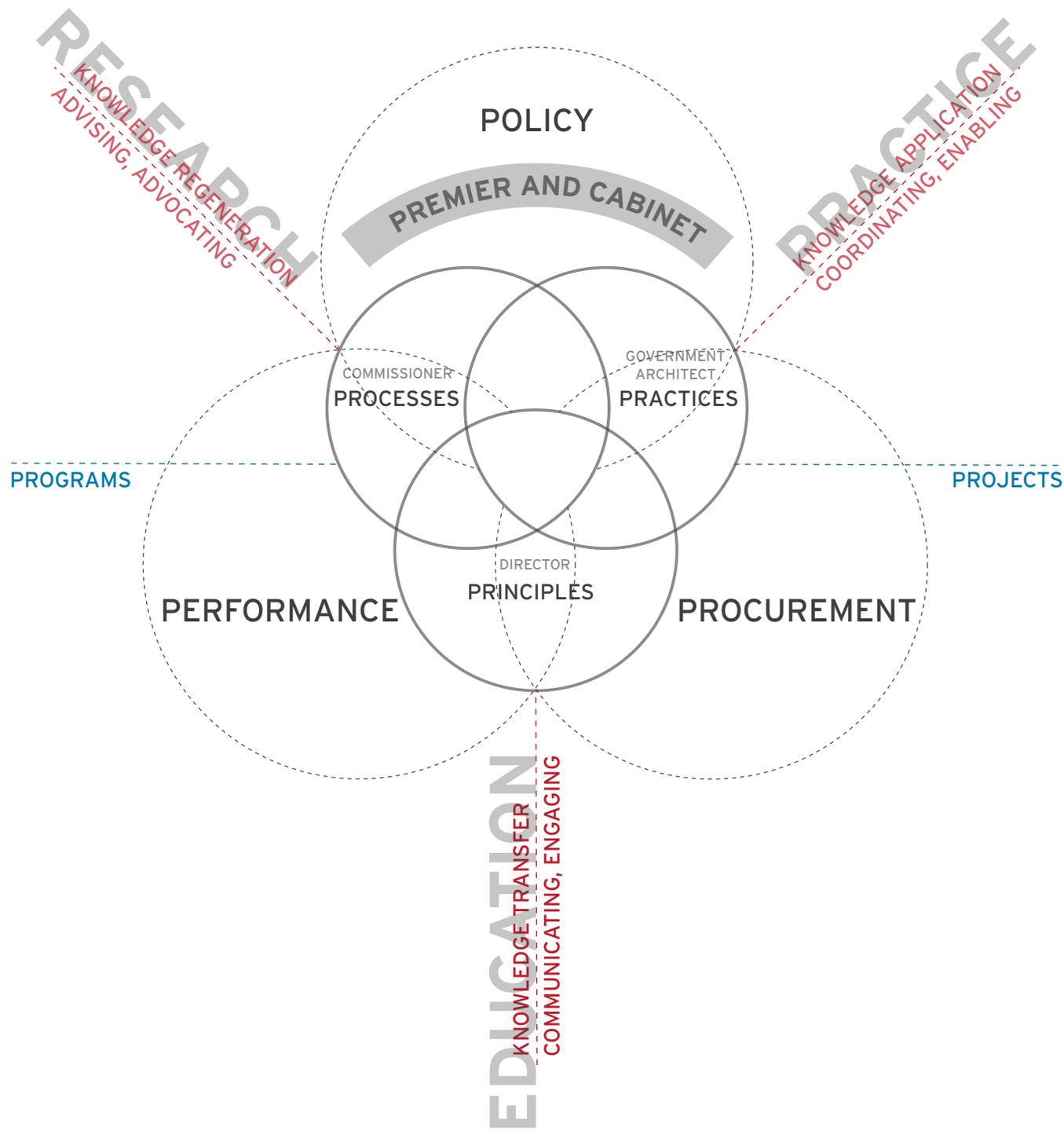
Planning for population growth  
Heritage and character enhancement  
Engaging older and younger South Australians

### 8. DESIGN LITERACY

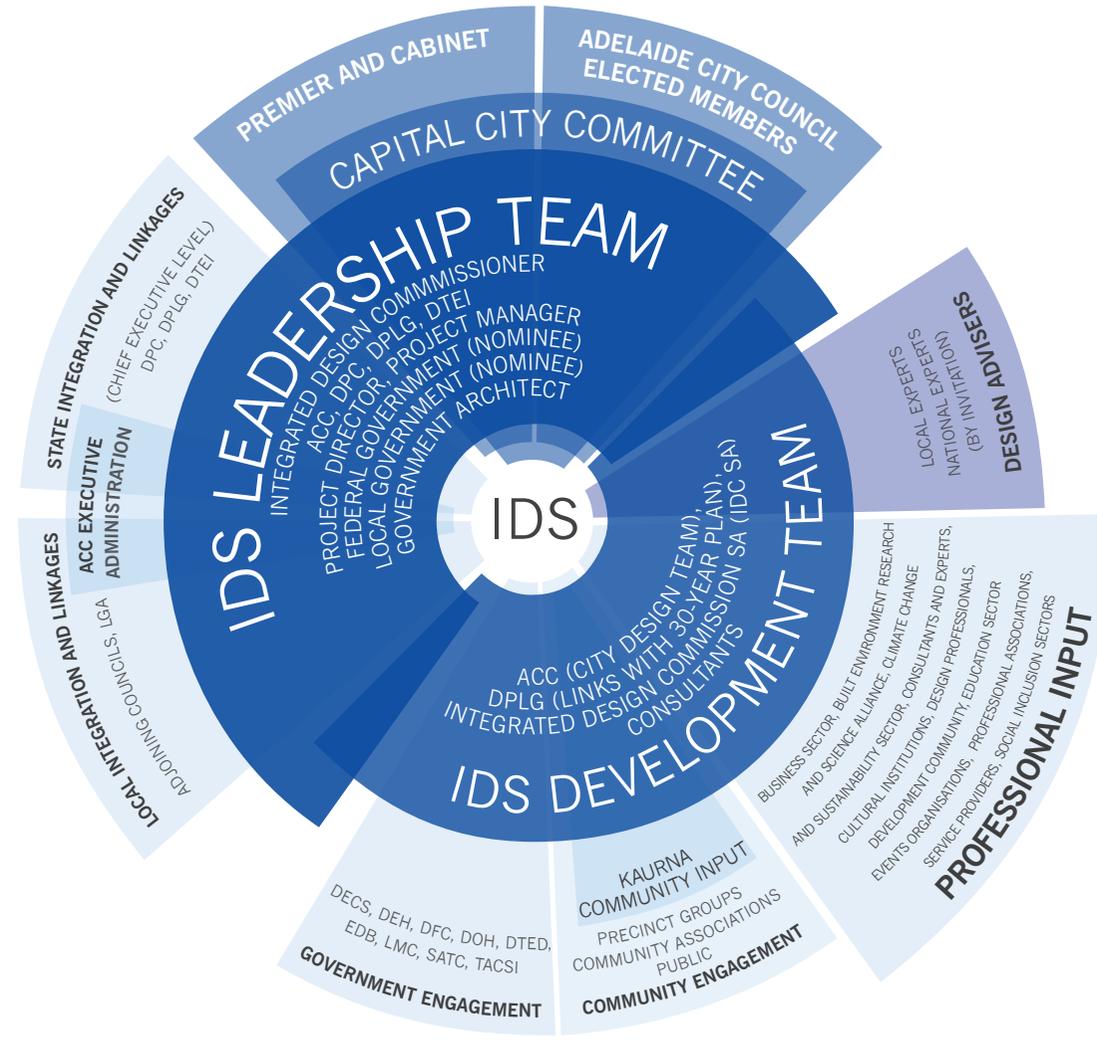
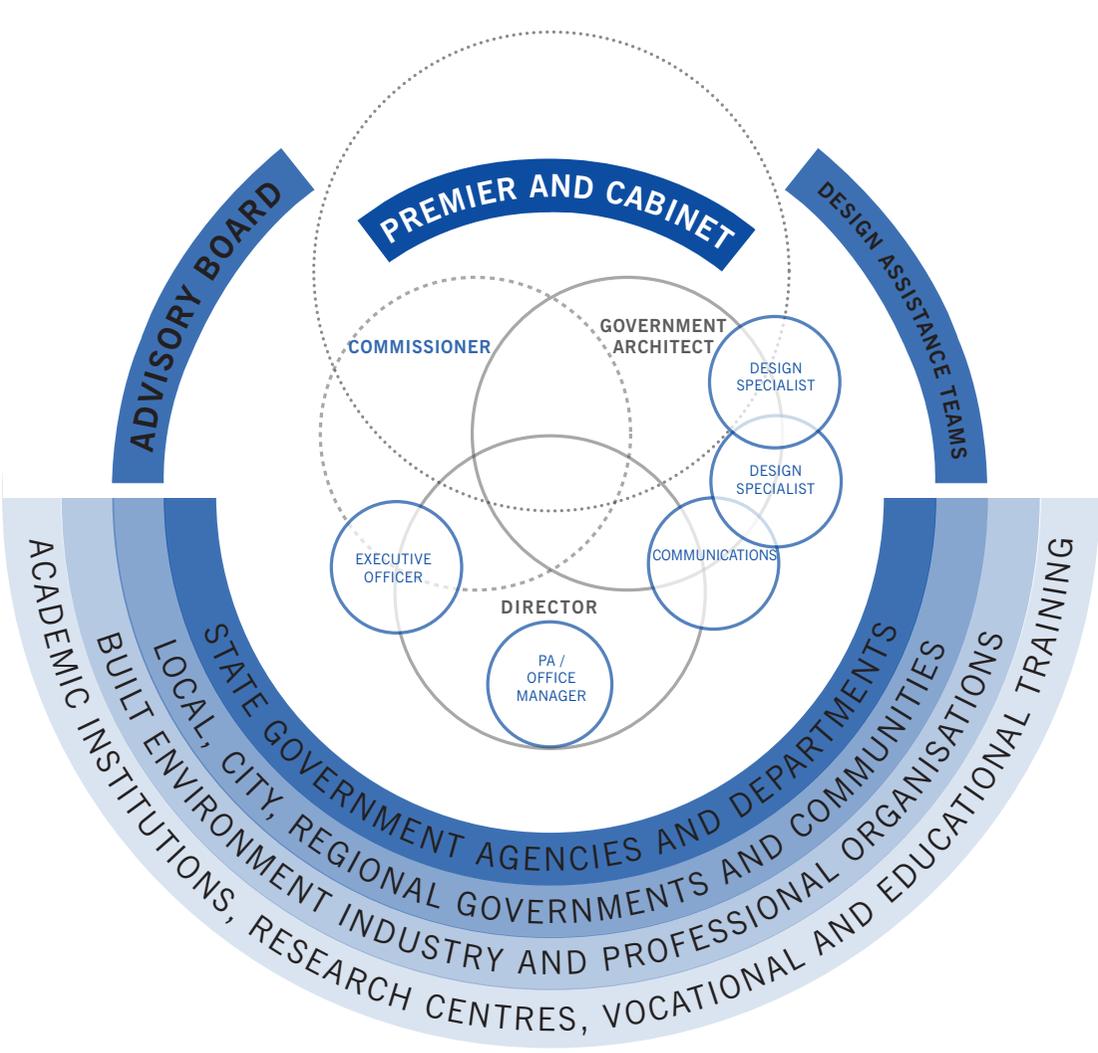
Education and training system for the 21st century  
Accessibility and social inclusion  
Early childhood development

### 9. CONSTRUCTIVE ENGAGEMENT

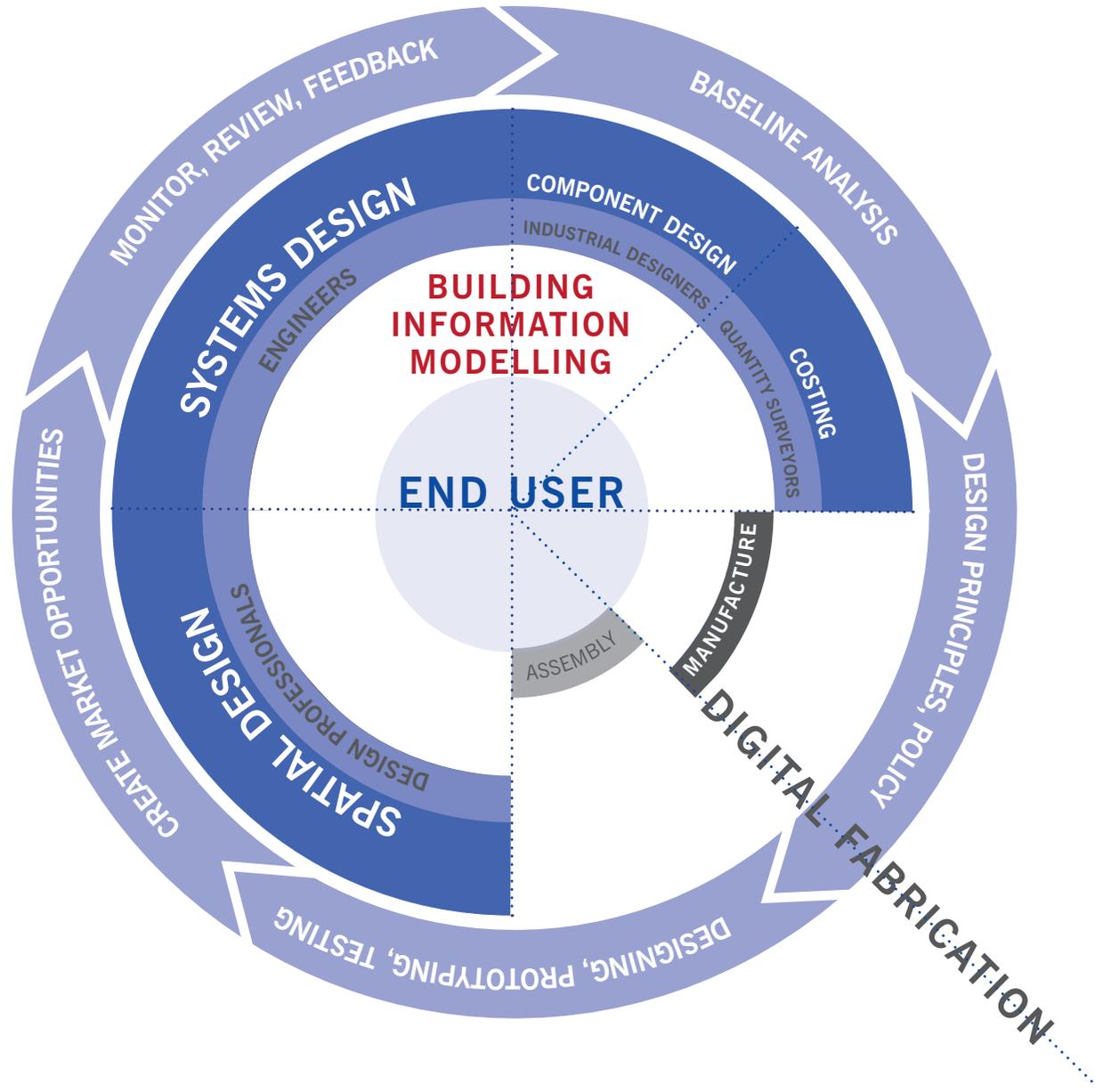
Efficient and effective public sector  
Community engagement  
Information for citizens



