

# 2022-2025 STRATEGIC PLAN

CACB

CCCA

CANADIAN ARCHITECTURAL  
CERTIFICATION BOARD

CONSEIL CANADIEN DE  
CERTIFICATION EN ARCHITECTURE

## MISSION

Develop, implement, and maintain **high quality certification programs and standards** for the practice of architecture in Canada.

## VISION

To mobilize the Canadian architecture community towards **an inclusive and sustainable future.**

## VALUES

Our values are paramount in all that we do to achieve our mission, deliver our mandates, and provide our services to the architecture community.

### EXCELLENCE

We strive to deliver high quality programs and services to our applicants and Members through outstanding administration.

### COLLABORATION

We believe that collaboration is essential and we practice it in our collegial engagements with members and partners. Our inclusive approach strengthens our focus on common issues, builds consensus, and contributes to our culture of mutual respect and trust.

### LEADERSHIP

We endeavour to improve our leadership role in the Canadian architecture community through facilitating dialogue and consultation between academic, professional and government sectors.

### INTEGRITY

Fairness and ethics are foundational to our way of operating and administering our programs and services. We hold ourselves, Staff and Board, to a high level of integrity in our work.

## Delivering Progressive Programs

*Support the architecture community with high-quality certification and accreditation programs*

- 1. Administer professional accreditation and certification programs using appropriate and progressive methodologies**
  - 1.1. Monitor and address changes related to the architecture profession, professional practice and its evolving risks
  - 1.2. Leverage appropriate technology for the benefit of CACB activities and their effectiveness
  - 1.3. Continuously improve processes for accreditation, academic certification and BEFA certification
  - 1.4. Explore new service opportunities
  
- 2. Connect / Share the expertise, ideas and voices of the architectural community**
  - 2.1. Identify and disseminate research and innovation on issues of interest
  - 2.2. Access and consolidate CACB's research networks

## Facilitating sustainable collaborations

*Deliver the CACB mission in close collaboration with key partners with a focus on responsible stewardship and the architecture community needs*

- 3. Foster effective and energized governance**
  - 3.1. Through close collaboration with CCUSA and ROAC, cultivate engagement and ongoing bilateral feedback to shape and strengthen the value of CACB's unique partnership
  
- 4. Position CACB as an essential liaison to regulatory bodies, universities, immigration offices and aspiring architects**
  - 4.1. Build recognition of the CACB accreditation program as the standard of excellence in architecture education
  - 4.2. Advance the recognition of CACB as the national conduit for becoming a licensed architect in Canada
  - 4.3. Raise the awareness of CACB's programs, activities, benefits to strategic audiences

## Ensuring organizational effectiveness

*Consolidate efforts and resources to ensure the sustainability of the CACB's activities*

- 5. Enhance operational excellence**
  - 5.1. Maintain effective financial management
  - 5.2. Build institutional memory and clarity for governance roles
  - 5.3. Evolve and modernize CACB's IT infrastructure
  
- 6. Empower and engage CACB's talented team**
  - 6.1. Recruit and retain a diverse staff supported by an inclusive workplace and competitive compensation and benefit policies *[Follow-up on action plan from Risk Assessment Audit of April 2021]*
  - 6.2. Optimize opportunities for the consistent and active engagement of the CACB team *[Follow-up on action plan from Risk Assessment Audit of April 2021]*
  
- 7. Grow a diverse community of volunteers**
  - 7.1. Review and deploy a volunteer engagement and retention program
  - 7.2. Build and maintain a diverse and inclusive pipeline of volunteers