**5. INTEGRATED DESIGN COMMISSION > DESIGN OF THE COMMISSION**



**5. INTEGRATED DESIGN COMMISSION > DESIGN OF THE COMMISSION**



**5. INTEGRATED DESIGN COMMISSION > MANUFACTURING for UNITISED CONSTRUCTION**

# COLLABORATORS

# “MISSIONS”

# OUTCOMES

**CLIENTS, COMMUNITIES,  
CITIZENS**

**OWNERS, MANAGERS,  
USERS**

**ENGINEERS AND  
CONSULTANTS**

**SERVICE PROVIDERS**

**REGULATORS**

**ARCHITECTS, ARTISTS  
DESIGN PROFESSIONALS**

**PLANNERS AND  
DEVELOPERS**

**BUILDERS AND  
CONTRACTORS**

**EXPERTS AND  
SPECIALISTS**

**ENVIRONMENTAL  
SCIENTISTS**

**HUMAN / SOCIAL  
SCIENTISTS**

**MODELLING, VISUALISATION  
4D SIMULATION TECH AND TOOLS**

**TOTAL QUALITY OF LIFE MEASURES  
EVIDENCE-BASED DESIGN CRITERIA**

**CARBON, ENERGY, ENVIRONMENTAL  
TOTAL BUILDING PERFORMANCE**

**INTEGRATED INFRASTRUCTURE,  
LAND USE, INTEGRATED SPACE AND  
TRANSPORT MODELS**

**COLLABORATIVE PRACTICES  
INTEGRATED PROJECT DELIVERY  
METHODS**

**OFF-SITE FABRICATION, UNITISED  
CONSTRUCTION  
GREEN MANUFACTURING**

**RENEWABLE ENERGY SUPPLY  
WHOLE SYSTEMS APPS AND MODELS**

**LIVING MODELS FOR DEMOGRAPHIC  
CHANGE, ENVIRO DESIGN FOR HEALTH**

**CLIENT / SOCIETY / USER NEEDS —  
CONSULTATION / PARTICIPATORY  
DESIGN PROCESSES**

**CULTURAL IDENTITY  
AND VITALITY THROUGH DESIGN**

**HIGH QUALITY PUBLIC SPACES  
PUBLIC LIFE**

**URBAN INTENSITY AND VIBRANT  
COMMUNITIES**

**CREATIVE CENTRES  
CORRIDORS AS CONDUITS**

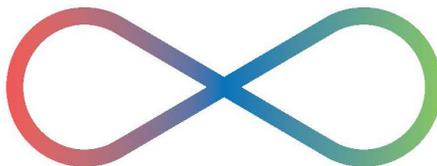
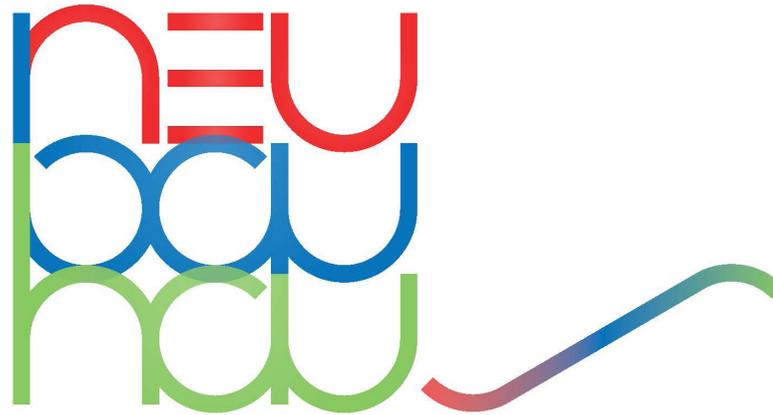
**HUMAN-CENTRED ENVIRONMENTS  
AND PLACES**

**HOUSING AFFORDABILITY,  
DIVERSITY, INNOVATION**

**ENVIRONMENTAL DESIGN  
FOR EDUCATION AND HEALTH**

**RESPECTED LANDSCAPE**

**HERITAGE AS LIVING HISTORY**



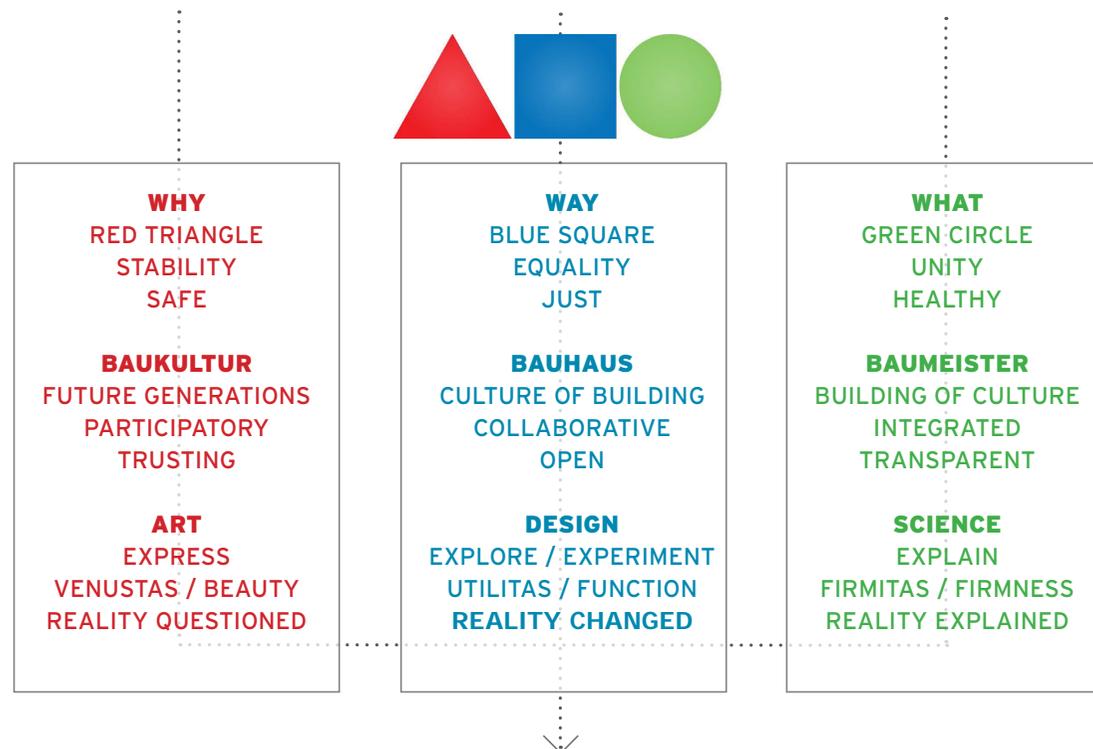
We aim to define *The New Bauhaus* as **Baukultur** based on its ability to combine **the why (future) the way (process) the what (product)**

**WHY** justice and responsibility towards **future generations** and towards others, culture and nature for health, well-being, thriving in harmony with built and natural environments.

*BAU* the **verb** to build or construct meaning society's 'culture of building'  
the **WAY** of creating the built environment

**KULTUR** the **noun** for culture or meaning society's 'building of culture'  
the **WHAT** of creating better quality of life

Together, this is a coordinated and connected system of knowledge and processes that are shared by people who participate in the act of building activity and determine places and spaces of quality.



## 6. NEW EUROPEAN BAUHAUS > BAUKULTUR



**CULTURE**

**Red Thread**

People  
Social  
Human

**Your House**

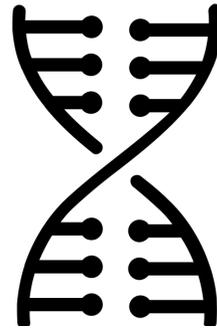
Quality  
Livability  
Accessibility

**Cultural Movement**

1% to 100%  
Caring  
Engaged

**New Learning**  
Life Long-based  
Participatory Futures  
Opportunity

**COMMON GROUND**



**FUTURE**

**Blue Print**

Prosperity  
Economic  
Built

Value  
Thrivability  
Affordability

**Humane Revolutions**

Power of 1 to Power of All  
Daring  
Empowered

**New Practices**  
Practice-based  
Mission Innovation  
Possibility

**COMMON GOOD**



**NATURE**

**Green Deal**

Planet  
Environmental  
Natural

**Our House**

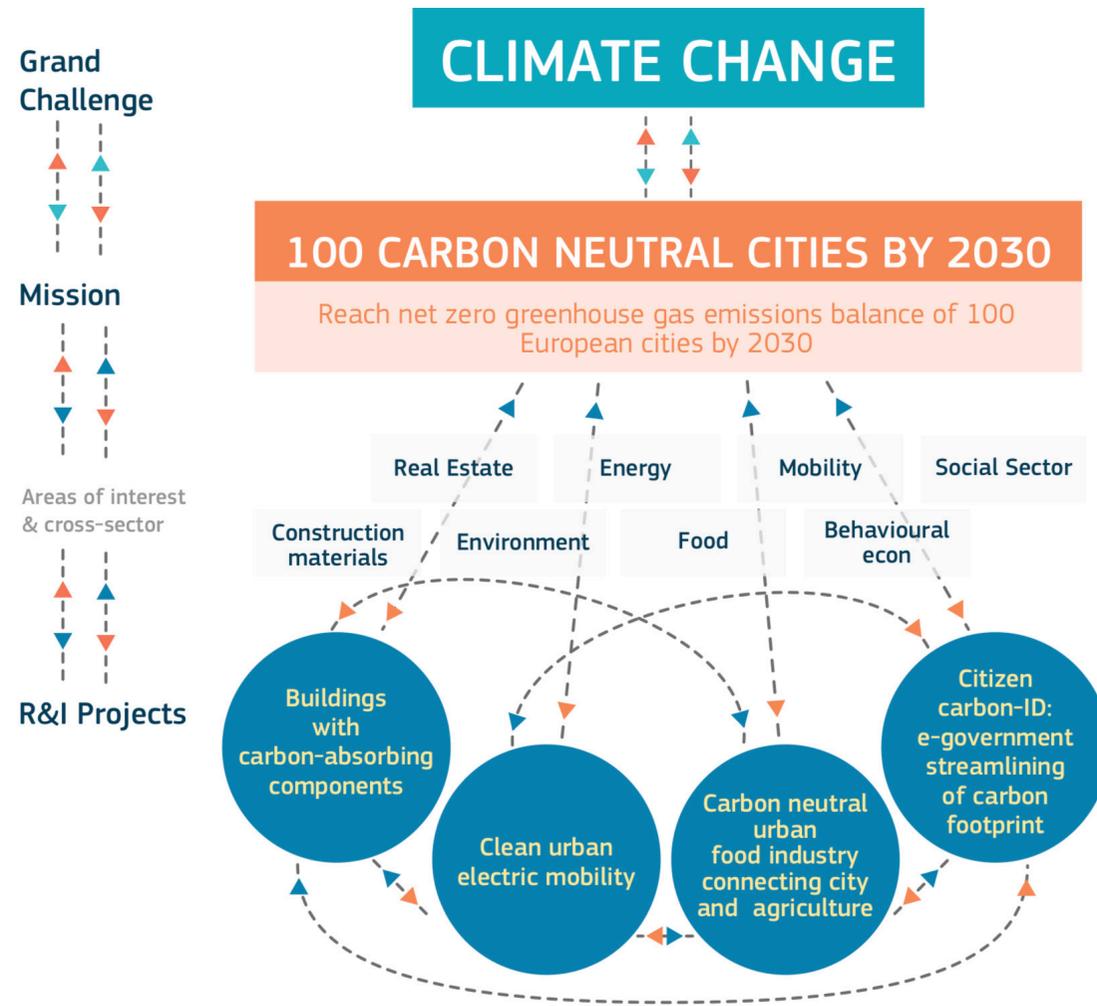
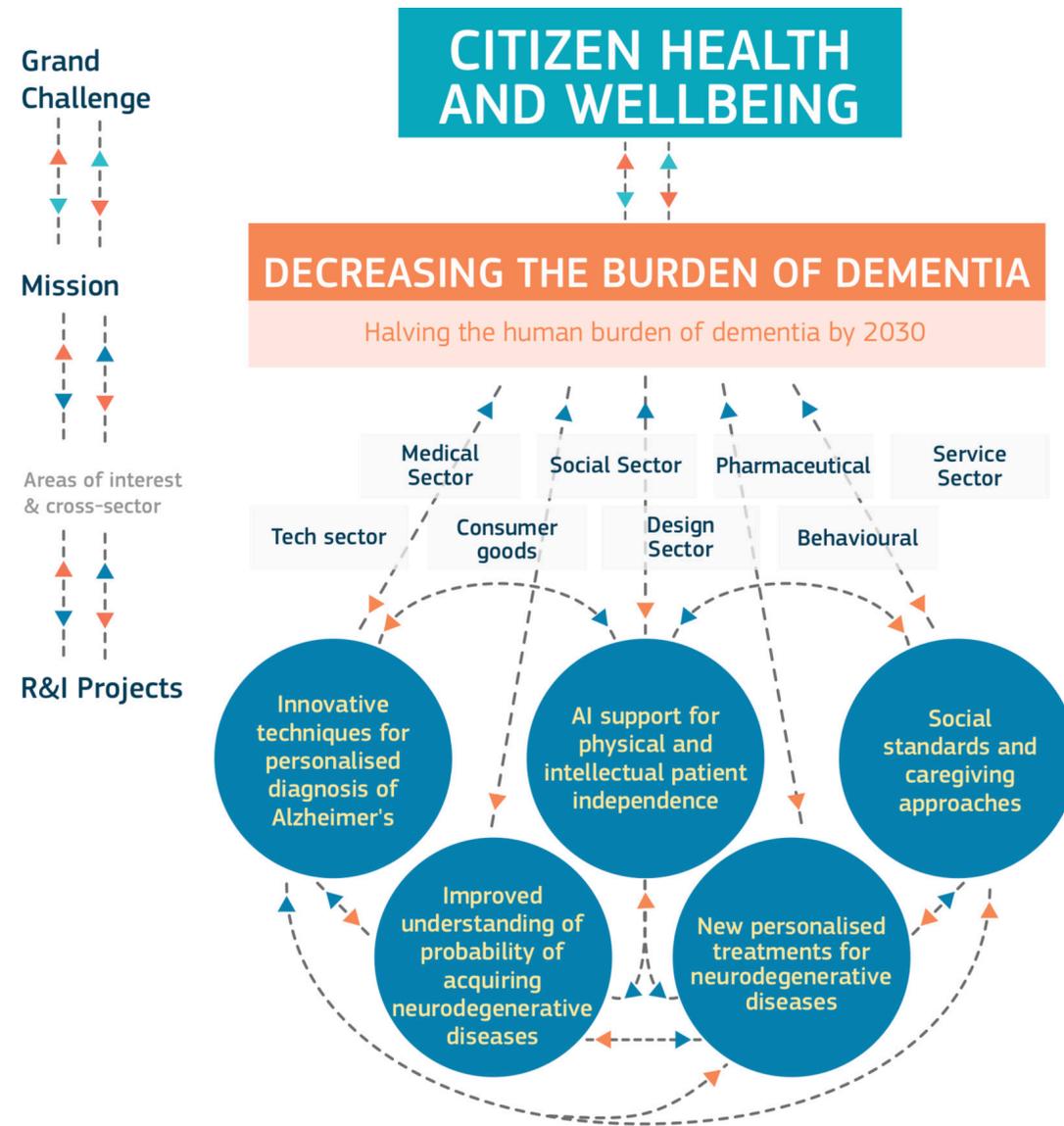
Impact  
Sustainability  
Adaptability

**Renewal Waves**

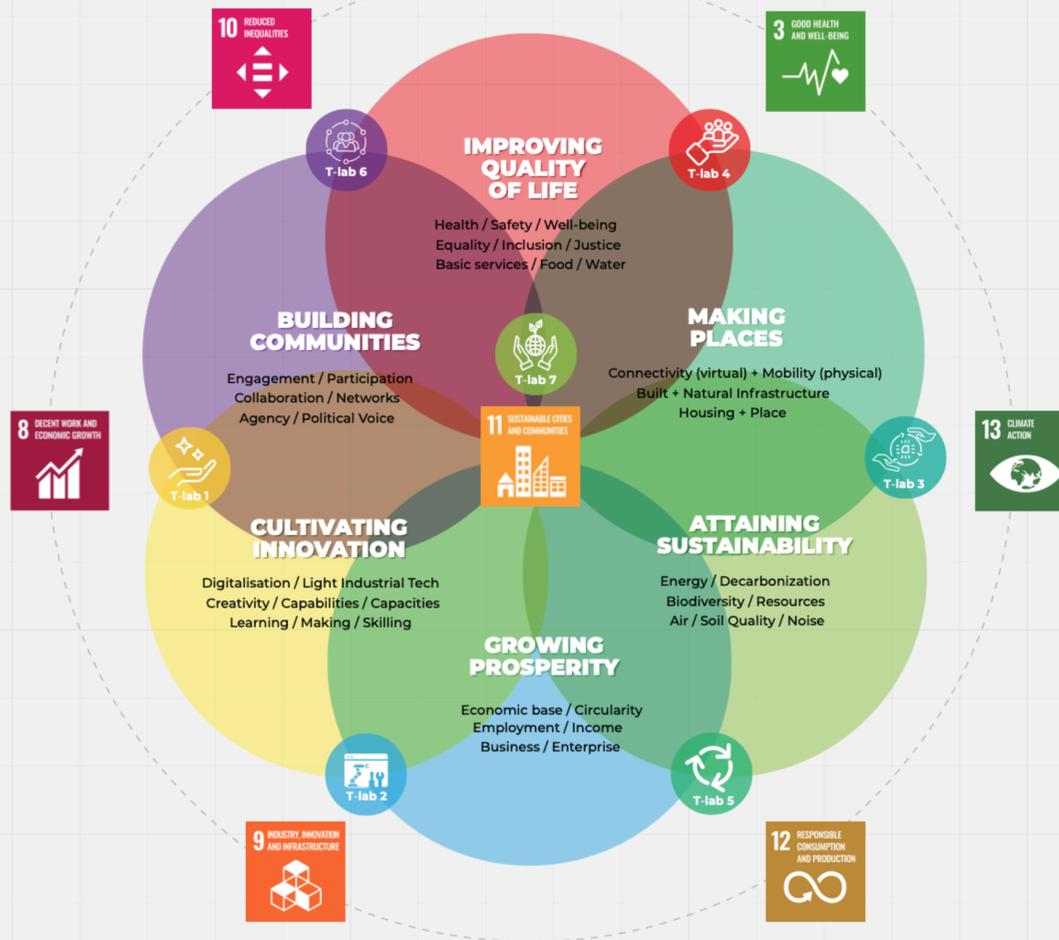
All People + 1 Planet  
Sharing  
Enabled

**New Innovation**  
Place-based  
Health + Wellbeing  
Harmony

**COMMON GOALS**



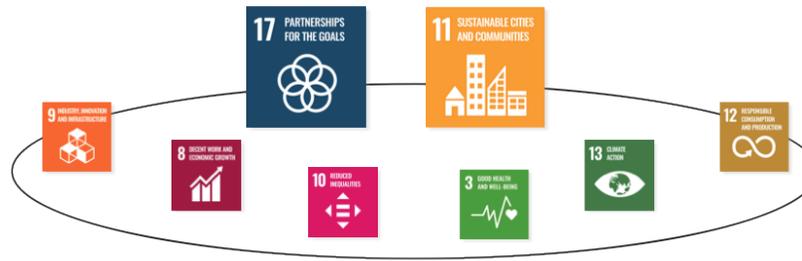
**6. NEW EUROPEAN BAUHAUS > MISSION ORIENTED INNOVATION**



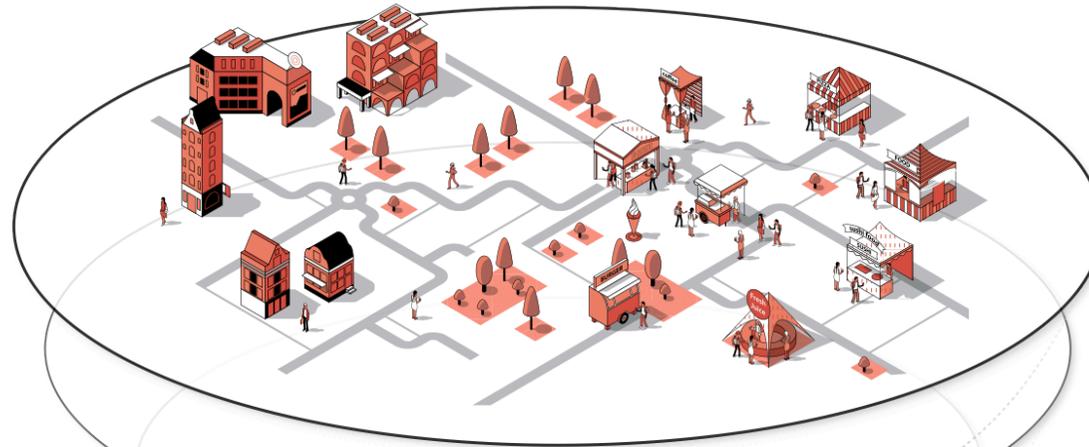
- CULTURE** - identity, norms, perceptions, values
- COLLABORATIVE** Next Gen **GOVERNANCE**
- PLACE-based** Collective Action for Common Good
- INTEGRATED** Planning **SMART** Policy + Regulation
- TRANSFORMATIONAL** CAPITAL / **CO-INVESTMENT**
- DATA / TECH** Innovation

## 7. T-FACTOR > EUROPEAN TEMPORARY URBANISM

**TRANSNATIONAL  
LEVEL**



**MASTERPLAN &  
REGENERATION  
LEVEL**



RELATIONAL

Empowered relational system

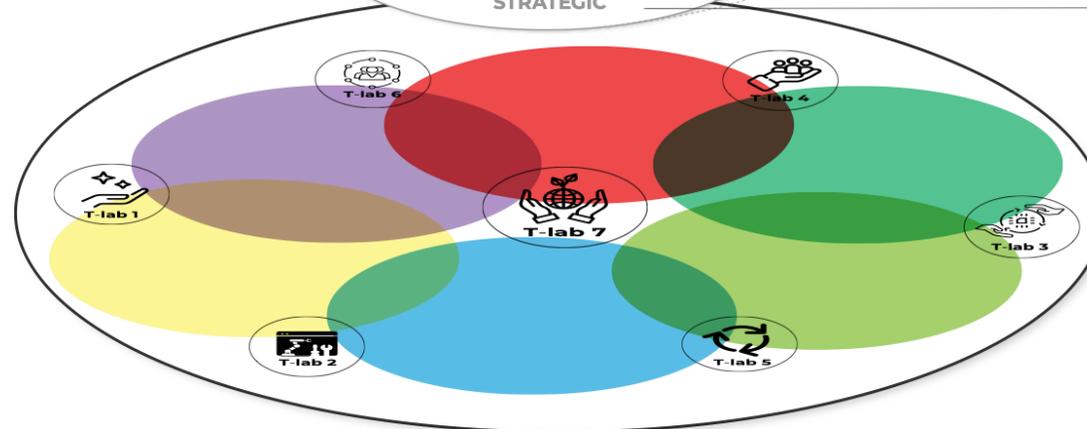
OPERATIONAL

Reinforced operational capacity

STRATEGIC

Enhanced strategic approach

**MISSION  
LEVEL**



BUILDING  
COMMUNITIES

CULTIVATING  
INNOVATION

GROWING  
PROSPERITY

ATTAINING  
SUSTAINABILITY

MAKING  
PLACES

IMPROVING  
QUALITY OF LIFE

## 7. T-FACTOR > EUROPEAN TEMPORARY URBANISM



**PROBLEM**

**IF WE**

**BY**

**THIS WILL RESULT IN**

**AND EVENTUALLY IN**

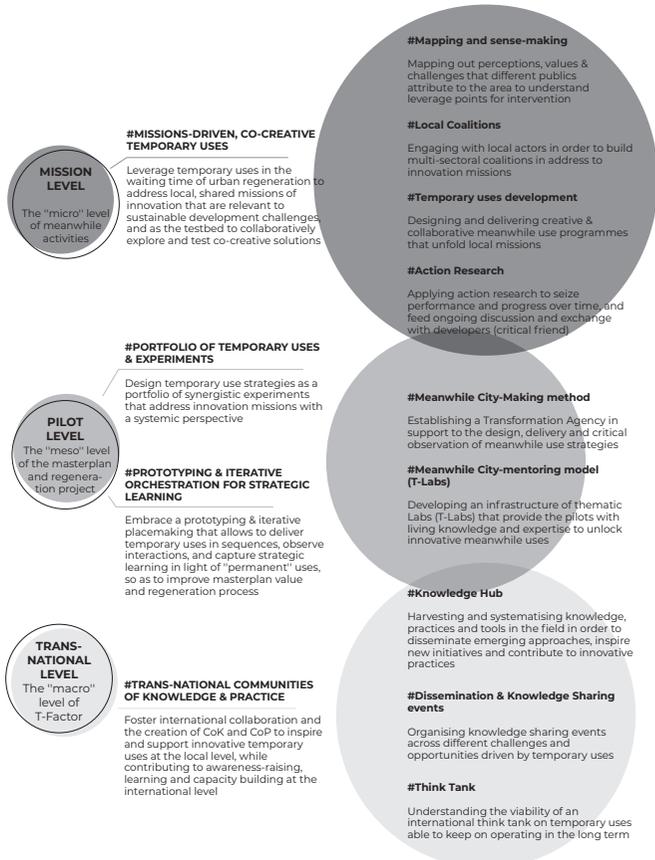
**CONTRIBUTING TO**



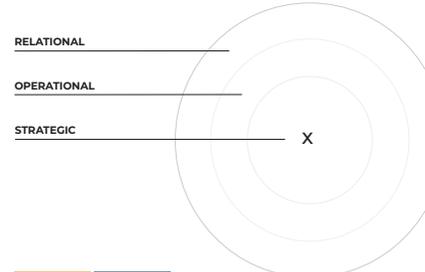
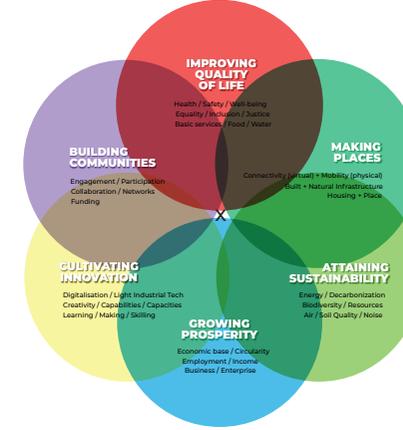
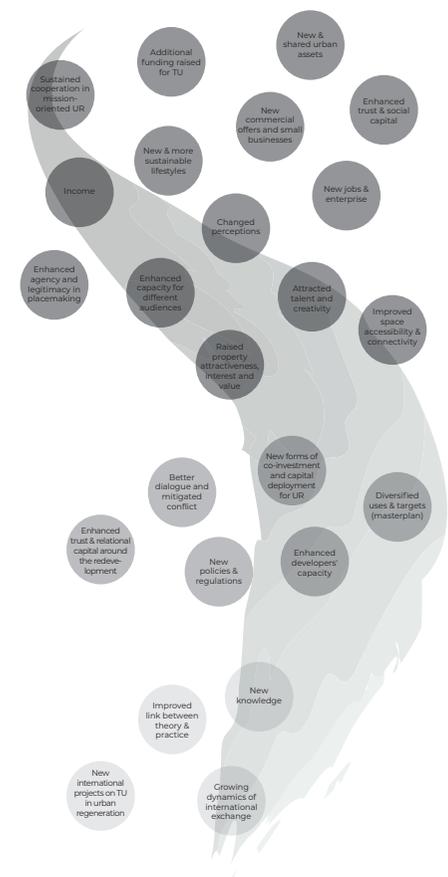
**PARADOX OF URBAN REGENERATION**

Rigid, deterministic and infrastructure-only approaches to urban regeneration are no longer able to deal with rapid changes in our societies.

We increasingly risk redevelopments unable to stand the time test, and with poor quality and value for the local communities.



- Stakeholders engaged and allied around shared missions & stakeholder typology
- Missions addressed relevant to SDGs
- New (meanwhile) services, products, programmes & activities that create opportunities for:
  - education & training
  - jobs & enterprises
  - active citizenship (volunteering, association, etc)
  - sustainable lifestyles
- Pooled material/immaterial resources
- Diversity in meanwhile uses delivered
- Outreach / Access to spaces
- Diversity in publics engaged
- Citizens and stakeholders actively engaged in co-creation, co-production & co-management of TU
- Tested tools and methods for designing & delivering meanwhile placemaking in UR
- Actual support delivered by the Agency/Labs to developers and key local stakeholders
- Tested innovations for regulating, governing and funding meanwhile uses in UR
- International collaborations established
- Knowledge and practical resources created, made available and accessed
- Knowledge exchange events realised
- Outreach & diversity in publics engaged
- Stories created
- Platform subscribers
- Think Tank model



**7. T-FACTOR > EUROPEAN TEMPORARY URBANISM > Theory of Change**



**CLIMATE RESILIENCE +  
Nature-based Solutions for**

- Sites** as temporary uses
- Streets** as linear connectors
- Squares** as green public space

**7. T-FACTOR >ZORROTZAURRE ISLAND, BILBAO**

**BILBAO CITY MISSION 2023 +  
ZORROTZAURRE MASTERPLAN**

**Competitive and Innovative =  
Smart  
Social  
Sustainable**



**7. T-FACTOR > ZORROTZAURRE ISLAND, BILBAO**



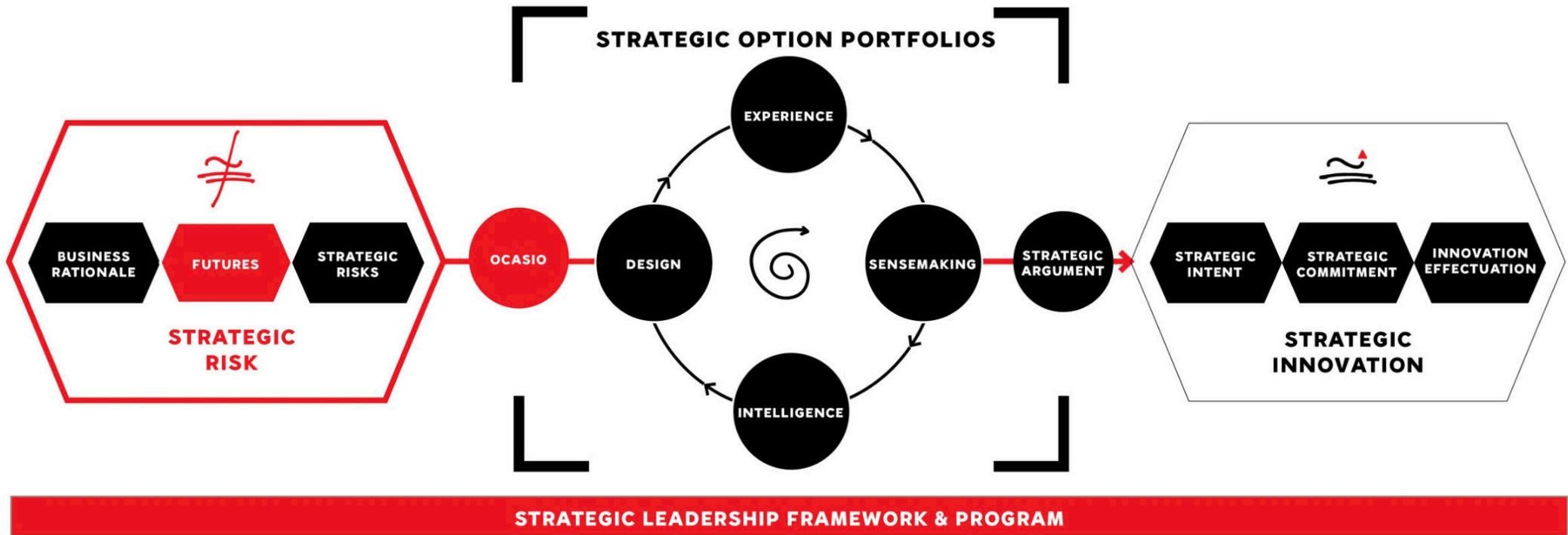
**JUST TRANSITIONS**

Quality of Life  
Value of Design  
Long-term Impact

**URBAN REGENERATION**

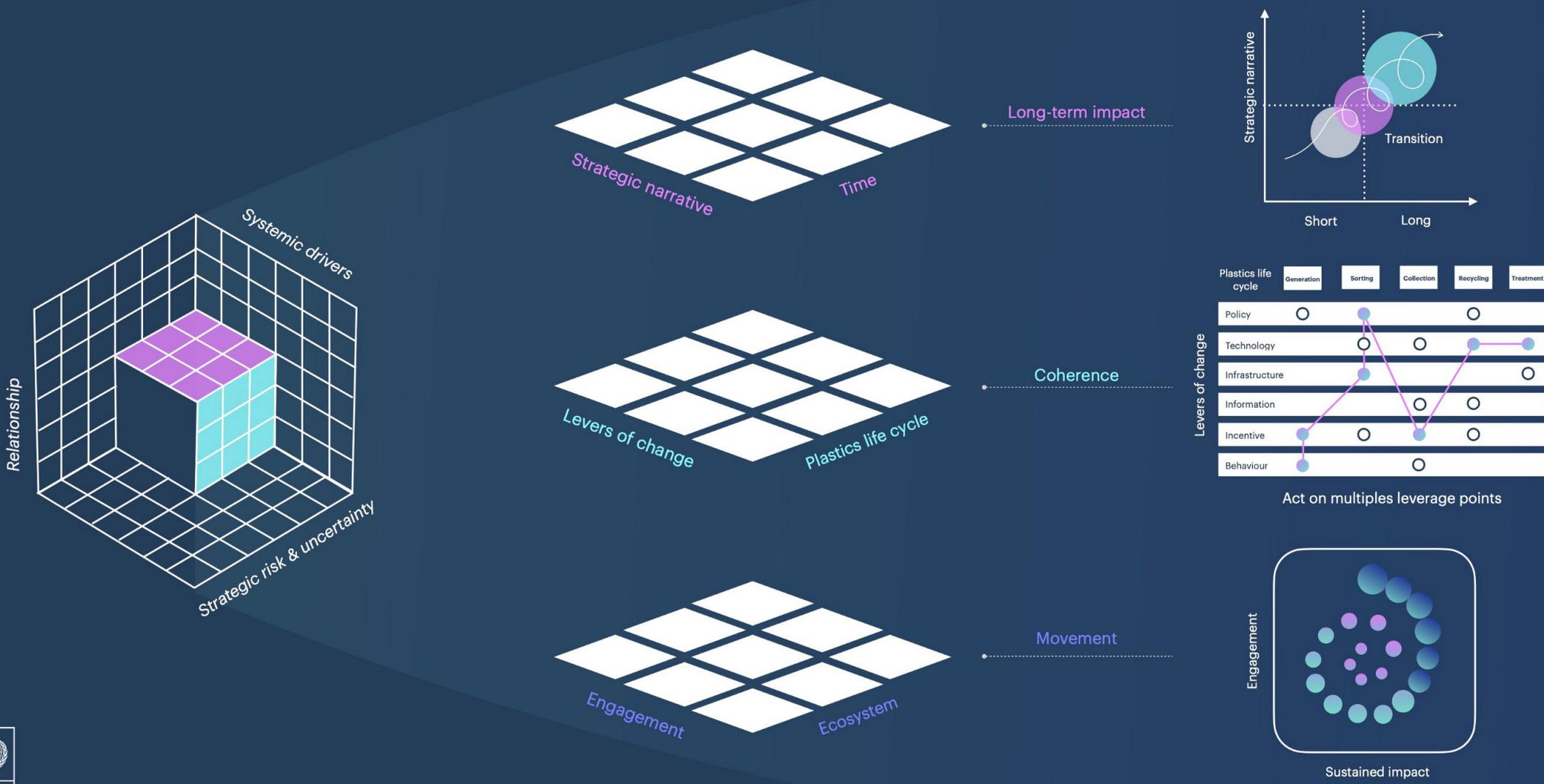
Caring, Sharing, Daring Economic Model

Clusters  
Coalitions  
Cooperatives



## 8. PORTFOLIO APPROACH > CHORA FOUNDATION

# Zooming in on portfolio architecture



Y: SCALE OF INNOVATION (SPATIAL)

Legislations & Rights  
 Regulation  
 Policy making  
 Cultural conditions  
 Measures/Metrics

**DEEP CODE**

**ENVIRONMENTAL**

Social services  
 Learning environment  
 Urban environment

**SOCIETAL**

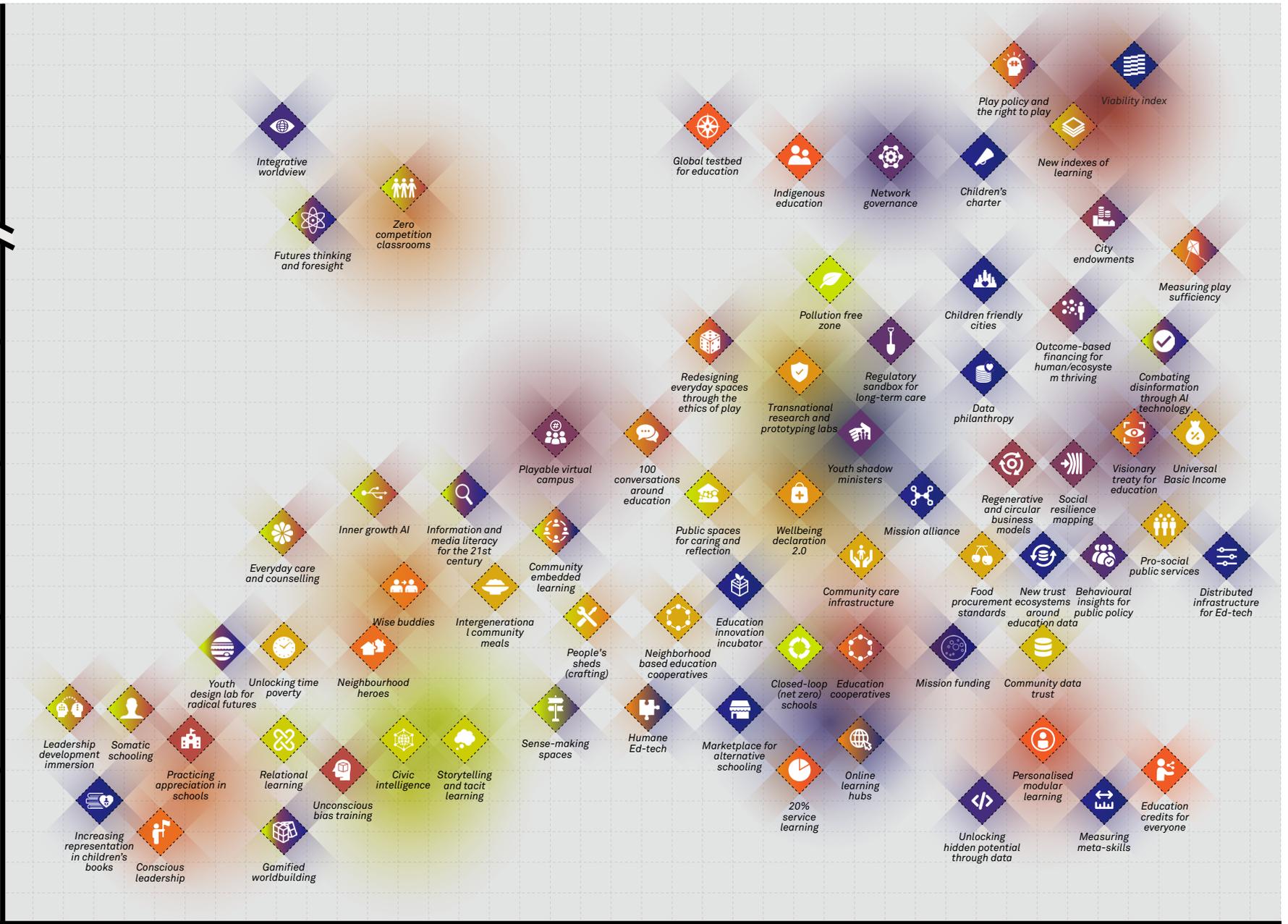
Social conditions  
 Cultural influences  
 Care economy  
 Labour market

**COMMUNITY**

Household/family  
 Neighborhoods  
 School, workplace & community  
 Social media

**INDIVIDUAL**

Physical, biological characteristics  
 Psychological, cognitive development  
 Memories & experiences



**INDIVIDUAL ACTOR**

Imagination, Sensemaking, Agency,  
 Shared language, Collaborative capacity

**COLLECTIVE**

Tools and platforms for collaboration,  
 Space for deliberation,  
 Generating political legitimacy/will

**SYSTEM**

Shared financial infrastructure,  
 Incentive mechanisms, Metrics/indexes,  
 Accounting mechanisms, Contracting infrastructure,  
 Collective accountability mechanisms

X: SCALE OF CAPACITY BUILDING

Credit: Dark Matter Labs

**8. PORTFOLIO APPROACH > DARK MATTER LABS > REWIRED**



# Flourishing in Transition

## Emergenceroom Preliminary Results Framework

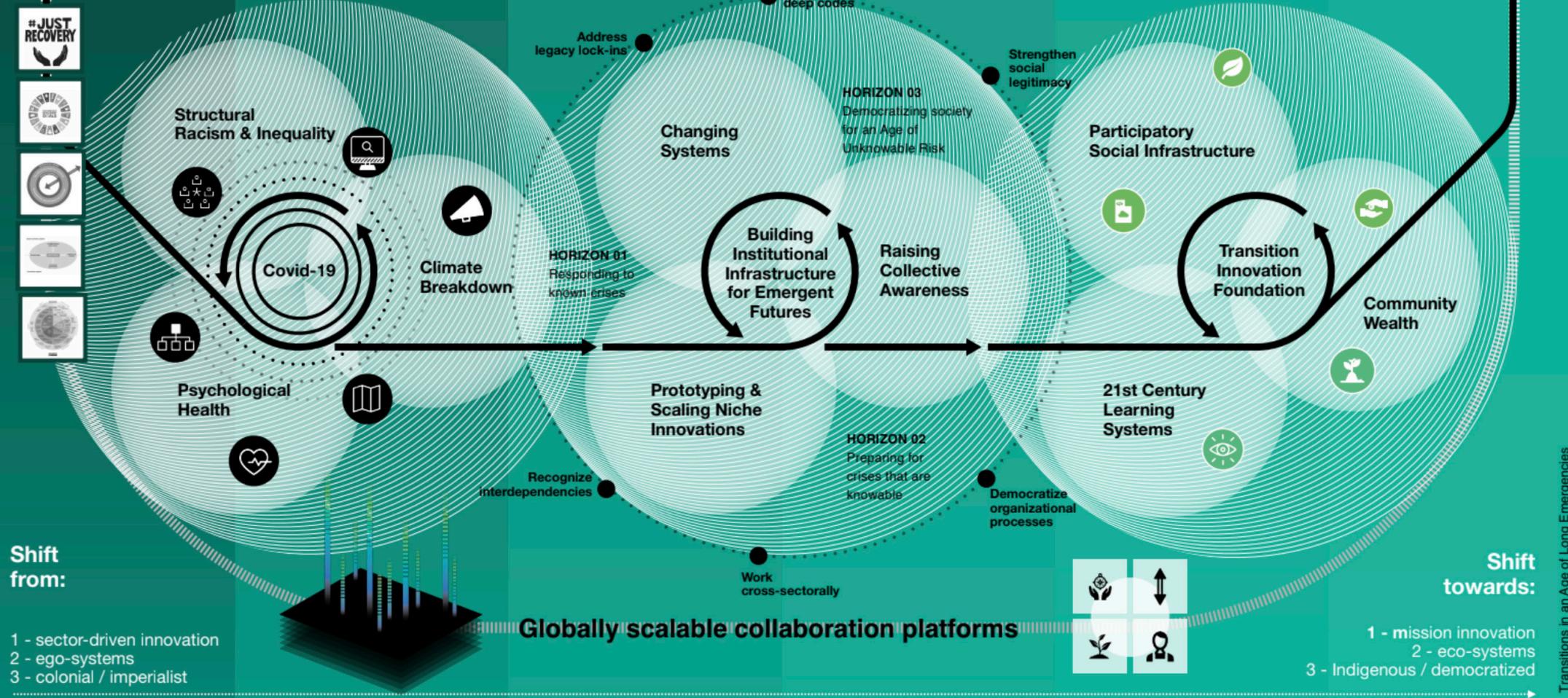
STRATEGIC FRAMING

STRATEGIC INVESTMENT

Deep sensemaking

Reimagining possibilities

Catalyzing Transformative Action



Transitions in an Age of Long Emergencies

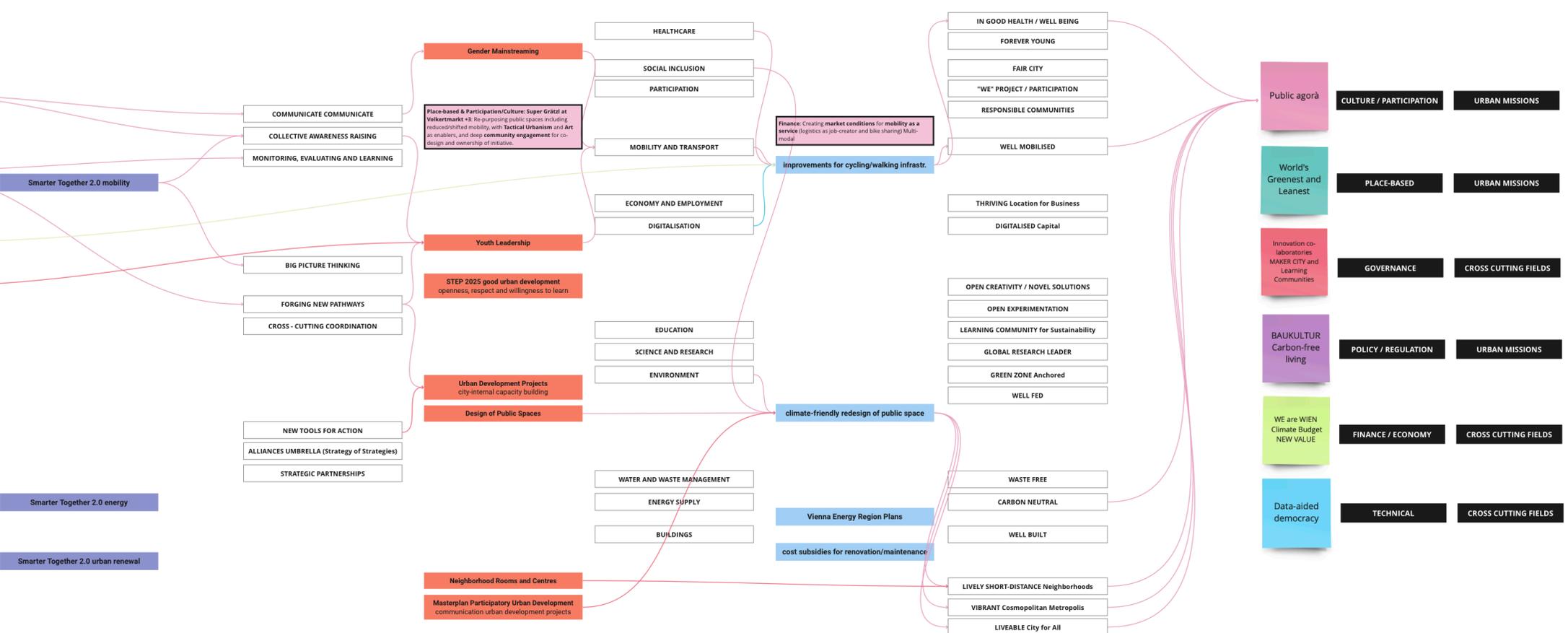
Credit: Dark Matter Labs

### 8. PROCESSES > DARK MATTER LABS

**GOVERNANCE**

**THEMES**

**VISION**

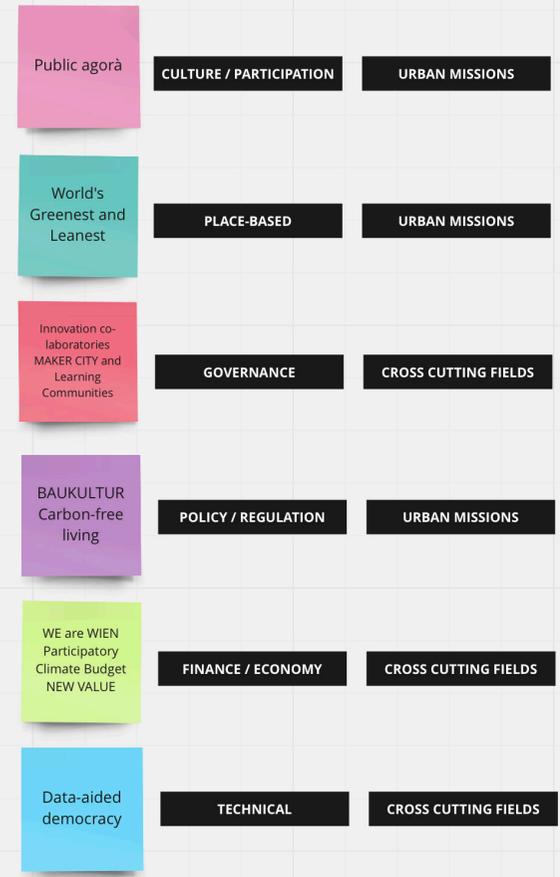
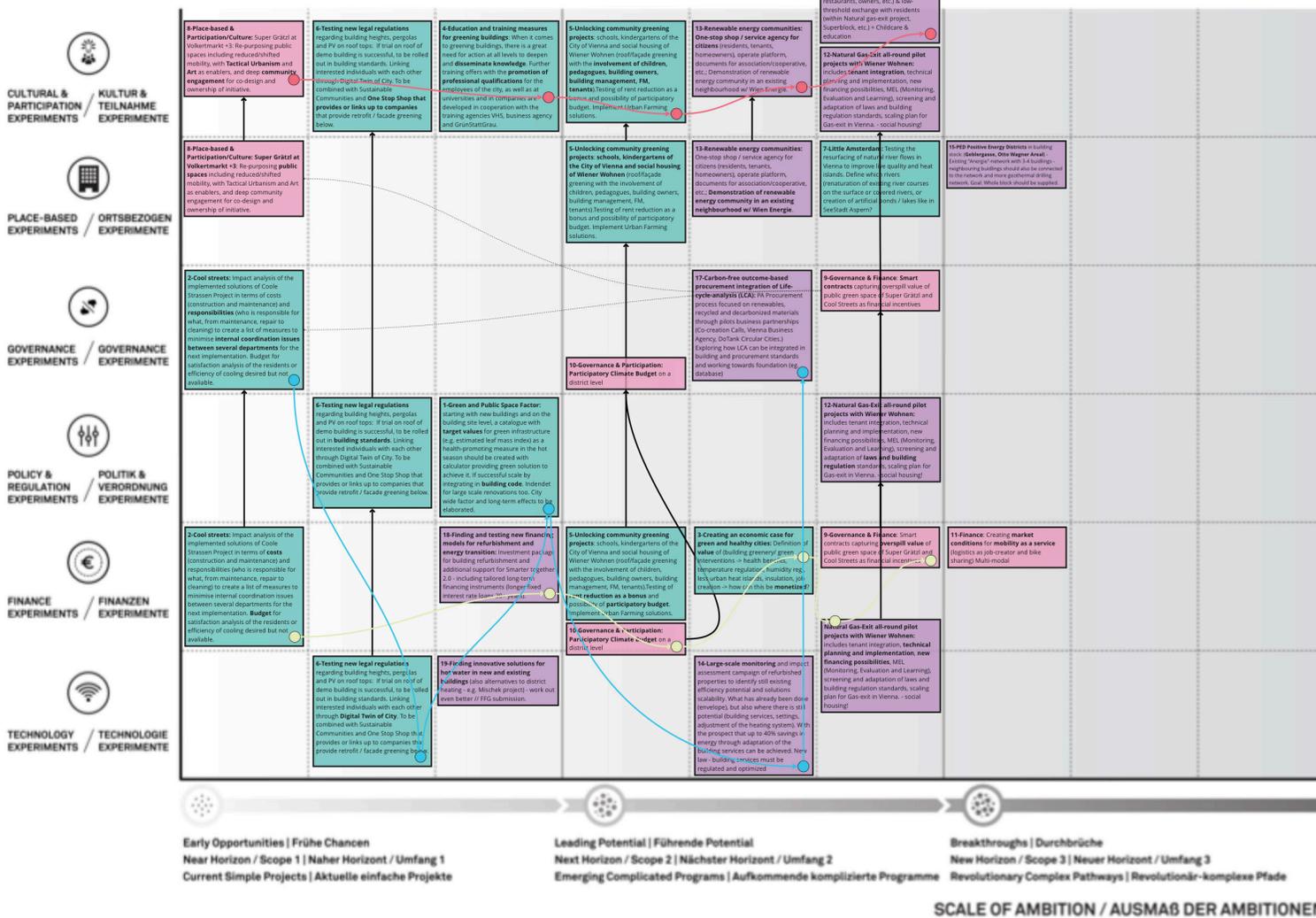


**8. NET ZERO CITIES > VIENNA**

# TOWARDS A PORTFOLIO APPROACH



STRATEGIC EXPERIMENTATION / STRATEGISCHE EXPERIMENTE  
A full stack of coherent experiments acting on multiple leverage points



# 8. NET ZERO CITIES > VIENNA > PORTFOLIO

MISSION A - WORLD'S GREENEST LEANEST / Green Infrastructure

Experiments / Fields (Vienna proposal)

**Greening of buildings in the local building code:** ensure to meet a "green and public space factor" on the site level and a target value for green infrastructure (e.g. estimated leaf mass index) as a health-promoting measure in the hot season

POLICY & REGULATION: NEAR  
TECHNOLOGY: NEW (DM suggestion)

Regulation: leaves 10% unsealed, but easy to get exemption

Greening of the city's roofland (other measures)

Planting trees and greenery has no clear revenue, financing!

Only very small the land but choose what if you will install based on a strategic green roof, roof...

Centralised public funding necessary

Are we ready to deploy now that money is available?

**Cool streets:** Impact analysis to support the scaling process of pilot projects (e.g. seating, tree planting, shading, play areas, etc.); Detailed catalogue and Analysis of the implemented solutions in terms of costs (construction and maintenance), effectiveness/impact and responsibilities (who is responsible for what, from maintenance, repair to cleaning).

POLICY & REGULATION: NEAR  
(removed Governance, it wasn't clear why)

Very positive impact! E.g. fewer cars, should be included in more stacks

Scale up whole city

**Training measures on greening** for PA and promotion of technical qualifications for SMEs  
DM suggests: Implementation of Open badges (Policy&Regulation)

GOVERNANCE: NEAR  
PARTICIPATION & CULTURE: NEAR (DM suggestion)  
POLICY & REGULATION: NEXT (DM suggestion)

Open badges for learning

**Participatory greening projects:** schools, kindergartens of the City of Vienna and social housing of Wiener Wohnen (roof/façade greening with the involvement of children, pedagogues, building owners, building management, FM, tenants); Testing of rent reduction as a bonus and possibility of participatory budget.

PARTICIPATION & CULTURE: NEAR  
FINANCE: NEAR (DM suggestion)  
PLACE-BASED: NEXT (DM suggestion)

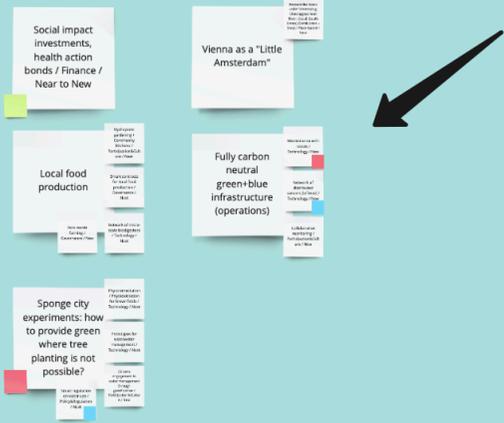
School Food Labs

Community composting

**Implementation of pilot project of PV roof garden** (e.g. at University of Vienna); analysis of new legal regulation for buildings that improve the microclimate with MA22/19, (building height, shading...)

POLICY & REGULATION: NEAR  
TECHNOLOGY: NEAR  
PLACE-BASED: NEAR (DM suggestion)  
(removed Governance, it wasn't clear why)

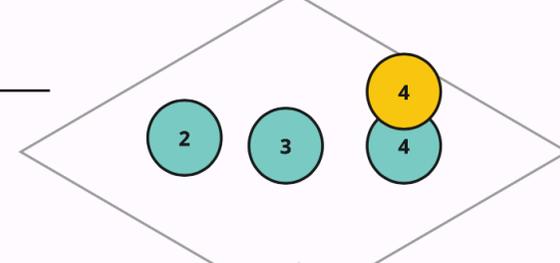
Further experiments (DM proposal)



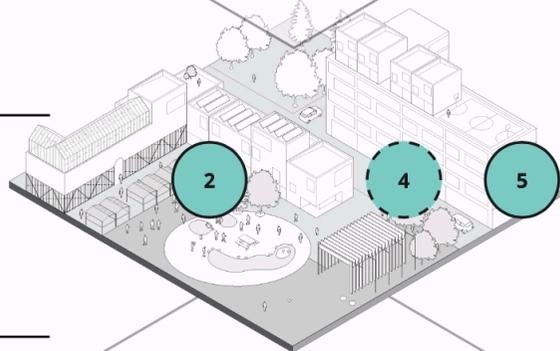
Field weaknesses: Finance, Governance (both 1), Place-based, Technology (both 2)  
Time weaknesses: lack of experiments within Next (2) and New horizons (0)



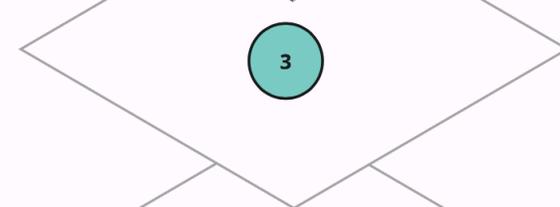
CULTURE & PARTICIPATION



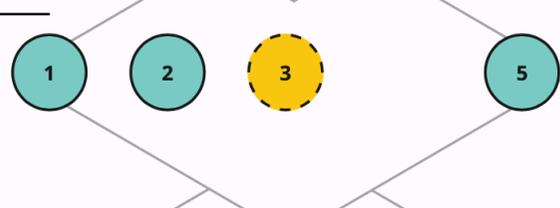
PLACE-BASED



GOVERNANCE



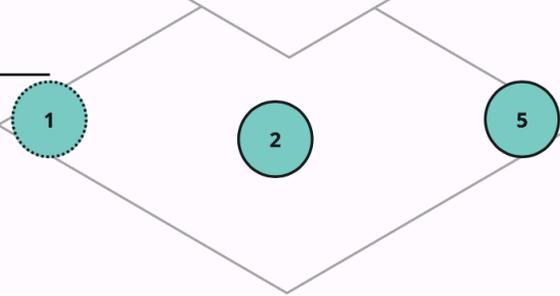
POLICY & REGULATION



FINANCE



TECHNOLOGY



Further experiments (DM proposal)

Hydroponic gardening + Community kitchens / Participation & Culture / Near	Citizens engagement in water management through gamification / Participation & Culture / Next	Collaborative monitoring / Participation & Culture / New
--	---	--

Restore the rivers under Vienna (e.g. Cheonggyecheon River, Seoul, South Korea) (Sarah Haas + Svea) / Place-based / Next

Smart contracts for local food production / Governance / Next	Zero-waste farming / Governance / New
---	---------------------------------------

Smart regulation on water use / Policy&Regulation / Next

Social impact investments, health action bonds / Finance / Near to New	Social impact investments, health action bonds / Finance / Near to New	Social impact investments, health action bonds / Finance / Near to New
--	--	--

Prototypes for wastewater management / Technology / Next	Network of micro-scale bioreactors / Technology / Next	Maintenance with robots / Technology / New
Phytoremediation / Phytoextraction for brownfields / Technology / Next	Network of distributed sensors (IoTrees) / Technology / New	



8. NET ZERO CITIES > VIENNA > EXPERIMENT STACKS

Q What is the logic behind this experiment?

Background and framing

Q Strategic experiment criteria: does the experiment consider..?

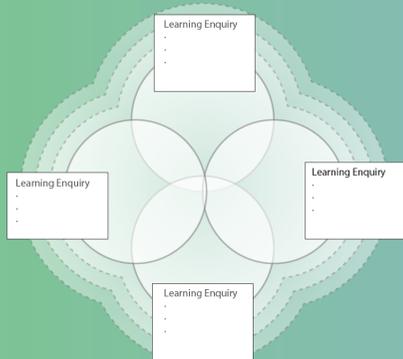
Insert relevant ECONOMIC CASE here:  
 e.g. "this strategic experiment seeks to respond to the economic analysis that shows this type of integrated intervention could contribute to X% of the city's decarbonisation target".

EX Case Study  
 City, Country  
 Description

EX Case Study  
 City, Country  
 Description

EX Case Study  
 City, Country  
 Description

Q Strategic Learning: what will we learn to inform our city's future strategic investments?



### IDENTIFYING RELATIONSHIPS

CO-INVESTMENT							
BENEFICIARIES							

VALUE CREATION €

CO-BENEFITS							
DIRECT BENEFITS							

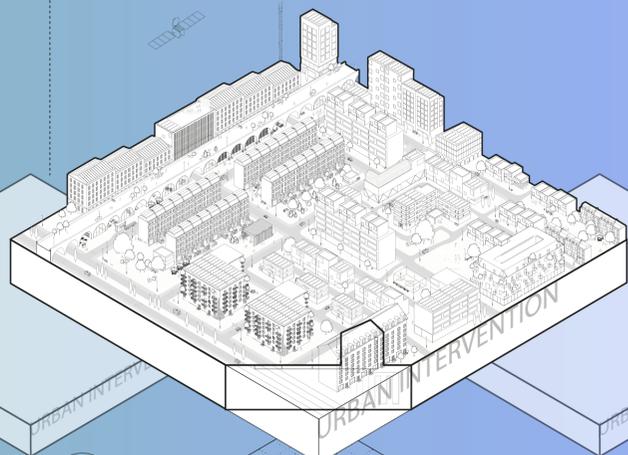
EXPERIMENT

Supporting fact (source)

Supporting fact (source)

Supporting fact (source)

Supporting fact (source)

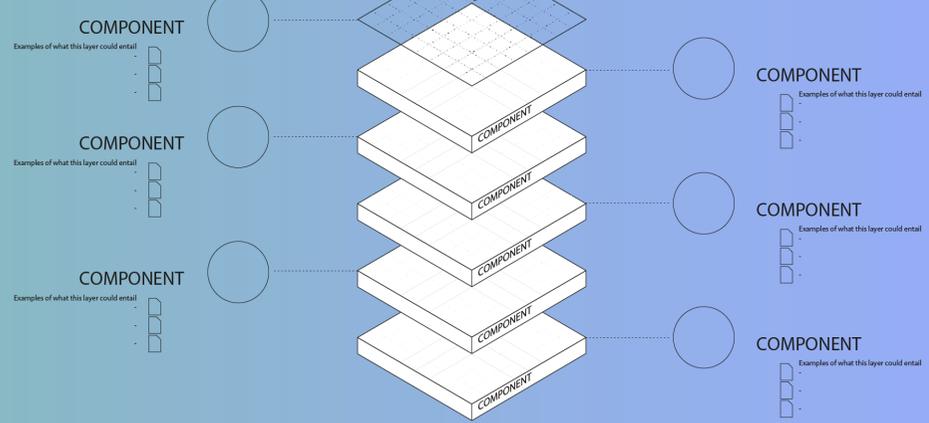


Supporting fact (source)

Supporting fact (source)

Supporting fact (source)

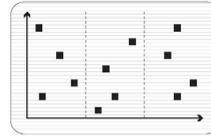
Supporting fact (source)



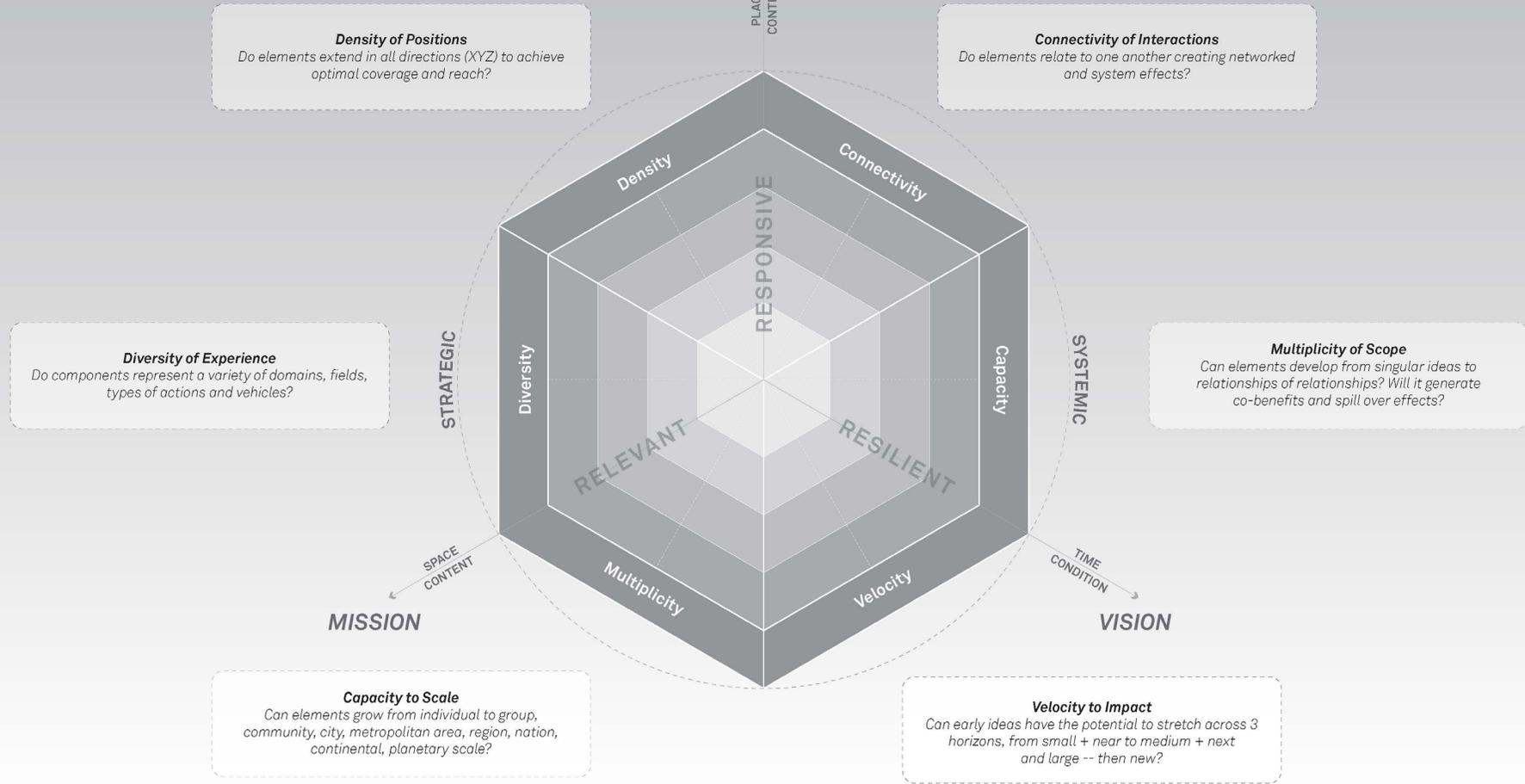
# HEALTHY CLEAN CITIES DEEP DEMONSTRATION

## PORTFOLIO EVALUATION CRITERIA > QUALITY

Support stagegate requirements and local / national investments



INNOVATION

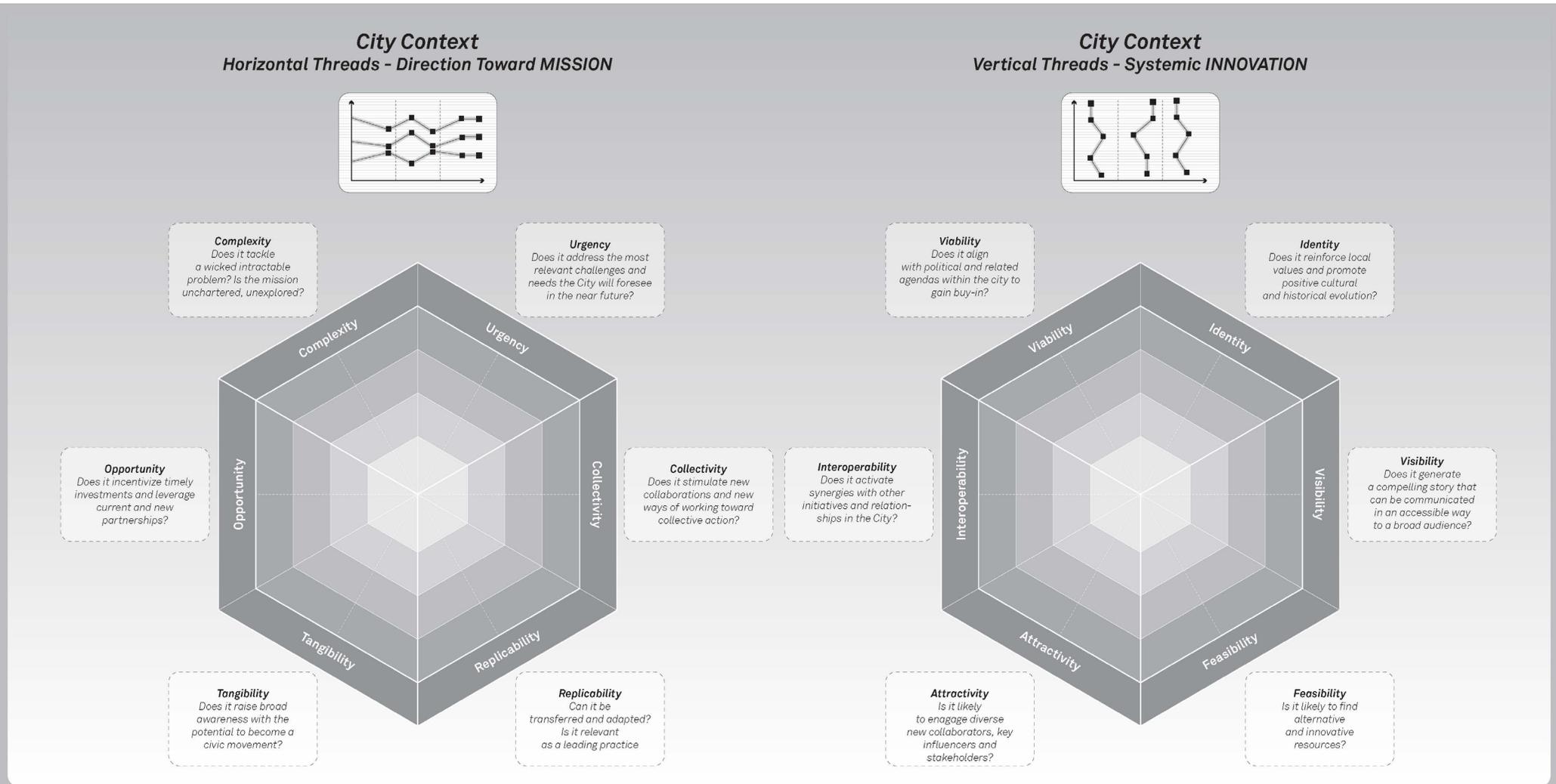


## 8. PORTFOLIO APPROACH TO NET ZERO CITIES > QUALITY MEASURES

# HEALTHY CLEAN CITIES DEEP DEMONSTRATION

## STRATEGIC EXPERIMENT EVALUATION CRITERIA > VALUE

Support stagegate requirements and local / national investments

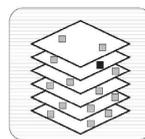


## 8. PORTFOLIO APPROACH TO NET ZERO CITIES > VALUE MEASURES

# HEALTHY CLEAN CITIES DEEP DEMONSTRATION

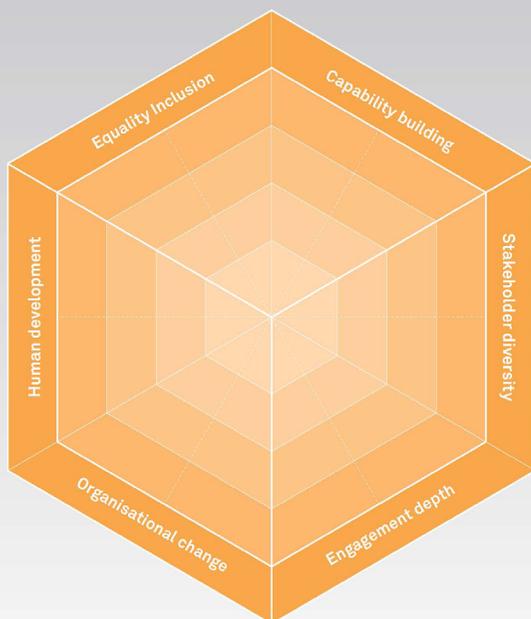
## COMPONENT CRITERIA > IMPACT

Support stagegate requirements and local / national investments



### Social Value Human + Community Capital

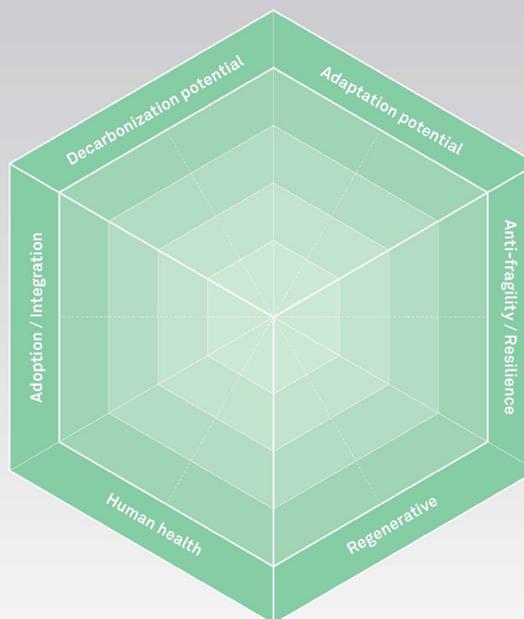
- Equality**  
*Is it likely to promote social inclusion (cultures, gender, language) and increase a sense of belonging and identity?*
- Capability building**  
*Does it provide opportunities for learning and employment?*
- Stakeholder diversity**  
*Is it likely to involve a diversity of stakeholders? Will it foster lasting collaboration?*



- Engagement depth**  
*Is there minimum local buy-in for the approach? Is there potential for civic movement building?*
- Organisational change**  
*Is the approach whole of government with the opportunity to re-design societal structures?*
- Human development**  
*Is it likely to model positive behaviour? Will the intervention enhance life quality?*

### Environmental Value Human + Natural Capital

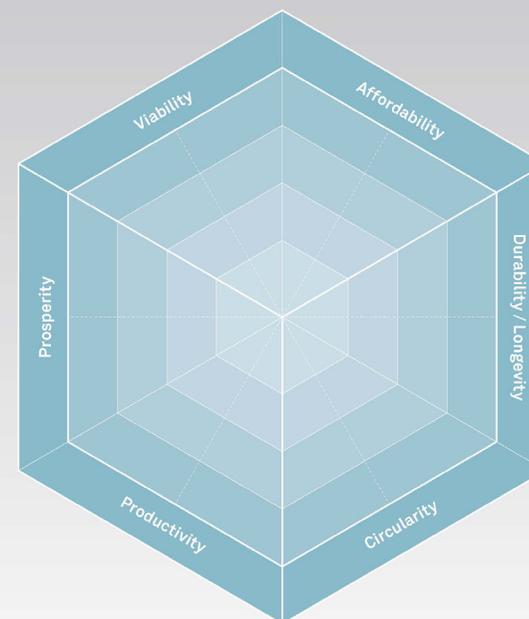
- Decarbonization potential**  
*Does it have an ambitious carbon reduction potential?*
- Adaptation potential**  
*Does it improve the life quality in a world already affected by undergoing changes?*
- Anti-fragility / Resilience**  
*Does it ensure enough flexibility to embrace the volatility of alternative scenarios?*



- Regenerative**  
*Does it stimulate renewal or place through an holistic approach?*
- Human health**  
*Do the benefits consider improved physical, mental, psychological well being?*
- Adoption / Integration**  
*Are the proposals relatable and likely to become a part of peoples' lives?*

### Economic Value Human + Built Capital

- Viability**  
*Is there sufficient financial infrastructure for support?*
- Affordability**  
*Is the expected result affordable for all?*
- Durability / Longevity**  
*Does it have sufficient robustness to last beyond a trend?*

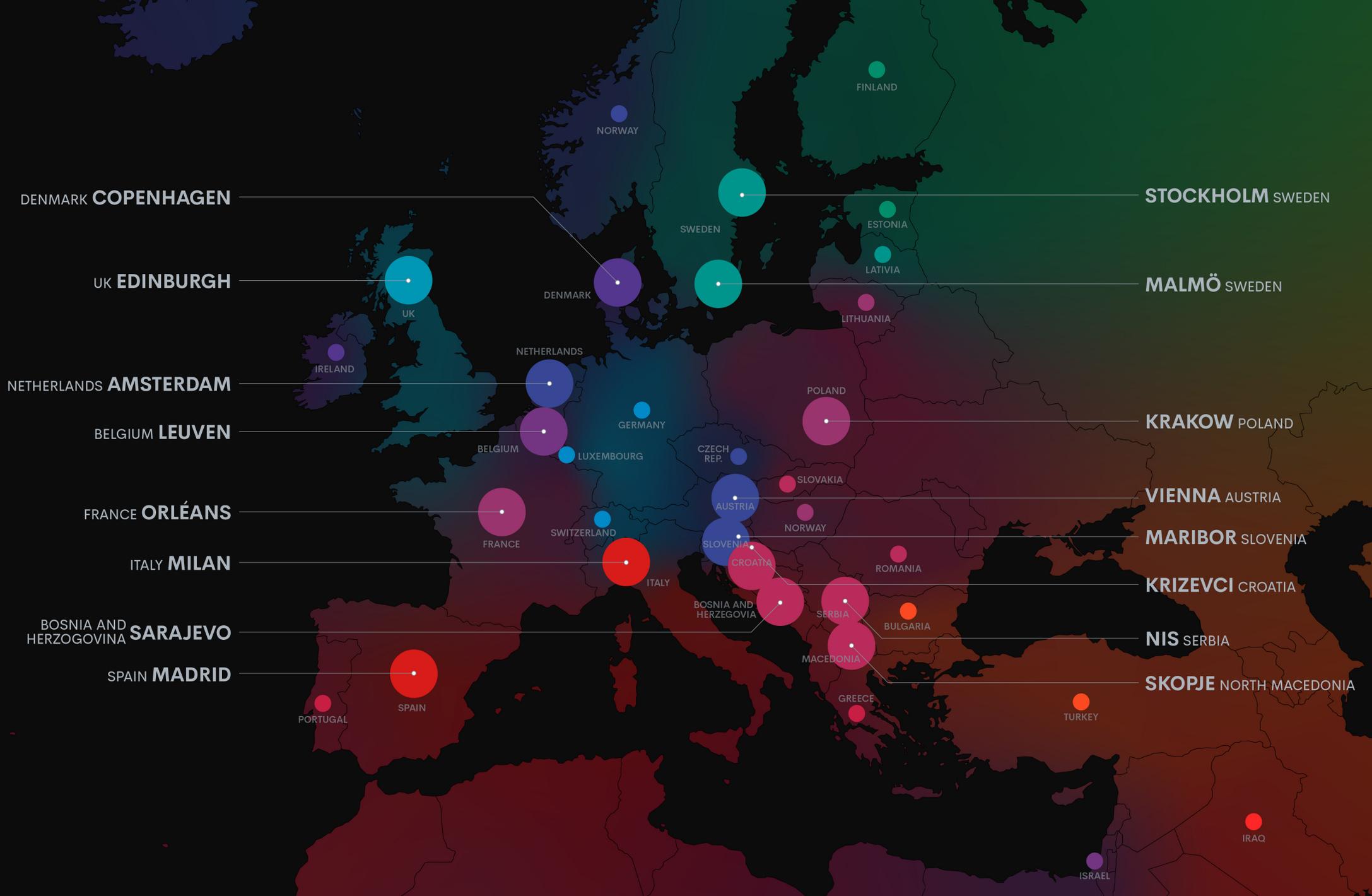


- Circularity**  
*Are resources used in such as way to achieve zero waste?*
- Productivity**  
*Is it likely to increase efficiency and effectiveness at all scales?*
- Prosperity**  
*Is it expected to leverage assets and generate a thriving the local economy?*

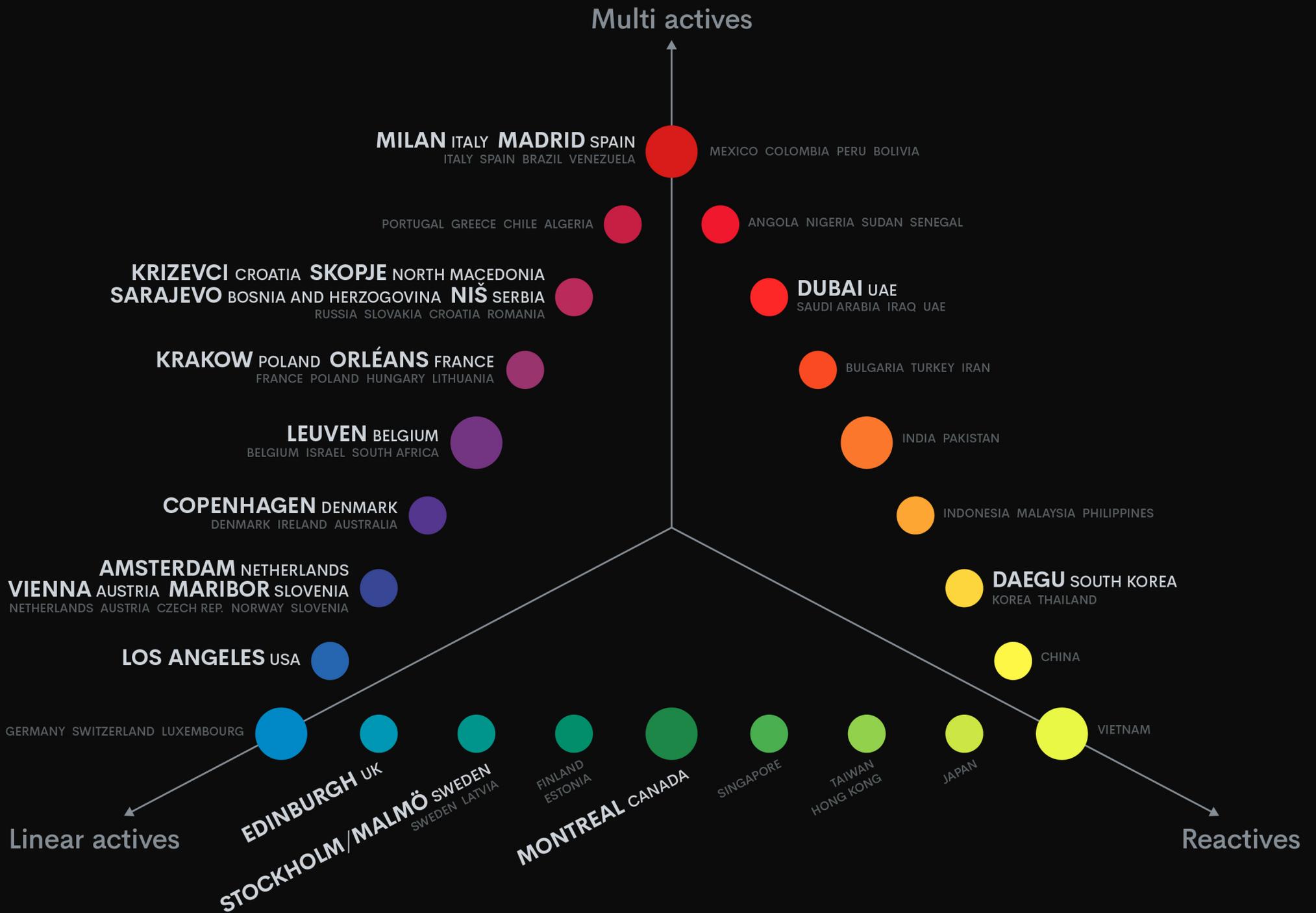
# 8. PORTFOLIO APPROACH TO NET ZERO CITIES > IMPACT MEASURES



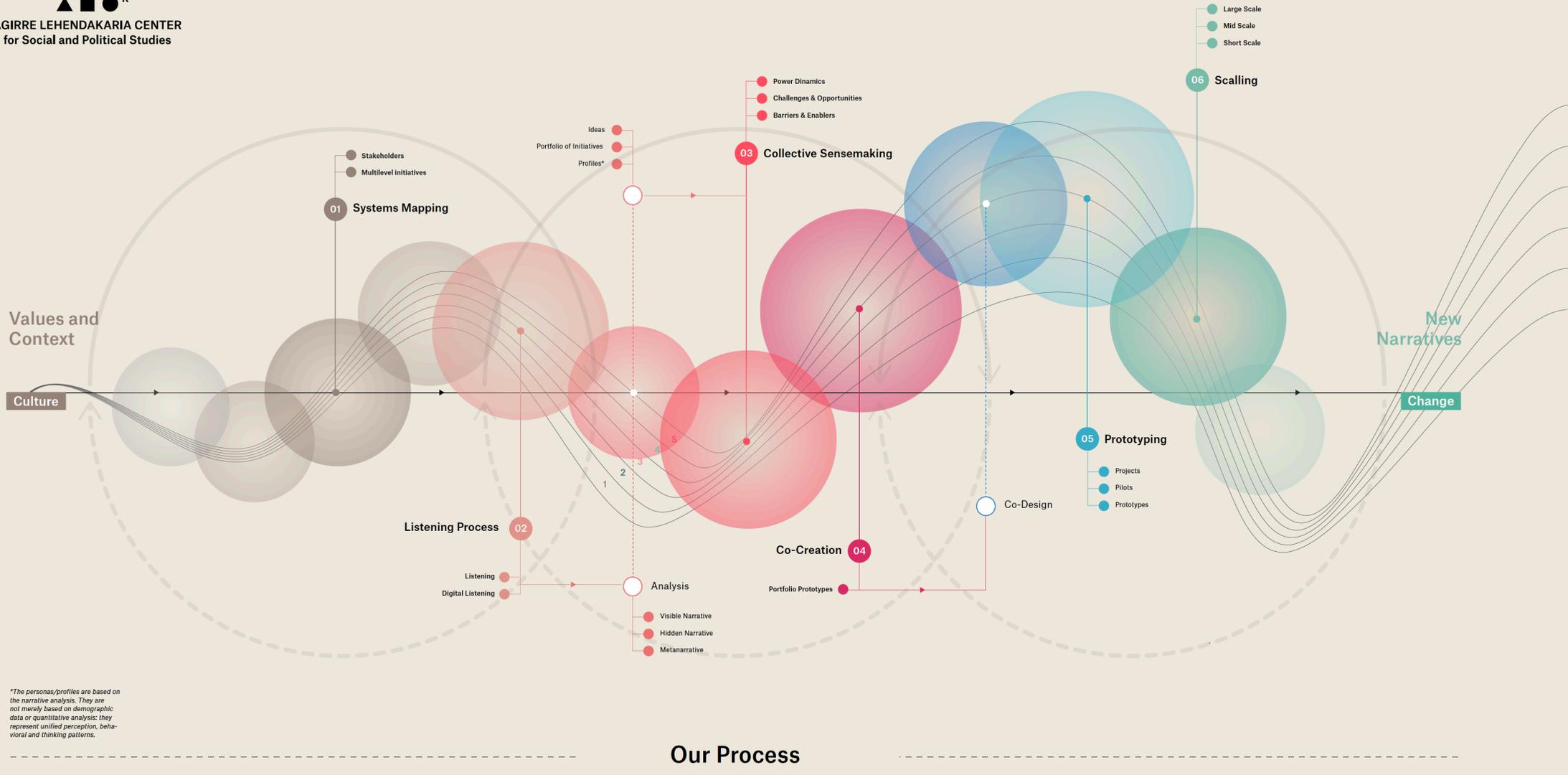
## 9. UNITED NATIONS SOCIAL INNOVATION PLATFORMS



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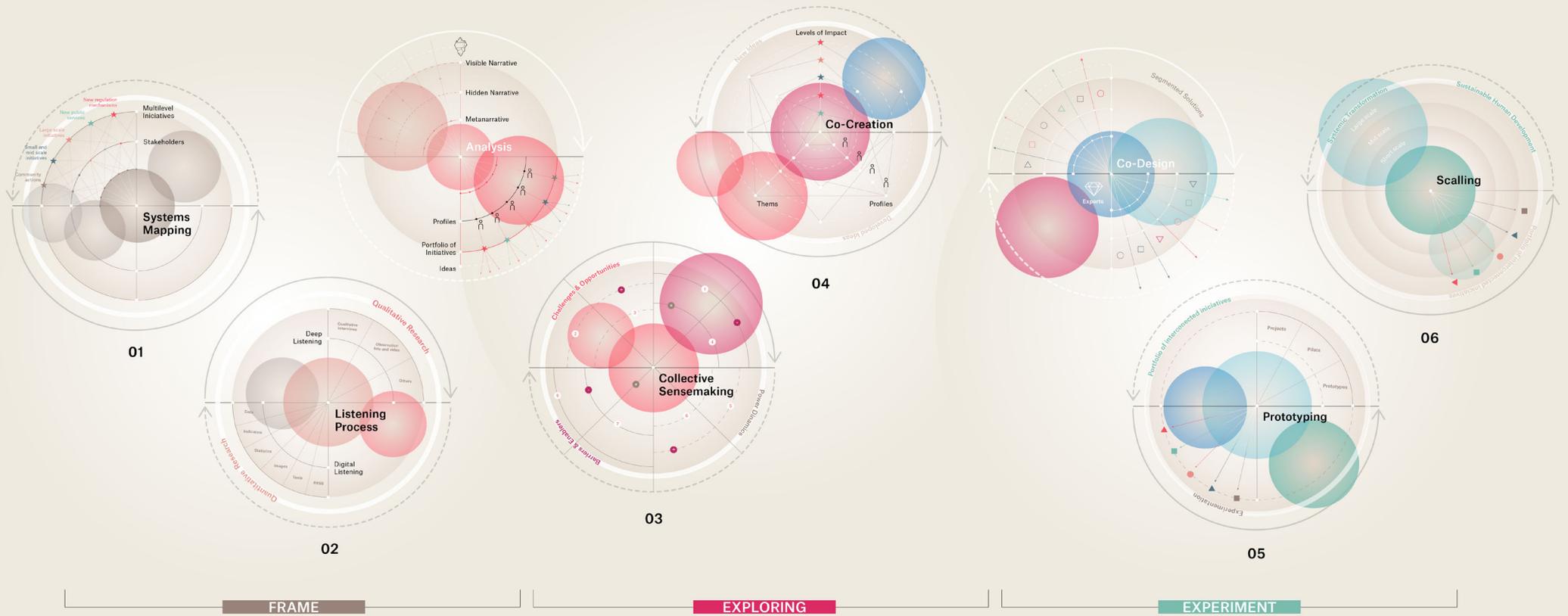
## 9. UNITED NATIONS SOCIAL INNOVATION PLATFORMS



*\*The personas/profiles are based on the narrative analysis. They are not merely based on demographic data or quantitative analysis; they represent unified perception, behavioral and thinking patterns.*

# 9. UNITED NATIONS SOCIAL INNOVATION PLATFORMS

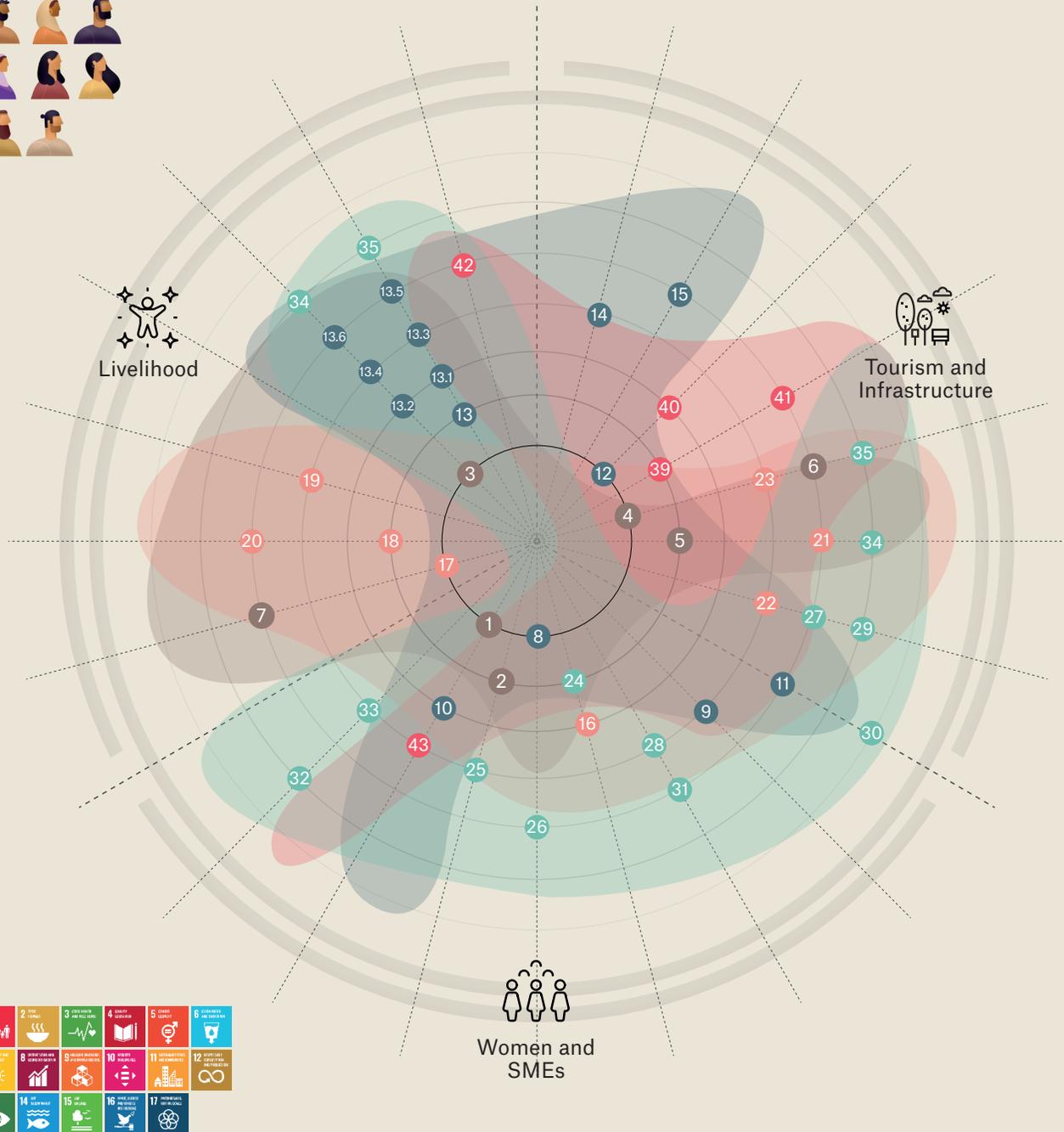
# OUR PROCESS



Credit: ALC

# GORONTALO, INDONESIA

## Portfolio of Initiatives



Community Actions

- 1 Saronde Festival Celebration
- 2 Revitalization of Poneo and Katalada Boat Taxi Cooperatives
- 3 Revitalization (organizational strengthening) of Fishermen Groups
- 4 Revitalization (organizational strengthening) of Women Fishermen Groups
- 5 Revitalization of Farmers Groups (including Women Farmer Groups)
- 6 Food and seafood competitions and festivals
- 7 Videography competition event encouraging POKDARWIS/GENPI

Small/Mid Scale

- 8 Desa Ekowisata Poneo: pilot village for blue ecotourism village (Community based tourism)
- 9 Capacity building for actors involved in different areas related to Tourism
- 10 Facilitate/establish the network of homestay/accommodation owners, local tour and travel agencies to collaborate and promote ecotourism at the village cluster
- 11 Prototyping on vernacular of floating house using local materials and knowledge
- 12 Digital Tourism Promotion
- 13 Development of Prukades (village cluster featured products)
- 13.1 Poneo Prukades Gallery
- 13.2 Capacity building and technical assistance for UBK (Usaha Berbasis Komunitas) on local production of food
- 13.3 Training in post-harvest Management of the Prukades
- 13.5 Provision of processing and packaging tools for Poneo Prukades
- 13.6 Training in packaging and marketing of the Poneo Prukades
- 14 Curation of local indigenous knowledge on fishing practices (methods, tools, seasons)
- 15 Seed breeding specialists' company

Large Scale

- 16 Redesign of content and itinerary for Saronde Festival - linking with the local community and tourism packages of the surrounding area
- 17 Redesign of long-term ecotourism plan for Gorontalo Utara District based on marine conservation
- 18 Facilitation of access to funding through Fishermen/Farmer Groups/Bum-Des/Ma, local SMEs, Usaha Berbasis Komunitas (community-based small businesses) in collaboration with banks, fintech
- 19 Large scale development of an organic local food brand
- 20 Fish value chain redesign at provincial level

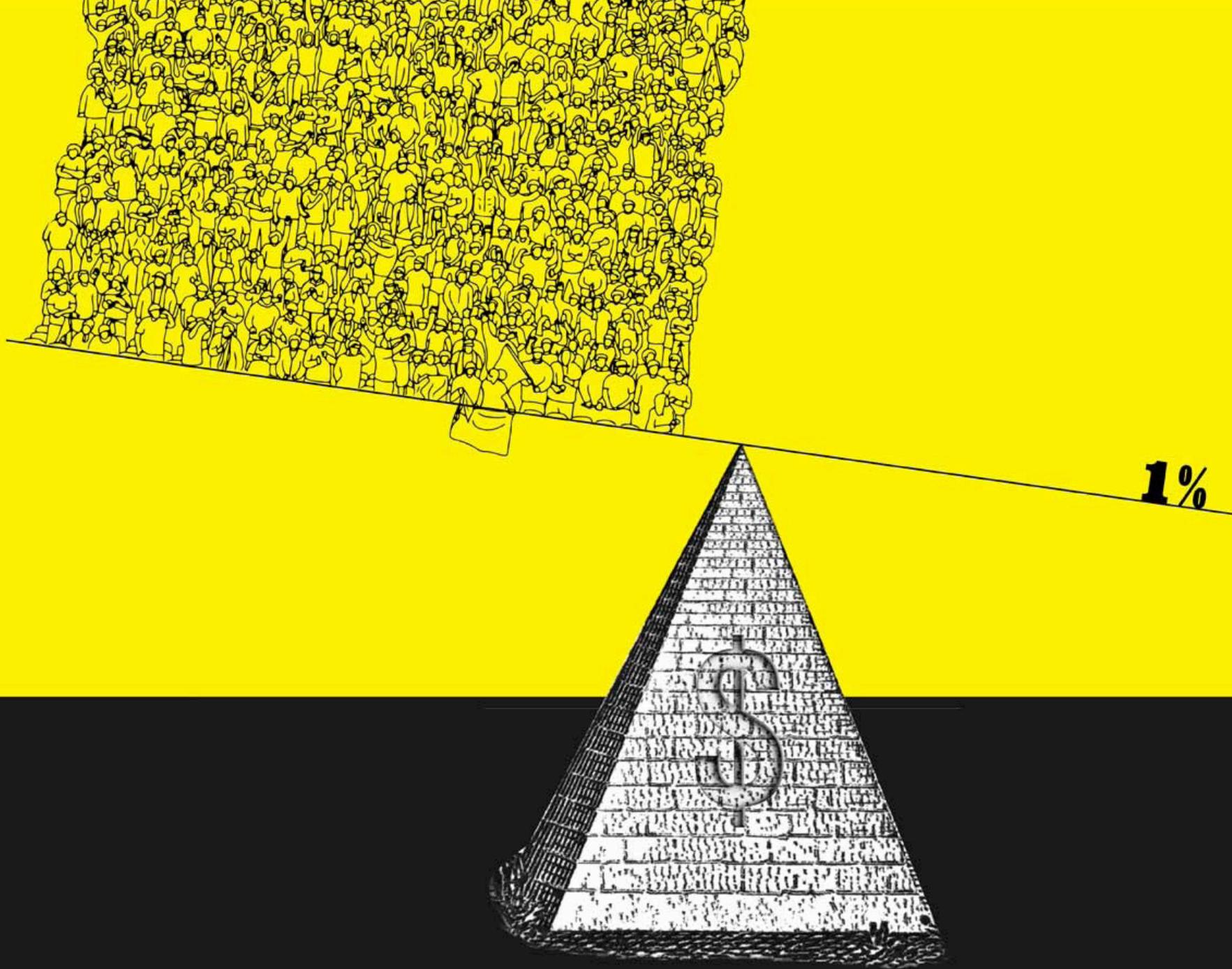
Public Services

- 21 Development of Sentra UKM: Offline and online marketplace for Poneo Prukades (featured products)
- 22 Revitalization of BUM-DES/MA
- 23 Millennial Fishermen Program Fishermen/fishery vocational training program targeting the youth and fishermen who can teach and talk at schools
- 24 Clean water development program at provincial level
- 25 Desalination technology company
- 26 Ecotourism Information Center
- 27 Village cluster level sustainable waste management system to support marine conservation and ecotourism
- 28 Integrated monitoring system for fishing zones, garbage management, illegal fishing and conservation of mangroves and coral reefs
- 29 Public Internet access program
- 30 Blue shipping/transportation connecting Katalada and Poneo Island
- 31 Provide certification for tourist guides
- 32 Redesign of waste recycling policies
- 33 Rethinking local government's online market place/platforms (FG, IG) as an online market-place for local food products
- 34 Public Internet access program
- 35 Scaling up the local government's tourism relationship network
- 36 Establishment/construction of roads connecting the villages to facilitate economic mobility and access to health and education services
- 37 Halal certification for local food products

Regulation Mechanisms

- 39 Socialization (reformulation) on existing regulation on Poneo Islands as a conservation area
- 40 Village/village cluster level regulation on ecotourism/marine conservation
- 41 Waste management regulation development
- 42 Local seeds certification (seal of quality)
- 43 Local seeds certification (seal of quality)





**From 1% Now to 10 Billion in 2050**  
**An Open Source Guide to Collaborative Innovation for Collective Action**